

AMERICAN

★ TOP 40 ★

WITH CASEY KASEM

July 23, 1987

Dear Program Director,

If you're deleting the George Michael song, "I WANT YOUR SEX" from the countdown, here's the information you'll need:

This week the song's at #4, which is the second song after commercial break #3 in hour 4. Here's how it goes:

COMMERCIAL BREAK #3

SONG #5, INTRO

SONG #5 : "RHYTHM IS GONNA GET YOU"

SONG #5, OUTRO: "Rhythm is Gonna Get You"--Miami Sound Machine, with Gloria Estefen beltin' out the vocals. Up a notch to number 5 this week.] On American Top 40, this is Casey...
cut

SONG #4, INTRO: "At #4 is a song from a movie--one of six songs in the top 40 from hot summer movies. First we heard Wang Chung with "HYPNOTIZE ME" from the movie "Innerspace." Then there was Los Lobos with "LA BAMBA" from the movie, "La Bamba." There was Madonna with the title song from her movie, "Who's That Girl." And the movie "Beverly Hills Cop II" has had three entries. There was "CROSS MY BROKEN HEART" by The Jets.--Later we'll hear from Bob Seger. And now, at #4, here's George Michael.

SONG #4: "I WANT YOUR SEX"

SONG #4, OUTRO: "24-year-old Englishman George Michael with a song from the soundtrack to "Beverly Hills Cop II." Moves up a notch this week to #4. Up next..the song that spent the last three weeks at #1.

COMMERCIAL BREAK #4

As you can see, cutting this week is easy. Just jump from the outro to song #5, "RHYTHM IS GONNA GET YOU", right into commercial break #4. Good luck!

Sincerely,


Elizabeth Rollins
Producer, American Top 40

ABC Watermark



3575 Cahuenga Blvd. West □ Suite 555 □ Los Angeles, CA 90068 □ 818/980-9490

FOR SATELLITE INFO:
(212) 887-4414

8/1/87



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FOR WEEK ENDING: 8/1/87
CYCLE NO. 873 PROGRAM 5 OF 13
DISC & HALF HOUR NO. 1A (Backed w/ 4B)
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		<p>BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TWIX...THE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTION...KEEP ON MOVING WITH TWIX. BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON FLY 5-0-1s. AND BY CAREFREE SUGAR-LESS GUM." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 MARY'S PRAYER () Danny Wilson #39 WHEN SMOKEY SINGS (B) ABC</p>	10:02
10:02		<p>NETWORK SPOT: CONTEST PROMO C-1 TWIX (OUT CUE) Jingle ends cold with... "...with Twix "</p>	1:04 :60
12:06		<p>LOCAL INSERT:</p>	:60
13:06		<p>LOGO: AMERICAN TOP 40 #38 HEAD TO TOE (B) Lisa Lisa & Cult Jam QL: TOP FEMALE SINGERS OF EACH DECADE #37 HYPNOTIZE ME (B) Wang Chung</p>	07:56
21:02		<p>NETWORK SPOT: C-2 LEVI JEANS/WRIGLEY (OUT CUE) Jingle fades after... "...gonna move ya "</p>	30/30
22:02		<p>LOCAL INSERT:</p>	:60
23:02		<p>LOGO: AMERICAN TOP 40 #36 SINCE YOU'VE BEEN GONE (A&PRS) The Outfield</p>	03:03
26:05		<p>NETWORK SPOT: C-3 SCHENLEY WINE/SKITTLES (OUT CUE) Jingle ends cold with... "...it's Skittles."</p>	30/30
27:05		<p>LOCAL INSERT:</p>	:60
28:05		<p>STATION I. D.: (Over for side 1B)</p>	:10



