

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: JULY 14, 1986  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM #863-3,  
FOR AIR JULY 19-20, 1986, THERE ARE AN ADDITIONAL  
FOUR AND ONE HALF MINUTES OF COMMERCIAL AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOURS 2 AND 4.  
30 SECONDS ARE LOCATED AT C-3 IN HOURS 1, 3, AND 4.  
30 SECONDS ARE LOCATED AT C-5 IN HOURS 1 AND 2.  
60 SECONDS ARE LOCATED AT C-5 IN HOUR 3.



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY HAWAIIAN PUNCH, IT HITS YOU IN ALL THE RIGHT PLACES. BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY GINGISS FORMALWEAR. OVER 200 STORES COAST TO COAST." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  #40 DANCING ON THE CEILING ( ) Lionel Richie  #39 BABY LOVE (A) Regina	09:19
09:19		<b>NETWORK SPOT:</b> Starburst/Calvin Cooler <sup>C-1</sup> (OUT CUE) Voice out cold with... "...New York, New York." <i>Van Buren Gold ✓</i>	30/30
10:19		<b>LOCAL INSERT:</b> <i>Darin Queen ✓</i> <i>Foot Hills ✓</i>	:60
11:19		LOGO: AMERICAN TOP 40  #38 TAKE MY BREATH AWAY (LOVE THEME FROM "TOP GUN") (A) Berlin  QL: HIGH DEBUT THEN A DROP  #37 MOUNTAINS (A) Prince & The Revolution	09:34
20:53		<b>NETWORK SPOT:</b> Pontiac/U.S. Army <sup>C-2</sup> (OUT CUE) Voice out cold with... "...the U.S. Army." <i>Scary Theater ✓</i>	30/30
21:53		<b>LOCAL INSERT:</b> <i>County Summer Social ✓</i>	:60
22:53		LOGO: AMERICAN TOP 40  #36 ONE STEP CLOSER TO YOU (A&B) Gavin Christopher	05:39
28:32		<b>NETWORK SPOT:</b> Care Free <sup>C-3</sup> (OUT CUE) Voice out cold with... "...pure Care Free." <i>Burton Furniture ✓ 101</i>	:30
29:02		<b>LOCAL INSERT:</b> <i>Johnson TV ✓ 208</i>	1:30
30:32		<b>STATION I. D.:</b> OVER FOR SIDE 1B	:10



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 1B (Backed with 3A)  
 PAGE NO. 2

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ABC Contemporary Radio Network

