# CHART DATE 7/25/87

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11 /10 1 -(3	) ALDNE 0	Heart 76	37	五五	7	14	21	Seattle/
		Bob Seger 48		_			30	Detroit, MI/
	I STILL HAVEN'T FOUND WHAT I+ 4			1			5	Dublin, Ireland/
	I WANNA DANCE WITH SOMEBODY+ -1			£4			z/6	· ·
								Newark, NJ/E.Orange, NJ/Woodbridge, NJ
		George Michael 83	10	4		. 7	11	E.Finchley,London//London
		Gloria Estefan & Mia+ 85			4	5	5	Mi ani /
		Crowded House 87 🚜 🦡	30	-	2		7	Melbaurne/
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11 / 8 11 - 6		Pseudo Echo 87	40	-	i	1	2	Malbourne/
7 / 7 12 -13	GIRLS, GIRLS, GIRLS 📑 1	Motley Crue 84	40	_		2	5	Los Angeles/
11 / 7 13 -14		The Mylons 87	40	-		i	1	Toronto/
8 / 5 14 -15		The Jets 86	53	-	2		4	Minneapolis/
8 / 4 15 -22		Euzanne Vega 87	01	_	-	i	í	,
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17 /11 19 -11		Klymaxx 85	06			3		Los Angeles/
		Kenny G. 87	10	-		1	i	Seattle//LA
10 / 6 20 -20	HAPPY	Surface 87	30	~	-	i	ì	New Jersey/
8 / 3 22 -28 8 / 3 23 -26 9 / 4 24 -25 9 / 4 25 -23 3 / 2 26 -33 4+/ 4 27 -31 20 / 9 28 -16	DON'T MEAN NOTHINS 6 ROCK STEADY 3 BACK IN THE HIGH LIFE AGAIN 1 MOUNLIGHTING (THEME) -2 WHO'S THAT GIRL \$ 7 SEVEN WONDERS 4 EVERY LITTLE KISS -12 HEARTS ON FIRE 1	Lebbie Gibson 87  Richard Marx 87  The Whispers 70  Steve Winwood 81  Al Jarreau 81  Madonna 83  Fleetwood Mac 70  Eruce Hornsby & Range 66  Bryan Adams 82  Los Lobos 85	50 10 10 01 32 50	-	7 7 12 8 2	4 5 5 4 5	8 6 14 18 5	7/Long Island/ Chicago//L.A. Watts/L.A. Biroingham//Gloucester&Tennessee Milwaukee//Los Angeles Bay City/Pontiac/New York&Los Angeles London/Los Angeles Los Angeles/ Kingston,Ont/Can&Eng/Vancouver East Los Angeles/
<b>/6</b> /13 31 -18	HEAD TO 10E -13	Lisa & Calt Jam 85	21	¥į	2	3	4	New York City/
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18 /14 33 -32			4)	¥ 1	7	7	á	White Plains, NY/NY
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							15	Detroit//LA
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3 / 1 40 -49	LOVE POWER 9	Dionné Warwick 62 (Puet)						E.Orange,N.J.//Los Angeles
49	4Descen	8	10	-				Providence, 9.1.//Los Angeles
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	· ·	S) Carlot						



July 15, 1987

Dear Program Director,

George Michael's song, "I WANT YOUR SEX" moves up to #5 on the Billboard chart this week. Here's the information you'll need to do a quick edit, if you've decided to delete the song from the countdown:

Song #5 comes right after commercial break #3 in hour four. So you can make a simple edit: just jump from the end of the tease (which comes right after the outro to song #6, "RHYTHM IS GONNA GET YOU")--right into the payoff to the story at song #4.

OUTRO #6: "Rhythm Is Gonna Get You"--and it might get Gloria
Estefen and Miami Sound Machine their first #1 hit.
We'll see...This week, they jump four notches to #6.
This is American Top 40, I'm Casey Kasem...We're
counting down to the story of a basketball game with
two of the biggest talents of the decade. One's a
record producer who stands five foot ten. The other's
a superstar singer who stands maybe five foot three.

