

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: 4/29/85  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #852-5, FOR  
AIR MAY 4-5, 1985, THERE IS AN ADDITIONAL SIX MINUTES  
OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS AT C-1, C-3 AND C-5 IN ALL  
HOURS.



**ABC Watermark**



FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 1A  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)  #40 NEVER ENDING STORY (B) Limahl  #39 INVISIBLE (B) Alison Moyet	08:41
08:41		<b>C-1</b> <b>NETWORK SPOT:</b> Gingiss Formalwear (OUT CUE) Voice out cold with... "...one nearest you."	:30
09:11		<b>LOCAL INSERT:</b>	1:30
10:41		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #38 SMUGGLER'S BLUES (A) Glenn Frey  QL: <u>BIGGEST DROP, THEN RETURN TO NUMBER ONE</u>  #37 MATERIAL GIRL (B) Madonna	09:29
20:10		<b>C-2</b> <b>NETWORK SPOT:</b> Nabisco/Zale's (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
21:10		<b>LOCAL INSERT:</b>	:60
22:10		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #36 LOST IN LOVE (A) New Edition  STATION MENTIONS  #35 SAY YOU'RE WRONG (A) Julian Lennon	07:51
30:01		<b>C-3</b> <b>NETWORK SPOT:</b> Agree Shampoo (OUT CUE) Jingle ends cold with... "...with Agree (sting)."	:30
30:31		<b>LOCAL INSERT:</b>	1:30
32:01		<b>STATION I. D.:</b>	:10



ABC Watermark



FOR WEEK ENDING: 5/4/85  
CYCLE NO. 852 PROGRAM 5 OF 13  
DISC & HALF HOUR NO. 1B  
PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:11		LOGO: AMERICAN TOP 40  #34 'TIL MY BABY COMES HOME (A) Luther Vandross	04:27
36:38		<b>C-4</b> NETWORK SPOT: Bubble Yum/Jean Nate (OUT CUE) Jingle ends cold with... "...fresh musk."	30/30
37:38		LOCAL INSERT:	:60
38:38		LOGO: AMERICAN TOP 40  #33 HEAVEN (B) Bryan Adams  TX: NEW YORK, NEW YORK (B) Frank Sinatra	08:52
47:30		<b>C-5</b> NETWORK SPOT: Oxyline/Wesley Jenson Opticals/Nestles Chunky (OUT CUE) Jingle ends cold with... "...Chunky's back."	30/30 30
49:00		Local Insert:	:30
49:30		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #32 CELEBRATE YOUTH (B) Rick Springfield  #31 WALKING ON SUNSHINE (B) Katrina and the Waves	08:10
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

