

FLASH.....ALERT.....URGENT.....BULLETIN

The enclosed American Top 40 program (#732-10) is based on chart information inconsistent with the Billboard Hot 100 dated Saturday, June 9, 1973. The Top 40 presented in 732-10 was supplied to us by the Billboard Chart Department on Wednesday afternoon, May 30 at the usual time. We had been earlier warned by the chart department to expect an unusual chart because, for the first time, Billboard's long-awaited chart computer would be taking over, and that the magazine would print the results no matter how unusual. This explanation of statistical peculiarities (such as records that had been dropped in earlier charts suddenly re-appearing; records that had been moving steadily upward dropping in position, etc.) is given once an hour by Casey Kasem in program 732-10.

Then, late Thursday afternoon, May 31, we were called by Billboard and told that their chart department had discovered errors in computer methodology, that the computer was re-programmed, and that the Hot 100 for week ending June 9 had been re-tabulated. The result was a new list quite different from the one reported earlier on which this week's show was based.

By this time, the discs of program #732-10 had already been plated, pressed and packaged and were awaiting shipment on Friday to our more than 200 subscribers. Rather than risk lateness of delivery, we decided to ship the original 732-10, even though it reports a chart that will not appear in Billboard!!

Watermark prides itself in accurately reporting information, but we hope you will understand that in this one, rare case, we didn't really have a chance. In that all the records played in this week's program are pre-established hits, we do not feel that the erroneous chart will affect the listenability of this program in the slightest.

We also support Billboard's policy of taking advantage of the latest advances in computer science, and we're willing to bear with them in their transition period.

We can assure you that we will check and double check **all** reports from Billboard in the upcoming weeks, and that this is one problem that will not re-occur.

Thanks!

Tom Rounds
Friday, June 1, 1973



WATERMARK

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FOR WEEK ENDING June 9, 1973
 CYCLE NO. 732 PROGRAM 10 OF 13
 DISC & HALF HOUR NO 1a PAGE NO 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #49 - CLOSE YOUR EYES - Edward Bear TALK UNIT #39 - LET'S PRETEND - Raspberries	5:07
5:05		TALK UNIT LOGO: CASEY'S COAST TO COAST	
6:07		LOCAL INSERT: C-1	2:00
8:07		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SUPERFLY MEETS SHAFT - John & Ernest TALK UNIT #37 - IT SURE TOOK A LONG, LONG TIME - Lobo TALK UNIT #36 - TEDDY BEAR SONG - Barbara Fairchild TALK UNIT LOGO: HITS FROM COAST TO COAST	8:59
17:04			
17:06		LOCAL INSERT: C-2	2:00
19:06		LOGO: AMERICAN TOP 40 TALK UNIT #35 - AND I LOVE YOU SO - Perry Como TALK UNIT #34 - SHAMBALA - Three Dog Night TALK UNIT #33 - OUT OF THE QUESTION - Gilbert O'Sullivan TALK UNIT LOGO: CASEY'S COAST TO COAST	9:46
20:50			
28:52		STATION I.D.	:10
29:02		LOCAL INSERT: C-3	2:00



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FOR WEEK ENDING: June 9, 1973
 CYCLE NO. 732 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 1b PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:02		LOGO: AMERICAN TOP 40 TALK UNIT #32 - GIVE IT TO ME - J. Coils Band TALK UNIT #31 - NO MORE MR. NICE GUY - Alice Cooper TALK UNIT	6:20
37:20		LOGO: HITS FROM COAST TO COAST	
37:22		LOCAL INSERT: C-4	3:00
39:22		LOGO: AMERICAN TOP 40 TALK UNIT #30 - KODACHROME - Paul Simon TALK UNIT #29 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT	7:29
46:49		LOGO: CASEY'S COAST TO COAST	
46:51		LOCAL INSERT: C-5	3:00
48:51		LOGO: AMERICAN TOP 40 TALK UNIT #28 - LEAVING ME - Independents TALK UNIT #27 - DAISY A DAY - Bud Strunk TALK UNIT #26 - FUNKY NORM - Ohio Players TALK UNIT	9:36
58:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:33 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:33	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: June 9, 1973
 ORDER NO. 732 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 2a PART NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
7:00		THEME & OPENING OF PART 11 TALK UNIT #25 - ONE OF A KIND - Spinners TALK UNIT #24 - STEAMROLLER BLUES - Elvis Presley TALK UNIT LOGO: CASEY'S COAST TO COAST	7:28
7:28		LOCAL INSERT: C-1	2:00
9:28		LOGO: AMERICAN TOP 40 TALK UNIT #23 - THE RIGHT THING TO DO - Carly Simon TALK UNIT #22 - I'M DOING FINE NOW - New York City TALK UNIT LOGO: HITS FROM COAST TO COAST	6:44
16:10			
18:12		LOCAL INSERT: C-2	2:00
18:12		LOGO: AMERICAN TOP 40 TALK UNIT #21 - THINKING OF YOU - Loggins & Messina TALK UNIT #20 - WILL IT GO ROUND IN CIRCLES - Billy Preston TALK UNIT #19 - LONG TRAIN RUNNING - Doobie Brothers TALK UNIT LOGO: CASEY'S COAST TO COAST	10:46
28:56			
28:56		STATION ID: LOCAL INSERT: C-3	:10 2:00