COMMERCIAL BREAK #3:

INTRO #5: AT 40 originates in Hollywood.

(JINGLE #5)

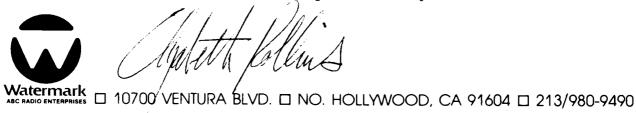
24 year old George Michael looks like he's just not satisfied with anything less than #1.....(etc.)

Place your bets, the story's coming up.

OUTRO #5: Up four notches to #5--that's George Michael with his ninth top 40 hit overall. Sixth week in the survey. This is Casey on American Top 40

INTRO #4 (PAYOFF TO THE TEASE THAT CAME AFTER #6 OUTRO)
Now we're up to a song produced by one of the decade's hottest producers—who dared to compete with one of the decades hottest pop stars...in a game of basketball, that is...(etc...)

There's the line up. Again, I hope you'll keep the tease that goes to the payoff story at #4. Not only is the tease an effective way to keep listeners through a commercial break, but it sets the story up to have more impact. See you next week.



				5
		1		

# FOR SATELLITE INFO: (212) 887-4414



## **ABC Watermark**



FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 1A (Backed W/4B)

PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED	ACTUAL	ELEMENT	RUNNING
00:00	TIME	BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PROCTOR &	TIME
		GAMBLE PRODUCTIONSAS THE WORLD TURNS. AND BY THE JEANS THAT SHRINK	
ĺ		TO FIT YOU AND YOU ALONELEVI'S BUTTON-FLY 5-0-1's." THEME AND OPENING OF PART I	09:33
		THEME: THEME AND JINGLES, JIM LONG/ASCAP	05.55
		LW#1 ALONE (A) Heart	
		#40 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne	
09:33	,	NETWORK SPOT: NABISCO OREO/U.S. ARMY	30/30
		(OUT CUE) Voice out cold with	30/30
		"U.S. Army."	}
10:33		LOCAL INSERT:	:60
11:33		LOGO: AMERICAN TOP 40	
		#39 SINCE YOU'VE BEEN GONE (A&PRS)	
		The Outfield	14:02
		QL: NUMBER ONE ALBUM WITHOUT A TOP 40 HIT	
		#38 ONE FOR THE MOCKINGBIRD (B) Cutting Crew	
		#37 JUST TO SEE HER (A) Smokey Robinson	
25:35		C-2 NETWORK SPOT: OXYLINE/CAREFREE	30/30
		(OUT CUE) Jingle ends cold with "Nabisco."	30/30
26:35	i	LOCAL INSERT:	:60
27:35		LOGO: AMERICAN TOP 40	
		#36 HYPNOTIZE ME (B) Wang Chung	03:06
		nang calang	
		C-3	
30:41		NETWORK SPOT: CANNON FILMS (OUT CUE) Jingle fades after "August 7th."	:60
31:41		LOCAL INSERT:	:60
32:41		STATION I. D.: (Over for side 1B)	:10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 18 (Backed W/3A)

PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:51		LOGO: AMERICAN TOP 40  #35 LIVING IN A BOX (A&PRS) Living In A Box	07:51
		#34 CAN'T WE TRY (A&CAPAC)  Dan Hill with Vonda Shepard	
40:42		CONTEST PROMO C4  NETWORK SPOT: SKITTLES/OXYLINE  (OUT CUE) Voice out cold with  "only as directed."	30/30
42:41		LOCAL INSERT:	:60
43:41		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#33 ALWAYS (A) Atlantic Starr	08:36
		#32 IT'S NOT OVER ('TIL IT'S OVER) Starship	
		14+00	
52:17		NETWORK SPOT: CAREFREE/COLGATE TELEDISC (OUT CUE) Voice out cold with "your money back."	30/90
		1:60	
54:17		LOGO: AMERICAN TOP 40	
		#31 HEAD TO TOE (B) Lisa Lisa & Cult Jam	03:24
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



