



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: MAY 12, 1986  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM - #862-7 -  
FOR AIR MAY 17-18, 1986, THERE ARE AN ADDITIONAL  
FIVE MINUTES OF COMMERCIAL AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOURS TWO, THREE,  
AND FOUR.

30 SECONDS ARE LOCATED AT C-3 IN EACH HOUR.

30 SECONDS ARE LOCATED AT C-5 IN HOURS ONE, THREE,  
AND FOUR.





**ABC Watermark**



FOR WEEK ENDING: 5/17/86  
 CYCLE NO. 862 PROGRAM 7 OF 13  
 DISC & HALF HOUR NO. 1A (Backed with 4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PARY BY NEW ROCKY ROAD CEREAL...MAKE YOUR BREAKFAST SING WITH NEW ROCKY ROAD. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." STATION WELCOMES  #40 WHO'S JOHNNY (THEME FROM "SHORT CIRCUIT") (A&B) El DeBarge  #39 WHAT YOU NEED (A) INXS	08:02
08:02		<b>NETWORK SPOT:</b> Little King Ale (OUT CUE) Jingle ends cold with... "...Cincinnati, Ohio." C-1	:60
09:02		<b>LOCAL INSERT:</b>	:60
10:02		<b>LOGO:</b> AMERICAN TOP 40  #38 VIENNA CALLING (A&GEMA) Falco  #37 RAIN ON THE SCARECROW (B) John Cougar Mellencamp	09:40
19:42		<b>NETWORK SPOT:</b> Pontiac/Stridex (OUT CUE) Voice out cold with... "...use as directed." C-2	30/30
20:42		<b>LOCAL INSERT:</b>	:60
21:42		<b>LOGO:</b> AMERICAN TOP 40  #36 ROCK ME AMADEUS (A) Falco  #35 LET'S GO ALL THE WAY (B) Sly Fox	07:57
29:39		<b>NETWORK SPOT:</b> General Mills (OUT CUE) Voice out cold with... "...tastes of Rocky Road (x2)." C-3	:30
30:09		<b>LOCAL INSERT:</b>	1:30
31:29		<b>STATION I. D.:</b> OVER FOR SIDE 1B	:10

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FOR WEEK ENDING: 5/17/86  
 CYCLE NO. 862 PROGRAM 7 OF 13  
 DISC & HALF HOUR NO. 1B (Backed with 3A)  
 PAGE NO. 2

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:49		LOGO: AMERICAN TOP 40 STATION MENTIONS  #34 STICK AROUND (A) Julian Lennon  TX: MONEY (A) Pink Floyd	09:39
41:28		C-4 NETWORK SPOT: Pontiac/Alka Seltzer (OUT CUE) Voice out cold with... "...use only as directed."	30/30
42:28		LOCAL INSERT:	:60
43:28		LOGO: AMERICAN TOP 40  #33 I WANNA BE A COWBOY (A) Boys Don't Cry	03:26
46:54		C-5 NETWORK SPOT: General Mills/Ford Motorcraft/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 :30
48:24		LOCAL INSERT:	:30
48:54		LOGO: AMERICAN TOP 40  #32 HOLDING BACK THE YEARS (A) Simply Red  #31 ALL THE THINGS SHE SAID (A) Simple Minds	08:28
57:15		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:22 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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FOR WEEK ENDING: 5/17/86  
 CYCLE NO. 862 PROGRAM 7 OF 13  
 DISC & HALF HOUR NO. 2A (Backed with 3B)  
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES  #30 MOTHER TALK (B) Tears For Fears	04:48
04:48		<b>C-1</b> NETWORK SPOT: Bain de Soleil (OUT CUE) Voice out cold with... "...indulge in it."	:30
05:18		LOCAL INSERT:	1:30
06:48		LOGO: AMERICAN TOP 40  #29 MANIC MONDAY (A) Bangles  #28 <u>TOMORROW DOESN'T MATTER TONIGHT</u> (A) Starship	08:30
15:18		<b>C-2</b> NETWORK SPOT: Pontiac/General Mills (OUT CUE) Voice out cold with... "...tastes of Rocky Road (x2)."	30/30
16:18		LOCAL INSERT:	:60
17:18		LOGO: AMERICAN TOP 40  #27 NO ONE IS TO BLAME ( ) Howard Jones  #26 A DIFFERENT CORNER (A) George Michael	08:48
26:06		<b>C-3</b> NETWORK SPOT: Hawaiian Punch (OUT CUE) Jingle ends cold with... "...places..ah..ah...ahhh."	:30
26:36		LOCAL INSERT:	1:30
28:06		STATION I. D.: OVER FOR SIDE 2B	:10

