



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 05/09/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #852-7, FOR AIR MAY 18-19, 1985, THERE IS AN ADDITIONAL FIVE AND A HALF MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-1 AND C-3. THIRTY SECONDS IN HOURS 2, 3 AND 4 AT C-1, C-3 AND C-5.



TOPICAL PROMOS

AT40 Promos for Show #852-7 are located at the end of side 2A.

DO NOT USE AFTER MAY 19, 1985.

1) MADONNA AT NUMBER ONE (:25)

Hi, this is Casey Kasem. Last week on American Top 40, "CRAZY FOR YOU" by Madonna did the unexpected...it knocked "WE ARE THE WORLD" by U.S.A. For Africa out of the number one spot! And now, other songs are challenging Madonna's hold on number one among them, "DON'T YOU FORGET ABOUT ME" by Simple Minds, and "SMOOTH OPERATOR" by Sade. Will "CRAZY FOR YOU" hold at number one? We'll find out on American Top 40!

2) NEW IN THE TOP FORTY (:24)

Hi, this is Casey Kasem. This week on the Billboard chart some hot acts are poised to debut on American Top 40 with their latest hits. There's Tina Turner with "SHOW SOME RESPECT." There's Mick Jagger with his 2nd solo hit, "LUCKY IN LOVE." And there's Philip Bailey with his followup to "EASY LOVER"... "WALKING ON THE CHINESE WALL." They'll debut in the countdown if the Billboard chart says so...and we'll find out on American Top 40!

3) MADONNAMANIA CONTINUES (:24)

Hi, this is Casey Kasem. Last week on American Top 40, Madonna's hit song "MATERIAL GIRL" dropped out of the countdown. But Madonna didn't. Her latest hit, called "ANGEL", debuted last week. And at the crest of this wave of Madonnomania, the lady with the lace gloves and bellybutton was also at number one last week with "CRAZY FOR YOU". What's Madonna gonna do in our survey this week? Find out on American Top 40!



ABC Watermark



FOR WEEK ENDING: 5/18/85
 CYCLE NO. 852 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD: NOW, AMERICAN TOP 40, IS BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) LW#1 CRAZY FOR YOU (A&B) Madonna #40 SHOW SOME RESPECT (A&B) Tina Turner	07:55
07:55		NETWORK SPOT: C-1 Turtle Wax (OUT CUE) Voice out cold with... "...of joy, good man."	:30
08:25		LOCAL INSERT:	1:30
09:55		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #39 VOICES CARRY (B) 'Til Tuesday QL: <u>THE LONG AND SHORT OF IT AT NUMBER ONE</u> #38 I'M ON FIRE (A) Bruce Springsteen	08:24
18:19		NETWORK SPOT: C-2 U.S. Army/Oxyline (OUT CUE) Voice out cold with... "...in the sky."	30/30
19:19		LOCAL INSERT:	:60
20:19		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #37 RASBERRY BERET (A) Prince and the Revolution #36 WOULD I LIE TO YOU (A) Eurythmics	08:15
28:34		NETWORK SPOT: C-3 Peter Pan (OUT CUE) Jingle fades after... "...up a jar...peanutty."	:30
29:04		LOCAL INSERT:	1:30
30:34		STATION I. D.:	:10



ABC Watermark



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PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:44		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #35 LOST IN LOVE New Edition	04:13
34:57		C-4 NETWORK SPOT: Doritos/Ford Motorcraft (OUT CUE) Jingle ends cold with... "...exceeds the need."	30/30
35:57		LOCAL INSERT:	:60
36:57		LOGO: AMERICAN TOP 40 STATION MENTIONS #34 INVISIBLE (B) Alison Moyet #33 <u>SOME THINGS ARE BETTER LEFT UNSAID</u> (B) Daryl Hall & John Oates	09:53
46:50		C-5 NETWORK SPOT: Hormel Spam/Bain De Soleil/Stridex (OUT CUE) Voice out cold with... "...mom!...aahgh."	60/30 30
48:50		LOGO: AMERICAN TOP 40 #32 THE SEARCH IS OVER (A&B) Survivor #31 NEVER ENDING STORY (A) Limahl	08:23
57:01		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:13 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