### **ABC Watermark**



FOR WEEK ENDING: 7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 2A (Backed W/3B)

PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

	ACTUAL	ELEMENT	RUNNING
00:00	TIME	THEME AND OPENING OF PART II	1.002
		#30 LA BAMBA (B) Los Lobos	
		#00	07:36
		#29 HEARTS ON FIRE (B) Bryan Adams	
		C-1 NETWORK SPOT: SKITTLES/LEVI JEANS	30/30
07:36		(OUT CUE) Jingle fades after	30/30
		"got the 501 blues."	
08:36		LOCAL INSERT:	:60
09:36		LOGO: AMERICAN TOP 40	
		#28 EVERY LITTLE KISS (A)	04:01
		Bruce Hornsby & The Range	04:01
13:37		C-2	20/20
13.37		NETWORK SPOT: WRIGLEY/OREO (OUT CUE) Jingle ends cold with	30/30
		"Nabisco."	
14:37		LOGO: AMERICAN TOP 40	:60
15:37		IAGO: APERICAN TOF 40	
		#27 SEVEN WONDERS (APRA&B)	09:48
		Fleetwood Mac	
		LDD: ENDLESS LOVE (A)  Diana Ross & Lionel Richie	
į			
05.55		CONTEST PROMO	1:10
25:25		NETWORK SPOT: OXYLINE/CAREFREE	30/30
		(OUT CUE) Jingle ends cold with "Nabisco."	
27:35		LOCAL INSERT:	:60
28:35		STATION I. D.: (Over for side 2B)	:10



### ABC Watermark



FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 2B (Backed w/4A)

PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Bivd. W., Suite 555, Los Angeles, CA 90068 ABC Contemporary Hadio Netv						
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME					
28:45		LOGO: AMERICAN TOP 40						
		#26 WHO'S THAT GIRL (A&B) Madonna	07:00					
		#25 MOONLIGHTING (THEME) (A&B) Al Jarreau						
35:45	·	NETWORK SPOT: AS THE WORLD TURNS/SKITTLES  (OUT CUE) Jingle fades after  "Skittles taste."	30/30					
36:45		LOCAL INSERT:	:60					
37:45		LOGO: AMERICAN TOP 40						
		#24 BACK IN THE HIGH LIFE AGAIN (PRS&A&B) Steve Winwood	08:30					
		#23 ROCK STEADY (A&B) The Whispers						
	· · · · · · · · · · · · · · · · · · ·	C-5	<u>.</u>					
46:15		NETWORK SPOT: WRIGLEY/COLGATE TELEDISC  (OUT CUE) Jingle fades after  "the supreme lady."	30/90					
48:15		LOGO: AMERICAN TOP 40 STATION MENTIONS						
		#22 DON'T MEAN NOTHING (A&B) Richard Marx						
		#21 ONLY IN MY DREAMS (A) Debbie Gibson	09:24					
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50						
		C-6						
57:50		LOCAL INSERT:	2:00					
59:50		STATION I. D.:	:10					



### **ABC Watermark**



7/25/87

CYCLE NO. \_\_873 \_\_\_\_ PROGRAM \_\_\_\_ 4 \_\_ OF \_\_13

DISC & HALF HOUR NO. \_\_3A (Backed w/1B)