**AMERICAN**  
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FOR WEEK ENDING: 5/17/86  
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DISC & HALF HOUR NO. 2B (Backed with 4A)  
PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:16		LOGO: AMERICAN TOP 40  #25 NOTHIN' AT ALL (B) Heart  <u>TRIBUTE: HAROLD ARLEN</u>  #24 AMERICAN STORM (A) Bob Seger & The Silver Bullet Band	10:27
38:43		C-4 <b>NETWORK SPOT:</b> General Mills/Oscar Mayer (OUT CUE) Voice out cold with... "...very good taste."	30/30
39:43		<b>LOCAL INSERT:</b>	:60
40:43		LOGO: AMERICAN TOP 40  #23 THERE'LL BE SAD SONGS (TO MAKE YOU CRY) (A) Billy Ocean  #22 <u>ROUGH BOY</u> (B) ZZ Top	10:49
51:32		C-5 <b>NETWORK SPOT:</b> Hawaiian Punch/Pontiac/Oxy (OUT CUE) Voice out cold with... "...use as directed."	60/30 :30
53:32		LOGO: AMERICAN TOP 40 STATION MENTIONS  #21 CRUSH ON YOU (A&B) The Jets	04:07
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6 <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



**ABC Watermark**



FOR WEEK ENDING: 5/17/86  
 CYCLE NO. 862 PROGRAM 7 OF 13  
 DISC & HALF HOUR NO. 3A (Backed with 1B)  
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 NEVER AS GOOD AS THE FIRST TIME (A) Sade  #19 HARLEM SHUFFLE (B) Rolling Stones	07:40
07:40		NETWORK SPOT: General Mills <span style="float:right">C-1</span> (OUT CUE) Voice out cold with... "...tastes of Rocky Road (x2)."  LOCAL INSERT:	:30  1:30
08:10		LOGO: AMERICAN TOP 40  #18 MOVE AWAY (A&B) Culture Club  #17 KISS (A) Prince & The Revolution	09:36
19:16		NETWORK SPOT: Pontiac/Care Free <span style="float:right">C-2</span> (OUT CUE) Voice out cold with... "...certainly not carefree."  LOCAL INSERT:	30/30  :60
20:16		LOGO: AMERICAN TOP 40  #16 BE GOOD TO YOURSELF (A) Journey	04:09
25:25		NETWORK SPOT: Bain de Soleil <span style="float:right">C-3</span> (OUT CUE) Voice out cold with... "...indulge in it."	:30
25:55		LOCAL INSERT:	1:30
27:25		STATION I. D.: OVER FOR SIDE 3B	:10

