



**ABC Watermark**



FOR WEEK ENDING: 5/23/87  
 CYCLE NO. 872 PROGRAM 8 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM. AND BY DR. PEPPER AND YOUR LOCAL DR. PEPPER BOTTLERS. AND, BY PROCTOR AND GAMBLE PRODUCTIONS...THIS SUMMER THE MEN OF "AS THE WORLD TURNS" ADD A WHOLE NEW DIMENSION TO THE WORD "HOT". THEME AND OPENING OF PART I THEME: "THEME AND JINGLE, JIM LONG/ASCAP"  #40 SERIOUS (B) Donna Allen  #39 ALONE (A) Heart	08:54
08:54		NETWORK SPOT: <sup>C-1</sup> DR. PEPPER/ORION PICTURES (OUT CUE) Voice out cold with... "...can't stop them."	30/30
09:54		LOCAL INSERT:	:60
10:54		LOGO: AMERICAN TOP 40  #38 WHAT'S GOING ON (A&B) Cyndi Lauper  <u>QL/37: NOTHING'S GONNA STOP US NOW (A)</u> Starship	09:46
20:40		NETWORK SPOT: <sup>C-2</sup> GINGISS/J.C. PENNEY (OUT CUE) Jingle fades after... "...at J.C. Penney."	30/30
21:40		LOCAL INSERT:	:60
22:40		LOGO: AMERICAN TOP 40  #36 JAMMIN' ME (A) Tom Petty & The Heartbreakers  #35 <u>SIGN 'O' THE TIMES (A)</u> Prince	09:12
31:52		NETWORK SPOT: <sup>C-3</sup> DR. PEPPER/SEARS (OUT CUE) Jingle ends cold with... "...at Sears."	30/30
32:52		LOCAL INSERT:	:60
33:52		STATION I. D.:	:10



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FOR WEEK ENDING: 5/23/87  
 CYCLE NO. 872 PROGRAM 8 OF 13  
 DISC & HALF HOUR NO. 2A (Backed w/ 3B)  
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #30 LESSONS IN LOVE (A&B) Level 42  #29 FASCINATED (B) Company B	08:24
08:24		<b>NETWORK SPOT:</b> J.C. PENNEY/GREYHOUND <sup>C-1</sup> (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
09:24		<b>LOCAL INSERT:</b>	:60
10:24		LOGO: AMERICAN TOP 40 STATION MENTIONS  #28 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston  <u>QL: NUMBER ONE GROUPS WITH YOUNGEST LEAD SINGERS</u>  #27 THE RIGHT THING (A) Simply Red	10:59
21:23		<b>NETWORK SPOT:</b> DR. PEPPER/COPPERTONE <sup>C-2</sup> (OUT CUE) Jingle ends cold with... "...Coppertone."	30/30
22:23		<b>LOCAL INSERT:</b>	:60
23:23 29-		LOGO: AMERICAN TOP 40  #26 HEARTBREAK BEAT (B) Psychedelic Furs  #25 <u>DON'T DREAM IT'S OVER</u> (B) Crowded House	08:59
32:22		<b>NETWORK SPOT:</b> M & M'S/RIGHTGUARD <sup>C-3</sup> (OUT CUE) Voice out cold with... "...with Right Guard."	30/30
33:22		<b>LOCAL INSERT:</b>	:60
34:22		<b>STATION I. D.:</b>	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES  #20 SE LA (A) Lionel Richie  #19 MEET ME HALF WAY (A) Kenny Loggins	08:55
08:55		<b>NETWORK SPOT:</b> <sup>C-1</sup> COPPERTONE/ORION PICTURES (OUT CUE) Voice out cold with... "...can't stop them."	30/30
09:55		<b>LOCAL INSERT:</b>	:60
10:55		LOGO: AMERICAN TOP 40  #18 IF SHE WOULD HAVE BEEN FAITHFUL (A) Chicago	04:21
15:16		<b>NETWORK SPOT:</b> <sup>C-2</sup> DR. PEPPER/CAREFREE (OUT CUE) Voice out cold with... "...what do I know."	30/30
16:16		<b>LOCAL INSERT:</b>	:60
17:16		LOGO: AMERICAN TOP 40 STATION MENTIONS  #17 DIAMONDS (A) Herb Alpert  #16 <u>IN TOO DEEP</u> (A) Genesis	11:27
28:43		<b>NETWORK SPOT:</b> <sup>C-3</sup> U.S. ARMY/FOOTLOCKER (OUT CUE) Jingle ends cold with... "...to the stripes."	30/30
29:43		<b>LOCAL INSERT:</b>	:60
30:43		<b>STATION I. D.:</b>	:10