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 DISC & HALF HOUR NO. 2A
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 'TIL MY BABY COMES HOME (A) Luther Vandross	04:43
04:43		NETWORK SPOT: C-1 Kraft Bar-B-Q Sauce (OUT CUE) Jingle ends cold with... "...it's the clinger."	:30
05:13		LOCAL INSERT:	1:30
06:43		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #29 SUSSUDIO (A) Phil Collins #28 <u>SMUGGLER'S BLUES</u> (A) Glenn Frey	08:32
15:15		NETWORK SPOT: C-2 Snickers/Wesley Jessen Opticals (OUT CUE) Voice out cold with... "...all the time."	30/30
16:15		LOCAL INSERT:	:60
17:15		LOGO: AMERICAN TOP 40 STATION MENTIONS #27 SAY YOU'RE WRONG (A) Julian Lennon #26 CELEBRATE YOUTH (B) Rick Springfield	07:48
25:03		NETWORK SPOT: C-3 Universal Pictures (OUT CUE) Jingle ends cold after... "...at select theaters." ***** * TOPICAL PROMOS * * AT THE END OF * * SIDE 2A * *****	:30
25:33		LOCAL INSERT:	1:30
27:03		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:13		LOGO: AMERICAN TOP 40 #25 ANGEL (A) Madonna #24 <u>NIGHTSHIFT</u> (A&B) The Commodores	09:45
36:58		C-4 NETWORK SPOT: U.S. Army/Lifesavers (OUT CUE) Voice out cold with... "...you bet your Lifesavers."	30/30
37:58		LOCAL INSERT:	:60
38:58		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #23 ONE LONELY NIGHT (A) REO Speedwagon <u>LDD/22</u> <u>THAT WAS YESTERDAY</u> (A) Foreigner	09:30
48:28		C-5 NETWORK SPOT: Curtis Mathes/Bain De Soleil/Proctor & Gamble Soap (OUT CUE) Voice out cold with... "...void where prohibited."	30/30 30
49:58		Local Insert:	:30
50:28		LOGO: AMERICAN TOP 40 #21 WALKING ON SUNSHINE (B) Katrina And The Waves #20 HEAVEN (B) Bryan Adams	07:21
57:39		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III BILLBOARD: THIS PORTION OF THE COUNTDOWN IS BROUGHT TO YOU IN PART BY DR. PEPPER THE OUT OF THE ORDINARY SOFT DRINKS THAT ARE ALWAYS A HIT FROM COAST TO COAST. #19 NEW ATTITUDE (A&B) Patti LaBelle	04:13
04:13		C-1 NETWORK SPOT: Dr. Pepper (OUT CUE) Jingle fades after... "...for Dr. Pepper (repeat)."	:30
04:43		LOCAL INSERT:	1:30
06:13		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #18 JUST A GIGOLO/I AIN'T GOT NOBODY (A) David Lee Roth <u>WH?</u> <u>FABIAN</u> #17 FRESH (B) Kool & The Gang	10:01
16:14		C-2 NETWORK SPOT: Jean Nate/Universal Pictures (OUT CUE) Jingle ends cold after... "...at select theaters."	30/30
17:14		LOCAL INSERT:	:60
18:14		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #16 IN MY HOUSE (A) Mary Jane Girls #15 THINGS CAN ONLY GET BETTER (B) Howard Jones	08:49
27:03		C-3 NETWORK SPOT: U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	:30
27:33		LOCAL INSERT:	1:30
29:03		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:13		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #14 ALL SHE WANTS TO DO IS DANCE (A) Don Henley TX: <u>SUSPICIOUS MINDS</u> (B) Elvis Presley	10:47
40:00		C-4 NETWORK SPOT: Oxyline/Peter Pan (OUT CUE) Jingle fades after... "...up a jar...peanutty."	30/30
41:00		LOCAL INSERT:	:60
42:00		LOGO: AMERICAN TOP 40 STATION MENTIONS #13 DON'T COME AROUND HERE NO MORE (A) Tom Petty and the Heartbreakers	04:48
46:48		C-5 NETWORK SPOT: Stridex/Lifesavers/Dr. Pepper (OUT CUE) Jingle fades after... "...Dr. Pepper don't be."	30/30 30
48:18		Local Insert:	:30
48:48		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #12 OBSESSION (A&B) Animotion QL: <u>BIGGEST SELLING ALBUM OF 70'S</u> #11 SUDDENLY (A) Billy Ocean	09:02
57:39		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:50 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 5/18/85
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 AXEL F (A) Harold Faltermeyer #9 EVERYBODY WANTS TO RULE THE WORLD (B) Tears For Fears	07:25
07:25		NETWORK SPOT: C-1 Dr. Pepper (OUT CUE) Jingle fades after... "...Sugar-Free Dr. Pepper."	:30
07:55		LOCAL INSERT:	1:30
09:25		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #8 WE ARE THE WORLD (A&B) USA For Africa	06:42
16:07		NETWORK SPOT: C-2 Jean Nate/Curtis Mathes (OUT CUE) Voice out cold with... "...before it's too late."	30/30
17:07		LOCAL INSERT:	:60
18:07		LOGO: AMERICAN TOP 40 #7 RHYTHM OF THE NIGHT (A) DeBarge #6 <u>SOME LIKE IT HOT</u> (A) The Power Station	09:07
27:14		NETWORK SPOT: C-3 Dr. Pepper (OUT CUE) Jingle fades after... "...Sugar-Free Dr. Pepper."	:30
27:44		LOCAL INSERT:	1:30
29:14		STATION I. D.:	:10