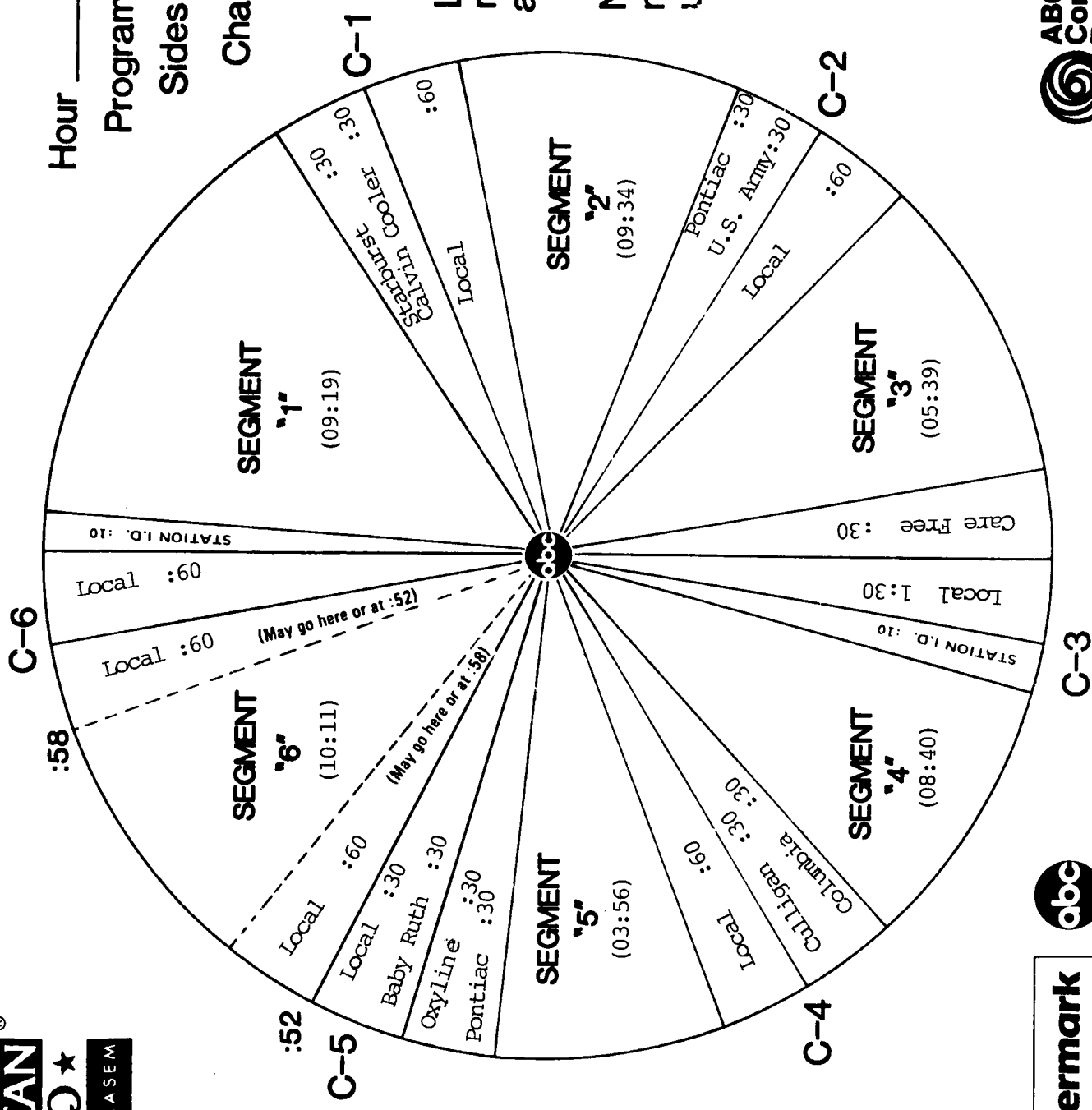
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:42		LOGO: AMERICAN TOP 40 #35 ALL THE LOVE IN THE WORLD (A) The Outfield LISTO: "LEGEND OF ANDREW MCCREW" #34 VENUS (A) Bananarama	08:40
39:22		C-4 NETWORK SPOT: Columbia Pictures/Culligan (OUT CUE) Voice out cold with... "...instead of water." <i>Sewers Christopher ✓</i> <i>20th Birthday 209 ✓</i>	30/30
40:22		LOCAL INSERT:	:60
41:22		LOGO: AMERICAN TOP 40 STATION MENTIONS #33 HYPERACTIVE (A&B) Robert Palmer	03:56
45:18		C-5 NETWORK SPOT: Pontiac/Oxyline/Baby Ruth (OUT CUE) Jingle ends cold with... "...tear into em, now." <i>B.J. upholstery 124 ✓</i>	30/30 :30
46:48		LOCAL INSERT:	:30
47:18		LOGO: AMERICAN TOP 40 #32 SWEET FREEDOM (THEME FROM "RUNNING SCARED") (A) Michael McDonald #31 THE EDGE OF HEAVEN (A) Wham	10:11
57:19		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:29 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT: <i>News ✓</i>	2:00
59:50		STATION I. D.: <i>KFFB FTB ✓</i>	:10

