



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 4/20/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #852-4, FOR AIR APRIL 27-28, 1985, THERE IS AN ADDITIONAL FIVE MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR I AT C-1, C-3, C-5. THIRTY SECONDS IN HOUR II AT C-1 AND C-3. THIRTY SECONDS IN HOUR III AT C-1, C-3 AND THIRTY SECONDS IN HOUR IV AT C-1, C-3 AND C-5.



**ABC Watermark**



FOR WEEK ENDING: 4/27/85  
 CYCLE NO. 852 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 1A PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00                |             | OPEN BILLBOARD: "NOW AMERICAN TOP 40, BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU."<br>THEME AND OPENING OF PART I<br>THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)<br><br>#40 SAY YOU'RE WRONG (A)<br>Julian Lennon<br><br>#39 LOST IN LOVE (A)<br>New Edition | 07:43        |
| 07:43                |             | <b>NETWORK SPOT:</b> C-1<br>Bubble Yum<br>(OUT CUE) Voice out cold with...<br>"...not the fun."  | :30          |
| 08:13                |             | <b>LOCAL INSERT:</b>   | 1:30         |
| 09:43                |             | LOGO: AMERICAN TOP 40<br><br>#38 'TIL MY BABY COMES HOME (A)<br>Luther Vandross<br><br>#37 <u>SOMEBODY</u> (B)<br>Bryan Adams  | 08:53        |
| 18:36                |             | <b>NETWORK SPOT:</b> C-2<br>Dry & Clear/Agree<br>(OUT CUE) Jingle ends cold with...<br>"...with Agree (sting)."  | 30/30        |
| 19:36                |             | <b>LOCAL INSERT:</b>   | :60          |
| 20:36                |             | LOGO: AMERICAN TOP 40<br><br>STATION MENTIONS<br><br>#36 CAN'T FIGHT THIS FEELING (A)<br>REO Speedwagon  | 05:13        |
| 25:49                |             | <b>NETWORK SPOT:</b> C-3<br>Carefree<br>(OUT CUE) Jingle ends cold with...<br>"...when you blow it."   | :30          |
| 26:19                |             | <b>LOCAL INSERT:</b>   | 1:30         |
| 27:49                |             | <b>STATION I. D.:</b>  | :10          |

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 \* TOPICAL PROMOS \*  
 \* AT THE END OF \*  
 \* SIDE 1A \*  
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ABC Watermark



FOR WEEK ENDING: 4/27/85
CYCLE NO. 852 PROGRAM 4 OF 13
DISC & HALF HOUR NO. 1B PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

Table with columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Contains program details such as AMERICAN TOP 40, NETWORK SPOT, LOCAL INSERT, and STATION I.D.





**ABC Watermark**



FOR WEEK ENDING: 4/27/85  
 CYCLE NO. 852 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 2A  
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME AND OPENING OF PART II<br><br>#29 JUST A GIGOLO/I AIN'T GOT NOBODY (A)<br>David Lee Roth  | 04:53        |
| 04:53                |             | <b>NETWORK SPOT:</b> Agree<br>(OUT CUE) Jingle ends cold with...<br>"...with Agree (sting)."<br><b>C-1</b>  | :30          |
| 05:23                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 06:53                |             | LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u><br><br>#28 THINGS CAN ONLY GET BETTER (B)<br>Howard Jones<br><br><u>LDD: ALWAYS AND FOREVER (A)</u><br>Heatwave | 08:42        |
| 15:35                |             | <b>NETWORK SPOT:</b> Velamints/Dry & Clear<br>(OUT CUE) Voice out cold with...<br>"...before they get ugly."<br><b>C-2</b>  | 30/30        |
| 16:35                |             | <b>LOCAL INSERT:</b>  | :60          |
| 17:35                |             | LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u><br><br>#27 FRESH (B)<br>Kool & The Gang<br><br>#26 FOREVER MAN (B)<br>Eric Clapton                              | 07:21        |
| 24:56                |             | <b>NETWORK SPOT:</b> Nabisco<br>(OUT CUE) Jingle ends cold with...<br>"...Nabisco (sting)."<br><b>C-3</b>   | :30          |
| 25:26                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 26:56                |             | <b>STATION I. D.:</b>   | :10          |



ABC Watermark



4/27/85
FOR WEEK ENDING:
CYCLE NO. 852 PROGRAM 4 OF 13
DISC & HALF HOUR NO. 2B PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