PAGE NO. \_\_5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068 ABC Contemporar	ry Hadio Hetwon
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	_	THEME AND OPENING OF PART III STATION WELCOMES	
		#20 HAPPY (A) Surface	09:45
		#19 SONGBIRD (B) Kenny G	
09:45		NETWORK SPOT: SKITTLES/AGREE SHAMPOO  (OUT CUE) Jingle ends cold with  "shaving gel."	30/30
10:45		LOCAL INSERT:	:60
11:45		LOGO: AMERICAN TOP 40	
		#18 I'D STILL SAY YES (A&B) Klymaxx	10:56
		#17 THE PLEASURE PRINCIPLE (A) Janet Jackson	
22:41		NETWORK SPOT: LEVI'S/CAREFREE  (OUT CUE) Jingle ends cold with "Nabisco."	30/30
23:41		LOCAL INSERT:	:60
24:41		LOGO: AMERICAN TOP 40	
		#16 WOT'S IT TO YA (A) Robbie Nevil	03:50
28:31		CONTEST PROMO  NETWORK SPOT: COAST SOAD	:60
20.51		(OUT CUE) Voice out cold with "call a day."	:60
30:31 31:31		LOCAL INSERT: STATION I. D.: (Over for side 3B)	:60 :10



## **ABCWatermark**



FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 3B (Backed W/2A)

PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:41		LOGO: AMERICAN TOP 40	
		#15 LUKA (A) Suzanne Vega	
		STATION MENTIONS	08:08
		#14 CROSS MY BROKEN HEART (A) The Jets	
20.40		C-4	
39:49		WRIGLEY/INT'L COFFEE  (OUT CUE) Voice out cold with  "nothing like it."	30/30
40:49		LOCAL INSERT:	:60
41:49		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#13 KISS HIM GOODBYE (B) The Nylons	04:16
			7
46:05		V.S. ARMY/COLGATE TELEDISC (OUT CUE) Voice out cold with "your money back."	30790
48:05		LOGO: AMERICAN TOP 40	
		#12 GIRLS, GIRLS (B) Motley Crue	09:36
		#11 FUNKYTOWN (A) Pseudo Echo	
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
		C-6	
57:50		LOCAL INSERT:	2:00
59 <b>:</b> 50		STATION I. D.:	:10







FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 4A (Backed W/2B)

PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	
		#10 POINT OF NO RETURN (B) Expose	07:01
		#9 DON'T DISTURB THIS GROOVE (A) The System	
07:01		NETWORK SPOT: LEVI'S/CAREFREE (OUT CUE) Jingle ends cold with "Nabisco."	30/30
08:01		LOCAL INSERT:	:60
09:01		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#8 HEART AND SOUL (A) T'Pau	08:23
		LDD: STUCK ON YOU (A) Lionel Richie	
		C-2	
17:24		AS THE WORLD TURNS/SKITTLES  (OUT CUE) Jingle fades after  :Skittles taste."	30/30
18:24		LOCAL INSERT:	:60
19:24		LOGO: AMERICAN TOP 40  ******************  * TOPICAL PROMOS ARE   * TOPICAL PROMOS ARE   * LOCATED AT THE END   Crowded House   * OF SIDE 4A   * * * * * * * * * * * * * * * * * *	06:31
		#6 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine	
25:55		CONTEST PROMO C.3  NETWORK SPOT: CANNON FILMS (OUT CUE) Jingle fades after "August 7th."	1:13 :60
28:08 29:08		LOCAL INSERT: STATION I. D.: (Over for side 4B)	:60 :10