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FOR WEEK ENDING: 8/1/87
 CYCLE NO. 873 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 1B (Backed w/3A)
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:15		LOGO: AMERICAN TOP 40 #35 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News LDD: JUST THE WAY YOU ARE Billy Joel	07:58
36:13		NETWORK SPOT: CERTS/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
37:13		LOCAL INSERT:	:60
38:13		LOGO: AMERICAN TOP 40 #34 GIVE TO LIVE (A) Sammy Hagar #33 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard	08:42
46:55		NETWORK SPOT: GREYHOUND/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...for the supreme lady."	30/90
48:55		LOGO: AMERICAN TOP 40 STATION MENTIONS #32 LIVING IN A BOX (A&PRS) Living In A Box #31 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne	08:35
57:22		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 8/1/87
 CYCLE NO. 873 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 2A (Backed w/3B)
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 SONGBIRD (B) Kenny G #29 MOONLIGHTING (THEME) (A&B) Al Jarreau	10:30
10:30		NETWORK SPOT: CONTEST PROMO C-1 TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	1:16 :60
12:46		LOCAL INSERT:	:60
13:46		LOGO: AMERICAN TOP 40 #28 HEARTS ON FIRE (B) Bryan Adams	03:58
17:44		NETWORK SPOT: C-2 LEVI JEANS/CAREFREE (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
18:44		LOCAL INSERT:	:60
19:44		LOGO: AMERICAN TOP 40 #27 IT'S NOT OVER ('TIL IT'S OVER) (A&B) Starship #26 SEVEN WONDERS (A&PRA&B) Fleetwood Mac	08:27
28:11		NETWORK SPOT: C-3 CANNON FILMS (OUT CUE) Jingle ends cold with... "...August 7th."	:60
29:11		LOCAL INSERT:	:60
30:11		STATION I. D.: (Over for side 2B)	:10



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FOR WEEK ENDING: 8/1/87
 CYCLE NO. 873 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 2B (Backed w/4A)
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:21		LOGO: AMERICAN TOP 40 #25 HAPPY (A) Surface #24 LA BAMBA (B) Los Lobos	07:23
37:44		NETWORK SPOT: OXY LINE/WREXLEY (OUT CUE) Jingle fades after... "...cool refreshing one."	30/30
38:44		LOCAL INSERT:	:60
39:44		LOGO: AMERICAN TOP 40 #23 FUNKYTOWN (A) Pseudo Echo TX/WH? <u>ROCK THIS TOWN (B)</u> Stray Cats	08:43
48:27		NETWORK SPOT: M & M's/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...your money back."	30/90
50:27		LOGO: AMERICAN TOP 40 STATION MENTIONS #22 DON'T DISTURB THIS GROOVE (A) The System #21 BACK IN THE HIGH LIFE AGAIN (PRS&A&B) Steve Winwood	07:11
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 SOMETHING SO STRONG (A&B) Crowded House #19 I'D STILL SAY YES (A&B) Klymaxx	06:56
06:56		NETWORK SPOT: C-1 CERTS/SKITTLES (OUT CUE) Jingle ends cold with... "...it's Skittles."	30/30
07:56		LOCAL INSERT:	:60
08:56		LOGO: AMERICAN TOP 40 #18 POINT OF NO RETURN (B) Expose #17 ROCK STEADY (A&B) The Whispers	09:11
18:07		NETWORK SPOT: C-2 LEVI JEANS/SCHENLEY WINE (OUT CUE) Voice out cold with... "...New York, New York."	30/30
19:07		LOCAL INSERT:	:60
20:07		LOGO: AMERICAN TOP 40 #16 DON'T MEAN NOTHING (A&B) Richard Marx #15 ONLY IN MY DREAMS (A) Debbie Gibson	08:19
28:26		NETWORK SPOT: C-3 M & M'S/WRIGLEY GUM (OUT CUE) Jingle fades after... "...gonna move ya."	30/30
29:26		LOCAL INSERT:	:60
30:26		STATION I. D.: (Over for side 3B)	:10



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FOR WEEK ENDING: 8/1/87
 CYCLE NO. 873 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 3B (Backed w/2A)
 PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:36		LOGO: AMERICAN TOP 40 STATION MENTIONS #14 THE PLEASURE PRINCIPLE (A) Janet Jackson	04:41
35:17		C-4 NETWORK SPOT: CONTEST PROMO CAREFREE/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	1:05 30/30
37:22		LOCAL INSERT:	:60
38:22		LOGO: AMERICAN TOP 40 #13 GIRLS, GIRLS, GIRLS (B) Motley Crue #12 <u>KISS HIM GOODBYE</u> (B) The Nylons	09:00
47:22		C-5 NETWORK SPOT: TWIX/LEVI JEANS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	:60 30/30
49:22		LOGO: AMERICAN TOP 40 #11 WHO'S THAT GIRL (A&B) Madonna #10 WOT'S IT TO YA (A) Robbie Nevil	08:20
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