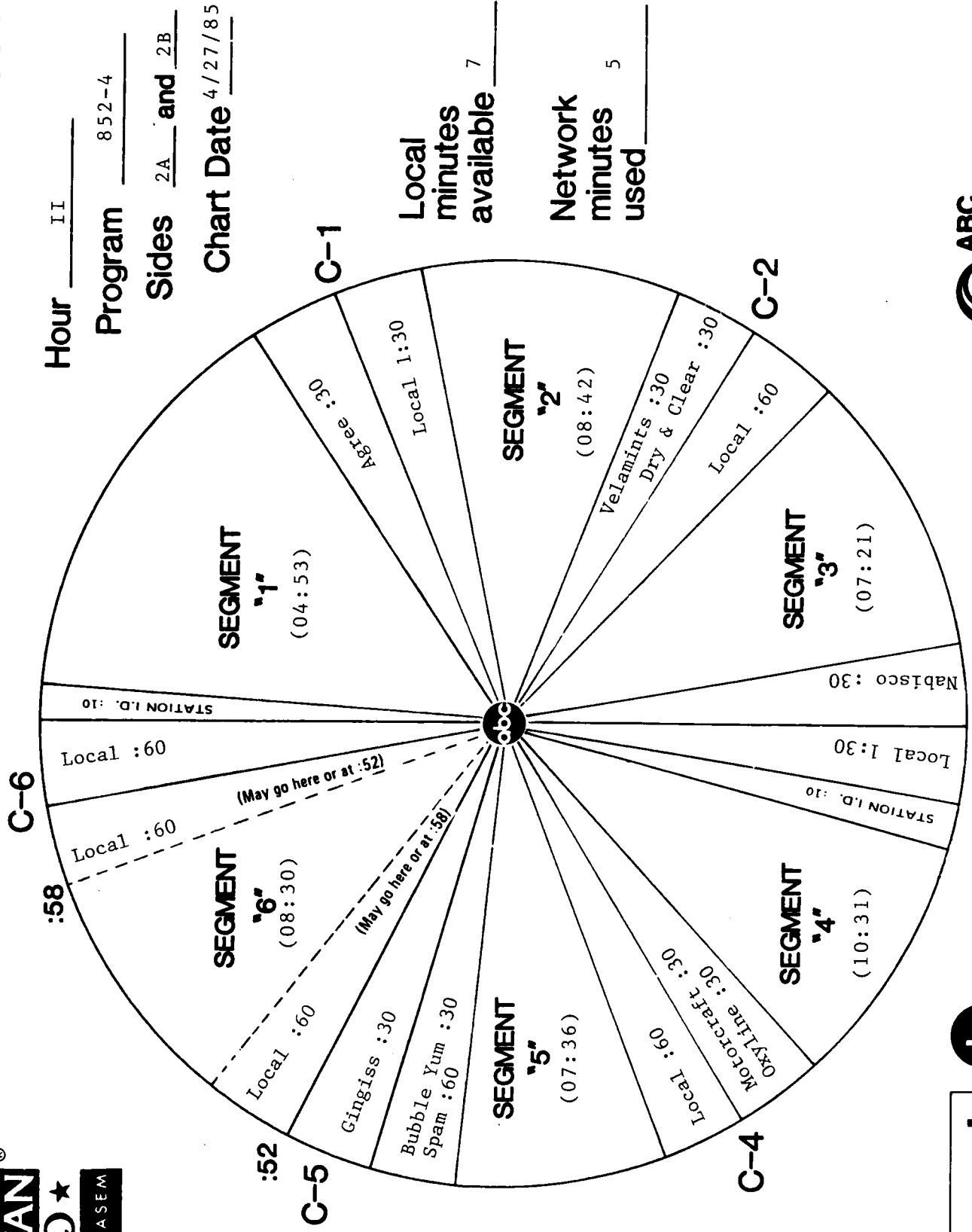
ABC Contemporary Radio Network

Table with 4 columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Rows include program details like LOGO: AMERICAN TOP 40, #25 LOVERGIRL (A) Teena Marie, WH? DAVID CASSIDY, #24 SUDDENLY (A) Billy Ocean, NETWORK SPOT: Oxyline/Motorcraft, LOCAL INSERT, #23 MATERIAL GIRL (B) Madonna, #22 AXEL F (A) Harold Faltermeyer, NETWORK SPOT: Spam/Bubble Yum/Gingiss, LOGO: AMERICAN TOP 40, then Casey I.D.'s himself, #21 NEW ATTITUDE (A&B) Patti LaBelle, #20 ROCK AND ROLL GIRLS (A) John Fogerty, THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:43, LOCAL INSERT, STATION I. D.:

# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour II  
 Program 852-4  
 Sides 2A and 2B  
 Chart Date 4/27/85



Local minutes available 7  
 Network minutes used 5



**ABC Watermark**



**ABC Watermark**



FOR WEEK ENDING: 4/27/85  
 CYCLE NO. 852 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 3A  
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME AND OPENING OF PART III<br>BILLBOARD: THIS PORTION OF THE COUNTDOWN IS BROUGHT TO YOU IN PART BY DR. PEPPER THE OUT OF THE ORDINARY SOFT DRINKS THAT ARE ALWAYS A HIT FROM COAST TO COAST.<br><br>#19 SOME THINGS ARE BETTER LEFT UNSAID (B)<br>Daryl Hall & John Oates | 04:36        |
| 04:36                |             | <b>C-1</b><br><b>NETWORK SPOT:</b> Dr. Pepper<br>(OUT CUE) Jingle fades after...<br>"...for Dr. Pepper."  | :30          |
| 05:06                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 06:36                |             | LOGO: AMERICAN TOP 40<br><br>STATION MENTIONS<br><br>#18 EVERYBODY WANTS TO RULE THE WORLD (B)<br>Tears For Fears<br><br>#17 <u>DON'T COME AROUND HERE NO MORE</u> (A)<br>Tom Petty and the Heartbreakers   | 10:00        |
| 16:36                |             | <b>C-2</b><br><b>NETWORK SPOT:</b> Lever Bros./Doritos<br>(OUT CUE) Jingle fades after...<br>"...Doritos, Doritos."   | 30/30        |
| 17:36                |             | <b>LOCAL INSERT:</b>  | :60          |
| 18:36                |             | LOGO: AMERICAN TOP 40<br><br>#16 EVERYTHING SHE WANTS (A)<br>Wham<br><br>#15 THAT WAS YESTERDAY (A)<br>Foreigner  | 09:47        |
| 28:23                |             | <b>C-3</b><br><b>NETWORK SPOT:</b> Dr. Pepper<br>(OUT CUE) Jingle fades after...<br>"...Dr. Pepper, don't be."  | :30          |
| 28:53                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 30:23                |             | <b>STATION I. D.:</b>   | :10          |





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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 30:33                |             | LOGO: AMERICAN TOP 40<br><br>#14 ALONG COMES A WOMAN (B)<br>Chicago<br><br><u>QL: ARTIST WITH MOST DUET PARTNERS</u><br><br>#13 MISSING YOU (A)<br>Diana Ross   | 09:13        |
| 39:46                |             | <p style="text-align: center;"><b>C-4</b></p> <b>NETWORK SPOT:</b> Agree/Jean Nate<br>(OUT CUE) Jingle ends cold with...<br>"...fresh musk."                    | 30/30        |
| 40:46                |             | <b>LOCAL INSERT:</b>  | :60          |
| 41:46                |             | LOGO: AMERICAN TOP 40<br><br>#12 SMOOTH OPERATOR ( )<br>Sade  | 04:57        |
| 46:43                |             | <p style="text-align: center;"><b>C-5</b></p> <b>NETWORK SPOT:</b> Spam/Dr. Pepper/Carefree<br>(OUT CUE) Jingle ends cold with...<br>"...when you blow it."     | 60/30<br>30  |
| 48:43                |             | LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u><br><br>#11 ONE MORE NIGHT (A)<br>Phil Collins<br><br>#10 ALL SHE WANTS TO DO IS DANCE (A)<br>Don Henley | 08:57        |
| 57:27                |             | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40<br>THEME TO: 57:50   |              |
| 57:50                |             | <p style="text-align: center;"><b>C-6</b></p> <b>LOCAL INSERT:</b>  | 2:00         |
| 59:50                |             | <b>STATION I. D.:</b>   | :10          |