FOR WEEK ENDING: 7/25/87

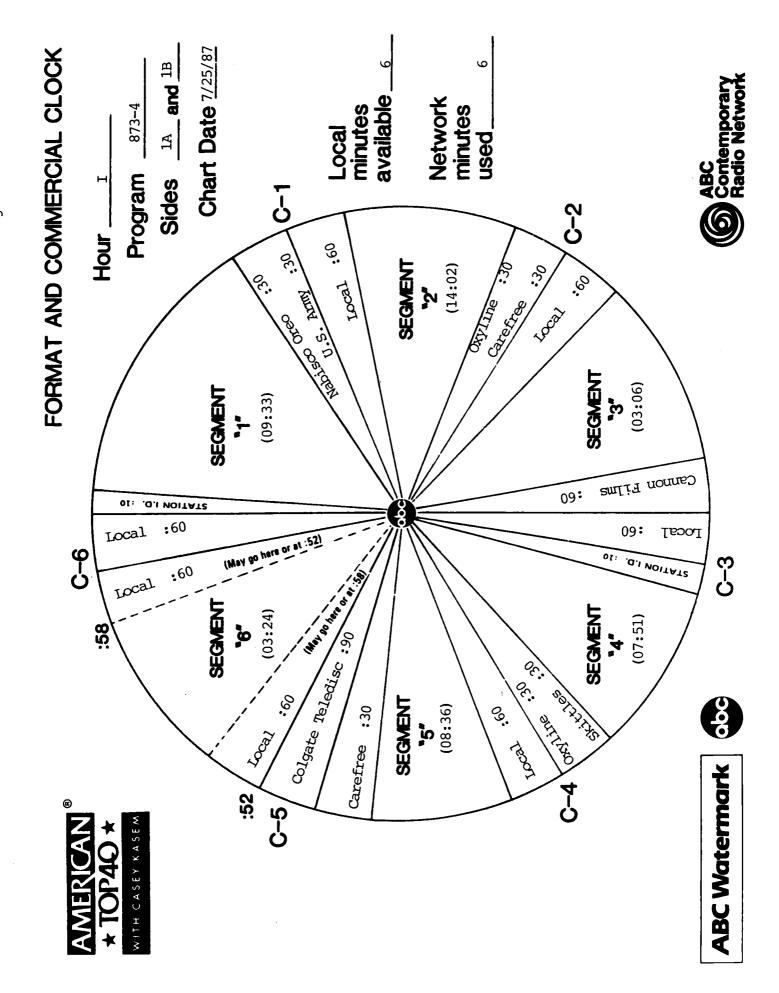
CYCLE NO. 873 PROGRAM 4 OF 13

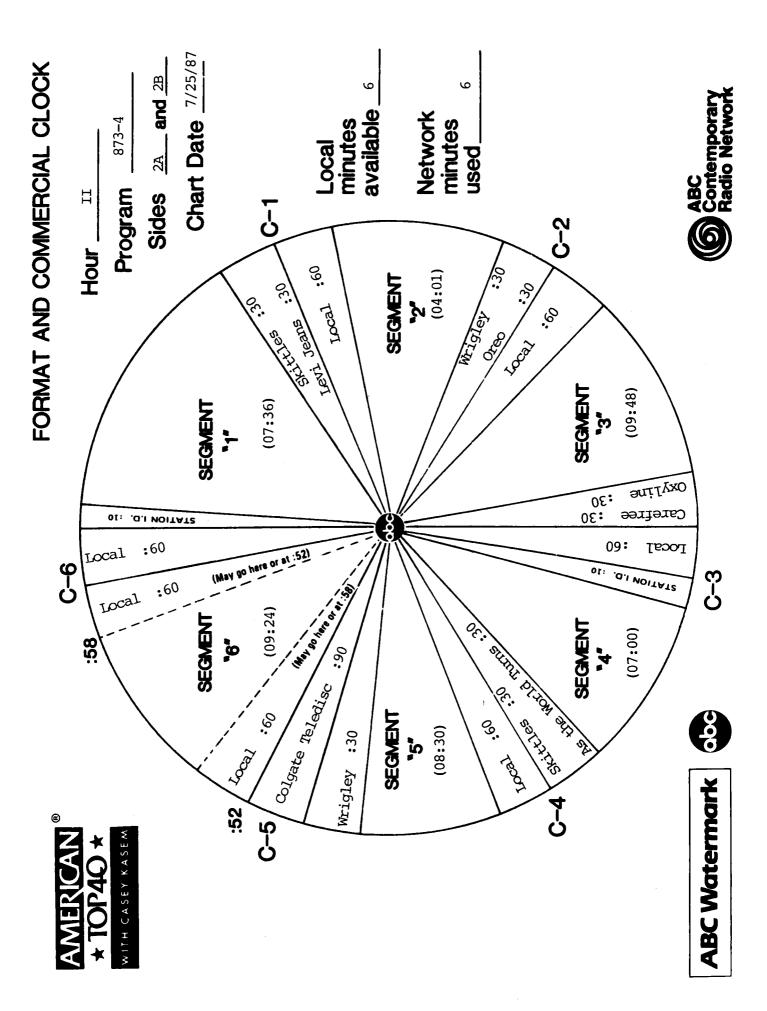
DISC & HALF HOUR NO. 4B (Backed w/1A)