WITH CASEY KASIM
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #9 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston	04:25
04:25		NETWORK SPOT: GREYHOUND CIGARETTE (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
05:25		LOCAL INSERT:	:60
06:25		LOGO: AMERICAN TOP 40 #8 LUKA (A) Suzanne Vega OBIT: <u>JOHN HAMMOND</u> #7 CROSS MY BROKEN HEART (A) The Jets	09:08
15:33		NETWORK SPOT: OREO/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
16:33		LOCAL INSERT:	:60
17:33		LOGO: AMERICAN TOP 40 STATION MENTIONS #6 HEART AND SOUL (A) T'Pau LDD: <u>LIKE A ROCK (A)</u> Bob Seger and the Silver Bullet Band ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * *****	09:43
27:16		NETWORK SPOT: CONTEST PROMO SKITTLES/INT'L COFFEE (OUT CUE) Voice out cold with... "...nothing like it."	1:19 30/30
29:35		LOCAL INSERT:	:60
30:35		STATION I. D.: (Over for side 4B)	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:45		THEME AND OPENING OF PART IV #5 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine #4 I WANT YOUR SEX (A) George Michael	07:22
38:07		C-4 NETWORK SPOT: LEVI JEANS/AGREE SHAMPOO (OUT CUE) Jingle ends cold with... "...shaving gel."	30/30
39:07		LOCAL INSERT:	:60
40:07		LOGO: AMERICAN TOP 40 #3 ALONE (A) Heart	04:09
44:16		C-5 NETWORK SPOT: WRIGLEY GUM/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...the supreme lady."	30/90
46:16		LOGO: AMERICAN TOP 40 #2 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2 #1 SHAKEDOWN (A) Bob Seger CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON FLY 501s. AND BY TWIX, THE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTION...KEEP ON MOVING WITH TWIX."	11:33
56:43		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