# FORMAT AND COMMERCIAL CLOCK

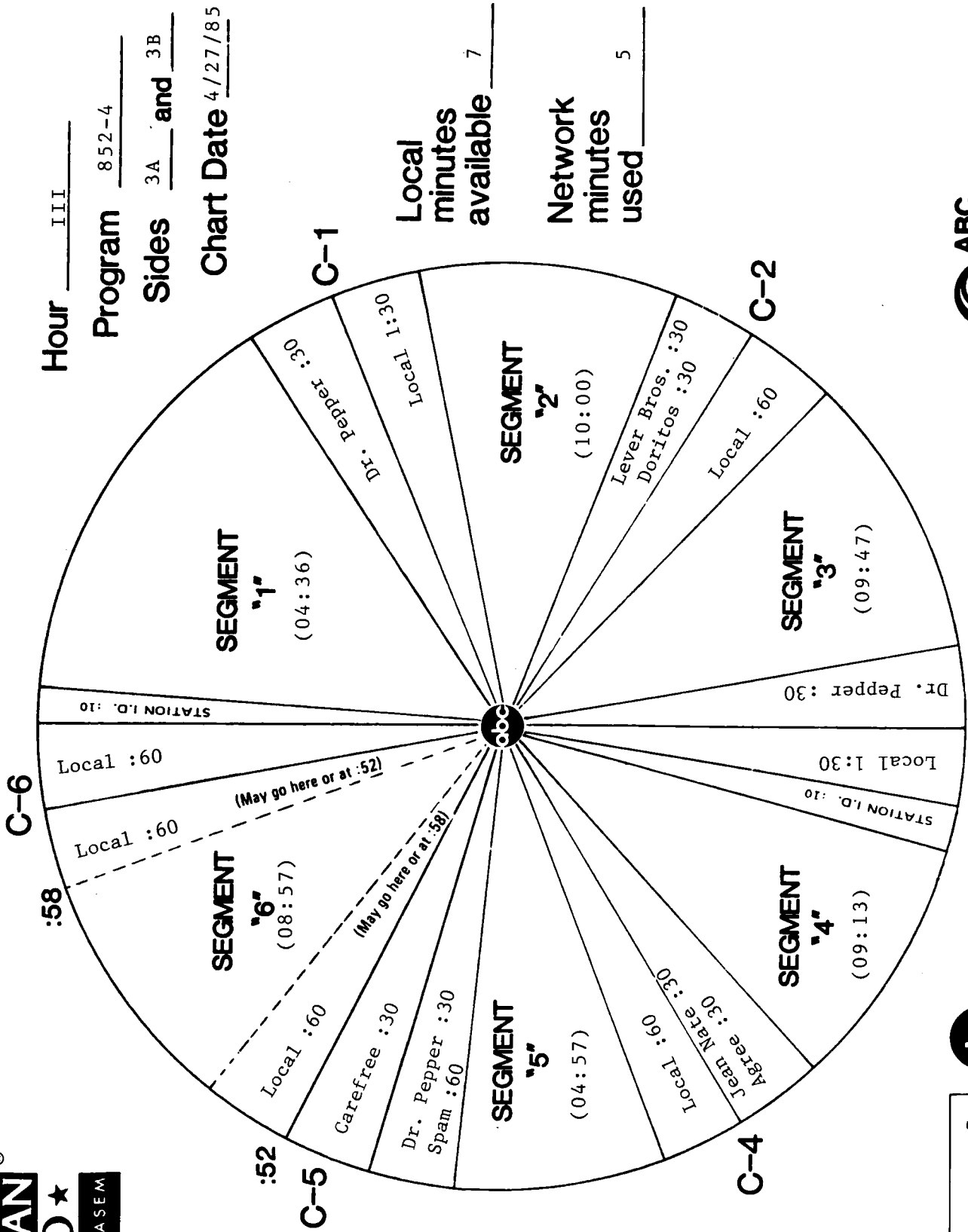
**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour III

