



ABC Watermark



FOR SATELLITE INFORMATION CALL: (212) 887-4414

FOR WEEK ENDING: 7/23/88  
 CYCLE NO. 883 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY LEVI'S 501 JEANS. SPECIALLY MADE TO GIVE YOU A UNIQUE, PERSONAL FIT THAT NO ORDINARY JEANS CAN MATCH. AND BY THE U.S. AIR FORCE." THEME AND OPENING OF PART I THEME # 1: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI	09:04
		#40 IN YOUR SOUL (A) Corey Hart	
		#39 I'LL ALWAYS LOVE YOU (A) Taylor Dayne	
09:04		C-1 NETWORK SPOT: LOVE'S BABY SOFT/INT'L COFFEES (OUT CUE) Voice out cold with... "international coffees!"	:30/:30
10:04		LOCAL INSERT:	:60
11:04		LOGO: AMERICAN TOP 40	
		#38 I KNOW YOU'RE OUT THERE SOMEWHERE (A) Moody Blues	08:28
		#37 I SHOULD BE SO LUCKY (B) Kylie Minogue	
19:32		C-2 NETWORK SPOT: LEVI JEANS/CLOSE-UP (OUT CUE) Voice out cold with... "thank you (laughs)"	:30/:30
20:32		LOCAL INSERT:	:60
21:32		LOGO: AMERICAN TOP 40	
		#36 PERFECT WORLD (B) Huey Lewis and the News	08:23
		#35 WHEN IT'S LOVE (A) Van Halen	
29:55		C-3 NETWORK SPOT: BUBBLICIOUS/PLAYTEX TAMPONS (OUT CUE) Jingle ends cold after... "....Know the facts!"	:30/:30
30:55		LOCAL INSERT:	:60
31:55		STATION I. D.:	:10

AMERICAN TOP 40 uses "HIT DISC CD'S" provided by



14444 Beltwood Parkway  
 Dallas, Texas 75244-3228  
 (214) 934-2121 or (800) 587-2100



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FOR WEEK ENDING: 7/23/88  
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 DISC & HALF HOUR NO. 1B (Backed w/3A)  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:05		LOGO: AMERICAN TOP 40  #34 SWEET CHILD O'MINE (B) Guns N' Roses  #33 I STILL BELIEVE (A) Brenda K. Starr	08:23
40:28		<b>C-4</b> NETWORK SPOT: LEVI JEANS (OUT CUE) Jingle fades after... "...501 Jeans!"	:60
41:28		LOCAL INSERT:	:60
42:28		LOGO: AMERICAN TOP 40  #32 SIMPLE IRRESISTIBLE (A) Robert Palmer	04:42
47:10		<b>C-5</b> NETWORK SPOT: LIPTON/MAYBELLINE U.S. AIR FORCE/DURASOFT (OUT CUE) Voice out cold with... "...void where prohibited!"	:30/:30 :30/:30
48:10			
49:10		LOGO: AMERICAN TOP 40 STATION MENTIONS THEME #3A: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #31 THE VALLEY ROAD (A) Bruce Hornsby & The Range  LDD: STUCK WITH YOU (A) Huey Lewis and the News	08:30
57:31		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:40	
57:50		THEME: 57:50 <b>C-6</b>	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI  #30 DIRTY DIANA (B) Michael Jackson	04:34
04:34		<b>C-1</b> NETWORK SPOT: PARAMOUNT/INT'L COFFEES (OUT CUE) Voice out cold with... "...Int'l Coffees!"	:30/:30
05:34		LOCAL INSERT:	:60
06:34		LOGO: AMERICAN TOP 40  #29 MAKE IT REAL (A&B) The Jets  #28 RAG DOLL (A&B) Aerosmith	07:00
13:34		<b>C-2</b> NETWORK SPOT: PLAYTEX TAMPONS/COUNTRY TIME (OUT CUE) Jingle ends cold after "...and you again!"	:30/:30
14:34		LOCAL INSERT:	:60
15:34		LOGO: AMERICAN TOP 40  #27 FAST CAR (A) Tracy Chapman  #26 <u>LOVE WILL SAVE THE DAY</u> (B) Whitney Houston	11:16
26:50		<b>C-3</b> NETWORK SPOT: U.S. AIR FORCE/INT'L COFFEES (OUT CUE) Voice out cold with... "...Int'l Coffees!"	:30/:30
27:50		LOCAL INSERT:	
28:50		STATION I. D.:	