# FORMAT AND COMMERCIAL CLOCK



Hour I  
 Program 863-3  
 Sides 1A and 1B  
 Chart Date 7/19/86

Local minutes available 7  
 Network minutes used 5



**ABC Watermark**



**ABC Watermark**



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 2A (backed with 3B)  
 PAGE NO. 4

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES  #30 SUZANNE (A) Journey  LDD: CHERISH (B) Kool & The Gang	09:37
09:37		NETWORK SPOT: "As the World Turns" C-1 (OUT CUE) Voice out cold with... "...on CBS TV." <i>Diamond Bluff ✓ 120 ✓</i> <i>Van Buren Gold ✓</i> <i>Food hills ✓</i>	:30
10:07		LOCAL INSERT:	1:30
11:37		LOGO: AMERICAN TOP 40  #29 TAKE IT EASY (A) Andy Taylor	04:23
16:00		NETWORK SPOT: Pontiac/Gingiss C-2 (OUT CUE) Voice out cold with... "...one nearest you." <i>Country Social ✓</i> <i>Searcy T. reuter ✓</i>	30/30
17:00		LOCAL INSERT:	:60
18:00		LOGO: AMERICAN TOP 40  #28 RUMOURS (B) Timex Social Club  #27 HIGHER LOVE (B&PRS) Steve Winwood	07:58
25:58		NETWORK SPOT: U.S. Army/Care Free C-3 (OUT CUE) Voice out cold with... "...pure Care Free."	30/30
26:58		LOCAL INSERT:	:60
27:58		STATION I. D.: OVER FOR SIDE 2B <i>Baker out post 117 ✓</i>	:10



ABC Watermark



FOR WEEK ENDING: 7/19/86  
CYCLE NO. 863 PROGRAM 3 OF 13  
DISC & HALF HOUR NO. 2B (Backed with 4A)  
PAGE NO. 5

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:08		LOGO: AMERICAN TOP 40  #26 LIKE NO OTHER NIGHT (A&B&PROC) .38 Special  #25 YOU SHOULD BE MINE (THE WOO WOO SONG) (A&B) Jeffrey Osborne	09:47
37:55		<b>C-4</b> NETWORK SPOT: Pontiac/Kodak (OUT CUE) Voice out cold with... "...offer ends August 31st."	30/30
38:55		LOCAL INSERT:	:60
39:55		LOGO: AMERICAN TOP 40 STATION MENTIONS  #24 CRUSH ON YOU (A&B) The Jets	04:43
44:38		<b>C-5</b> NETWORK SPOT: Snickers/Greyhound/Maxwell House (OUT CUE) Voice out cold with... "...instant relaxation."	30/30 :30
46:08		LOCAL INSERT:	:30
46:38		LOGO: AMERICAN TOP 40  #23 ON MY OWN (A&B) Patti LaBelle  #22 DREAMS (A) Van Halen	11:02
57:23		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT: News	2:00
59:50		STATION I. D.: KFFB FFB	:10

