

For satellite information:

(212) 887-4414

7/18/87



ABC Watermark



FOR WEEK ENDING: 7/18/87
 CYCLE NO. 873 PROGRAM 3 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PROCTOR & GAMBLE PRODUCTIONS...AS THE WORLD TURNS. AND, BY ZELTZER SELTZER FLAVORED SODA...SOMETHING UTTERLY NEW IN THE WORLD." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 ONE FOR THE MOCKINGBIRD (B) Cutting Crew #39 WHY YOU TREAT ME SO BAD (B) Club Nouveau	09:24
09:24		NETWORK SPOT: C-1 UNIVERSAL PICS/ZELTZER SELTZER (OUT CUE) Voice out cold with... "...in selected areas."	30/30
10:24		LOCAL INSERT:	:60
11:24		LOGO: AMERICAN TOP 40 #38 DIAMONDS (A) Herb Alpert #37 <u>FLAMES OF PARADISE</u> (A&B) Jennifer Rush with Elton John	10:55
22:19		NETWORK SPOT: C-2 WRIGLEY/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
23:19		LOCAL INSERT:	:60
24:19		LOGO: AMERICAN TOP 40 #36 LA BAMBA (B) Los Lobos <u>QL: NUMBER TWO FOREIGN COUNTRY AT NUMBER ONE</u> #35 LESSONS IN LOVE (A&B) Level 42	08:40
32:59		NETWORK SPOT: C-3 COLUMBIA PICS/OXY LINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
33:59		LOCAL INSERT:	:60
34:59		STATION I. D.: (over for side 1B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
35:09		LOGO: AMERICAN TOP 40 #34 IT'S NOT OVER ('TIL IT'S OVER) (A&B) Starship	04:09
39:18		C-4 NETWORK SPOT: LEVI'S CONTEST PROMO SNICKERS/GATORADE (OUT CUE) Jingle ends cold with... "...body thirst."	:52 30/30
41:10		LOCAL INSERT:	:60
42:10		LOGO: AMERICAN TOP 40 #33 WHO'S THAT GIRL (A&B) Madonna LDD: <u>I WANNA GO BACK ()</u> Eddie Money	08:53
51:03		C-5 NETWORK SPOT: OXY LINE/COLGATE TELEDISC (OUT CUE) Jingle ends cold with... "...only from Teledisc."	30/90
53:03		LOGO: AMERICAN TOP 40 STATION MENTIONS #32 ALWAYS (A) Atlantic Starr	04:57
57:49		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 58:00 THEME TO: 58:00	
58:00		C-6 LOCAL INSERT:	2:00



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #31 SEVEN WONDERS (APRA&B) Fleetwood Mac #30 HEARTS ON FIRE (B) Bryan Adams	07:30
07:30		C-1 NETWORK SPOT: GILLETTE RIGHT GUARD/AS THE WORLD TURNS (OUT CUE) Voice out cold with... "...sponsored by P & G."	30/30
08:30		LOCAL INSERT:	
09:30		LOGO: AMERICAN TOP 40 #29 IN TOO DEEP (A) Genesis #28 <u>DON'T MEAN NOTHING</u> (A&B) Richard Marx	09:58
19:28		C-2 NETWORK SPOT: LEVI'S CONTEST PROMO ZELTZER SELTZER/WRIGLEY (OUT CUE) Jingle fades after... "...spearmint gum."	1:03 30/30
21:31		LOCAL INSERT:	:60
22:31		LOGO: AMERICAN TOP 40 #27 JUST TO SEE HER (A) Smokey Robinson	04:08
26:39		C-3 NETWORK SPOT: OXY LINE/RIGHT GUARD (OUT CUE) Voice out cold with... "...Right Guard."	30/30
27:39		LOCAL INSERT:	:60
28:39		STATION I. D.: (over for side 2B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:49		LOGO: AMERICAN TOP 40 STATION MENTIONS #26 ROCK STEADY (A&B) Whispers #25 BACK IN THE HIGH LIFE AGAIN (PRS&A&B) Steve Winwood	08:44
37:33		C-4 NETWORK SPOT: COLUMBIA PICS/GATORADE (OUT CUE) Jingle ends cold with... "...body thirst."	30/30
38:33		LOCAL INSERT:	:60
39:33		LOGO: AMERICAN TOP 40 #24 ONLY IN MY DREAMS (A) Debbie Gibson #23 <u>MOONLIGHTING (THEME) (A&B)</u> Al Jarreau	08:16
47:49		C-5 NETWORK SPOT: COPPERTONE/COLGATE TELEDISC (OUT CUE) Jingle ends cold with... "...only from Teledisc."	30/90
49:49		LOGO: AMERICAN TOP 40 #22 LUKA (A) Suzanne Vega #21 WOT'S IT TO YA (A) Robbie Nevil	07:50
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 HAPPY (A) Surface	04:27
04:27		C-1 NETWORK SPOT: ZELTZER SELTZER/UNIVERSAL PICS (OUT CUE) Voice out cold with... "...theatres everywhere."	30/30
05:27		LOCAL INSERT:	:60
06:27		LOGO: AMERICAN TOP 40 #19 I'D STILL SAY YES (A&B) Klymaxx #18 HEAD TO TOE (B) Lisa Lisa & Cult Jam	09:54
16:21		C-2 NETWORK SPOT: LEVI'S CONTEST PROMO SNICKERS/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	:54 30/30
18:15		LOCAL INSERT:	:60
19:15		LOGO: AMERICAN TOP 40 STATION MENTIONS #17 THE PLEASURE PRINCIPLE (A) Janet Jackson <u>JACKIE GLEASON ORBIT</u> #16 EVERY LITTLE KISS (A) Bruce Hornsby & The Range	10:31
29:46		C-3 NETWORK SPOT: OXY LINE/ZELTZER SELTZER (OUT CUE) Voice out cold with... "...in select areas."	30/30
30:46		LOCAL INSERT:	:60
31:46		STATION I. D.: (over for side 3B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:56		LOGO: AMERICAN TOP 40 #15 CROSS MY BROKEN HEART (A) The Jets LDD/14 <u>KISS HIM GOODBYE</u> (B) The Nylons	08:46
40:42		C-4 NETWORK SPOT: GATORADE/TROPICAL BLEND (OUT CUE) Jingle ends cold with... "...Tropical Blend."	30/30
41:42		LOCAL INSERT:	:60
42:42		LOGO: AMERICAN TOP 40 #13 GIRLS, GIRLS, GIRLS (B) Motley Crue	04:36
47:18		C-5 NETWORK SPOT: COLUMBIA PICS/COLGATE TELEDISC (OUT CUE) Jingle ends cold with... "...only from Teledisc."	30/90
49:18		LOGO: AMERICAN TOP 40 #12 HEART AND SOUL (A) T'Pau #11 SONGBIRD (B) Kenny G	08:21
57:28		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine #9 I WANT YOUR SEX (A) George Michael	09:38
09:38		NETWORK SPOT: C-1 CANNON FILMS (OUT CUE) Jingle fades after... "...August 7th."	:60
10:38		LOCAL INSERT:	:60
11:38		LOGO: AMERICAN TOP 40 #8 SOMETHING SO STRONG (A&B) Crowded House #7 <u>I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A)</u> U2	08:23
20:01		NETWORK SPOT: C-2 COPPERTONE/RIGHT GUARD (OUT CUE) Voice out cold with... "...with Right Guard."	30/30
21:01		LOCAL INSERT:	:60
22:01		LOGO: AMERICAN TOP 40 #6 FUNKYTOWN (A) Pseudo Echo ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * * *****	04:09
26:10		NETWORK SPOT: C-3 U.S. ARMY/ZELTZER SELTZER (OUT CUE) Voice out cold with... "...in select areas."	30/30
27:10		LOCAL INSERT:	:60
28:10		STATION I. D.: (over for side 4B)	:10