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7/23/88

FOR WEEK ENDING: \_\_\_\_\_  
 CYCLE NO. 883 PROGRAM 4 OF 13  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:00		LOGO: AMERICAN TOP 40  #25 NOthin' BUT A GOOD TIME (B) Poison  <u>QL: TOP TEN STREAKS -- MOST YEARS IN A ROW</u>  #24 LOVE CHANGES (EVERYTHING) (A&B) Climie Fisher	09:42
38:42		C-4 NETWORK SPOT: MAYBELLINE/PARAMOUNT (OUT CUE) Voice out cold with.. "...in July, everywhere!"	:30/:30
39:42		LOCAL INSERT:	:60
40:42		LOGO: AMERICAN TOP 40 STATION MENTIONS  #23 FOOLISH BEAT (A) Debbie Gibson	04:50
45:32		C-5 NETWORK SPOT: U.S. AIR FORCE/SKITTLES PERT PLUS/DURASOFT (OUT CUE) Voice out cold with... "...void where prohibited!"	:30/:30 :30/:30
47:32		LOGO: AMERICAN TOP 40 THEME #3A: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #22 THE TWIST (B) Fat Boys  #21 <u>MONKEY</u> (A) George Michael	10:09
57:31		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME: 57:50	
57:50		C-6  LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI  #20 THE COLOUR OF LOVE (A) Billy Ocean  #19 LOST IN YOU (A) Rod Stewart	09:02
09:02		C-1 NETWORK SPOT: MAYBELLINE/DURASOFT (OUT CUE) Voice out cold with... "...void where prohibited!"	:30/:30
10:02		LOCAL INSERT:	:60
11:02		LOGO: AMERICAN TOP 40  #18 I DON'T WANNA LIVE WITHOUT YOUR LOVE (A) Chicago  #17 DO YOU LOVE ME (A) The Contours	09:25
20:27		C-2 NETWORK SPOT: VOLKSWAGEN/PERT PLUS (OUT CUE) Jingle ends cold with... "....Pert Plus!"	:30/:30
21:27		LOCAL INSERT:	:60
22:27		LOGO: AMERICAN TOP 40  #16 PARADISE (A) Sade	03:45
26:12		C-3 NETWORK SPOT: DURASOFT/UNIVERSAL PICS (OUT CUE) Jingle ends cold with... "...theatres everywhere."	:30/:30
27:12		LOCAL INSERT:	:60
28:12		STATION I. D.:	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:22		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 JUST GO PAID (A&B) <i>Jahmy Kemp</i> #14 <u>I DON'T WANNA GO ON WITH YOU LIKE THAT (A)</u> Elton John	07:58
36:20		C-4 NETWORK SPOT: CAREFREE/U.S. ARMY ACTIVE (OUT CUE) Jingle ends cold with... "...U.S. Army!"	:30/:30
37:20		LOCAL INSERT:	:60
38:20		LOGO: AMERICAN TOP 40  #13 NITE AND DAY (A) Al B. Sure  #14 PARENTS JUST DON'T UNDERSTAND (A) D.J. Jazzy Jeff & The Fresh Prince	09:18
47:38		C-5 NETWORK SPOT: MAYBELLINE/PLAYTEX TAMPONS SKITTLES/BUBBLICIOUS (OUT CUE) Voice out cold with... "...void where prohibited!"	:30/:30 :30/:30
49:38		LOGO: AMERICAN TOP 40 THEME #3A MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI  #11 1-2-3 (B) Gloria Estefan & Miami Sound Machine  #10 RUSH HOUR (A) Jane Wiedlin	08:02
57:32		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI  #9 SIGN YOUR NAME (B) Terence Trent D'Arby  #8 MERCEDES BOY (A) Pebbles	08:10
08:10		NETWORK SPOT: U.S. AIR FORCE/PERT PLUS <sup>C-1</sup> (OUT CUE) Jingle ends cold with... "...Pert Plus!"	:30/:30
09:10		LOCAL INSERT:	:60
10:10		LOGO: AMERICAN TOP 40  #7 MAKE ME LOSE CONTROL (B) Eric Carmen  ***** *TOPICAL PROMOS ARE LOCATED * * AT THE END OF SIDE 4A * *****	04:57
15:07		NETWORK SPOT: LIPTON/LEVI JEANS <sup>C-2</sup> (OUT CUE) Jingle fades after... "...Levis."	:30/:30
16:07		LOCAL INSERT:	:60
17:07		LOGO: AMERICAN TOP 40  #6 HANDS TO HEAVEN (A) Breathe  LDD: FRIENDS AND LOVERS (A) Gloria Loring & Carl Anderson	08:34
25:41		NETWORK SPOT: BUBBLICIOUS/MAYBELLINE <sup>C-3</sup> (OUT CUE) Jingle fades after "...make up next!"	:30/:30
26:41		LOCAL INSERT:	:60
27:41		STATION I. D.:	:10