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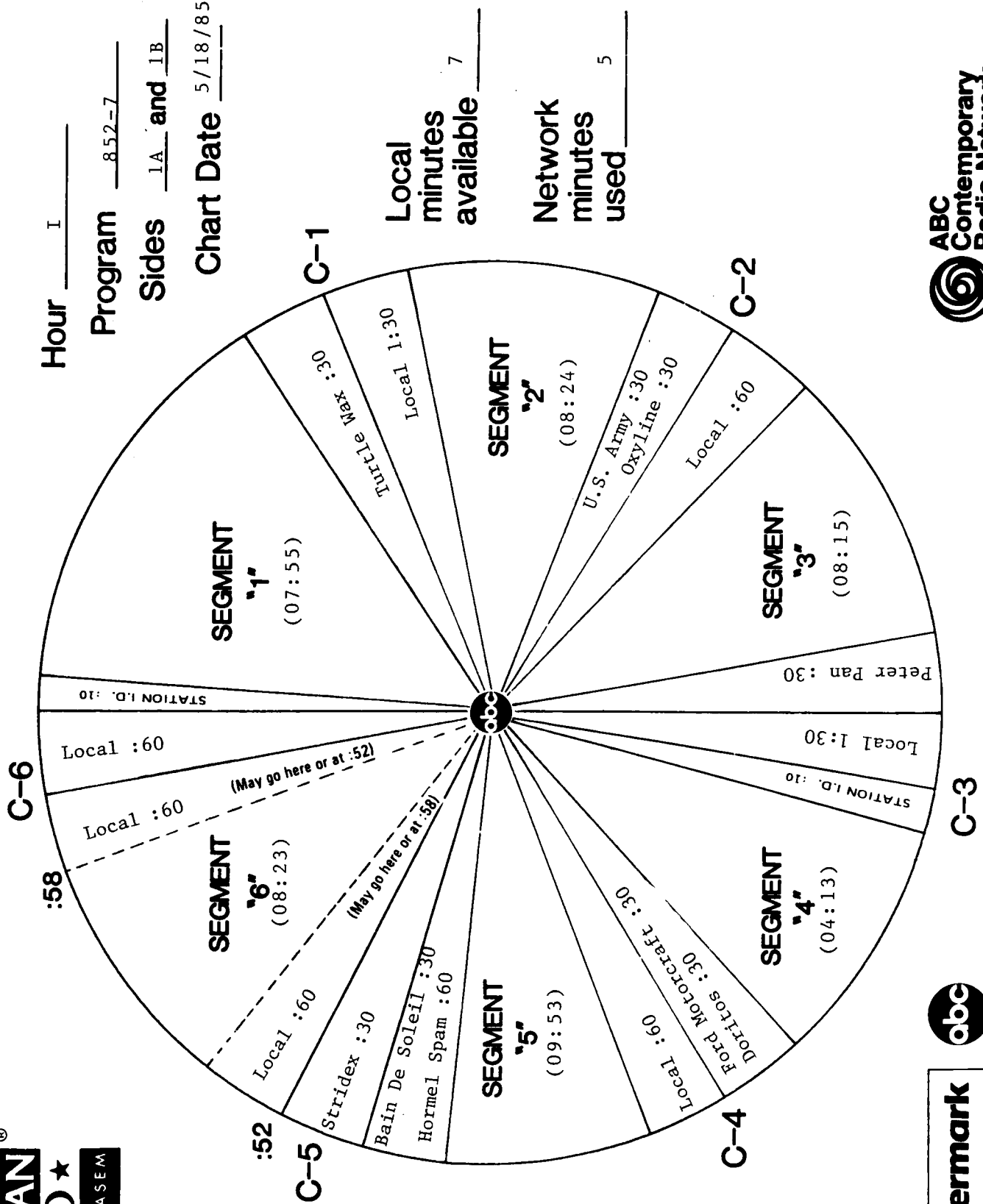
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:24		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 SMOOTH OPERATOR () Sade LDD/4 <u>EVERYTHING SHE WANTS</u> (A) Wham	10:23
39:47		C-4 NETWORK SPOT: Snickers/Proctor & Gamble Soap (OUT CUE) Voice out cold with... "...void where prohibited."	30/30
40:47		LOCAL INSERT:	:60
41:47		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #3 ONE NIGHT IN BANGKOK (A) Murray Head	04:13
46:00		C-5 NETWORK SPOT: Dr. Pepper/Johnson Shower to Shower/Kraft Bar-B-Q Sauce (OUT CUE) Jingle ends cold with... "...it's the clinger."	30/30 30
47:30		Local Insert:	:30
48:00		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 CRAZY FOR YOU (A&B) Madonna #1 DON'T YOU (FORGET ABOUT ME) (A&B) Simple Minds CLOSING BILLBOARD: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. AND SUGAR-FREE DR. PEPPER IT LETS YOU HOLD OUT "AND" HOLD YOUR WEIGHT.	09:40
56:59		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40	
57:50		THEME TO: 57:50 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour I
 Program 852-7
 Sides 1A and 1B
 Chart Date 5/18/85



