



TO: All American Top 40 Affiliates

FROM: Allen Bestwick, Manager/Entertainment Programming

DATE: July 21, 1989

RE: AT 40 "Book of Records... '80's Edition"

A quick reminder about our upcoming Labor Day weekend special, American Top 40's "Book of Records...80's Edition", for airing in addition to your regular AT 40 program the weekend of September 2-4.

The "Book" will be delivered in the same format as your weekly program (CD or vinyl), but will arrive under separate cover from your weekly show. Shipping is scheduled for Saturday, August 19. Promos will be contained within the show discs, as normal.

If you haven't signed up for the "Book of Records", there's still time. Call me at (212) 887-5218, and we'll be happy to throw the book at you!

AMERICAN
★ **TOP 40** ★
WITH SHADOE STEVENS

ABC Watermark



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068
Phone (818) 980-9490 FAX (213) 850-5832
Outside the US contact RADIO EXPRESS 1-213-850-1003

WEEK ENDING: 7/29/89.

SHOW NO: 30 HOUR: 1 PAGE: 1

ABC RADIO NETWORKS

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		BILLBOARD: "AMERICAN TOP 40 IS BEING BROUGHT TO YOU IN PART BY LEVI'S NON-ZIP...EVER-HIP...BUTTON-FLY 5-0-1 JEANS, AND BY THE AMERICAN DAIRY ASSOCIATION. NOTHING MAKES VEGETABLES TASTE BETTER THAN REAL DAIRY BUTTER." THEME AND OPENING OF PART I - AL CAPP/RON HICKLIN/KILLER MUSIC, BMI #40 SATISFIED (A) Richard Marx #39 18 AND LIFE (A) Skid Row #38 SHOWER ME WITH YOUR LOVE (A) Surface	14:18
14:18		Network: C-1 LEVI JEANS / BUBBLICIOUS / PLAYTEX TAMPONS (out cue) Jingle ends cold after: "...know the facts."	1:30
15:48		Local Insert:	1:30
17:18		LOGO: AMERICAN TOP 40 STATION MENTIONS #37 IN MY EYES (B) Stevie B. #36 COVER OF LOVE (A&B) Michael Damian	09:59
27:17		Network: C-2 American Top 40 Promotional Announcement A T & T (out cue) Voice out cold with: "...the right choice."	:60
28:17		Local Insert:	2:00
29:17		Station ID:	:10
29:27		LOGO: AMERICAN TOP 40 #35 ME MYSELF AND I (B) De La Soul #34 KEEP ON MOVIN' (A) Soul II Soul	08:17
38:44		Network: C-3 CAREFREE / GREYHOUND / PLAYTEX TAMPONS / SNICKERS (out cue) Jingle ends cold with: "...really satisfies you."	2:00
40:44		Local Insert:	:60
41:44		LOGO: AMERICAN TOP 40 #33 BUFFALO STANCE (B) Neneh Cherry #32 SEND ME AN ANGEL '89 (B) Real Life #31 ANGEL EYES (B) Jeff Healey Band	15:06
56:50		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:50 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	
56:50		Network: C-4 BUBBLICIOUS / OXY-LINE (out cue) Voice out cold with: "...only as directed."	:60
57:50		Local Insert:	2:00
59:50		Station ID:	:10