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 \*\* TOPICALS ARE \*\*  
 \*\* LOCATED AT \*\*  
 \*\* THE END OF \*\*  
 \*\* SIDE 3A \*\*  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:35		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 IS IT LOVE (B) Mr. Mister  <u>QL: ACTS WITH MOST TOP 40 HITS</u>  #14 ALL I NEED IS A MIRACLE (A) Mike & The Mechanics	08:33
36:08		C-4 NETWORK SPOT: Stridex/Nestles (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
37:08		LOCAL INSERT:	:60
38:08		LOGO: AMERICAN TOP 40  #13 SOMETHING ABOUT YOU (A&B) Level 42  #12 I CAN'T WAIT (B) Nu Shooz	07:48
45:56		C-5 NETWORK SPOT: Pontiac/General Mills/Agree Shampoo (OUT CUE) Jingle ends cold with... "...with Agree."	30/30 :30
47:26		LOCAL INSERT:	:30
47:56		LOGO: AMERICAN TOP 40  #11 ON MY OWN (A&B) Patti LaBelle & George Michael  #10 <u>ADDICTED TO LOVE</u> (A) Robert Palmer	09:43
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6  LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		LOGO: AMERICAN TOP 40  #9 IF YOU LEAVE (A) Orchestral Manoeuvres In The Dark  #8 BAD BOY (B) Miami Sound Machine	08:30
08:30		NETWORK SPOT: Peter Pan (OUT CUE) Jingle fades after... ..."ow-ooo...peanutty (x2)." C-1	:30
09:00		LOCAL INSERT:	1:30
10:30		LOGO: AMERICAN TOP 40 STATION MENTIONS  #7 TAKE ME HOME (A) Phil Collins  <u>LDD: EVERYTHING I OWN (B)</u> Bread	10:50
21:20		NETWORK SPOT: Pontiac/Oxy (OUT CUE) Voice out cold with... "...use as directed." C-2	30/30
22:20		LOCAL INSERT:	:60
23:20		LOGO: AMERICAN TOP 40  #6 YOUR LOVE (A) The Outfield	03:40
27:00		NETWORK SPOT: General Mills (OUT CUE) Voice out cold with... "...tastes of Rocky Road (x2)." C-3	:30
27:30		LOCAL INSERT:	1:30
29:00		STATION I. D.: OVER FOR SIDE 4B	:10

**AMERICAN**  
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FOR WEEK ENDING: 5/17/86  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:10		LOGO: AMERICAN TOP 40  #5 LIVE TO TELL (A&B) Madonna  #4 <u>WHAT HAVE YOU DONE FOR ME LATELY</u> (A) Janet Jackson	09:10
38:20		NETWORK SPOT: Care Free/Agree (OUT CUE) Jingle ends cold after... "...with Agree."	30/30
39:20		LOCAL INSERT:	:60
40:20		LOGO: AMERICAN TOP 40  #3 WHY CAN'T THIS BE LOVE (A) Van Halen	04:03
44:23		NETWORK SPOT: General Mills/Alka Seltzer/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30 :30
45:53		LOCAL INSERT:	:30
46:23		LOGO: AMERICAN TOP 40  #2 WEST END GIRLS (A&B) Pet Shop Boys  #1 GREATEST LOVE OF ALL (A&B) Whitney Houston	10:33
56:10		THEME UP AND UDNER WITH TALK UNIT ENDING AT: 57:20 THEME TO: 57:50 BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY HAWAIIAN PUNCH, IT HITS YOU IN ALL THE RIGHT PLACES. BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY NEW ROCKY ROAD CEREAL...MAKE YOUR BREAKFAST SING WITH NEW ROCKY ROAD."	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK