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28:20		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 POINT OF NO RETURN (B) Expose #4 <u>DON'T DISTURB THIS GROOVE</u> (A) The System	08:59
37:19		<p style="text-align: center;">C-4</p> NETWORK SPOT: RIGHT GUARD/ZELTZER SELTZER (OUT CUE) Voice out cold with... "...in selected areas."	30/30
38:19		LOCAL INSERT:	:60
39:19		LOGO: AMERICAN TOP 40 #3 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston #2 SHAKEDOWN (A) Bob Seger	09:05
48:24		<p style="text-align: center;">C-5</p> NETWORK SPOT: WRIGLEY/COLGATE TELEDISC (OUT CUE) Jingle ends cold with... "...only from Teledisc."	30/90
50:24		LOGO: AMERICAN TOP 40 #1 ALONE (A) Heart	06:01
55:41		CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY ZELTZER SELTZER FLAVORED SODA...SOMETHING UTTERLY NEW IN THE WORLD. AND, BY PROCTOR & GAMBLE PRODUCTIONS...AS THE WORLD TURNS." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 56:25 THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #873-3 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER JULY 19, 1987

1) BY THE LIGHT OF THE MOON (:20)

Hi, this is Charlie Van Dyke for Casey Kasem. And here comes the howl of the wolves...in spanish they're called "Los Lobos" -- a Mexican-American band from East Los Angeles. They're closing in on the countdown with "LA BAMBA" -- their remake of the 1950's rock classic by the first Mexican-American rock star, Richie Valens. Los Lobos are stalking the survey...on American Top 40.

2) WHO IS THAT GIRL? (:22)

Hi, I'm Charlie Van Dyke for Casey Kasem. Coming off five top hits from her album "True Blue" -- superstar Madonna is not letting up. This summer, she's starring in a new movie coming out -- "Who's That Girl", and the title song from that movie debuted last week on Billboard's Hot 100 at Number 43. That's Madonna -- looking like she owns the chart -- and we'll be looking for her to debut once again -- on American Top 40.

3) GLORIA'S GONNA GET YA (:18)

Hi, this is Charlie Van Dyke for Casey Kasem. In the last year, the Miami Sound Machine, featuring singer Gloria Estefan exploded on the charts. And just last week, they've led a conga line from #20 to #12 with their latest hit -- "RHYTHM IS GONNA GET YOU". Gloria Estefan and Miami Sound Machine have us dancin' doin' the countdown -- on American Top 40.

4) NUMBER ONE WITH A HEARTBEAT (:17)

Hi, this is Charlie Van Dyke for Casey Kasem. Last week, Heart hit #1 with "ALONE". But comin' up fast, right behind 'em, was Bob Seger with "SHAKEDOWN". Do Heart pulse and palpitate on top again this week -- or is Bob Seger a Heart stopper? We'll check up on all the Official Billboard Chart action -- on American Top 40.

