

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: JULY 7, 1986  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM - #863-2 -  
THERE ARE AN ADDITIONAL FOUR MINUTES OF COMMERCIAL  
AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOUR 4  
30 SECONDS ARE LOCATED AT C-3 IN HOURS 2, 3, AND 4  
30 SECONDS ARE LOCATED AT C-5 IN EACH HOUR





**ABC Watermark**



FOR WEEK ENDING: 7/12/86  
 CYCLE NO. 803 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 1A (backed with 4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW AMERICAN TOP 40 BROUGHT TO YOU IN PART BY HAWAIIAN PUNCH, IT HITS YOU IN ALL THE RIGHT PLACES. BY GINGISS FORMALWEAR... OVER 200 STORES COAST TO COAST. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  #40 ALL THE LOVE IN THE WORLD (A) The Outfield  #39 SWEET FREEDOM (Theme from "Running Scared") (A) Michael McDonald	08:05
08:05		C-1 <b>NETWORK SPOT:</b> Carefree/Calvin Cooler (OUT CUE) Voice out cold with... "...New York, New York."	30/30
09:05		<b>LOCAL INSERT:</b>	:60
10:05		LOGO: AMERICAN TOP 40  #38 ONE STEP CLOSER TO YOU (A&B) Gavin Christopher  #37 <u>SUZANNE</u> (A) Journey	08:43
18:48		C-2 <b>NETWORK SPOT:</b> Pontiac/Snickers (OUT CUE) Jingle ends cold with... "...really satisfies."	30/30
19:48		<b>LOCAL INSERT:</b>	:60
20:48		LOGO: AMERICAN TOP 40  #36 HYPERACTIVE (A&B) Robert Palmer	03:43
24:31		C-3 <b>NETWORK SPOT:</b> "Maximum Overdrive"/Greyhound (OUT CUE) Voice out cold with... "...the driving to us."	30/30
25:31		<b>LOCAL INSERT:</b>	:60
26:31		<b>STATION I. D.:</b> OVER FOR SIDE 1B	:10



**ABC Watermark**



FOR WEEK ENDING: 7/12/86  
 CYCLE NO. 863 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 1B (Backed with 3A)  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:41		LOGO: AMERICAN TOP 40  #35 TAKE IT EASY (A) Andy Taylor  #34 HIGHER LOVE (B&PRS) Steve Winwood	08:54
35:35		<b>C-4</b> NETWORK SPOT: Pontiac/Hawaiian Punch (OUT CUE) Jingle ends cold with... "...ah..ah...ahhh!"	30/30
36:35		LOCAL INSERT:	:60
37:35		LOGO: AMERICAN TOP 40  #33 RUMOURS (B) Timex Social Club  #32 I CAN'T WAIT (B) Nu Shooz	04:18
41:53		<b>C-5</b> NETWORK SPOT: U.S. Army/Fruit & Juice Bars/"As the World Turns" (OUT CUE) Voice out cold with... "...on CBS TV."	30/30 :30
43:23		LOCAL INSERT	:30
43:53		LOGO: AMERICAN TOP 40 STATION MENTIONS  #31 LIVE TO TELL (A&B) Madonna  #30 YOU SHOULD BE MINE (The Woo Woo Song) (A&B) Jeffrey Osborne	13:32
57:15		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:25 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