Hour I

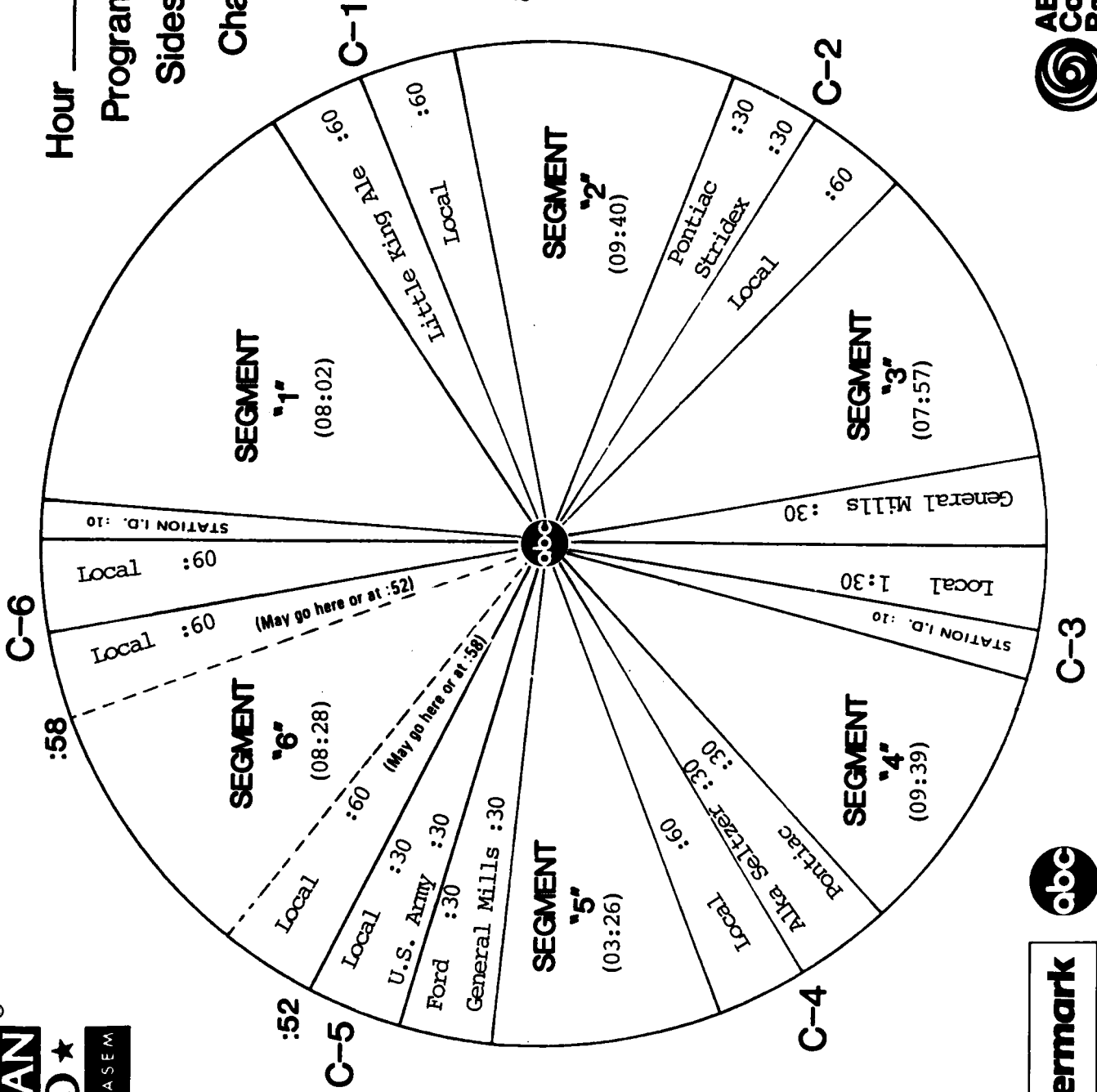
Program 862-7

Sides 1A and 1B

Chart Date 5/17/86

Local minutes available 7

Network minutes used 5



ABC Watermark

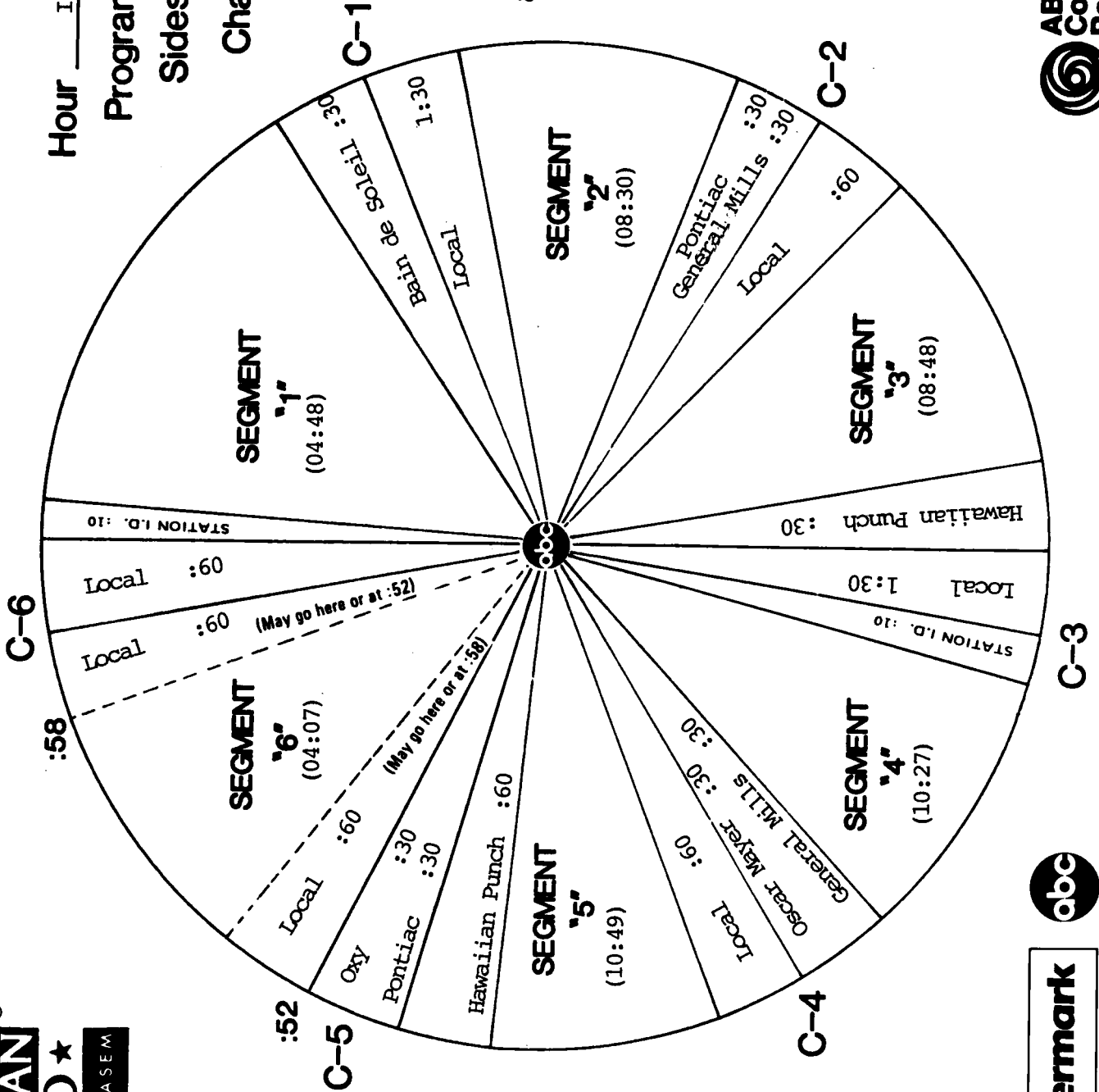


# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**<sup>®</sup>  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour II  
 Program 862-7  
 Sides 2A and 2B  
 Chart Date 5/17/86