Local minutes available 7
 Network minutes used 5



FORMAT AND COMMERCIAL CLOCK

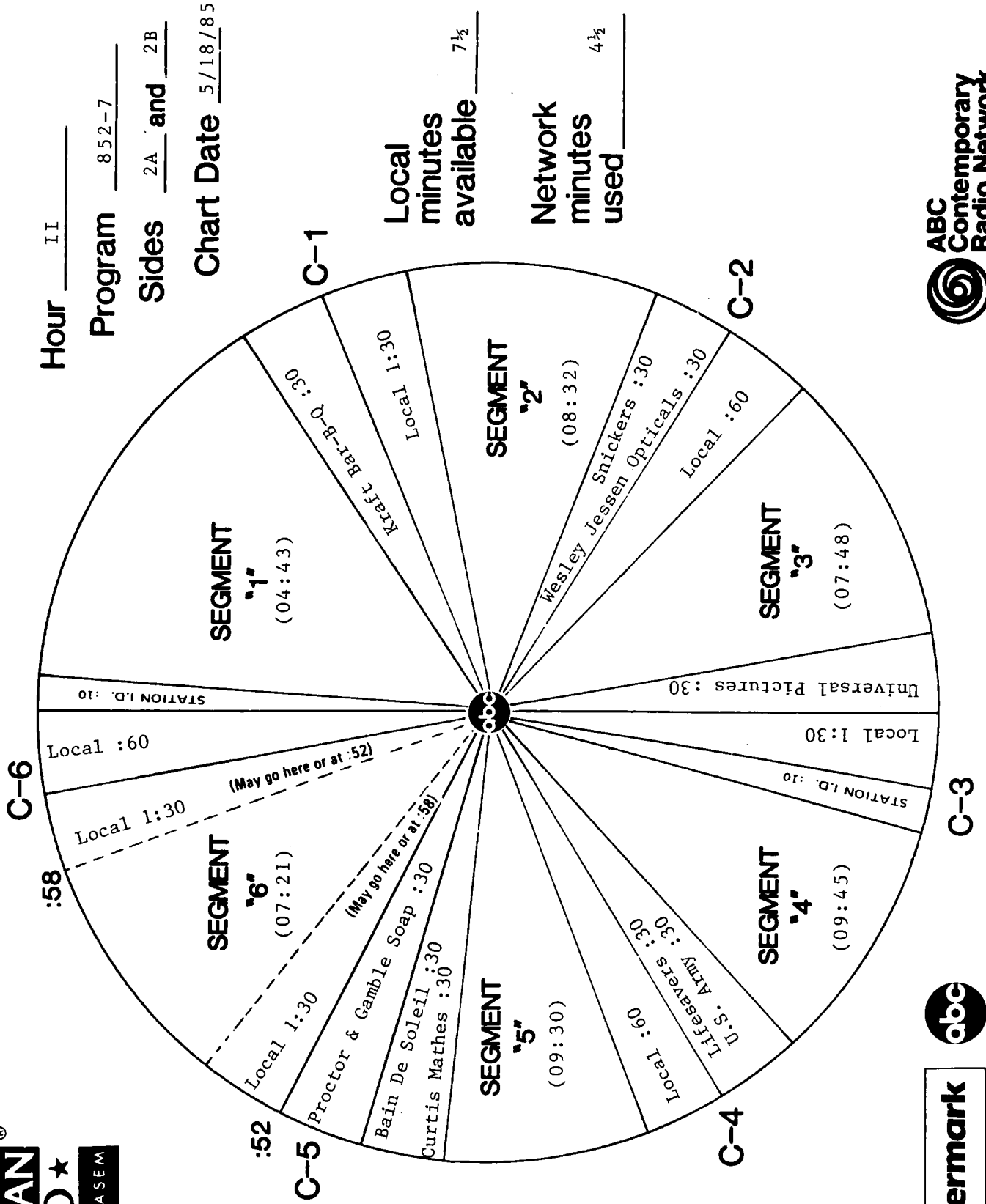


Hour II

Program 852-7

Sides 2A and 2B

Chart Date 5/18/85



Local minutes available 7½

Network minutes used 4½