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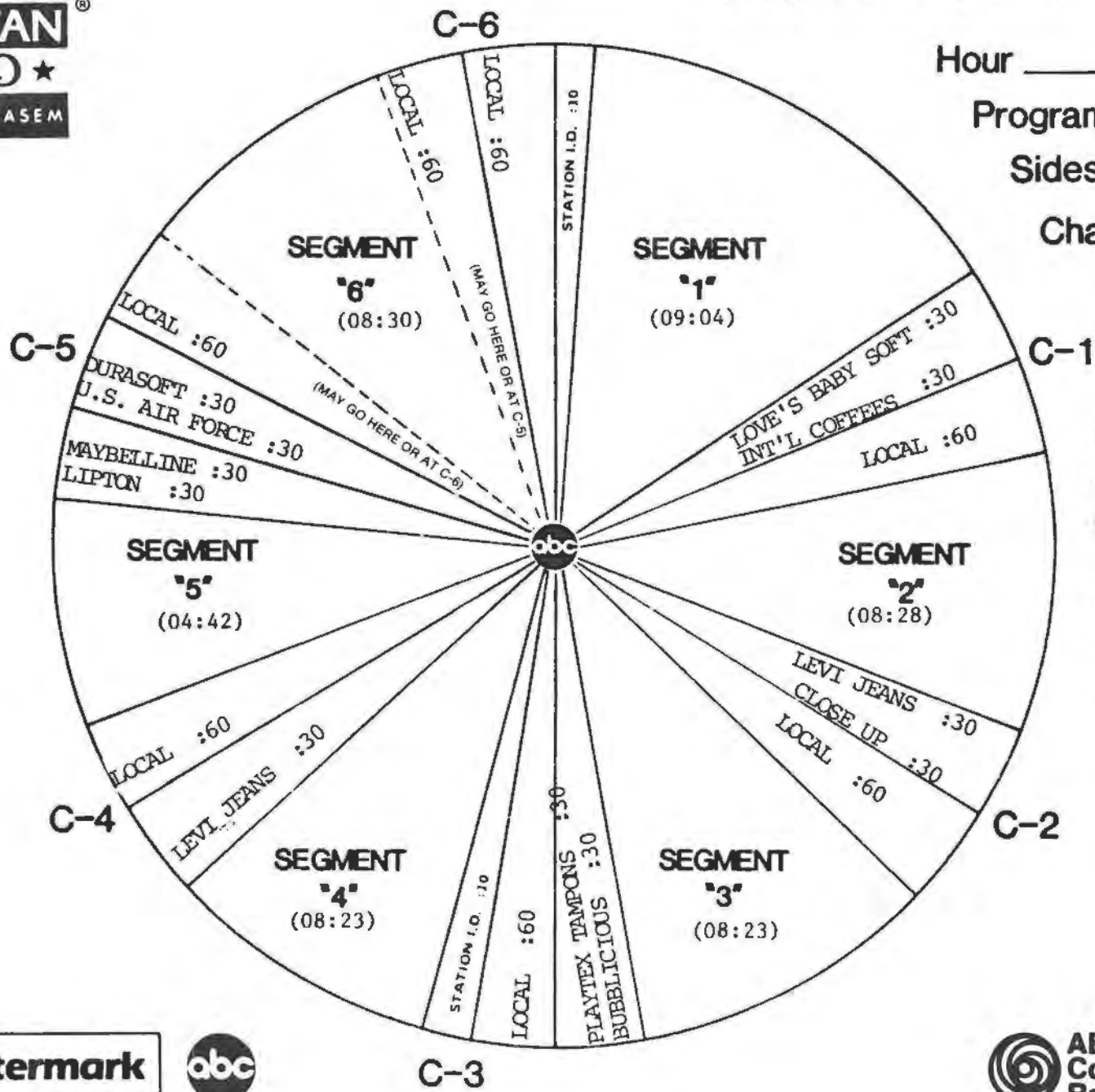
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:51		LOGO: AMERICAN TOP 40  #5 THE FLAME (A&B) Cheap Trick  STATION MENTIONS  #4 ROLL WITH IT (B) Steve Winwood	08:28
36:19		NETWORK SPOT: <sup>C-4</sup> VOLKSWAGEN/COAST SOAP (OUT CUE) Jingle ends cold with... "...with Coast."	:30/:30
37:19		LOCAL INSERT:	:60
38:19		LOGO: AMERICAN TOP 40  #3 NEW SENSATION (A) INXS	04:42
43:01		NETWORK SPOT: <sup>C-5</sup> CLOSE UP/UNITED DAIRY ASSN. PERT PLUS/LOVE'S BABY SOFT (OUT CUE) Voice out cold with... "...she's baby soft!"	:30/:30 :30/:30
44:01			
45:01		LOGO: AMERICAN TOP 40 THEME #2: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI  #2 FOUR SOME SUGAR ON ME (A) Def Leppard  #1 HOLD ON TO THE NIGHTS (A) Richard Marx  CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY LEVI'S 501 JEANS. SPECIALLY MADE TO GIVE YOU A UNIQUE, PERSONAL FIT THAT NO ORDINARY JEANS CAN MATCH. AND BY THE U.S. AIR FORCE."	12:43
56:33		THEME IN AN UNDER WITH TALK UNIT <sup>C-6</sup> ENDING AT: 57:44 THEME: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