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FOR WEEK ENDING: 5/23/87  
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME	
00:00		THEME AND OPENING OF PART IV  #10 TALK DIRTY TO ME (B) <del>4:00</del> <sup>42:20</sup> Poison <sup>5:22</sup> <sub>+000</sub>  #9 LA ISLA BONITA (A&B) Madonna	7:41 21:05 9:00 2:05 5:23 11:05 11:24 11:35 4:01 2:52 <u>42:20</u>	07:41
07:41		NETWORK SPOT: COPPERTONE/AS THE WORLD TURNS (OUT CUE) Voice out cold with... "...sponsored by P & G."	<sup>C-1</sup> 72 160 36 160 105	30/30
08:41		LOCAL INSERT:		:60
09:41		LOGO: AMERICAN TOP 40  #8 ALWAYS (A) Atlantic Starr  #7 BIG LOVE (B) Fleetwood Mac	<sup>C-2</sup> 62 160 36 160 105	09:00
18:41		NETWORK SPOT: FOOTLOCKER/DR. PEPPER (OUT CUE) Jingle fades after... "...the doctor ordered."	<sup>C-2</sup> 62 160 36 160 105	30/30
19:41		LOCAL INSERT:		:60
20:41		LOGO: AMERICAN TOP 40 STATION MENTIONS  #6 HEAT OF THE NIGHT (PROC&B) Bryan Adams	<sup>C-2</sup> 23:30  ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * *****	05:13
25:54		NETWORK SPOT: RIGHT GUARD/CAREFREE (OUT CUE) Voice out cold with... "...what do I know."	<sup>C-3</sup> 305/146 → 160 105	30/30
26:54		LOCAL INSERT:		:60
27:54		STATION I. D.:		:10

**AMERICAN**

★ **TOP 40** ★

WITH CASEY KASEM

TOPICAL PROMOS

AT40 PROMOS FOR SHOW #872-8 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER MAY 24, 1987

1. U2 CAN BE BUMBER ONE (:22)

Hi, this is Casey Kasem. Last week Ireland's U2 completed their conquest of America. Following a string of sold out shows and a Number One album, "The Joshua Tree", U2 took their hit single to the Top. "WITH OR WITHOUT YOU" hit Number One. Will U2 be with or without a Number One this week? We'll have the latest Billboard Chart Action -- on American Top 40.

2. WHITNEY RETURNS (:22)

Hi, this is Casey Kasem. And the Woman who had the most Successful Debut Album in history is back on the chart. Last week, she leaped onto the entire "Hot 100" survey way up at Number 38 with "I WANNA DANCE WITH SOMEBODY (WHO LOVES ME)". It's the first hit from a new album taking it's title from her first name -- "Whitney." We'll see how Whitney Houston moves, this week, on American Top 40.

3. HEART MURMURS (:21)

Hi, this is Casey Kasem. And the band who beat a path to the top to get their first Number One with "THESE DREAMS" are back. Seattle's HEART are palpitating on the Official Billboard Chart with a Ballad called "ALONE". But Heart won't be alone if they debut this week they'll be surrounded by the rest of the 40 biggest hits in the land -- as we count 'em down -- on American Top 40.

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