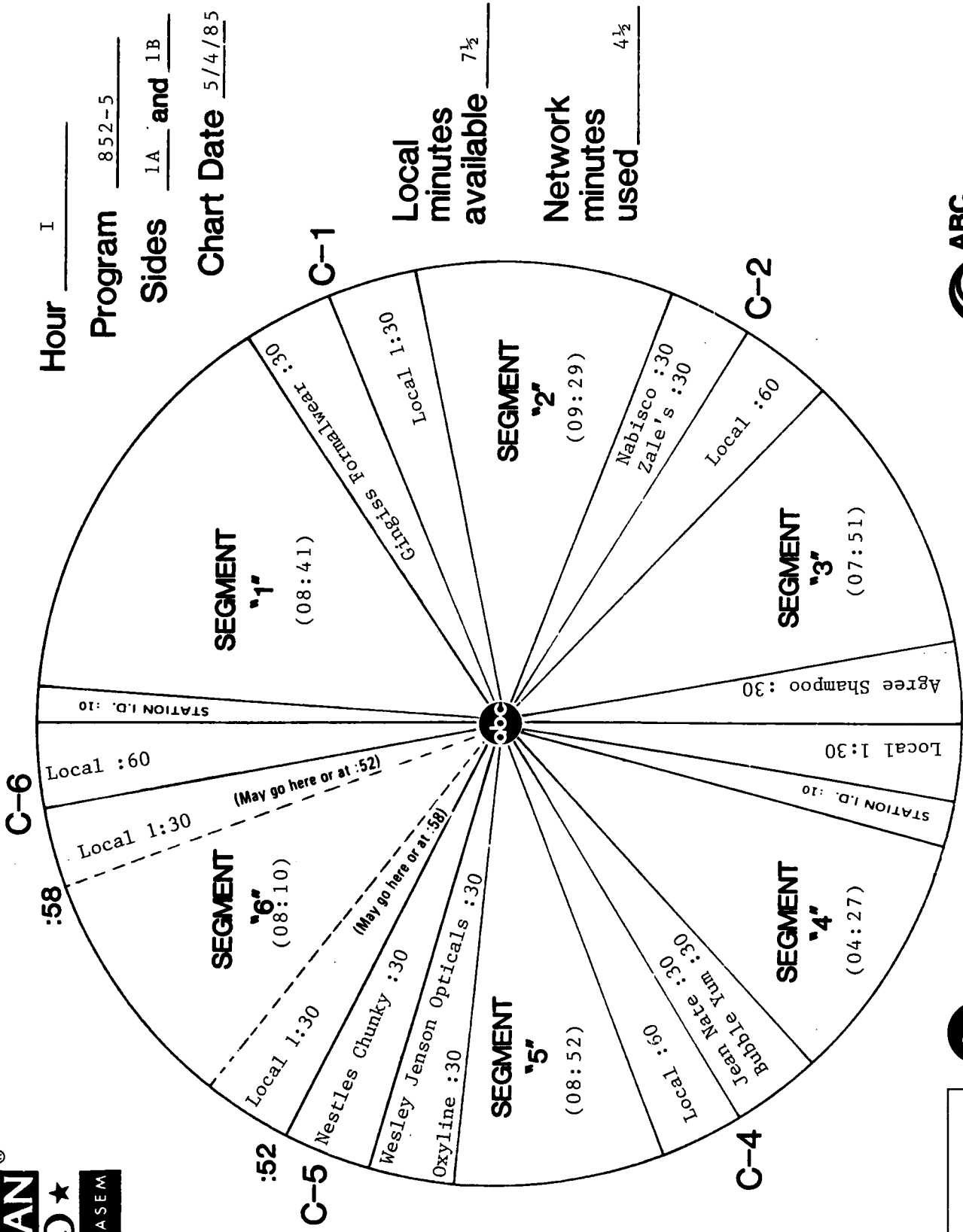


Hour I

Program 852-5

Sides 1A and 1B

Chart Date 5/4/85



Local minutes available 7½

Network minutes used 4½



ABC Watermark



ABC Watermark



FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 2A  
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 ONE LONELY NIGHT (A) REO Speedwagon #29 VOX HUMANA (A) Kenny Loggins	08:47
08:47		<b>C-1</b> <b>NETWORK SPOT:</b> Ciba Geigy Softcolor Lenses (OUT CUE) Jingle ends cold with... "...soft colors eyes."	:30
09:17		<b>LOCAL INSERT:</b>	1:30
10:47		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #28 FOREVER MAN (B) Eric Clapton #27 <u>JUST A GIGOLO/I AIN'T GOT NOBODY</u> (A) David Lee Roth	08:52
19:39		<b>C-2</b> <b>NETWORK SPOT:</b> Zale's/Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	30/30
20:39		<b>LOCAL INSERT:</b>	:60
21:39		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #26 IN MY HOUSE (A) Mary Jane Girls	04:12
25:51		<b>C-3</b> <b>NETWORK SPOT:</b> Wesley Jessen (OUT CUE) Voice out cold with... "...all the time." ***** * TOPICAL PROMOS * * AT THE END * * OF SIDE 2A * *****	:30
26:21		<b>LOCAL INSERT:</b>	1:30
27:51		<b>STATION I. D.:</b>	:10



ABC Watermark



FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 2B  
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