# FORMAT AND COMMERCIAL CLOCK



Hour 1  
 Program 883-4  
 Sides 1A and 1B  
 Chart Date 7/23/88



Local minutes available 6

Network minutes used 6

ABC Watermark



C-3



ABC Contemporary Radio Network

# FORMAT AND COMMERCIAL CLOCK

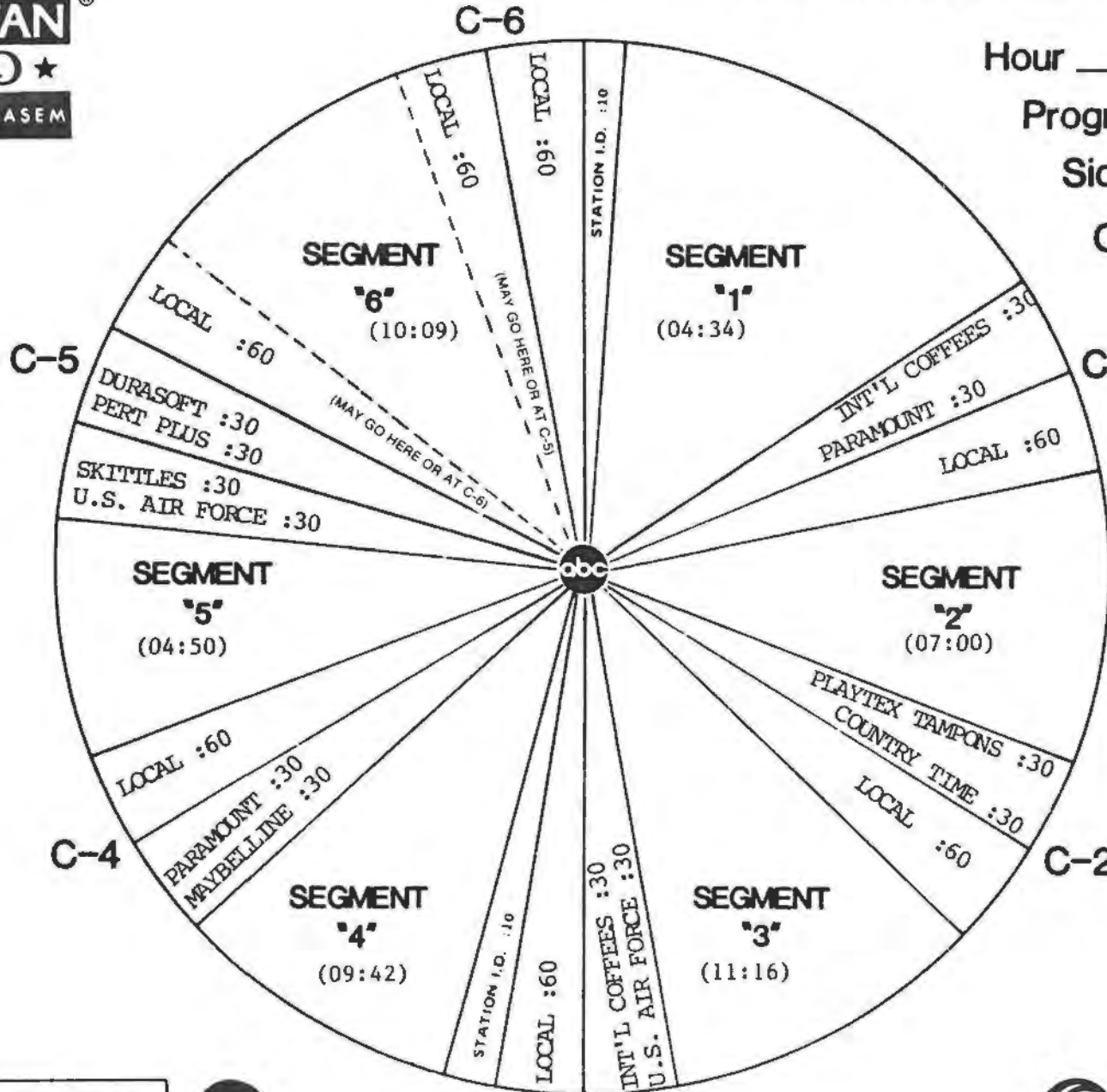


Hour 2

Program 883-4

Sides 2A and 2B

Chart Date 7/23/88



Local minutes available 6

Network minutes used 6

ABC Watermark



# FORMAT AND COMMERCIAL CLOCK

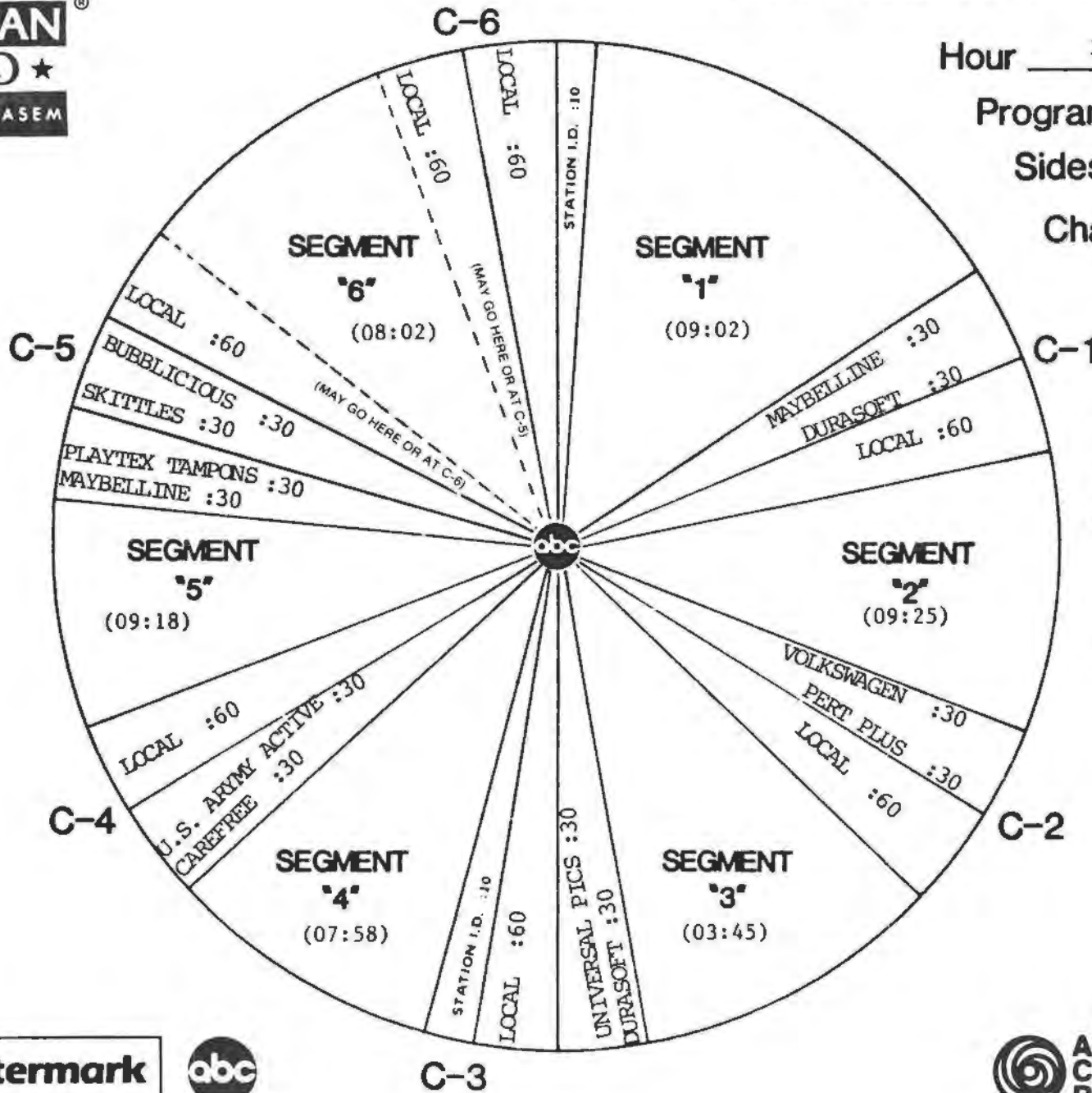


Hour 3

Program 883-4

Sides 3A and 3B

Chart Date 7/23/88



Local minutes available 6

Network minutes used 6

ABC Watermark