**ABC Watermark**



FOR WEEK ENDING: 7/12/86  
 CYCLE NO. 863 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 2A (Backed with 3B)  
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #29 IF SHE KNEW WHAT SHE WANTS (B) Bangles #28 <u>A DIFFERENT CORNER</u> (A) George Michael	09:50
09:50		<b>C-1</b> <b>NETWORK SPOT:</b> Diamond Cooler (OUT CUE) Jingle ends cold with... "...Tulare, California."	:60
10:50		<b>LOCAL INSERT:</b>	:60
11:50		<b>LOGO:</b> AMERICAN TOP 40 #27 I WANNA BE A COWBOY (B) Boys Don't Cry	03:57
15:47		<b>C-2</b> <b>NETWORK SPOT:</b> Pontiac/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	30/30
16:47		<b>LOCAL INSERT:</b>	:60
17:47		<b>LOGO:</b> AMERICAN TOP 40 #26 SECRET SEPARATION (A) The Fixx #25 <u>MOUNTAINS</u> (A) Prince & the Revolution	09:04
26:51		<b>C-3</b> <b>NETWORK SPOT:</b> Care Free (OUT CUE) Voice out cold with... "...pure Care Free."	:30
27:21		<b>LOCAL INSERT:</b>	1:30
28:51		<b>STATION I. D.:</b> OVER FOR SIDE 2B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:01		LOGO: AMERICAN TOP 40 STATION MENTIONS  #24 PAPA DON'T PREACH (A) Madonna Madonna  #23 DREAMS (A) Van Halen	10:11
39:12		<b>C-4</b> NETWORK SPOT: Impulse/Fruit & Juice Bars (OUT CUE) Voice out cold with... "...real good."	30/30
40:12		LOCAL INSERT:	:60
41:12		LOGO: AMERICAN TOP 40  #22 WE DON'T HAVE TO TAKE OUR CLOTHES OFF (A&B) Jermaine Stewart	04:17
45:29		<b>C-5</b> NETWORK SPOT: Pontiac/Starburst/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 :30
46:59		LOCAL INSERT:	:30
47:29		LOGO: AMERICAN TOP 40  #21 DIGGING YOUR SCENE (A) The Blow Monkeys  LDD: TIME AFTER TIME (A&B) Cyndi Lauper	10:15
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