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FOR WEEK ENDING June 9, 1973
CYCLE NO. 722 PROGRAM 10 OF 13
DISC & HALF HOUR NO. 2b
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:08		LOGO: AMERICAN TOP 40 TALK UNIT #18 - GIVE ME LOVE - George Harrison TALK UNIT #17 - CISCO KID - War TALK UNIT	8:26
39:32		LOGO: HITS FROM COAST TO COAST	
39:34		LOCAL INSERT: C-4	2:00
41:34		LOGO: AMERICAN TOP 40 TALK UNIT #16 - RIGHT PLACE, WRONG TIME - Dr. John TALK UNIT #15 - REELING IN THE YEARS - Steely Dan TALK UNIT	7:31
49:03		LOGO: CASEY'S COAST TO COAST	
49:05		LOCAL INSERT: C-5	2:00
51:05		LOGO: AMERICAN TOP 40 TALK UNIT #14 - THE NIGHT THE LIGHTS WENT OUT IN GEORGIA - Vicki Lawrence TALK UNIT #13 - WILDFLOWER - Skylark TALK UNIT	7:25
58:40		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:46 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO: 59:46	
58:55		LOCAL INSERT: C-6	:60
59:55		STATION I.D.:	:10



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FOR WEEK ENDING: June 9, 1973
 CYCLE NO. 732 PROGRAM 10 OF 10
 DISC & HALF HOUR NO 3a
 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #12 - STUCK IN THE MIDDLE WITH YOU - Stealers TALK UNIT Wheel #11 - I'M GONNA LOVE YOU JUST A LITTLE MORE BABY TALK UNIT - Barry White LOGO: CASEY'S COAST TO COAST	7:50
7:40			
7:50		LOCAL INSERT: C-1	2:00
9:50		LOGO: AMERICAN TOP 40 TALK UNIT #10 - PLAYGROUND IN MY MIND - Clint Holmes TALK UNIT #9 - LITTLE WILLIE - The Sweet TALK UNIT #8 - HOCUS POCUS - Focus TALK UNIT LOGO: HITS FROM COAST TO COAST	10:18
20:46			
20:00		LOCAL INSERT: C-2	2:00
22:00		LOGO: AMERICAN TOP 40 TALK UNIT #7 - DRIFT AWAY - Debbie Gray TALK UNIT #6 - BELLOW TALK - Sylvia TALK UNIT LOGO: CASEY'S COAST TO COAST	3:19
30:45			
30:47		STATION I.D.: LOCAL INSERT: C-3	:10 2:00
30:57			



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FOR WEEK ENDING June 9, 1973
CYCLE NO. 732 PROGRAM 10 OF 13
DISC & HALF HOUR NO 35 PAGE NO 8

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:57		LOGO: AMERICAN TOP 40 TALK UNIT #5 - YOU ARE THE SUNSHINE OF MY LIFE - Stevie Wonder	6:59
39:54		TALK UNIT #4 - TIE A YELLOW RIBBON ROUND THE OLD OAK TREE - Dawn LOGO: HITS FROM COAST TO COAST	
39:56		LOCAL INSERT: C-4	3:00
41:56		LOGO: AMERICAN TOP 40 TALK UNIT #3 - DANIEL - Elton John	4:15
46:09		TALK UNIT LOGO: CASEY'S COAST TO COAST	
46:11		LOCAL INSERT: C-5	2:00
48:11		LOGO: AMERICAN TOP 40 TALK UNIT #2 - FRANKENSTEIN - Edgar Winter Group	10:19
58:30		TALK UNIT #1 - MY LOVE - Paul McCartney & Wings THEME UP & UNDER W/TALK UNIT ENDING AT: 59:04 THEME TO: 59:10 EMERGENCY THEME RUNOUT TO: 60:05	
59:10		LOCAL INSERT: C-6	:00
60:10		STATION I.D.:	:10