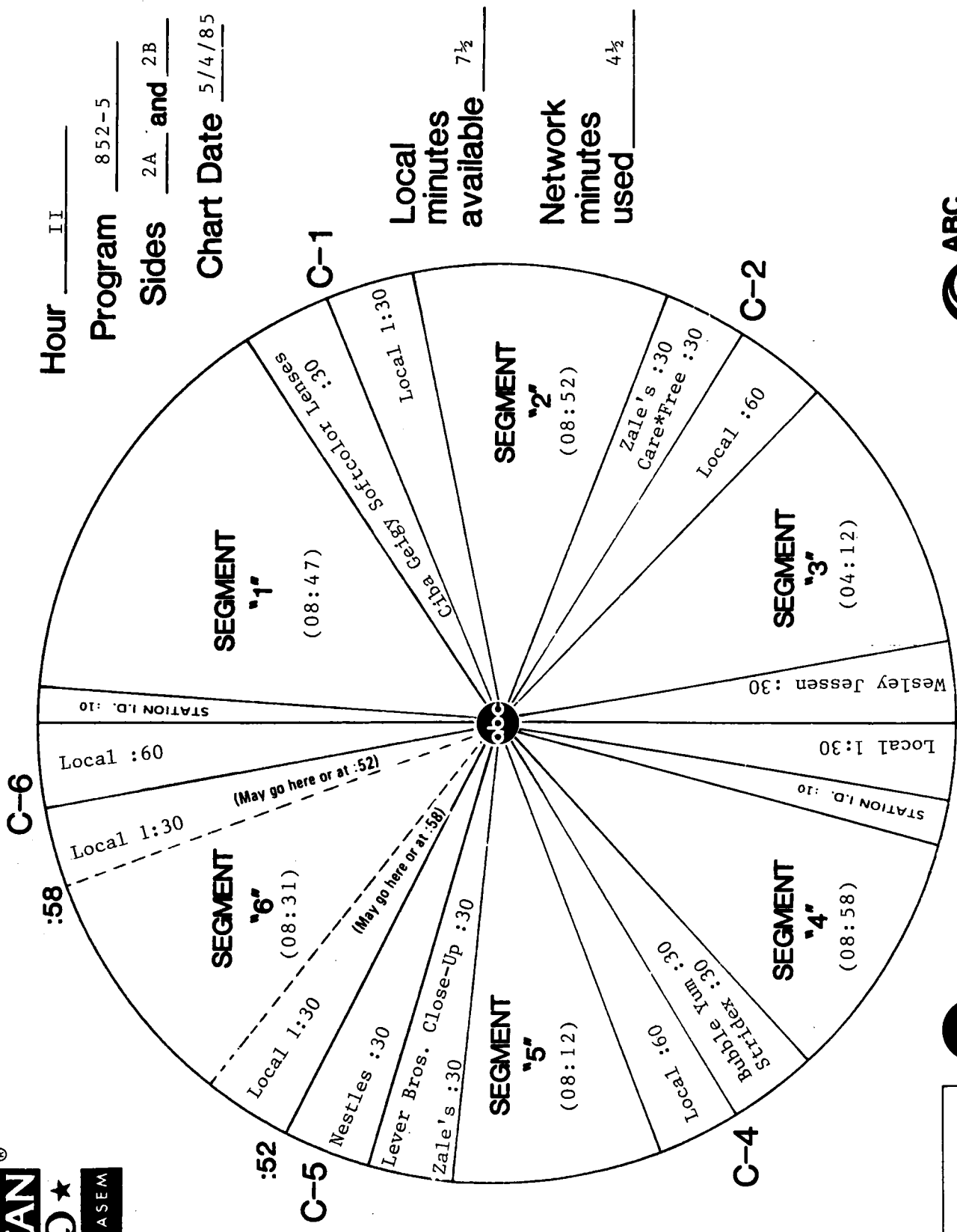
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:01		LOGO: AMERICAN TOP 40  #25 FRESH (B) Kool & The Gang  <u>LDD: I MADE IT THROUGH THE RAIN (B)</u> Barry Manilow	08:58
36:59		C-4 <b>NETWORK SPOT:</b> Stridex/Bubble Yum (OUT CUE) Voice out cold with... "...not the fun."	30/30
37:59		<b>LOCAL INSERT:</b>	:60
39:59		LOGO: AMERICAN TOP 40  STATION MENTIONS #24 THINGS CAN ONLY GET BETTER (B) Howard Jones  #23 MISSING YOU (A) Diana Ross	08:12
47:11		C-5 <b>NETWORK SPOT:</b> Zale's/Lever Bros. Close-up/Nestles (OUT CUE) Jingle ends cold with... "...Chunky's back."	30/30 30
48:41		Local Insert:	:30
49:11		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #22 ALONG COMES A WOMAN (B) Chicago  #21 <u>ROCK AND ROLL GIRLS</u> (A) John Fogerty	08:31
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		C-6 <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10

# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour 11  
 Program 852-5  
 Sides 2A and 2B  
 Chart Date 5/4/85



**ABC Watermark**



**ABC Watermark**



FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 3A  
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 SUDDENLY (A) Billy Ocean  #19 NEW ATTITUDE (A&B) Patti LaBelle	08:02
08:02		<b>C-1</b> <b>NETWORK SPOT:</b> Zale's (OUT CUE) Jingle ends cold after... "...leading with style."	:30
08:32		<b>LOCAL INSERT:</b>	1:30
10:02		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #18 SOME THINGS ARE BETTER LEFT UNSAID (B) Daryl Hall & John Oates  <u>WH?</u> DESI ARNAZ JR.  #17 ONE MORE NIGHT (A) Phil Collins	09:37
19:39		<b>C-2</b> <b>NETWORK SPOT:</b> Ford Motorcraft/Wesley Jessen (OUT CUE) Jingle ends cold after... "...all the time."	30/30
20:39		<b>LOCAL INSERT:</b>	:60
21:39		LOGO: AMERICAN TOP 40  #16 AXEL F. (A) Harold Faltermeyer  #15 DON'T COME AROUND HERE NO MORE (A) Tom Petty and the Heartbreakers	07:47
29:26		<b>C-3</b> <b>NETWORK SPOT:</b> Nestles (OUT CUE) Jingle ends cold with... "...Chunky's back."	:30
29:56		<b>LOCAL INSERT:</b>	1:30
31:26		<b>STATION I. D.:</b>	:10





