



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: July 1, 1972
 CYCLE NO. 723 PROGRAM 1 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - BIG GIRLS DON'T CRY - Four Seasons TALK UNIT #39 - I CAN'T STOP LOVING YOU - Ray Charles TALK UNIT LOGO: CASEY'S COAST TO COAST	8:22
8:20			
8:22		LOCAL INSERT: C-1	:60
9:22		LOGO: AMERICAN TOP 40 TALK UNIT #38 - TO SIR, WITH LOVE - Lulu TALK UNIT #37 - THE BATTLE OF NEW ORLEANS - Johnny Horton TALK UNIT LOGO: CASEY'S COAST TO COAST	5:45
15:05			
15:07		LOCAL INSERT: C-2	2:00
17:07		LOGO: AMERICAN TOP 40 TALK UNIT #36 - AT THE HOP - Danny and the Juniors TALK UNIT	3:32
20:37		LOGO: CASEY'S COAST TO COAST	
20:39		LOCAL INSERT: C-3	:60
21:39		LOGO: AMERICAN TOP 40 TALK UNIT #35 - TAMMY - Debbie Reynolds TALK UNIT #34 - MEMORIES ARE MADE OF THIS - Dean Martin TALK UNIT LOGO: CASEY'S COAST TO COAST	6:03
27:40			
27:42		STATION I.D.:	:10
27:52		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:52		LOGO: AMERICAN TOP 40 TALK UNIT #33 - IT'S TOO LATE - Carole King TALK UNIT	4:10
34:00		LOGO: CASEY'S COAST TO COAST	
34:02		LOCAL INSERT: C-5	:60
35:02		LOGO: AMERICAN TOP 40 TALK UNIT #32 - BRIDGE OVER TROUBLED WATER - Simon & Garfunkel TALK UNIT #31 - LOVE IS BLUE - Paul Mauriat TALK UNIT	7:47
42:47		LOGO: HITS FROM COAST TO COAST	
42:49		LOCAL INSERT: C-6	2:00
44:49		LOGO: AMERICAN TOP 40 TALK UNIT #30 - MAGGIE MAY - Rod Stewart TALK UNIT	5:38
50:25		LOGO: CASEY'S COAST TO COAST	
50:27		LOCAL INSERT: C-7	:60
51:27		LOGO: AMERICAN TOP 40 TALK UNIT #29 - KNOCK THREE TIMES - Dawn TALK UNIT #28 - ARE YOU LONESOME TONIGHT - Elvis Presley TALK UNIT	6:37
58:04		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:13 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:13	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - IT'S NOW OR NEVER - Elvis Presley TALK UNIT #26 - I THINK I LOVE YOU - Partridge Family TALK UNIT LOGO: CASEY'S COAST TO COAST	7:30
7:28			
7:30		LOCAL INSERT: C-1	:60
8:30		LOGO: AMERICAN TOP 40 TALK UNIT #25 - AMERICAN PIE - Don McLean TALK UNIT	7:19
15:47		LOGO: HITS FROM COAST TO COAST	
15:49		LOCAL INSERT: C-2	2:00
17:49		LOGO: AMERICAN TOP 40 TALK UNIT #24 - IT'S ALL IN THE GAME - Tommy Edwards TALK UNIT #23 - AUTUMN LEAVES - Roger Williams TALK UNIT	6:55
24:42		LOGO: CASEY'S COAST TO COAST	
24:44		LOCAL INSERT: C-3	:60
25:44		LOGO: AMERICAN TOP 40 TALK UNIT #22 - CHERRY PINK AND APPLE BLOSSOM WHITE - Perez Prado TALK UNIT	3:28
29:10		LOGO: HITS FROM COAST TO COAST	
29:12 29:22		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:22		LOGO: AMERICAN TOP 40 TALK UNIT #21 - AQUARIUS & LET THE SUNSHINE IN (medley) - Fifth Dimension #20 - I'LL BE THERE - Jackson Five TALK UNIT	8:06
39:26		LOGO: CASEY'S COAST TO COAST	
39:28		LOCAL INSERT: C-5	:60
40:28		LOGO: AMERICAN TOP 40 TALK UNIT #19 - LOVE ME TENDER - Elvis Presley TALK UNIT	3:18
43:44		LOGO: HITS FROM COAST TO COAST	
43:46		LOCAL INSERT: C-6	2:00
45:46		LOGO: AMERICAN TOP 40 TALK UNIT #18 - JOY TO THE WORLD - Three Dog Night TALK UNIT #17 - I HEARD IT THRU THE GRAPEVINE - Marvin Gaye TALK UNIT	7:42
53:26		LOGO: CASEY'S COAST TO COAST	
53:28		LOCAL INSERT: C-7	:60
54:28		LOGO: AMERICAN TOP 40 TALK UNIT #16 - SUGAR SUGAR - Archies TALK UNIT	3:20
57:48		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:00 THEME TO: 58:30 EMERGENCY THEME RUNOUT TO: 59:00	
58:30		LOCAL INSERT: C-8	:60
59:30		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #15 - RAINDROPS KEEP FALLING ON MY HEAD - B.J. Thomas TALK UNIT #14 - THEME FROM ' A SUMMER PLACE ' - Percy Faith TALK UNIT	
6:10		LOGO: CASEY'S COAST TO COAST	
6:12		LOCAL INSERT: C-1	:60
7:12		LOGO: AMERICAN TOP 40 TALK UNIT #13 - ROCK AROUND THE CLOCK - Bill Haley & His Comets TALK UNIT #12 - SINGING THE BLUES - Guy Mitchell TALK UNIT	5:33
12:43		LOGO: HITS FROM COAST TO COAST	
12:45		LOCAL INSERT: C-2	2:00
14:45		LOGO: AMERICAN TOP 40 TALK UNIT #11 - TEDDY BEAR - Elvis Presley TALK UNIT #10 - SIXTEEN TONS - Ernie Ford TALK UNIT	5:04
19:47		LOGO: CASEY'S COAST TO COAST	
19:49		LOCAL INSERT: C-3	:60
20:49		LOGO: AMERICAN TOP 40 TALK UNIT #9 - JAILHOUSE ROCK - Elvis Presley TALK UNIT #8 - LOVE LETTERS IN THE SAND - Pat Boone TALK UNIT #7 - DON'T BE CRUEL - Elvis Presley TALK UNIT	7:50
28:37		LOGO: HITS FROM COAST TO COAST	
28:39		STATION I.D.:	:10
28:49		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:49		LOGO: AMERICAN TOP 40 TALK UNIT #6 - ALL SHOOK UP - Elvis Presley TALK UNIT	2:26
33:13		LOGO: CASEY'S COAST TO COAST	
33:15		LOCAL INSERT: C-5	:60
34:15		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'M A BELIEVER - The Monkees TALK UNIT #4 - I WANT TO HOLD YOUR HAND - The Beatles TALK UNIT	6:03
40:16		LOGO: HITS FROM COAST TO COAST	
40:18		LOCAL INSERT: C-6	2:00
42:18		LOGO: AMERICAN TOP 40 TALK UNIT #3 - MACK, THE KNIFE - Bobby Darin TALK UNIT	3:42
45:58		LOGO: CASEY'S COAST TO COAST	
46:00		LOCAL INSERT: C-7	:60
47:00		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HEY, JUDE - Beatles TALK UNIT #1 - THE TWIST - Chubby Checker TALK UNIT	11:15
58:15		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:36 THEME TO : 58:50	
58:50 59:50		EMERGENCY THEME RUNOUT TO: 59:36 LOCAL INSERT: C-8 STATION I.D.:	:60 :10