Program 852-4

Sides 3A and 3B

Chart Date 4/27/85



Local minutes available 7

Network minutes used 5



**ABC Watermark**



**ABC Watermark**



FOR WEEK ENDING: 4/27/85  
 CYCLE NO. 852 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 4A  
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME AND OPENING OF PART IV<br><br>#9 I'M ON FIRE (A)<br>Bruce Springsteen   | 02:55        |
| 02:55                |             | <b>C-1</b><br><b>NETWORK SPOT:</b> Dr. Pepper<br>(OUT CUE) Jingle fades after...<br>"...Sugarfree Dr. Pepper."  | :30          |
| 03:25                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 04:55                |             | LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u><br><br>#8 SOME LIKE IT HOT (A)<br>The Power Station<br><br>#7 <u>OBSESSION</u> (A&B)<br>Animotion | 08:59        |
| 13:54                |             | <b>C-2</b><br><b>NETWORK SPOT:</b> Bubble Yum/Gingiss<br>(OUT CUE) Voice out cold with...<br>"...one nearest you."  | 30/30        |
| 14:54                |             | <b>LOCAL INSERT:</b>  | :60          |
| 15:54                |             | LOGO: AMERICAN TOP 40<br><br>#6 ONE NIGHT IN BANGKOK (A)<br>Murray Head<br><br>#5 DON'T YOU (FORGET ABOUT ME) ( )<br>Simple Minds                         | 09:20        |
| 25:14                |             | <b>C-3</b><br><b>NETWORK SPOT:</b> Oxyline<br>(OUT CUE) Voice out cold with...<br>"...with Oxy clean."  | :30          |
| 25:44                |             | <b>LOCAL INSERT:</b>  | 1:30         |
| 27:14                |             | <b>STATION I. D.:</b>   | :10          |



**ABC Watermark**



FOR WEEK ENDING: 4/27/85  
 CYCLE NO. 852 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 4B  
 PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 27:24                |             | LOGO: AMERICAN TOP 40<br><br>STATION MENTIONS<br><br>#4 NIGHTSHIFT (A&B)<br>The Commodores<br><br><u>LDD: KEEP ON LOVING YOU (A)</u><br>REO Speedwagon   | 09:53        |
| 37:17                |             | <b>C-4</b><br><b>NETWORK SPOT:</b> Nestles/Wesley Jessen<br>(OUT CUE) Voice out cold with...<br>"...all the time."   | 30/30        |
| 38:17                |             | <b>LOCAL INSERT:</b>   | :60          |
| 39:17                |             | LOGO: AMERICAN TOP 40<br><br>#3 RHYTHM OF THE NIGHT (A)<br>DeBarge   | 04:03        |
| 43:20                |             | <b>C-5</b><br><b>NETWORK SPOT:</b> Dr. Pepper/Agree/Velamints<br>(OUT CUE) Jingle ends cold after...<br>"...sugarfree Velamints Gum."  | 30/30<br>30  |
| 44:50                |             | Local Insert:  | :30          |
| 45:20                |             | LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u><br><br>#2 CRAZY FOR YOU (A&B)<br>Madonna<br><br>#1 WE ARE THE WORLD (A&B)<br>USA For Africa<br><br>CLOSING: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SPAM<br>LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. AND SUGARFREE DR. PEPPER<br>IT LETS YOU HOLD OUT "AND" HOLD <b>C-6</b> YOUR WEIGHT.<br>THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40<br>THEME TO: 57:50 | 12:20        |
| 56:58                |             | <b>LOCAL INSERT:</b>   | 2:00         |
| 59:50                |             | <b>STATION I. D.:</b>  | :10          |