# FORMAT AND COMMERCIAL CLOCK

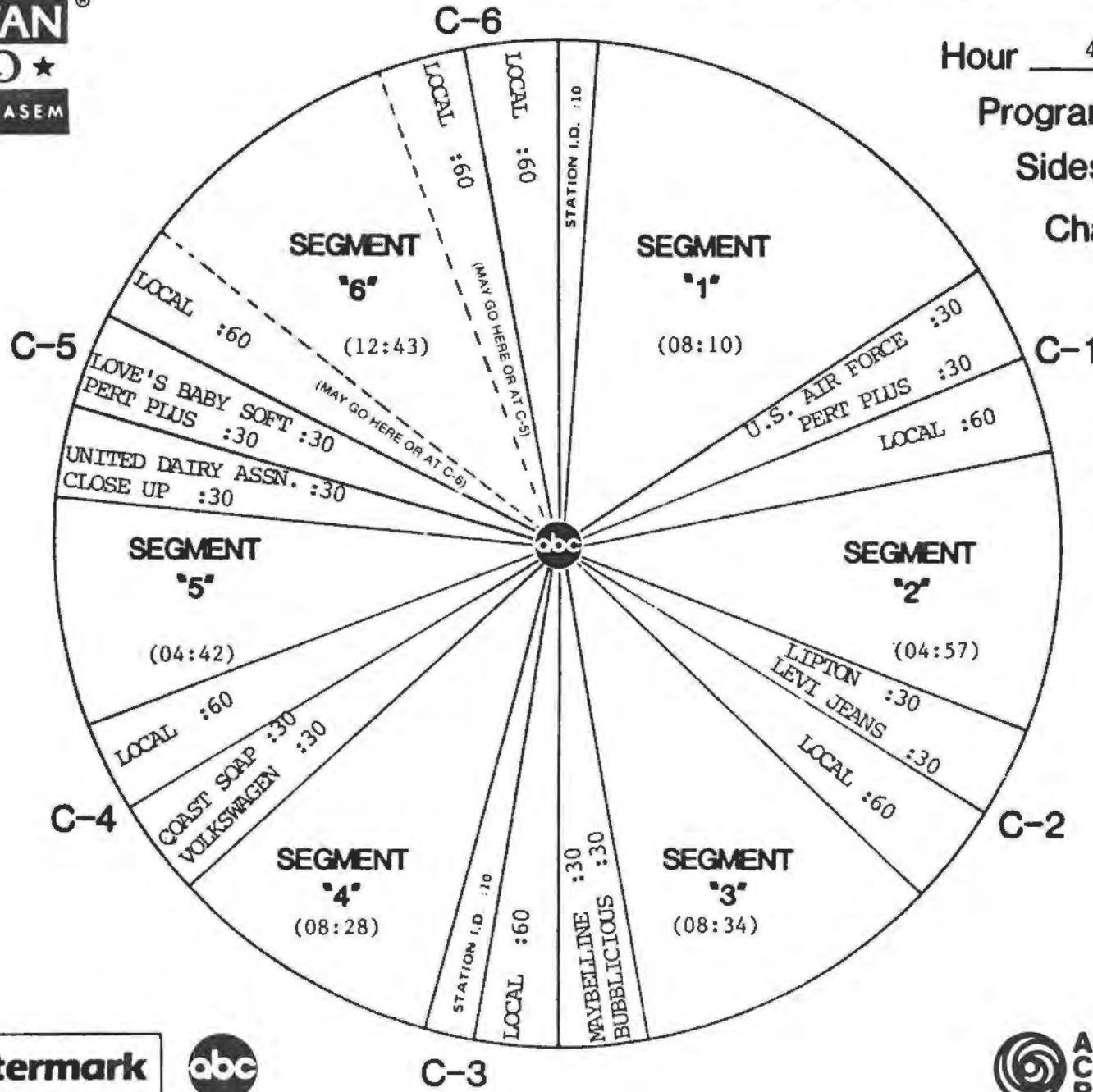


Hour 4

Program 883-4

Sides 4A and 4B

Chart Date 7/23/88



1. THEY SEEK THE PEAK (:26)

Hi, this is Casey Kasem. Last week, Cheap Trick burned bright at #1 for a second week with "THE FLAME". But will someone douse it this week? There are a lot of contenders and they all seek the peak on the Billboard Pop Chart. There's Pebbles with "MERCEDES BOY". Def Leppard with "POUR SOME SUGAR ON ME". Inxs with "NEW SENSATION". And Richard Marx with "HOLD ON TO THE NIGHTS". One of them is going to be #1 -- find out which one -- on American Top 40.

2. GEORGE OF THE CHART JUNGLE (:17)