ABC Watermark

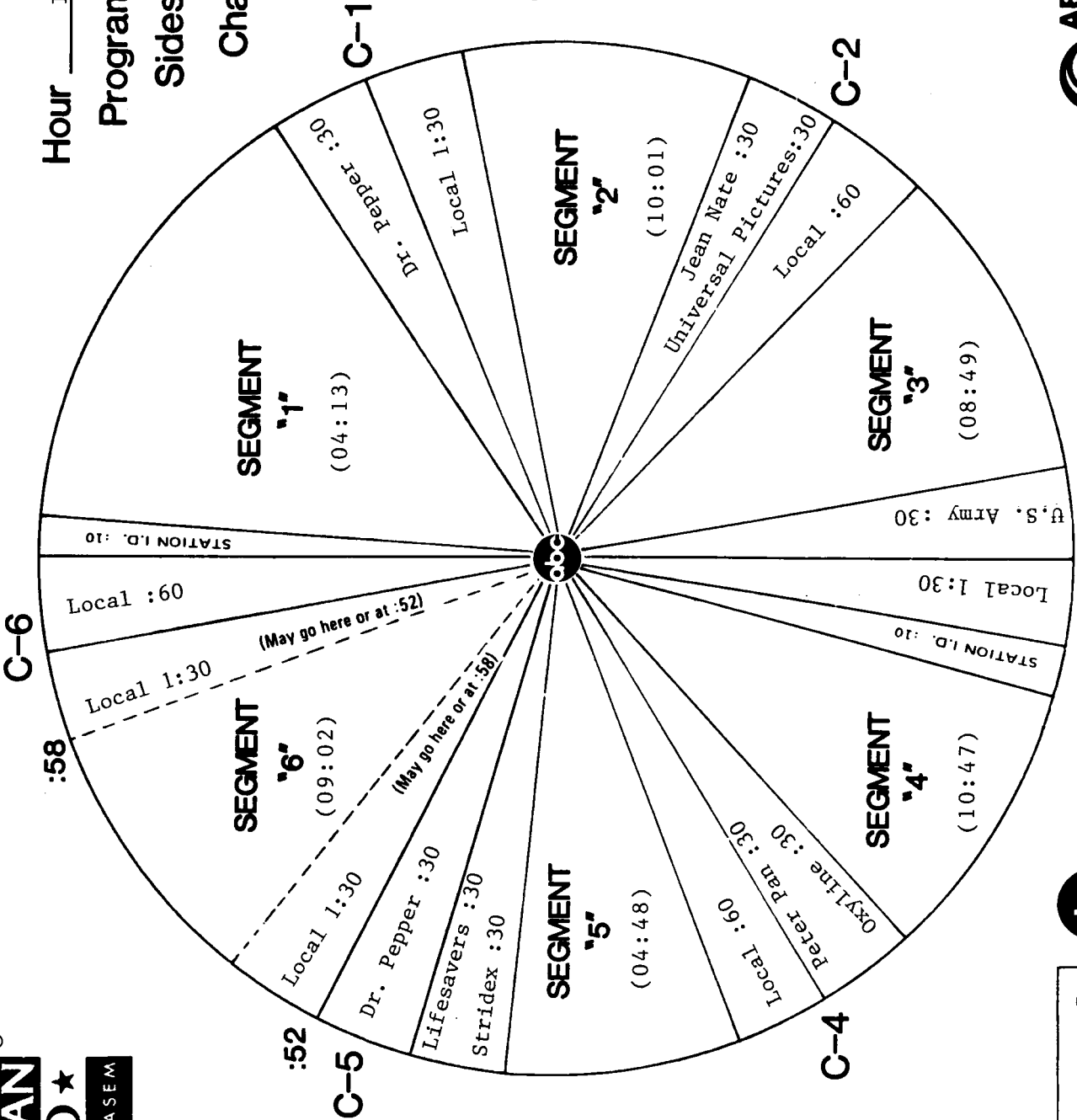


FORMAT AND COMMERCIAL CLOCK



Hour III
 Program 852-7
 Sides 3A and 3B
 Chart Date 5/18/85

Local minutes available 7½
 Network minutes used 4½



ABC Watermark