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SHOW NO: 30 HOUR: 2 PAGE: 2

ABC RADIO NETWORKS

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		<u>THEME AND OPENING OF PART II</u> - AL CAPP/RON HICKLIN/KILLER MUSIC, BMI #30 HOOKED ON YOU (B) Sweet Sensation STATION MENTIONS #29 SACRED EMOTION (B) Donny Osmond #28 <u>HEADED FOR A HEARTBREAK</u> (B) Winger	15:36
15:36		Network: C-1 LOVE'S BABY SOFT / LEVI JEANS / BUBBLICIOUS (out cue) Jingle fades after: "...one for me."	1:30
17:06		Local Insert:	1:30
18:36		LOGO: AMERICAN TOP 40 #27 MISS YOU LIKE CRAZY (A&B) Natalie Cole OBIT: JIM BACKUS #26 HANGIN' TOUGH (A) New Kids On The Block	09:33
28:09		Network: C-2 American Top 40 Promotional Announcement SNICKERS / PLAYTEX TAMPONS (out cue) Jingle ends cold with: "...know the facts."	:60
30:09		Local Insert:	2:00
31:09		Station ID:	:10
31:19		LOGO: AMERICAN TOP 40 #25 THE DOCTOR (B) Doobie Brothers #24 DONT WANNA LOSE YOU (B) Gloria Estefan	08:25
39:44		Network: C-3 MAYBELLINE / BUBBLE YUM / CLOSE-UP / GREYHOUND (out cue) Jingle fades after: "...driving to us."	2:00
41:44		Local Insert:	:60
42:44		LOGO: AMERICAN TOP 40 #23 THE END OF THE INNOCENCE (A) Don Henley #22 FRIENDS (A&B) Jody Watley with Eric B. & Rakim #21 NO MORE RHYME (A) Debbie Gibson	14:06
56:50		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:50 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	
56:50		Network: C-4 BUBBLICIOUS / O.B. TAMPONS (out cue) Jingle ends cold after: "...handy packs (sting)."	:60
57:50		Local Insert:	2:00
59:50		Station ID:	:10

AMERICAN ★ TOP 40 ★

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WEEK ENDING: 7/29/89

SHOW NO: 30 HOUR: 3 PAGE: 3

ABC RADIO NETWORKS

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		<p><u>THEME AND OPENING OF PART III</u> - AL CAPP/RON HICKLIN/KILLER MUSIC, BMI</p> <p>#20 HEY BABY (B) Henry Lee Summer #19 I'M THAT TYPE OF GUY (B) L.L. Cool J. #18 SECRET RENDEZVOUS (B) Karyn White</p>	11:41
11:41		<p>Network: C-1</p> <p>LEVI JEANS / LOVE'S BABY SOFT (out cue) Jingle fades after: "...where prohibited, baby."</p>	1:30
13:11		<p>Local Insert:</p>	1:30
14:41		<p>LOGO: AMERICAN TOP 40</p> <p>#17 BABY DON'T FORGET MY NUMBER (FMP) Milli Vanilli <u>LDD: THE LIVING YEARS</u> (B) Mike and The Mechanics #16 GOOD THING (A) Fine Young Cannibals</p>	13:01
27:42		<p>Network: C-2</p> <p>American Top 40 Promotional Announcement HERSHEY TWIZZLERS / LOVE'S BABY SOFT (out cue) Voice out cold with: "...she's baby soft."</p>	:60
28:42		<p>Local Insert:</p>	2:00
30:42		<p>Station ID:</p>	:10
30:52		<p>LOGO: AMERICAN TOP 40</p> <p>#15 WHO DO YOU GIVE YOUR LOVE TO? (A) Michael Morales #14 DRESSED FOR SUCCESS (B) Roxette #13 COLD HEARTED (A) Paula Abdul</p>	12:05
42:57		<p>Network: C-3</p> <p>MAYBELLINE / OXY LINE / BUBBLE YUM / TODAY SPONGE (out cue) Jingle fades after: "...in birth control."</p>	2:00
44:57		<p>Local Insert:</p>	:60
45:57		<p>LOGO: AMERICAN TOP 40</p> <p>STATION MENTIONS #12 WHAT YOU DON'T KNOW (B) Expose RINGO'S NEW BAND #11 CRAZY ABOUT HER (A) Rod Stewart</p>	10:53
56:50		<p>THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:38 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)</p>	
56:50		<p>Network: C-4</p> <p>LOVE'S BABY SOFT (out cue) Jingle fades after: "...where prohibited, baby."</p>	:60
57:50		<p>Local Insert:</p>	2:00
59:50		<p>Station ID:</p>	:10