**ABC Watermark**



FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 3B  
 PAGE NO. 6

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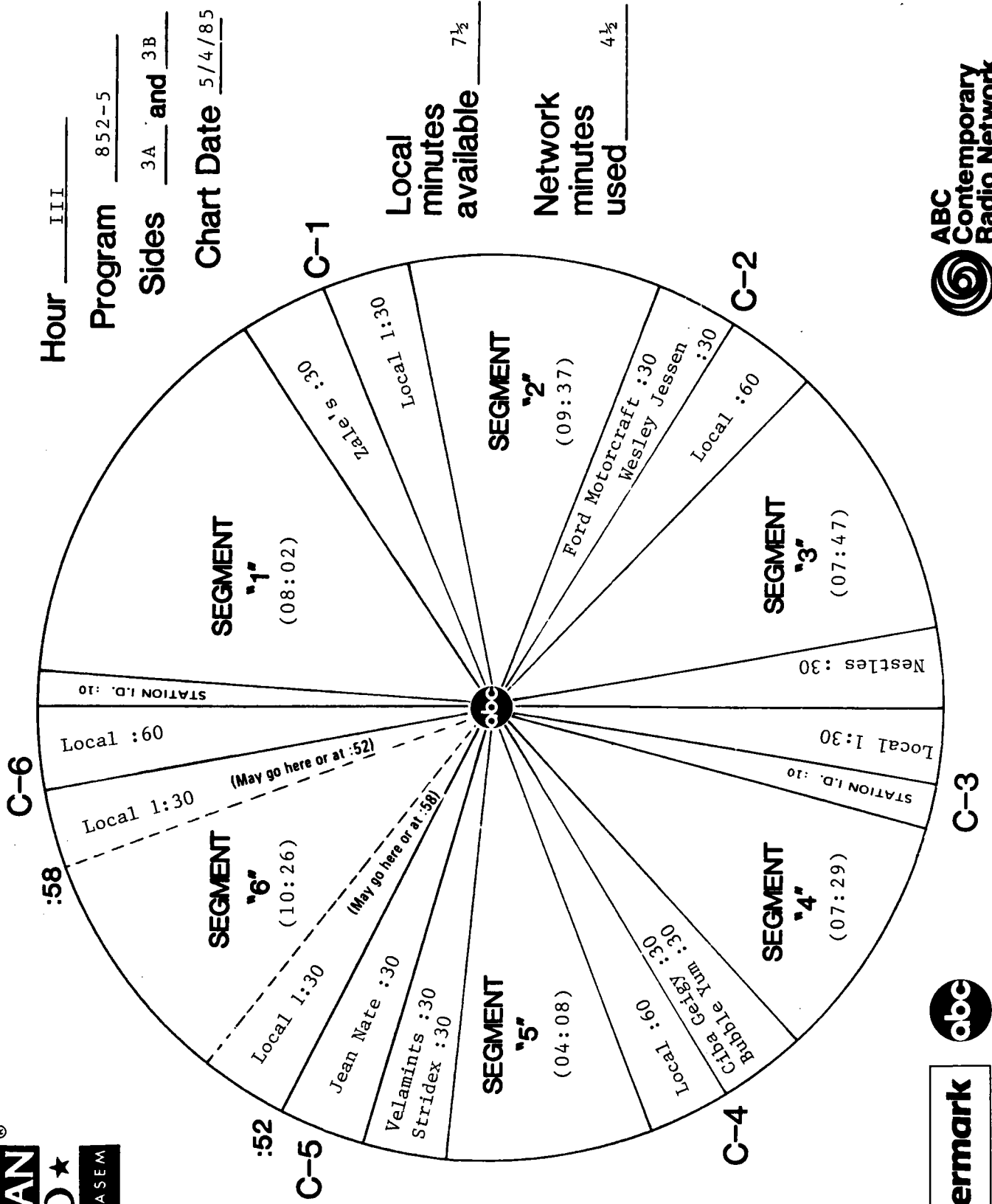
**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:36		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #14 EVERYBODY WANTS TO RULE THE WORLD (B) Tears For Fears  #13 <u>I'M ON FIRE</u> (A) Bruce Springsteen	07:29
39:05		<p style="text-align: center;"><b>C-4</b></p> <b>NETWORK SPOT:</b> Bubble Yum/Ciba Geigy (OUT CUE) Jingle ends cold with... "...soft colors eyes."	30/30
40:05		<b>LOCAL INSERT:</b>	:60
41:05		LOGO: AMERICAN TOP 40  STATION MENTIONS  #12 THAT WAS YESTERDAY (A) Foreigner	04:08
45:13		<p style="text-align: center;"><b>C-5</b></p> <b>NETWORK SPOT:</b> Stridex/Velamints/Jean Nate (OUT CUE) Jingle ends cold with... "...fresh musk."	30/30 30
46:43		Local Insert:	:30
47:13		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #11 EVERYTHING SHE WANTS (A) Wham  <u>QL: ATHLETES IN THE TOP 40</u>  #10 SMOOTH OPERATOR ( ) Sade THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	10:26
57:30			
57:50		<p style="text-align: center;"><b>C-6</b></p> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10