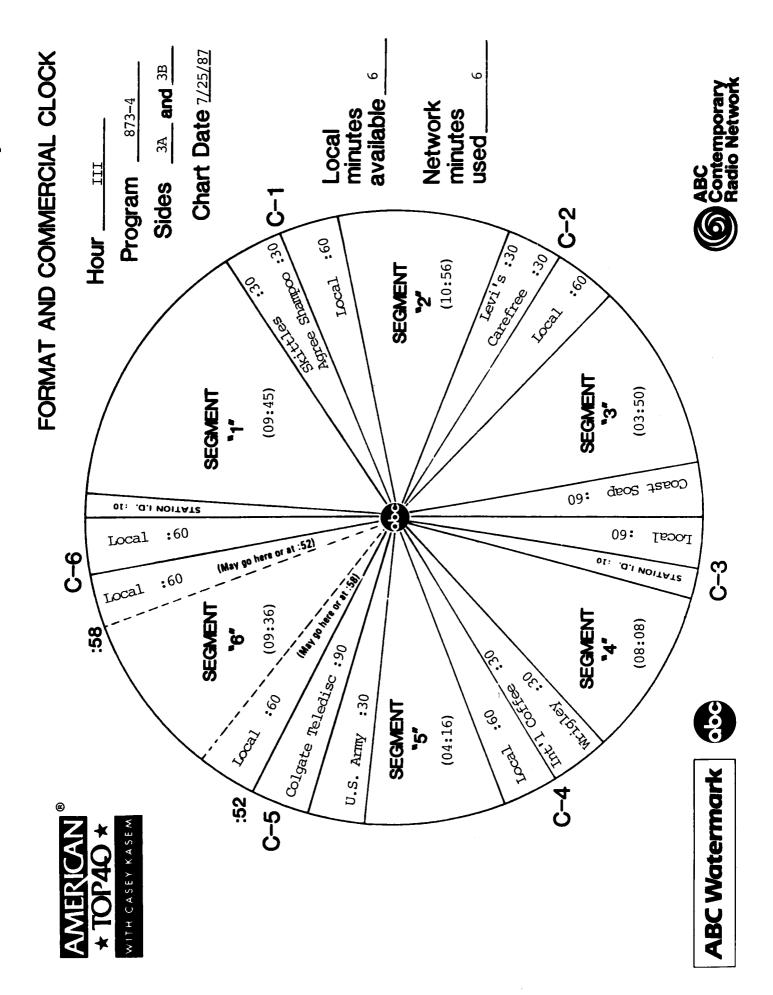
PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:18	<del></del>	LOGO: AMERICAN TOP 40	
		#5 I WANT YOUR SEX (A) George Michael	11:38
:		#4 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston	
	<del></del>	C-4	
40:56		NETWORK SPOT: U.S. ARMY/CAREFREE (OUT CUE) Jingle ends cold with "Nabisco."	30/30
41:56		LOCAL INSERT:	:60
42:56		LOGO: AMERICAN TOP 40	
		#3 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2	03:28
_		C-5	
46:24		NETWORK SPOT: LEVI'S/COLGATE TELEDISC  (OUT CUE) Jingle fades after  "the supreme lady."	30/90
48:24		LOGO: AMERICAN TOP 40	
		#2 SHAKEDOWN (A) Bob Seger	09:04
		#1 ALONE (A)	
		Heart CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONELEVI'S BUTTON FLY 5-0-1's. BY PROCTOR AND GAMBLE PRODUCTIONSAS THE WORLD TURNS. AND, BY CARE-	
56:39		FREE SUGARLESS GUM." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:28 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10