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		<p>THEME AND OPENING OF PART IV - AL CAPP/RON HICKLIN/KILLER MUSIC, BMI</p> <p>#10 RIGHT HERE WAITING (A) Richard Marx</p> <p>FLASHBACK: TOP FIVE HITS FROM JULY 31, 1978</p> <p>#9 I LIKE IT (B) Dino</p>	11:26
11:26		<p>Network: C-1 CAREFREE / MAYBELLINE / CLOSE-UP (out cue) Voice out cold with: "...like to be (laugh)."</p>	1:30
12:56		Local Insert:	1:30
14:26		<p>LOGO: AMERICAN TOP 40</p> <p>#8 ONCE BITTEN TWICE SHY () Great White</p> <p>#7 LAY YOUR HANDS ON ME (A&B) Bon Jovi</p> <p>#6 IF YOU DONT KNOW ME BY NOW (B) Simply Red</p>	13:11
27:37		<p>Network: C-2 AT 40 Promo / BUBBLICIOUS / LEVI JEANS (out cue) Jingle fades after: "...I miss you."</p>	:60
28:37		Local Insert:	2:00
30:37		Station ID:	:10
30:47		<p>LOGO: AMERICAN TOP 40</p> <p>#5 ON OUR OWN (B) Bobby Brown</p> <p>#4 SO ALIVE (B) Love And Rockets</p>	07:26
38:13		<p>Network: C-3 LOVE'S BABY SOFT / HERSHEY TWIZZLERS / TODAY SPONGE (out cue) Voice out cold with: "...in birth control."</p>	2:00
40:13		Local Insert:	:60
41:13		<p>LOGO: AMERICAN TOP 40</p> <p>#3 EXPRESS YOURSELF (A) Madonna</p> <p>#2 BATDANCE (A) Prince</p>	09:20
50:33		<p>Network: C-4 BUBBLE YUM / LEVI JEANS (out cue) Voice out cold with: "...wake up."</p>	:60
51:33		Local Insert:	2:00
53:33		<p>LOGO: AMERICAN TOP 40</p> <p>#1 TOY SOLDIERS (A&B) Martika</p> <p>***TOPICAL PROMOS ON VINYL LOCATED AT THE END OF SIDE 4B*** ***ON CD AT THE END OF DISC 4, TRACKS 6 AND 7***</p> <p>CLOSE: SO UNTIL WE MEET AGAIN, THIS IS YOUR BEST FRIEND, D'SHADOE. BYE-BYE OUT THERE.</p>	06:26
59:15		<p>THEME IN AND UNDER WITH TALK UNIT ENDING AT: 59:15 THEME: 59:59 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)</p>	



*****COMPACT DISC #1, TRACK 10, HAS 1kHz REFERENCE TONE*****

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #30 ARE LOCATED ON CD SIDE 4, TRACKS 6 & 7
TOPICALS ON VINYL LOCATED AT THE END OF SIDE 4B
DO NOT USE AFTER SHOW #30

1. **THE CHALLENGE OF THE M-WOMEN...A BAT ADVENTURE** :27
Hey, Shadoe Stevens on AT 40. Last week on the Billboard chart, Martika marched to the top with "Toy Soldiers." But just below is Madonna with "Express Yourself" and coming up fast is "Batdance" by Prince. It looks likely to be a battle for the one-word M-Women, but there's a joker in the deck...Prince, playing the wild card with "Batdance." Will Martika toy with us again? Will the Madonna express ride to #1? Or will Prince bat one to the top? Ahhh...D'Shadoe knows...on American Top 40.

2. **HANGIN' TOUGH WITH NEW KIDS** :23
Hi, Shadoe Stevens on AT 40. Their last time out they became the youngest group to top the Billboard chart in 18 years, when they hit #1 with "I'll Be Loving You (Forever)." Just last week, those New Kids On The Block from Boston, debuted with the follow up. It's the fourth hit in a row, and the title track from their album, "Hangin' Tough." Will the kids 'hang tough' on top again? There's only one way to find out...on American Top 40.