# FORMAT AND COMMERCIAL CLOCK



Hour III  
 Program 852-5  
 Sides 3A and 3B  
 Chart Date 5/4/85





FOR WEEK ENDING: 5/4/85  
 CYCLE NO. 852 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 4A  
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 ALL SHE WANTS TO DO IS DANCE (A) Don Henley  #8 NIGHTSHIFT (A&B) The Commodores	08:59
08:59		<b>NETWORK SPOT:</b> Oxyline (OUT CUE) Voice out cold with... "...with Oxy clean." C-1	:30
09:29		<b>LOCAL INSERT:</b>	1:30
10:59		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #7 SOME LIKE IT HOT (A) The Power Station	04:13
15:12		<b>NETWORK SPOT:</b> Care*Free/Agree Shampoo (OUT CUE) Jingle ends cold with... "...with Agree (sting)." C-2	30/30
16:12		<b>LOCAL INSERT:</b>	:60
17:12		LOGO: AMERICAN TOP 40  #6 OBSESSION (A&B) Animotion  <u>LDD: YOU'RE THE INSPIRATION (A&amp;B)</u> Chicago	09:21
26:33		<b>NETWORK SPOT:</b> Close-Up (OUT CUE) Voice out cold with... "...with flouride." C-3	:30
27:03		<b>LOCAL INSERT:</b>	1:30
28:33		<b>STATION I. D.:</b>	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:43		LOGO: AMERICAN TOP 40  STATION MENTIONS  #5 ONE NIGHT IN BANGKOK (A) Murray Head  #4 DON'T YOU (FORGET ABOUT ME) (A&B) Simple Minds	08:59
37:42		C-4 NETWORK SPOT: Johnson Shower to Shower/Velamints (OUT CUE) Jingle ends cold after... "...sugarless Velamints Gum."	30/30
38:42		LOCAL INSERT:	:60
39:42		LOGO: AMERICAN TOP 40  #3 RHYTHM OF THE NIGHT (A) DeBarge	03:35
43:17		C-5 NETWORK SPOT: Bubble Yum/Gingiss/Zale's (OUT CUE) Jingle ends cold after... "...leading with style."	30/30 30
44:47		Local Insert:	:30
45:17		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #2 CRAZY FOR YOU (A&B) Madonna  #1 WE ARE THE WORLD (A&B) USA For Africa	12:32
57:08		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

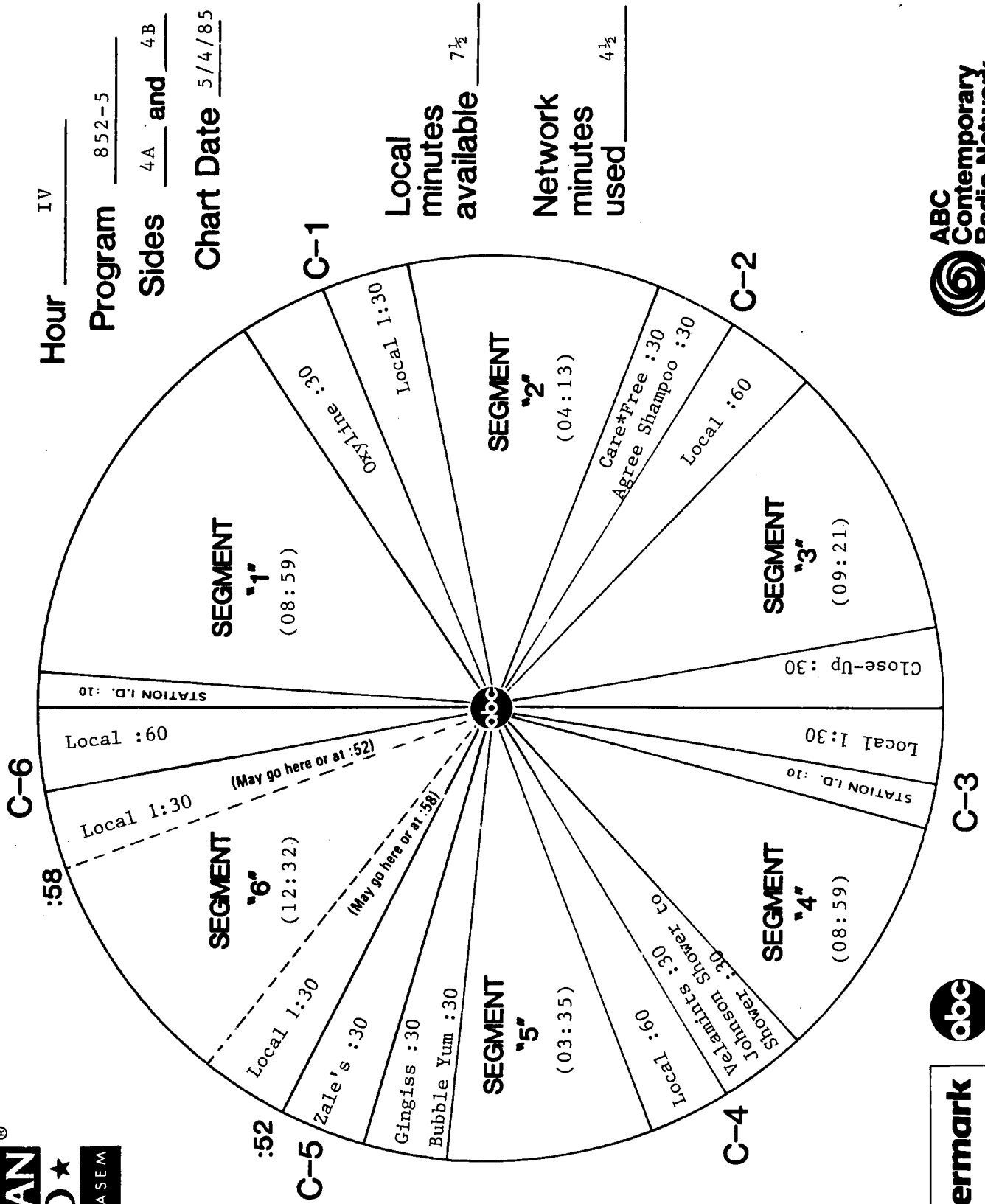
**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour IV