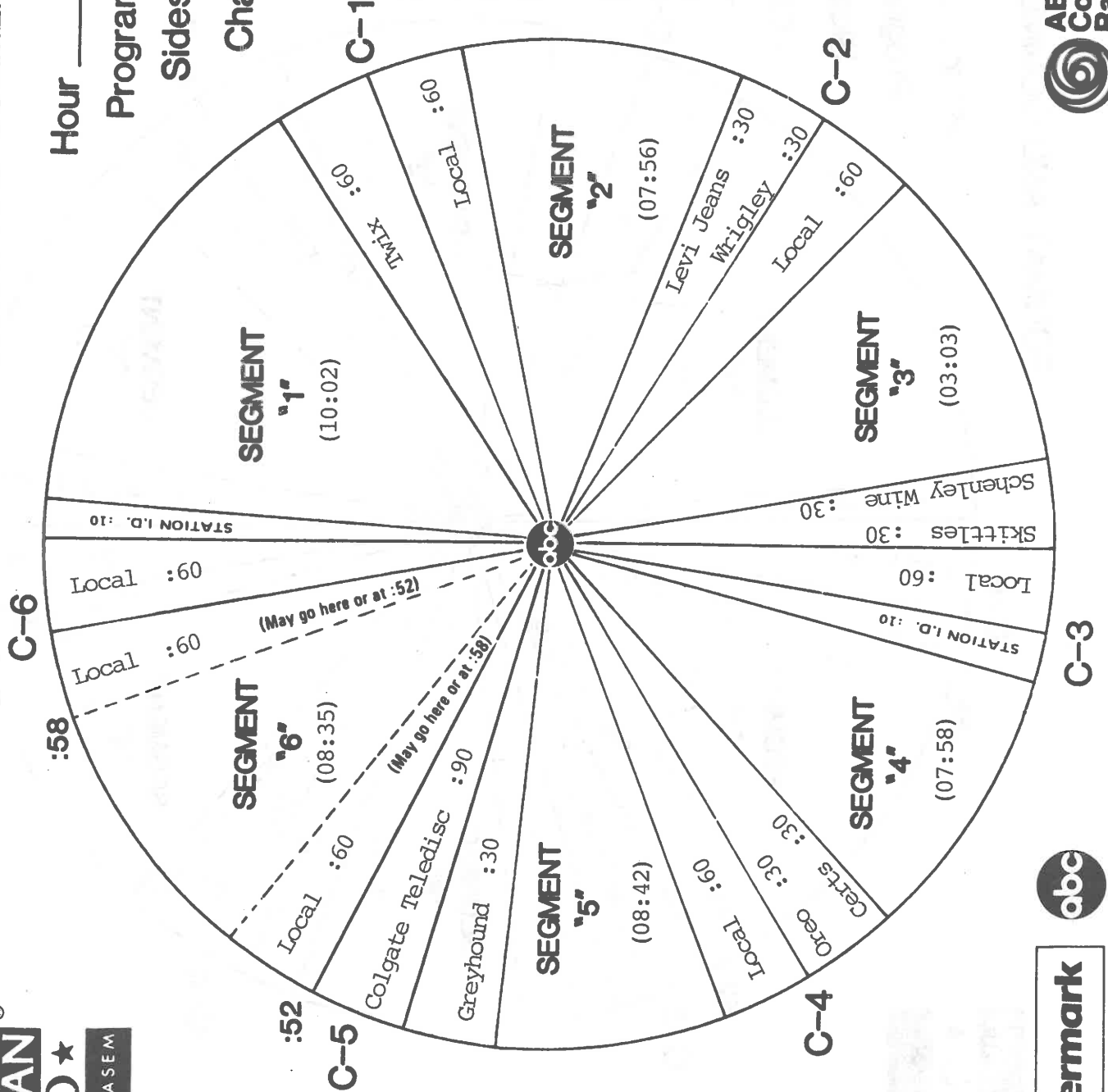
FORMAT AND COMMERCIAL CLOCK



Hour I
Program 873-5
Sides 1A and 1B

Chart Date 8/1/87

Local minutes available 6
Network minutes used 6



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FORMAT AND COMMERCIAL CLOCK

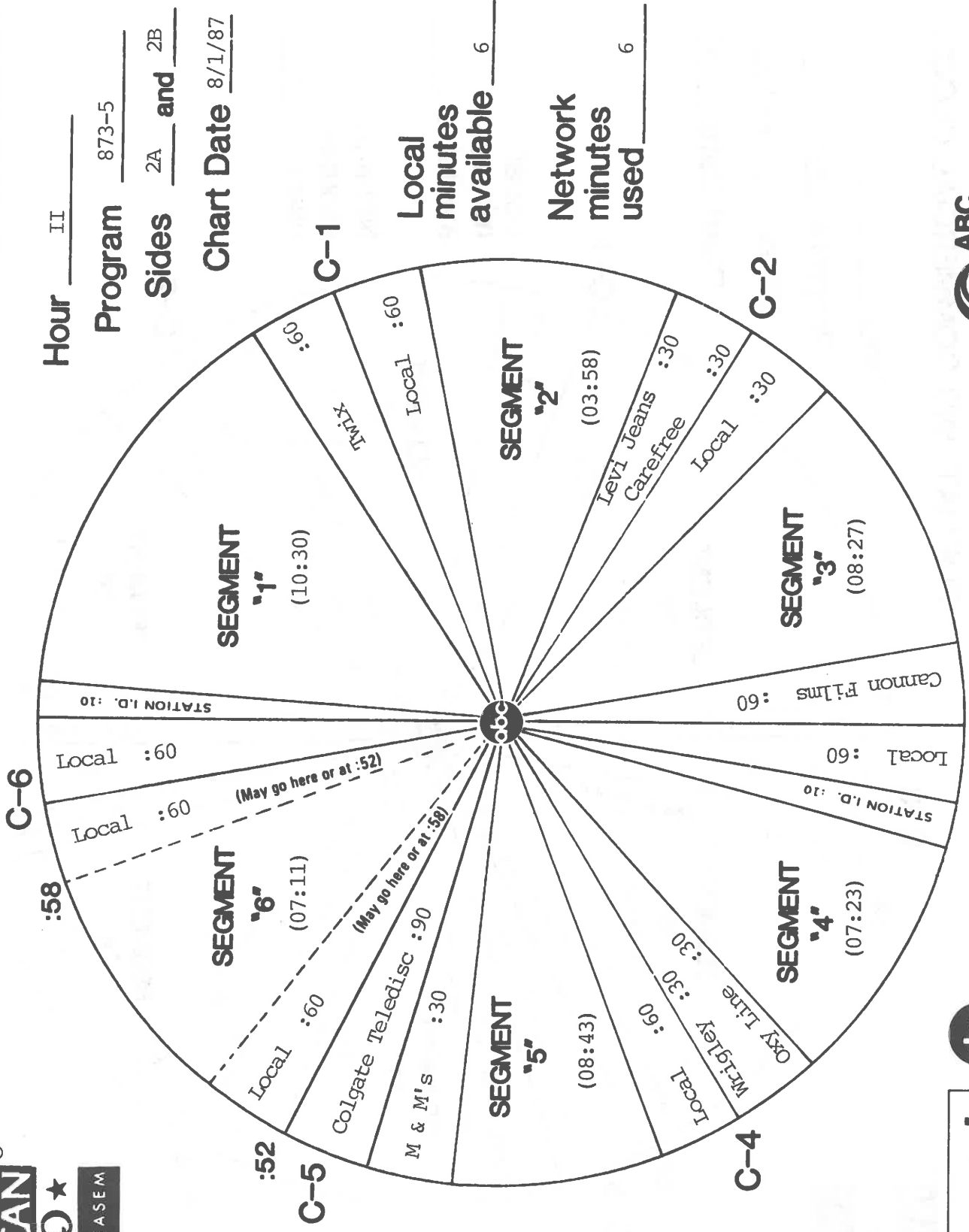


Hour II

Program 873-5

Sides 2A and 2B

Chart Date 8/1/87



Local minutes available 6

Network minutes used 6



FORMAT AND COMMERCIAL CLOCK

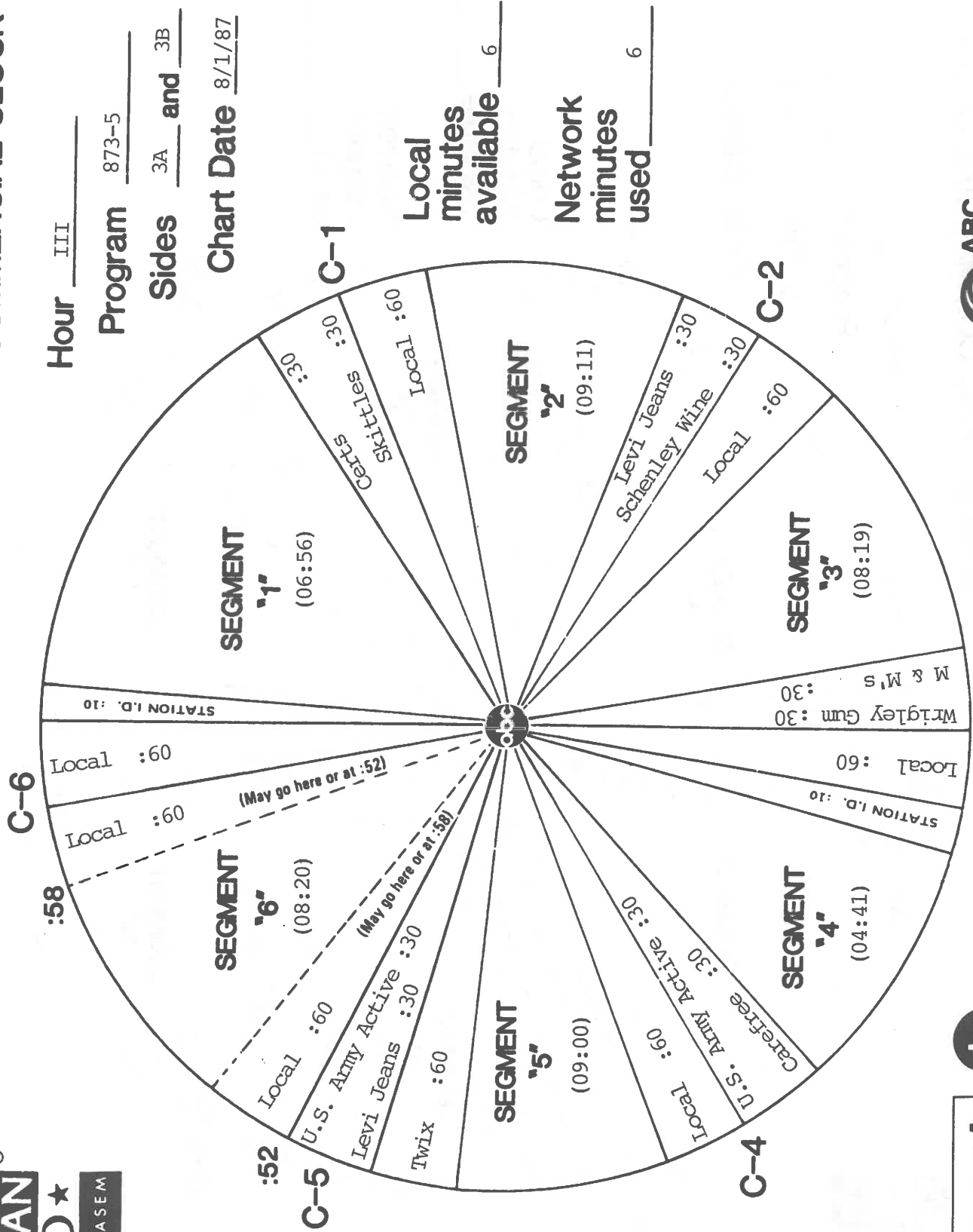


Hour III

Program 873-5

Sides 3A and 3B

Chart Date 8/1/87



ABC Watermark

FORMAT AND COMMERCIAL CLOCK

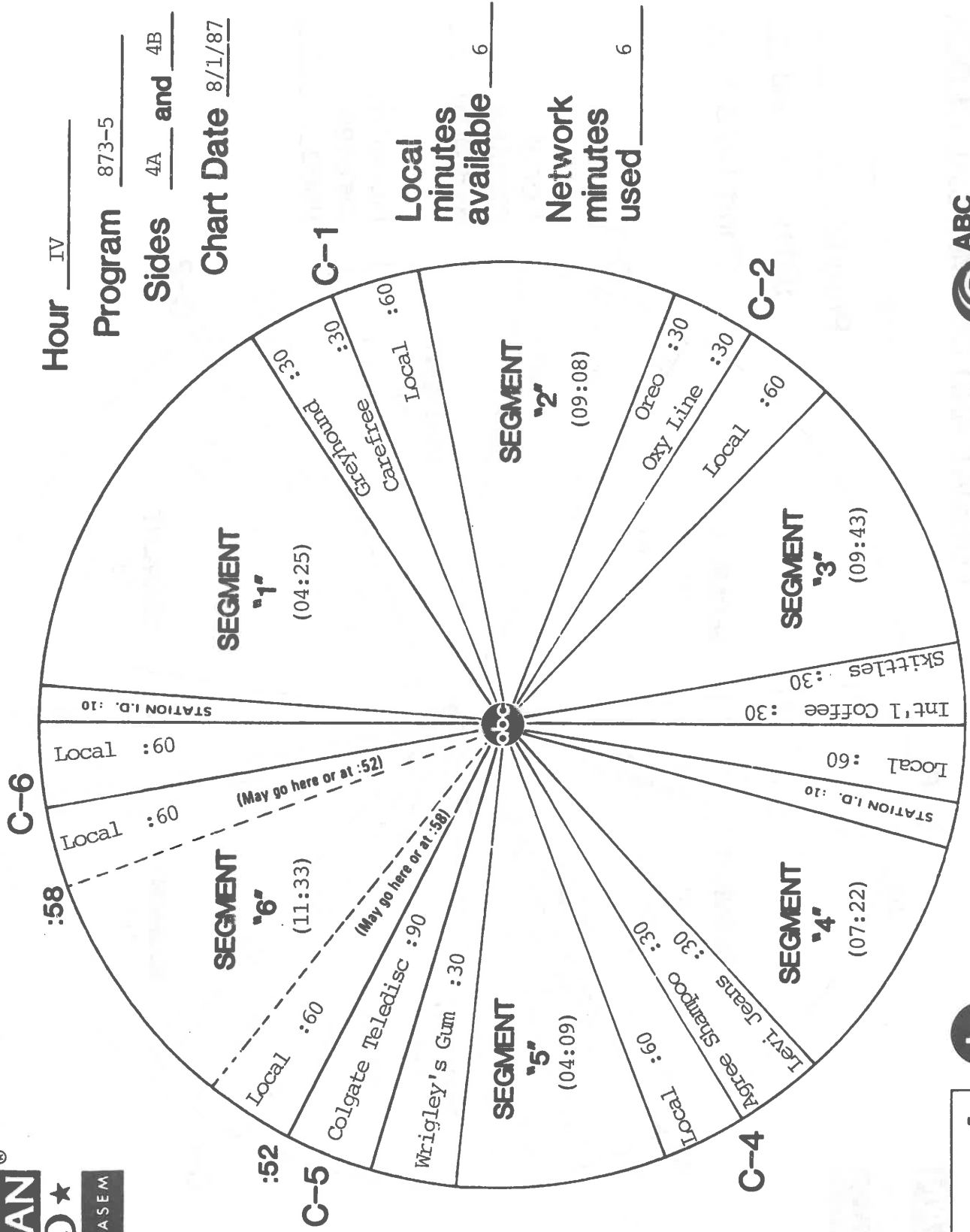


Hour IV

Program 873-5

Sides 4A and 4B

Chart Date 8/1/87