Hi, this is Casey Kasem. His last three hits all went to #1. And last week George Michael came swinging back with his latest hit, "MONKEY". Can he take this simian song to the top of the Official Billboard Survey? If anyone can, it's George of the Chart Jungle -- on American Top 40.

3. FAST MOVES (:27)

Hi, this is Casey Kasem. She's a 24-year-old American folksinger and songwriter. And a week after appearing as an Unknown, at the Giant Freedomfest concert in London's Wembley Stadium, she debuted on the Entire British Album Chart at #2 with her first album. Now, Tracy Chapman is making waves back home. Last week she entered the countdown with her first hit song, "FAST CAR". Tracy is making a fast move up the Official Billboard Survey -- on American Top 40.

4. CHART TOPPERS AND THEIR TALES (:27)

Hi, this is Casey Kasem. Last week, these hits topped the Official Billboard Charts: #1 on the Album Chart was "OU812" by Van Halen. #1 on the Country Chart was "YOU CHANGE YOUR MIND" by Rosanne Cash. #1 on the Black Singles Chart was "PARADISE" by Sade. And #1 on the Pop Singles Chart -- for a second week in a row -- was "THE FLAME" by Cheap Trick. Join me for this week's chart-toppers -- and the stories behind their songs -- on American Top 40.