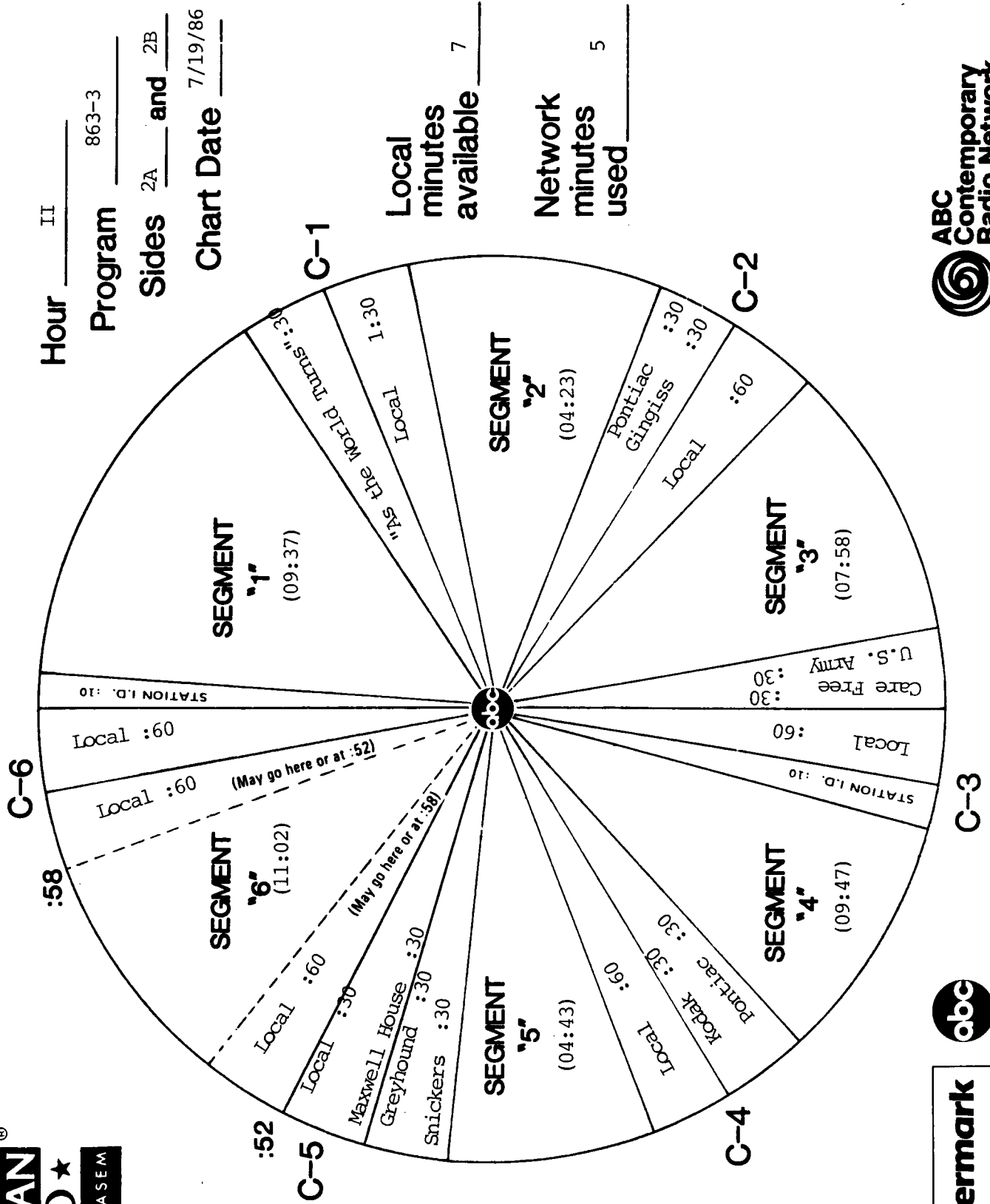
*Mountain Ranch 2/11*  
*Boston Farm June 2/12*

*Johnson Service 105*

# FORMAT AND COMMERCIAL CLOCK



Hour II  
 Program 863-3  
 Sides 2A and 2B  
 Chart Date 7/19/86



Local minutes available 7  
 Network minutes used 5





**ABC Watermark**



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 3A (Backed with 1B)  
 PAGE NO. 7