Local minutes available 7  
 Network minutes used 5



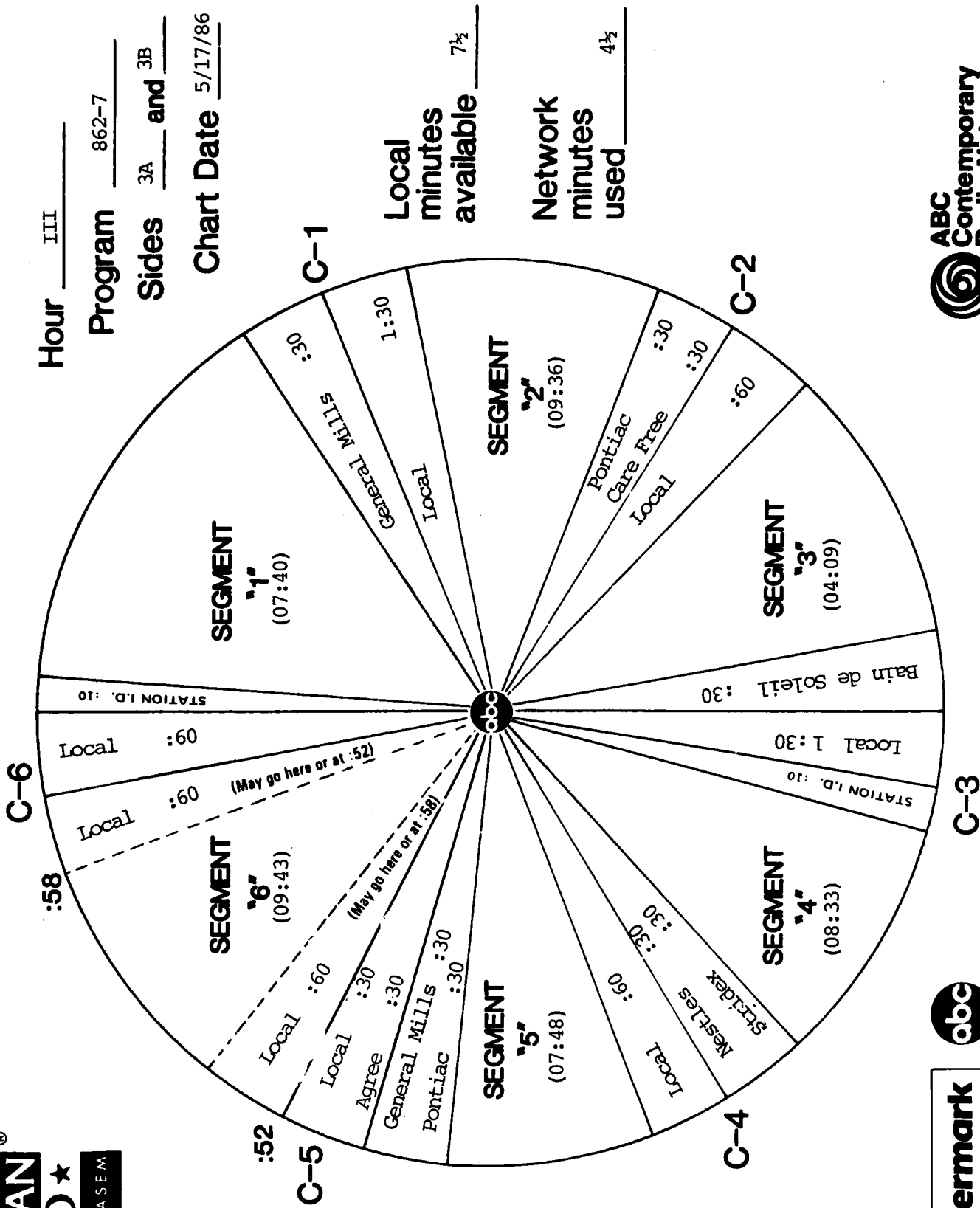
**ABC Watermark**



# FORMAT AND COMMERCIAL CLOCK



Hour III  
 Program 862-7  
 Sides 3A and 3B  
 Chart Date 5/17/86



Local minutes available 7½  
 Network minutes used 4½



ABC Watermark



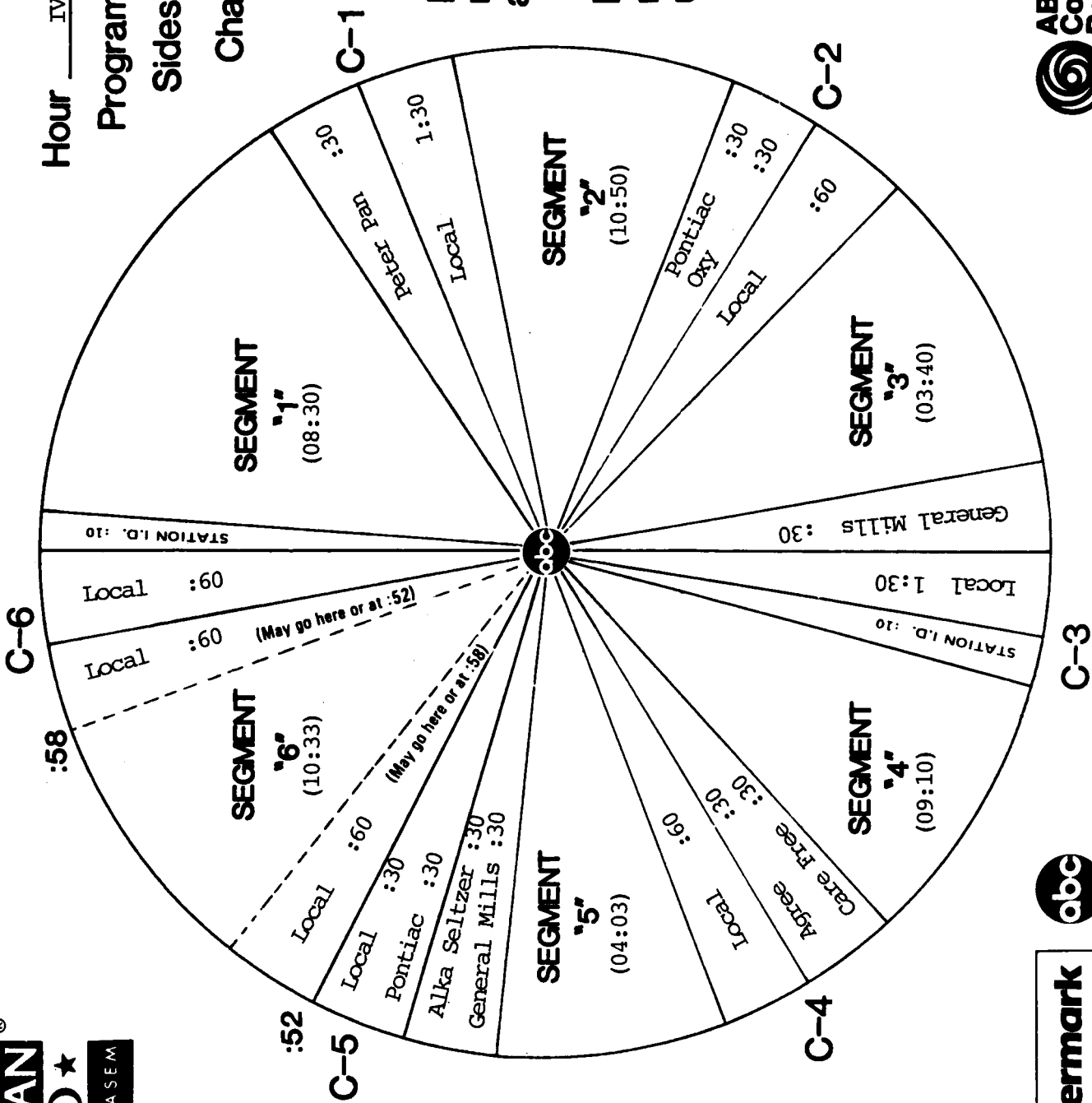


# FORMAT AND COMMERCIAL CLOCK



Hour IV  
 Program 862-7  
 Sides 4A and 4B  
 Chart Date 5/17/86

Local minutes available 7½  
 Network minutes used 4½







TOPICAL PROMOS

AT40 PROMOS FOR SHOW #862-7 ARE LOCATED AT THE END OF 3A

DO NOT USE AFTER MAY 18, 1986

1) WHITNEY ONE, ONE, ONE? (:23)

Hi, this is Casey Kasem. Last week on American Top 40, Whitney Houston leaped from number seven to number three - with "THE GREATEST LOVE OF ALL." With that kind of momentum, what's going to keep Whitney from hitting number one again? And becoming the first solo woman ever to have three number ones in a row! Join me for the Pop music history that writes itself every week--on American Top 40.

2) MRS. PENN PERSEVERES (:23)

Hi, this is Casey Kasem. Last week on American Top 40, the official Billboard survey pushed Madonna's "LIVE TO TELL" up to number eleven. One more notch and Madonna will have the eighth top ten hit in her career of just two-and-a-half years. Meanwhile, she has a new movie coming out soon called "Shanghai Surprise". What's Madonna's next move? We'll try to keep up with her on American Top 40.

3) GEORGE GOES IT ALONE (:25)

Hi, this is Casey Kasem. Last week, George Michael of Wham debuted in the top 40 with his first U.S. hit working solo. It's called "A DIFFERENT CORNER." If reports are true that he and Andrew Ridgely have split up as the two-man act called Wham, then George has a tough act to follow. Because all of Wham's top 40 hits have hit number three or higher. We'll be tracking George Michael as a solo act on American Top 40.

4) THE DEBUTANTES (:24)

Hi, this is Casey Kasem. Among the acts who have a chance to debut in the forty this week are the Hooters with "WHERE DO THE CHILDREN GO?"--John Cougar Mellencamp with "RAIN ON THE SCARECROW"--and Falco with his new hit, "VIENNA CALLING". Whether any or all of them enter the countdown depends on what records you buy and radio stations play. The official Billboard survey will give us the answers on American Top 40.

