



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: July 20, 1974  
CYCLE NO. 743 PROGRAM 3 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - WORKIN' AT THE CAR WASH BLUES - Jim Croce TALK UNIT #39 - HANG ON IN THERE BABY - Johnny Bristol TALK UNIT	6:12
6:10		LOGO: CASEY'S COAST TO COAST	
6:12		LOCAL INSERT: C-1	2:00
8:12		LOGO: AMERICAN TOP 40 TALK UNIT #38 - HOLLYWOOD SWINGING - Kool & the Gang TALK UNIT #37 - YOU AND ME AGAINST THE WORLD - Helen Reddy TALK UNIT	7:53
16:03		LOGO: HITS FROM COAST TO COAST	
16:05		LOCAL INSERT: C-2	2:00
18:05		LOGO: AMERICAN TOP 40 TALK UNIT #36 - ROCK ME GENTLY - Andy Kim TALK UNIT #35 - WILDWOOD WEED - Jim Stafford TALK UNIT #34 - SHININ' ON - Grand Funk TALK UNIT	9:06
27:09		LOGO: CASEY'S COAST TO COAST	
27:11		STATION I.D.: C-3	:10
27:21		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:21		LOGO: AMERICAN TOP 40 TALK UNIT #33 - BALLERO - War TALK UNIT #32 - THE NIGHT CHICAGO DIED - Paper Lace TALK UNIT	6:11
35:30		LOGO: HITS FROM COAST TO COAST	
35:32		LOCAL INSERT: C-4	2:00
37:32		LOGO: AMERICAN TOP 40 TALK UNIT #31 - SURE AS I'M SITTING HERE - Three Dog Night TALK UNIT #30 - COME MONDAY - Jimmy Buffett TALK UNIT	8:28
45:58		LOGO: CASEY'S COAST TO COAST	
46:00		LOCAL INSERT: C-5	2:00
48:00		LOGO: AMERICAN TOP 40 TALK UNIT #29 - FISH AIN'T BITIN' - Lamont Dozier TALK UNIT #28 - KEEP ON SMILIN' - Wet Willie TALK UNIT #27 - BE THANKFUL FOR WHAT YOU GOT - William DeVaughn TALK UNIT	9:31
58:29		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:38 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - BAND ON THE RUN - Paul McCartney & Wings TALK UNIT #25 - TELL ME SOMETHING GOOD - Rufus TALK UNIT	8:53
8:51		LOGO: CASEY'S COAST TO COAST	
8:53		LOCAL INSERT: C-1	2:00
10:53		LOGO: AMERICAN TOP 40 TALK UNIT #24 - THIS HEART - Gene Redding TALK UNIT #23 - CALL ON ME - Chicago TALK UNIT	7:16
18:07		LOGO: HITS FROM COAST TO COAST	
18:09		LOCAL INSERT: C-2	2:00
20:09		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MACHINE GUN - The Commodores TALK UNIT #21 - IF YOU TALK IN YOUR SLEEP - Elvis Presley TALK UNIT	5:34
25:41		LOGO: CASEY'S COAST TO COAST	
25:43		STATION I.D.: C-3	:10
25:53		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:53		LOGO: AMERICAN TOP 40 TALK UNIT #20 - TAKING CARE OF BUSINESS - Bachman-Turner TALK UNIT #19 - PLEASE COME TO BOSTON - Dave Loggins TALK UNIT	8:59
36:50		LOGO: HITS FROM COAST TO COAST	
36:52		LOCAL INSERT: C-4	2:00
38:52		LOGO: AMERICAN TOP 40 TALK UNIT #18 - WATERLOO - Abba TALK UNIT #17 - FINALLY GOT MYSELF TOGETHER - Impressions TALK UNIT	6:13
45:03		LOGO: CASEY'S COAST TO COAST	
45:05		LOCAL INSERT: C-5	2:00
47:05		LOGO: AMERICAN TOP 40 TALK UNIT #16 - FEEL LIKE MAKIN' LOVE - Roberta Flack TALK UNIT #15 - RADAR LOVE - Golden Earring TALK UNIT #14 - ONE HELL OF A WOMAN - Mac Davis TALK UNIT	11:30
58:35		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - BILLY DON'T BE A HERO - Bo Donaldson & the Heywoods TALK UNIT #12 - SUNDOWN - Gordon Lightfoot TALK UNIT #11 - SIDESHOW - Blue Magic TALK UNIT	10:42
10:40		LOGO: CASEY'S COAST TO COAST	
10:42		LOCAL INSERT: C-1	2:00
12:42		LOGO: AMERICAN TOP 40 TALK UNIT #10 - IF YOU LOVE ME (LET ME KNOW) - Olivia Newton-John TALK UNIT #9 - THE AIR THAT I BREATHE - Hollies TALK UNIT	7:05
19:45		LOGO: HITS FROM COAST TO COAST	
19:47		LOCAL INSERT: C-2	2:00
21:47		LOGO: AMERICAN TOP 40 TALK UNIT #8 - YOU WON'T SEE ME - Anne Murray TALK UNIT #7 - RIKKI DON'T LOSE THAT NUMBER - Steely Dan TALK UNIT	7:59
29:44		LOGO: CASEY'S COAST TO COAST	
29:46		STATION I.D.: C-3	:10
29:56		LOCAL INSERT:	2:00



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31:56		LOGO: AMERICAN TOP 40 TALK UNIT #6 - ROCK THE BOAT - Hues Corporation TALK UNIT #5 - ON AND ON - Gladys Knight & the Pips TALK UNIT	7:08
38:02		LOGO: HITS FROM COAST TO COAST	
38:04		LOCAL INSERT: C-4	2:00
40:04		LOGO: AMERICAN TOP 40 TALK UNIT #4 - DON'T LET THE SUN GO DOWN ON ME - Elton John TALK UNIT #3 - ROCK AND ROLL HEAVEN - Righteous Brothers TALK UNIT	8:55
48:57		LOGO: CASEY'S COAST TO COAST	
48:59		LOCAL INSERT: C-5	2:00
50:59		LOGO: AMERICAN TOP 40 TALK UNIT #2 - ANNIE'S SONG - John Denver TALK UNIT #1 - ROCK YOUR BABY - George McCrae TALK UNIT	7:14
58:13		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:48 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO: 60:00	
58:55		LOCAL INSERT: C-6	:60
59:55		STATION I.D.:	:10