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #21 SECRET SEPARATION (A) The Fixx  #20 TUFF ENUFF (B) The Fabulous Thunderbirds	08:53
08:53		<b>NETWORK SPOT:</b> Columbia Pictures/Oxyline (OUT CUE) Voice out cold with... "...with Oxy clean."  <i>C-1</i> <i>1st Federal III ✓</i> <i>County Summer Social ✓</i>	30/30
09:53		<b>LOCAL INSERT:</b>	:60
10:53		LOGO: AMERICAN TOP 40  #19 NO ONE IS TO BLAME ( ) Howard Jones  #18 DIGGING YOUR SCENE (A) The Blow Monkeys	09:11
20:04		<b>NETWORK SPOT:</b> Pontiac/Dr. Pepper (OUT CUE) Voice out cold with... "...a thousand words."  <i>C-2</i> <i>Foothills spec. 116 ✓</i> <i>Sower 116 ✓</i>	30/30
21:04		<b>LOCAL INSERT:</b>	:60
22:04		LOGO: AMERICAN TOP 40 STATION WELCOMES  #17 WE DON'T HAVE TO TAKE OUR CLOTHES OFF (A&B) Jermaine Stewart	04:11
26:15		<b>NETWORK SPOT:</b> U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."  <i>C-3</i> <i>Zach Buehler ✓</i>	:30
26:45		<b>LOCAL INSERT:</b>	1:30
27:15		<b>STATION I. D.:</b> OVER FOR SIDE 3B	:10





**ABC Watermark**



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 3B (Backed with 2A)  
 PAGE NO. 8

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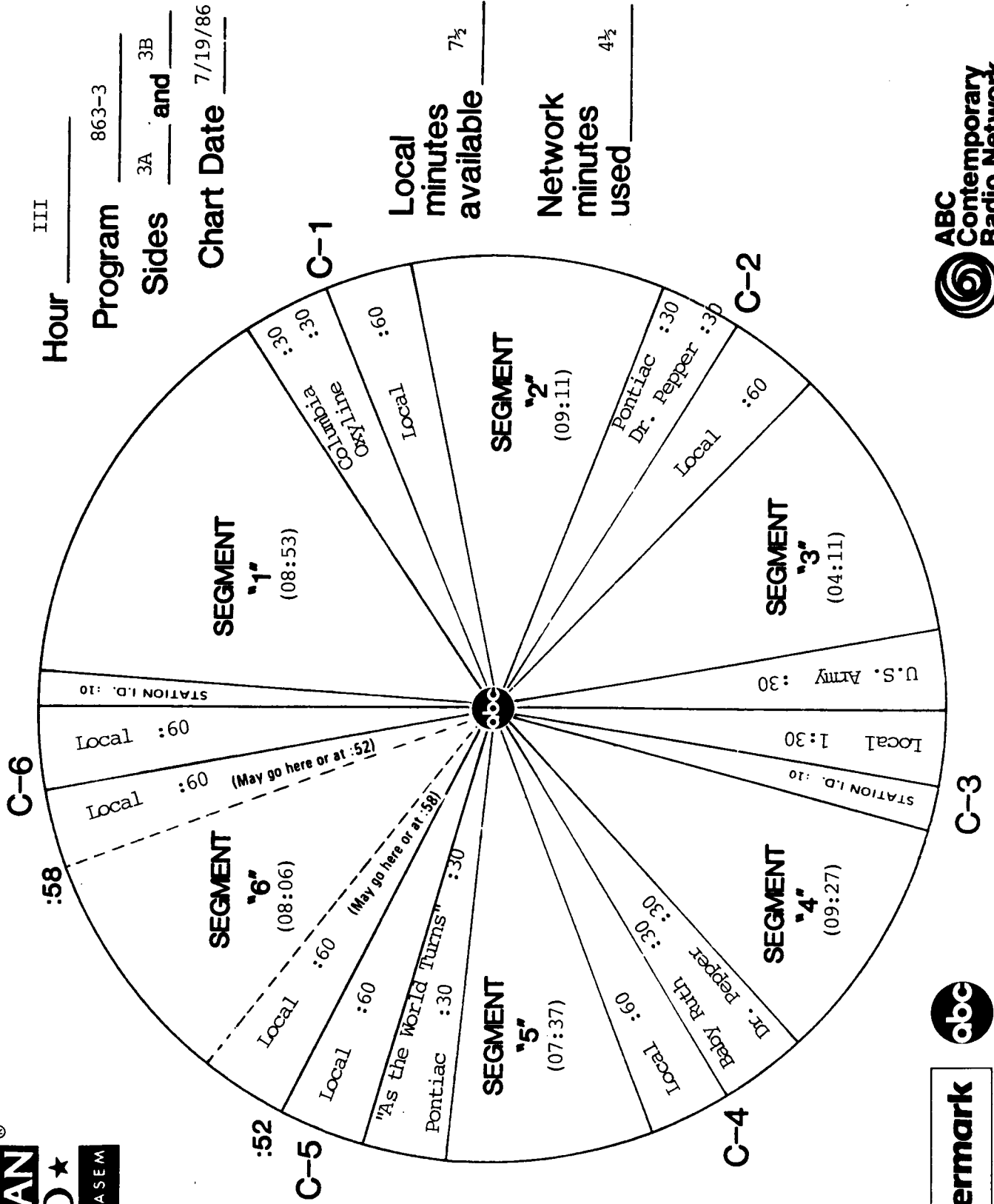
**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:25		LOGO: AMERICAN TOP 40  #16 LIKE A ROCK (A) Bob Seger & The Silver Bullet Band  LDD: <u>WE ARE FAMILY</u> (B) Sister Sledge	09:27
37:52		C-4	30/30
38:52		NETWORK SPOT: Dr. Pepper/Baby Ruth (OUT CUE) Jingle ends cold with... "...tear into 'em, now."  LOCAL INSERT: <i>Greens from Blary 108 ✓</i> <i>Johnny's juv show ✓</i>	:60
39:52		LOGO: AMERICAN TOP 40  #15 MODERN WOMAN (B) Billy Joel  #14 WHEN THE HEART RULES THE MIND (A&B&PRS) GTR	07:37
47:29		C-5	30/30
48:29		NETWORK SPOT: Pontiac/"As the World Turns." (OUT CUE) Voice out cold with... "...on CBS TV."  LOCAL INSERT: <i>✓ search report</i>	:60
49:29		LOGO: AMERICAN TOP 40  #13 OPPORTUNITIES (LET'S MAKE LOTS OF MONEY) (A) Pet Shop Boys  #12 PAPA DON'T PREACH (A) Madonna	08:06
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		C-6	2:00
59:50		LOCAL INSERT: <i>News ✓</i>  STATION I. D.: <i>KFFB ✓</i>	:10

# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**  
**★ TOP40 ★**  
 WITH CASEY KASEM

Hour III  
 Program 863-3  
 Sides 3A and 3B  
 Chart Date 7/19/86



Local minutes available 7½  
 Network minutes used 4½



**ABC Watermark**



**ABC Watermark**



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 4A (Backed with 2B)  
 PAGE NO. 10

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #11 MAD ABOUT YOU ( ) Belinda Carlisle	03:34
03:34		<b>NETWORK SPOT:</b> Dr. Pepper (OUT CUE) Jingle ends cold with... "...Dr. Pepper, please." C-1	:30
04:04		<b>LOCAL INSERT:</b> <i>Sain Queen / Foot hills / County Summer</i>	1:30
05:34		LOGO: AMERICAN TOP 40  #10 LOVE TOUCH (THEME FROM "LEGAL EAGLES") (A) Rod Stewart  #9 <u>YOU WILDEST DREAMS</u> (A) The Moody Blues	09:03
14:37		<b>NETWORK SPOT:</b> Pontiac/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army." C-2	30/30
15:37		<b>LOCAL INSERT:</b> <i>Red apple Inn 304</i>	:60
16:37		LOGO: AMERICAN TOP 40  #8 THERE'LL BE SAD SONGS (TO MAKE YOU CRY) (A) Billy Ocean  #7 GLORY OF LOVE (THEME FROM "THE KARATE KID PART II) (A&B) Peter Cetera	08:49
25:26		<b>NETWORK SPOT:</b> Dr. Pepper (OUT CUE) Voice out cold with... "...a thousand words." C-3	:30
25:56		<b>LOCAL INSERT:</b> <i>weacher</i>	1:30
27:26		<b>STATION I. D.:</b> OVER FOR SIDE 4B	:10