# FORMAT AND COMMERCIAL CLOCK

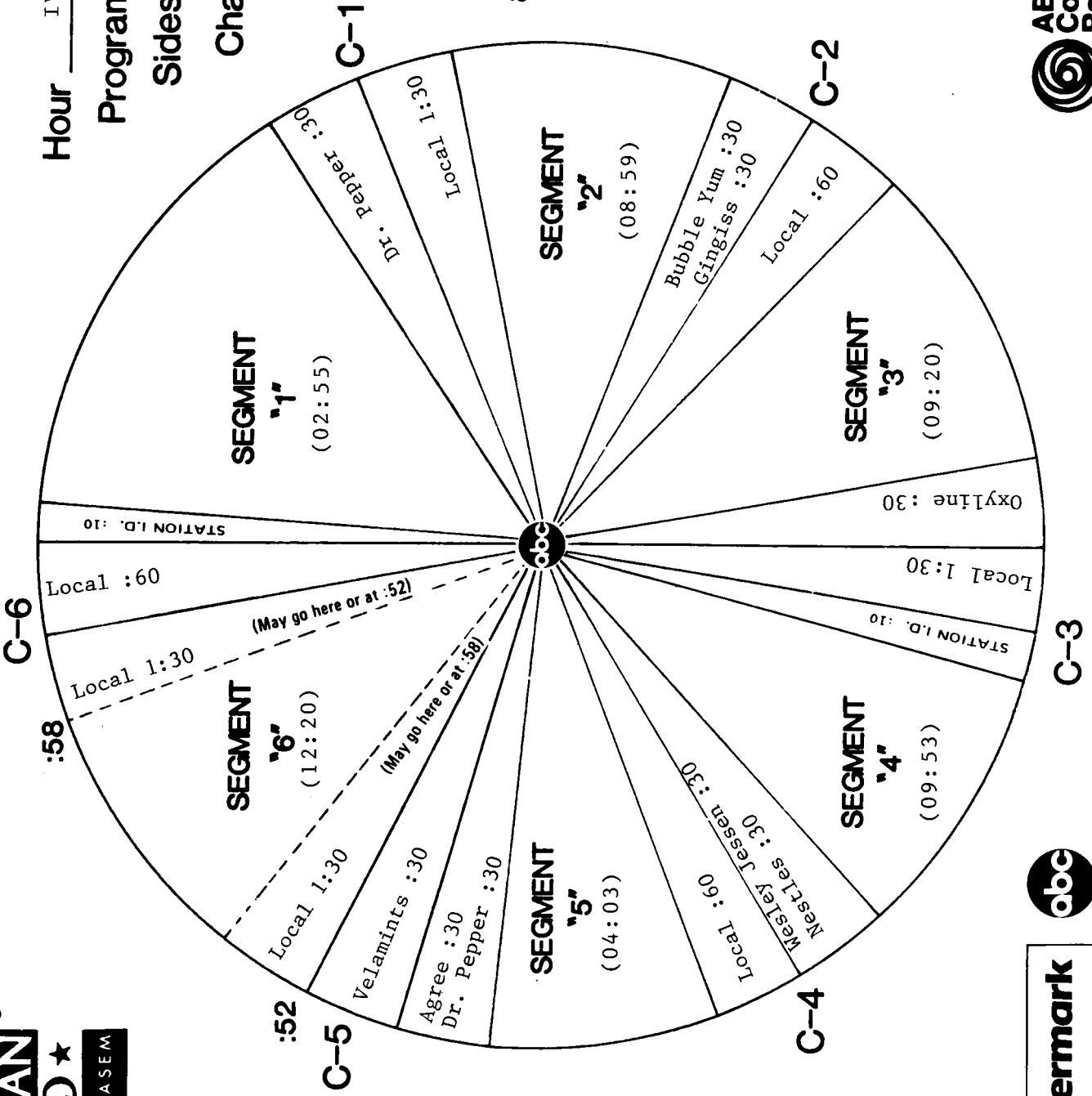
**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour IV  
 Program 852-4  
 Sides 4A and 4B

Chart Date 4/27/85

Local minutes available 7½

Network minutes used 4½



**ABC Watermark**



TOPICAL PROMOS

Promos for AT40 #852-4 are located at the end of side 1A.

DO NOT USE AFTER APRIL 28, 1985.

1) HOT ON THE CHART (:24)

This is Casey Kasem. This week, some hot acts may debut on American Top 40 with their newest releases. There's Bryan Adams with "HEAVEN"...Julian Lennon with "SAY YOU'RE WRONG"...and then there's Tina Turner with "SHOW SOME RESPECT", that could become her 5th big hit from her smash comeback album, "PRIVATE DANCER." They'll debut in the countdown if the Official Billboard survey says so...and we'll find out on American Top 40.

2) BILLBOARD'S NUMBER ONES (:29)

Hi, this is Casey Kasem. On last week's Official Billboard Charts, the number one soul song was "BACK IN STRIDE" by Maze featuring Frankie Beverly. The number one country song was "I NEED MORE OF YOU" by the Bellamy Brothers. The number one album was "NO JACKET REQUIRED" by Phil Collins. And the number one pop song in the land was "WE ARE THE WORLD", by U.S.A. For Africa. What hits are going to top the charts this week? Join me for that, and much much more on American Top 40.

3) NEWCOMERS IN COUNTDOWN (:24)

This is Casey Kasem. Last week on American Top 40, two newcomers to the countdown burned their way up the charts to the top ten. At number 8, there was Scottish band Simple Minds, with their first pop hit, "DON'T YOU FORGET ABOUT ME." And number 7, the American-English band, Animotion, with their first hit, "OBSESSION". Will these newcomers go all the way to number one? Find out on American Top 40.