**ABC Watermark**



FOR WEEK ENDING: 7/12/86  
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 DISC & HALF HOUR NO. 3A (Backed with 1B)  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 LIKE NO OTHER NIGHT (A&B&PROC) .38 Special  #19 MODERN WOMAN (B) Billy Joel	07:34
07:34		<b>C-1</b> <b>NETWORK SPOT:</b> "Maximum Overdrive"/Fruit & Juice Bars (OUT CUE) Voice out cold with... "...real good."	30/30
08:34		<b>LOCAL INSERT:</b>	:60
09:34		LOGO: AMERICAN TOP 40  #18 MAD ABOUT YOU ( ) Belinda Carlisle  <u>QL: MOST CONSECUTIVE WEEKS IN TOP 40</u>  #17 LOVE TOUCH (Theme from "Legal Eagles") (A) Rod Stewart	08:32
18:06		<b>C-2</b> <b>NETWORK SPOT:</b> Pontiac/Dr. Pepper (OUT CUE) Voice out cold with... "...a thousand words."	30/30
19:06		<b>LOCAL INSERT:</b>	:60
20:06		LOGO: AMERICAN TOP 40 STATION MENTIONS  #16 OPPORTUNITIES (LET'S MAKE LOTS OF MONEY) (A) Pet Shop Boys  #15 CRUSH ON YOU (A&B) The Jets	08:01
28:07		<b>C-3</b> <b>NETWORK SPOT:</b> "As the World Turns" (OUT CUE) Voice out cold with... "...on CBS TV."	:30
28:37		<b>LOCAL INSERT:</b>	1:30
30:07		<b>STATION I. D.:</b> OVER FOR SIDE 3B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:17		LOGO: AMERICAN TOP 40  #14 WHEN THE HEART RULES THE MIND (A&B&PRS) GTR  #13 ON MY OWN (A&B) Patti LaBelle	08:50
39:07		<p style="text-align: center;">C-4</p> NETWORK SPOT: Gingiss/Dr. Pepper (OUT CUE) Jingle fades after... "...Dr. Pepper, ooh."	30/30
40:07		LOCAL INSERT:	:60
41:07		LOGO: AMERICAN TOP 40  #12 LIKE A ROCK (A) Bob Seger & The Silver Bullet Band	05:13
46:20		<p style="text-align: center;">C-5</p> NETWORK SPOT: Pontiac/U.S. Army/Snickers (OUT CUE) Jingle ends cold with... "...really satisfies."	30/30 :30
47:50		LOCAL INSERT:	:30
48:20		LOGO: AMERICAN TOP 40  #11 GLORY OF LOVE (Theme from "The Karate Kid Part II") (A&B) Peter Cetera  <u>LISTO: PAITY DUKE "DON'T JUST STAND THERE"</u>  #10 TUFF ENUFF (B) The Fabulous Thunderbirds	09:13
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 YOUR WILDEST DREAMS (A) The Moody Blues	04:15
04:15		<b>C-1</b> <b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."	:30
04:45		<b>LOCAL INSERT:</b>	1:30
06:15		<b>LOGO:</b> AMERICAN TOP 40 STATION MENTIONS  #8 NO ONE IS TO BLAME ( ) Howard Jones  <u>LDD:</u> STUCK ON YOU (A) Lionel Richie	09:31
15:46		<b>C-2</b> <b>NETWORK SPOT:</b> Dr. Pepper/Alka Seltzer (OUT CUE) Voice out cold with... "...only as directed."	30/30
16:46		<b>LOCAL INSERT:</b>	:60
17:46		<b>LOGO:</b> AMERICAN TOP 40  #7 DANGER ZONE (A) Kenny Loggins  #6 SLEDGEHAMMER (B) Peter Gabriel	08:49
26:35		<b>C-3</b> <b>NETWORK SPOT:</b> Dr. Pepper (OUT CUE) Voice out cold with... "...a thousand words."	:30
27:05		<b>LOCAL INSERT:</b>	1:30
28:35		<b>STATION I. D.:</b> OVER FOR SIDE 4B	1:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:45		LOGO: AMERICAN TOP 40  #5 WHO'S JOHNNY (Theme from "Short Circuit") (A&B) El DeBarge  #4 <u>NASTY</u> (A) Janet Jackson	09:27
38:12		<b>C-4</b> NETWORK SPOT: Pontiac/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
39:12		LOCAL INSERT:	:60
40:12		LOGO: AMERICAN TOP 40  #3 THERE'LL BE SAD SONGS TO MAKE YOU CRY (A) Billy Ocean	04:13
44:25		<b>C-5</b> NETWORK SPOT: Dr. Pepper/Fruit & Juice Bars/Impulse (OUT CUE) Voice out cold with... "...never had before, elation."	30/30 :30
45:25		LOCAL INSERT:	:30
46:25		LOGO: AMERICAN TOP 40  #2 INVISIBLE TOUCH (A) Genesis  #1 <u>HOLDING BACK THE YEARS</u> (A) Simply Red  BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY DR. PEPPER, THE SOFT DRINK THAT'S OUT OF THE ORDINARY, LIKE YOU. BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST."	10:41
56:21		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:06 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

1) THE GREAT WHAM-WATCH (:22)

Hi, this is Casey Kasem. Among the new songs that could debut in our Top 40 this week is one by Wham from George Michael's and Andrew Ridgeley's final album together. The single has already hit number one in the United Kingdom. It's called "THE EDGE OF HEAVEN." Will it hit big here in the States? Well, who's gonna stop it? We'll follow the official Billboard action this week on American Top 40.

2) MADONNA (:24)

Hi, this is Casey Kasem. One of the hottest stars of the 80's--Madonna--has now had three number ones: "LIKE A VIRGIN"... "CRAZY FOR YOU"... and "LIVE TO TELL." Three quite different songs. Last week, Madonna's latest single "PAPA DON'T PREACH " debuted in the countdown--and it's different. Different enough to make number one? Nobody knows yet--but we'll be trackin' the official Billboard action on American Top 40.

3) THE KNOWN & THE UNKNOWN (:28)

Hi, this is Casey Kasem. Some familiar names are in good chart positions to possibly enter the Top 40 this week: There's Journey with "SUZANNE"... Michael McDonald with "SWEET FREEDOM"...and Wham, back together with a hit from their farewell album, a song called "THE EDGE OF HEAVEN." But those established acts will have to beat out some newcomers, like the Timex Social Club with "RUMORS" and Gavin Christopher with "ONE STEP CLOSER TO YOU." We'll see what happens this week- on American Top 40.