Program 852-5

Sides 4A and 4B

Chart Date 5/4/85



Local minutes available 7½

Network minutes used 4½



**ABC Watermark**



TOPICAL PROMOS

AT40 PROMOS FOR SHOW #852-5 ARE LOCATED AT THE END OF SIDE 2A.

DO NOT USE AFTER MAY 5, 1985.

1) CHALLENGES TO "WE ARE THE WORLD" (:26)

This is Casey Kasem. Last week, "WE ARE THE WORLD" by USA For Africa was at number one for a third consecutive week. There's nothing that can knock that superstar anthem out of the top spot...or is there? Possible challengers are "CRAZY FOR YOU" by Madonna..."RHYTHM OF THE NIGHT" by DeBarge...and "DON'T YOU FORGET ABOUT ME" by Simple Minds. Will "WE ARE THE WORLD" hold on at number one again this week? We'll find out on American Top 40.

2) NEW IN THE TOP FORTY (:20)

Hi this is Casey Kasem. This week, some hot acts are poised to debut in the Top 40 with their latest hits. There's Glenn Frey with "SMUGGLER'S BLUES"...Madonna with "ANGEL"...and the Pointer Sisters with "BABY COME AND GET IT." They'll debut in the countdown if the official Billboard surveys says so...and we'll find out on American Top 40.

3) EXOTICA IN THE TOP FORTY (:26)

This is Casey Kasem. In the last few weeks, some unique acts have debuted in the Top 40. There's Sade, for instance, a band led by a former fashion model from Nigeria...the Mary Jane Girls, a quartet created by soul star Rick James...and Power Station, a one-time only band featuring members of Duran Duran and Chic. Will there be any new unique acts in this weeks survey? We'll find out on American Top 40.

4) MADONNAMANIA (:21)

Hi this is Casey Kasem. Last week, there were two songs in our survey by the lady with the lace gloves...Madonna. There was "MATERIAL GIRL" at number 23, and "CRAZY FOR YOU" at number two. A third song by Madonna..."ANGEL"...may debut in the countdown this week. Will this be a three Madonna week? Find out on American Top 40.