



**Watermark**  
ABC RADIO ENTERPRISES

TO: AMERICAN TOP 40 SUBCRIBERS  
DATE: JULY 24, 1982  
RE: OPENING & CLOSING BILLBOARDS

BEGINNING THIS WEEK WITH SHOW #823-5 FOR AIR THE WEEKEND  
OF JULY 31-AUGUST 1, 1982 THE NETWORK WILL BE ADDING OPENING  
& CLOSING BILLBOARDS TO AMERICAN TOP 40.

THE OPENING BILLBOARD WILL BE A DRY VOICE APPEARING BEFORE THE  
OPENING THEME IN HOUR ONE. THE CLOSING BILLBOARD WILL FOLLOW  
CASEY'S WORDS "AND KEEP REACHING FOR THE STARS" OVER THEME  
MUSIC AT THE END OF HOUR FOUR.



**Watermark**  
ABC RADIO ENTERPRISES

TO: AMERICAN TOP 40 SUBSCRIBERS

DATE: JULY 24, 1982

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #823-5 FOR AIR THE WEEKEND OF JULY 31 AND AUGUST 1, YOU WILL HAVE AN ADDITIONAL TWO MINUTES AND THIRTY SECONDS AVAILABLE AS LOCAL COMMERCIAL TIME.

AN EXTRA ONE MINUTE IS AVAILABLE IN HOUR ONE...30 SECONDS AT C-2 AND 30 AT C-4.

THIRTY ADDITIONAL SECONDS ARE AVAILABLE AT C-1 IN HOURS TWO, THREE, AND FOUR.



Watermark 10700 Ventura Blvd. • No. Hollywood, CA 91604 • 213/980-9490

FOR WEEK ENDING: 8/1/82  
 CYCLE NO. 823 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 1A PAGE NO. 1