\*\*\*\*\*  
 \* TOPICALS ARE \*  
 \* LOCATED AT \*  
 \* THE END OF \*  
 \* SIDE 4A \*  
 \*\*\*\*\*



ABC Watermark



FOR WEEK ENDING: 7/19/86  
 CYCLE NO. 863 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 4B (Backed with 1A)  
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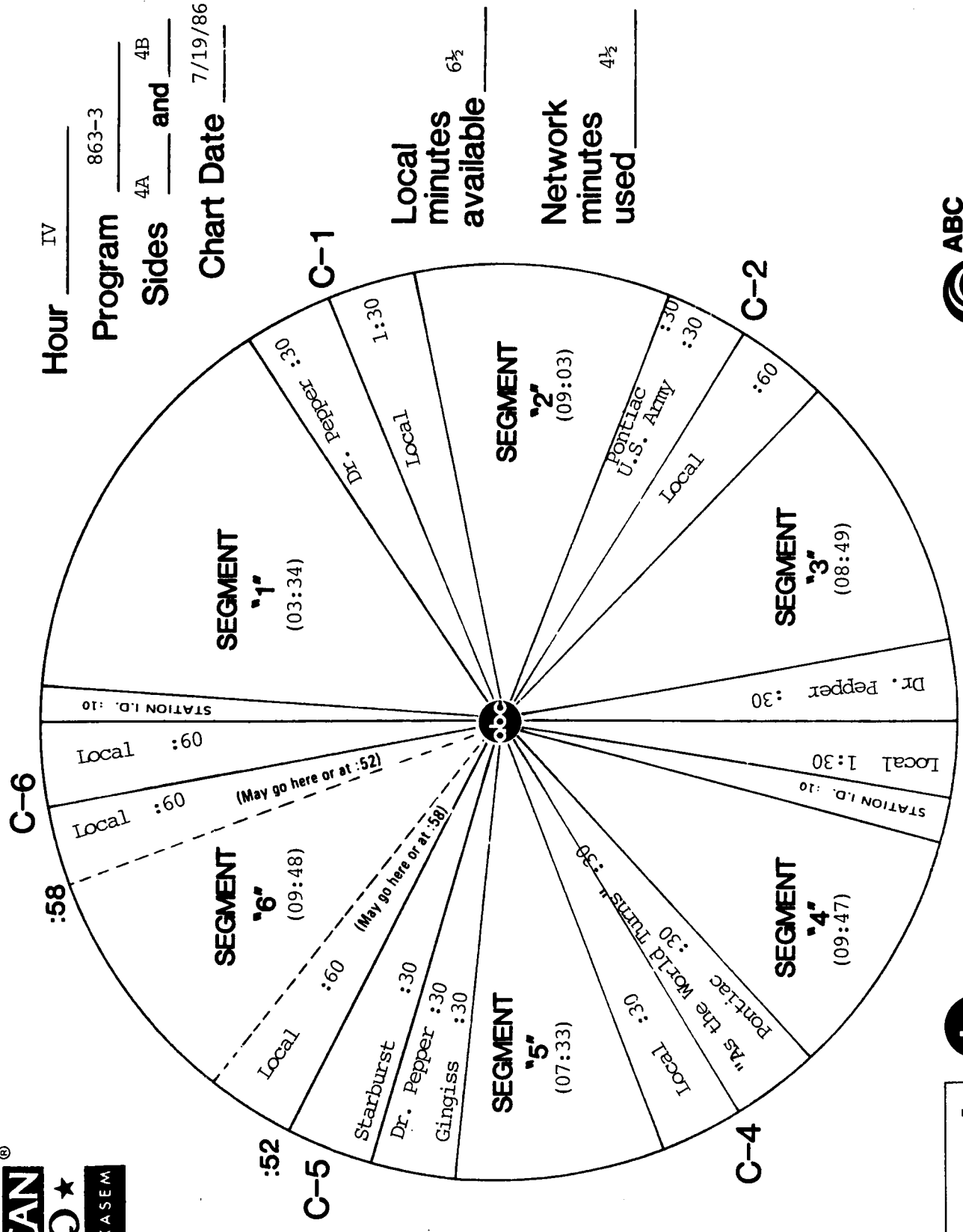
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:36		LOGO: AMERICAN TOP 40 STATION MENTIONS  #6 WHO'S JOHNNY (THEME FROM "SHORT CIRCUIT") (A&B) El DeBarge  #5 <u>HOLDING BACK THE YEARS</u> (A) Simply Red	09:47
37:23		NETWORK SPOT: Pontiac/"As the World Turns." (OUT CUE) Voice out cold with... "...on CBS TV."  <i>Van Buren Gold ✓</i>	30/30
38:23		LOCAL INSERT:	:30
38:53		LOGO: AMERICAN TOP 40  #4 DANGER ZONE (A) Kenny Loggins  #3 NASTY (A) Janet Jackson	07:33
46:26		NETWORK SPOT: Gingiss/Dr. Pepper/Starburst (OUT CUE) Jingle ends cold with... "...artificially flavored, wow!"	30/30 :30
47:56		LOGO: AMERICAN TOP 40 #2 <u>BLIND HAMMER</u> (B) Peter Gabriel  #1 <u>INVISIBLE TOUCH</u> (A) Genesis  BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY DR. PEPPER, THE SOFT DRINK THAT'S OUT OF THE ORDINARY LIKE YOU. BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME TO: 57:50	09:48
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK



Hour IV Program 863-3  
 Sides 4A and 4B  
 Chart Date 7/19/86



Local minutes available 6½  
 Network minutes used 4½



ABC Watermark



TOPICAL PROMOS

AT40 PROMOS FOR SHOW #863-3 ARE LOCATED AT THE END OF 4A

DO NOT USE AFTER JULY 20, 1986

1) GENESIS HAS THE TOUCH (:20)

Hi, this is Casey Kasem. Last week on the official Billboard chart, the band Genesis leaped from number six to number two with their latest smash--their biggest chart hit yet. And it looks like it could become their first number one song--the song "INVISIBLE TOUCH." Now if Genesis has the right touch, we'll hear them on top--on American Top 40.

2) COUGAR COMES ROARIN' BACK AGAIN (:23)

Hi, this is Casey Kasem. This week's countdown may see the debut of a new hit by John Cougar Mellencamp--the fifth hit from his album "Scarecrow." He's had "LONELY OL' NIGHT"--"SMALL TOWN"--"R.O.C.K. IN THE U.S.A."--"RAIN ON THE SCARECROW"--and now, John Mellencamp's rockin' with "RUMBLESEAT." Will he rumble into the survey? We'll report all the official Billboard chart action on American Top 40.

3) BANANARAMA'S APPEAL (:23)

Hi, this is Casey Kasem. Among the songs that could pop in to the Top 40 this week is a remake of the 1970 number one smash "VENUS," originally by the Dutch group Shocking Blue. The new version of "VENUS" is by Bananarama, the female trio from the United Kingdom. Do Bananarama have enough appeal to slip into the countdown this week? We'll watch for that bunch on American Top 40.

4) MIAMI NICE-AND-SLOW (:22)

Hi, this is Casey Kasem. The Miami Sound Machine made big news on the dance floor in the top 10 this year with two hot tunes. "CONGA" and "BAD BOY." But next up for the Sound Machine is a smooth ballad called "WORDS GET IN THE WAY." Can the Miami-based musicians score in the countdown with their latest single? We'll see what happens this week - on American Top 40.