#### **Chart Date** 7/25/87 FORMAT AND COMMERCIAL CLOCK 9 Sides 4h and 4B ABC Contemporary Radio Network Network minutes used\_\_\_\_ available Local minutes Program 873-4 Hour IV 7 **C-**5 As the World Plums 130 9. ·30 10cal *°*0. SEGMENT Satrices Ņ ~902° Caretree SEGMENT "3" (06:31)SEGMENT (07:01)Cannon Films 09: .G.I NOITATE :60 09: Local **Tocal** 90 .a.I NOITATE (C-3 .60 **'6'** (09:04) SEGMENT '4" SEGMENT Colgate Teledisc :90 (11:38)58 Street to 999 %. SEGMENT (03:28):30 1900) 18007 Levi's **ABC Watermark** Q-4 4 :52 **AMERICAN** ® C-5 WITH CASEY KASEM TOP40 \*



#### TOPICAL PROMOS

#### TOPICAL PROMOS FOR SHOW #873-4 ARE LOCATED AT THE END OF SIDE 4A

#### DO NOT USE AFTER JULY 26, 1987

#### 1) WHAT DO YOU DO FOR AN ENCORE (:28)

Hi, this is Casey Kasem. Last week, three acts debuted in the countdown with follow-ups to #1 songs. There was Club Nouveau, followin' up their #1 "LEAN ON ME" with their new one, "WHY YOU TREAT ME SO BAD". There was Cutting Crew followin' up their #1 "I JUST DIED IN YOUR ARMS" with "ONE FOR THE MOCKINGBIRD". And then there's the Starship, hot on the heels of their #1 "NOTHING'S GONNA STOP US NOW" with "IT'S NOT OVER 'TIL IT'S OVER". Recent #1 groups -- making encore performances -- on American Top 40.

#### 2) BACK IN THE CHART LIFE (:26)

Hi, I'm Casey Kasem. One of the past year's great comeback stories has been the English star who first hit the charts 20 years ago, with the Spencer Davis Group — Steve Winwood. Recently he had his first #1 with "HIGHER LOVE". Followed that up with "FREEDOM OVERSPILL", and then "THE FINER THINGS". Now he's climbin' the countdown with the title song from the album that launched his big comeback — "BACK IN THE HIGH LIFE". Steve Winwood is back in the chart life — on American Top 40.

#### 3) A HEARTY SHAKEDOWN (:21)

Hi, this is Casey Kasem. Last week, the band Heart spent their second week at #1 with "ALONE". But can the Seattle stars hold on to the Top Spot? Bustin' up to #2, from the soundtrack of "Beverly Hills Cop, 2", was Bob Seger's "SHAKEDOWN". Bob would like to shake it up at #1. We'll check out all the chart action as it happens — on American Top 40.

#### 4) A HOWLIN' HIT (:22)

Hi, this is Casey Kasem. Last week, the cry of the wolf was heard in the countdown. The Grammy-award winning band from East LA — Los Lobos — pounced into the survey. "Los Lobos" is Spanish for the Wolves — and these rockin' wolves have remade Richie Valens' '50's classic "LA BAMBA". They play it on the soundtrack of the new movie "La Bamba", and it's climbin' the chart — on American Top 40.

#### 5) WHO'S THAT GIRL -- EVERYBODY KNOWS! (:19)

Hi, this is Casey Kasem. Who's that girl? Her concert tour is one of the hottest tickets of the summer. Who's that girl? It's the title song of her new movie. And she debuted last week with the title song from that movie. She's the biggest female star of the .80's. Who's that girl? Madonna. And we've got her -- on American Top 40.

		,
	1	