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD (VOICE ONLY): "AMERICAN TOP 40 IS BROUGHT TO YOU BY LEVI'S JEANS. QUALITY NEVER GOES OUT OF STYLE." THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER LW#3. HURTS SO GOOD (A) MUSIC/BMI) John Cougar LW#2. ROSANNA (A) Toto LW#1. EYE OF THE TIGER (A&B) Survivor	11:17
11:17		NETWORK SPOT: Bubblicious/Certs C-1 (OUT CUE) Voice out cold with... "...gold standard of sugarless mints."	30/30
12:17		LOCAL INSERT:	60
13:17		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #40. ROUTE 101 (B) Herb Alpert #39. AND I'M TELLING YOU I'M NOT GOING (A&B) Jennifer Holliday	07:45
21:02		NETWORK SPOT: Sears C-2 (OUT CUE) Jingle ends cold after... "...the value says it's Sears."	30
21:32		LOCAL INSERT:	1:30
23:02		LOGO: AMERICAN TOP 40 STATION MENTIONS #38. LOVE PLUS ONE (A) Haircut One Hundred #37. NICE GIRLS (A) Eye To Eye	07:35
30:37		NETWORK SPOT: Army Active/Frito Lay C-3 (OUT CUE) Jingle ends cold with... "...going to be America's favorite."	30/30
31:37		LOCAL INSERT:	60
32:37		STATION I. D.:	10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:47		<p style="text-align: center;">113</p> <p>LOGO: AMERICAN TOP 40 Casey I.D.'s himself next</p> <p>#36. YOUR IMAGINATION (B) Hall &amp; Oates</p> <p>#35. EYE IN THE SKY (B) The Alan Parsons Project</p>	07:30
40:17		<p style="text-align: center;">C-4</p> <p>NETWORK SPOT: Chewels (OUT CUE) Jingle ends cold with... "...I got Chewels."</p>	30
40:47		LOCAL INSERT:	1:30
42:17		<p>LOGO: AMERICAN TOP 40 Casey I.D.'s himself next</p> <p>#34. PAPERLATE (A) Genesis</p>	03:40
45:57		<p style="text-align: center;">C-5</p> <p>NETWORK SPOT: Levi Jeanswear Duracell Batteries (OUT CUE) Jingle ends cold after... "...make the summer fun last longer."</p>	60 60
47:57		<p>LOGO: AMERICAN TOP 40</p> <p>#33. I FOUND SOMEBODY (A) Glen Frey</p> <p>#32. Drop Piece: WALK AWAY RENEE <u>IF THE LOVE FITS WEAR IT (A&amp;B)</u> Leslie Pearl</p>	09:35
57:32		<p>THEME UP &amp; UNDER W/TALK UNIT ENDING AT: 57:44</p> <p>THEME TO: 57:50</p>	
57:50		<p style="text-align: center;">C-6</p> <p>LOCAL INSERT:</p>	2:00
59:50		STATION I. D.:	:10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #31. HOOKED ON SWING (A&B) Larry Elgart & His Manhattan Swing Orchestra #30. KIDS IN AMERICA (A) Kim Wilde	07:52
07:52		NETWORK SPOT: Trident (OUT CUE) Jingle ends cold with... "...more great taste than ever before."	30
08:22		LOCAL INSERT:	1:30
09:52		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #29. AMERICAN MUSIC (B) Pointer Sisters LDD: BETTER LOVE, NEXT TIME (B) Dr. Hook	08:17
18:09		NETWORK SPOT: Levi Jeanswear (OUT CUE) Jingle fades after... "...the legend lives on."	60
19:09		LOCAL INSERT:	60
20:09		LOGO: AMERICAN TOP 40 #28. THINK I'M IN LOVE (B) Eddie Money STATION MENTIONS #27. OUT OF WORK (A) Gary U.S. Bonds	05:51
26:00		NETWORK SPOT: Army Active/Clearasil (OUT CUE) Voice out cold with... "...superstrength Clearasil really works."	30/30
27:00		LOCAL INSERT:	60
28:00		STATION I. D.:	10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:10		LOGO: AMERICAN TOP 40 #26. LOVE WILL TURN YOU AROUND (A&B) Kenny Rogers #25. GOING TO A GO GO (A) The Rolling Stones	07:34
35:44		<b>C-4</b> NETWORK SPOT: Jewels/Sears (OUT CUE) Jingle ends cold after... "...the value says it's Sears."	30/30
36:44		LOCAL INSERT:	60
37:44		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #24. EARLY IN THE MORNING (B) The Gap Band #23. LOVE IS IN CONTROL (A&B) Donna Summer	10:09
47:53		<b>C-5</b> NETWORK SPOT: Clairol Duracell (OUT CUE) Jingle ends cold after... "...make the summer fun last longer."	60 60
49:53		LOGO: AMERICAN TOP 40 #22. YOU SHOULD HEAR HOW SHE TALKS ABOUT YOU (B) Melissa Manchester TX: CAN'T BUY ME LOVE (B) Beatles	07:34
57:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #21. WHAT KIND OF FOOL AM I (B) Rick Springfield	X 03:55
03:55		<b>NETWORK SPOT:</b> Bubblicious <span style="float:right">C-1</span> (OUT CUE) Jingle ends cold with... "...same price...Bubblicious."	30 X
04:25		<b>LOCAL INSERT:</b>	1:30
05:55		LOGO: AMERICAN TOP 40 STATION MENTIONS #20. PERSONALLY (B) Karla Bonoff #19. <u>STILL THEY RIDE</u> (B) Journey	X 09:05
15:00		<b>NETWORK SPOT:</b> Levi Jeanswear <span style="float:right">C-2</span> (OUT CUE) Jingle fades after... "...the legend lives on."	60 X
16:00		<b>LOCAL INSERT:</b>	60
17:00		LOGO: AMERICAN TOP 40 <span style="float:right">Casey I.D's himself next</span> #18. TAKE IT AWAY (A) Paul McCartney #17. <u>CAUGHT UP IN YOU</u> (A) .38 Special	X 10:39
27:39		<b>NETWORK SPOT:</b> Army Active/Clearasil <span style="float:right">C-3</span> (OUT CUE) Voice out cold with... "...Clearasil really works."	30/30
28:39		<b>LOCAL INSERT:</b>	60
29:39		<b>STATION I. D.:</b>	10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:49		LOGO: AMERICAN TOP 40 #16. DO I DO (A) Stevie Wonder #15. VACATION (A) The GO-GO's	08:42
38:31		✓ ✓ NETWORK SPOT: Chewels/Sears <span style="float:right">C-4</span> (OUT CUE) Jingle ends cold after... "...the value says it's Sears."	30/30 <sup>X</sup>
39:31		LOCAL INSERT:	60
40:31		LOGO: AMERICAN TOP 40 #14. LOVE'S BEEN A LITTLE BIT HARD ON ME (A&B) Juice Newton #13. <u>WASTED ON THE WAY</u> (A) Crosby, Stills and Nash	07:54
48:25		NETWORK SPOT: Clairco <span style="float:right">C-5</span> Duracell (OUT CUE) Jingle ends cold after... "...make the summer fun last longer."	60 <sup>X</sup> 60
50:25		LOGO: AMERICAN TOP 40 <span style="float:right">Casey I.D.'s himself next</span> #12. TAINTED LOVE (B) Soft Cell #11. LET IT WHIP (A) The Dazz Band	07:02
57:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		LOCAL INSERT: <span style="float:right">C-6</span>	2:00
59:50		STATION I. D.:	:10





SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #10. KEEP THE FIRE BURNIN' (A) REO Speedwagon #9. ONLY THE LONELY (B) The Motels	X  07:07
07:07		C-1 NETWORK SPOT: Trident (OUT CUE) Jingle ends cold with... "...more great taste than ever before."	30 X
07:37		LOCAL INSERT:	1:30
09:07		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #8. EVEN THE NIGHTS ARE BETTER (B) Air Supply LDD: AMERICA (A) Neil Diamond	X  09:58
19:05		C-2 NETWORK SPOT: Campbell's V-8 (OUT CUE) Voice out cold with... "...am I on Camera now?"	30 X
19:35		LOCAL INSERT:	1:30
21:05		LOGO: AMERICAN TOP 40 STATION MENTIONS #7. DON'T YOU WANT ME (A) The Human League #6. HARD TO SAY I'M SORRY (A&B) Chicago	X  07:39
28:44		C-3 NETWORK SPOT: Army Active/Frito Lay (OUT CUE) Jingle ends cold with... "...going to be America's favorite."	30/30 X
29:44		LOCAL INSERT:	60
30:44		STATION I. D.:	10



Watermark 10700 Ventura Blvd. • No. Hollywood, CA 91604 • 213/980-9490  
ABC RADIO ENTERPRISES

FOR WEEK ENDING: 8/1/82  
CYCLE NO. 823 PROGRAM 5 OF 13  
DISC & HALF HOUR NO. 4B PAGE NO. 8

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:54		LOGO: AMERICAN TOP 40 #5. ABRACADABRA (A) The Steve Miller Band #4. HOLD ME (A) Fleetwood Mac	X 10:13
41:07		<b>C-4</b> NETWORK SPOT: Chewels/Sears (OUT CUE) Jingle ends cold after... "...the value says it's Sears."	30/30 X
42:07		LOCAL INSERT:	60
43:07		LOGO: AMERICAN TOP 40 #3. HURTS SO GOOD (A) John Cougar	X 03:42
46:49		<b>C-5</b> NETWORK SPOT: Clairol Duracell (OUT CUE) Jingle ends cold after... "...make the summer fun last longer."	60 60 X
48:49		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #2. ROSANNA (A) Toto #1. EYE OF THE TIGER (A&B) Survivor CLOSING BILLBOARD OVER MUSIC: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU BY LEVI'S JEANS. QUALITY NEVER GOES OUT OF STYLE." THEME UP & UNDER W/TALK UNIT ENDING AT: 57:52 THEME TO: 58:50	08:16
58:50		<b>C-6</b> LOCAL INSERT:	1:00
59:50		STATION I. O.:	:10