Local minutes available 6

Network minutes used 6



ABC Watermark

AMERICAN

★ **TOP 40** ★

WITH CASEY KASEM

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #873-5 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER AUGUST 2, 1987

1) GNARLEY SONGS, DUDE (:31)

Hi, I'm Casey Kasem. Summertime means summer movies -- and hot hits! The first wave came crashing into the countdown from the soundtrack of "Beverly Hills Cop 2". It's given us hits from Bob Seger -- George Michael -- and The Jets. Then there's Madonna, with the title song from her new movie, "Who's That Girl". And there's Los Lobos, who've leapt onto the survey with the title song from the movie "La Bamba". And just last week Wang Chung came in from "Inner Space". Their hit from that movie is "HYPNOTIZE ME". The hottest flicks and hits -- on American Top 40.

2) TEEN DREAMS, CHART SCHEMES (:26)

Hi, I'm Casey Kasem. In the countdown we have a hit by a singer who's been struggling to make it since she was 12 years old. And now she has -- at the ripe old age of 16. She's New Yorker Debbie Gibson. Debbie's written more than 150 songs over the past few years -- and one of those songs (which she wrote when she was 13) is climbin' the Official Billboard Survey -- "ONLY IN MY DREAMS". Debbie Gibson's dreams are comin' true -- on American Top 40.

3) THE TRACKS OF A HIT (:24)

Hi, I'm Casey Kasem. What becomes a legend most? How about a song written about one? That's what the English group, ABC, has done for legendary Singer, Songwriter, Producer, and Vice-president of Motown Records. Their hit is "WHEN SMOKEY SINGS" -- and their singin' about Smokey Robinson. ABC could take their tribute into the countdown this week -- on American Top 40.

4) SEARCHES, SHAKES, AND SOLITUDE (:25)

This is Casey Kasem. Last week, the group Heart spent their third week in a row at #1 with "ALONE". But look out below. At #2, there's Bob Seger with "SHAKEDOWN". And comin' up fast at #3, U2 with "I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR". Will Seger shake Heart from the top? Or will U2 find they're looking at another #1? We'll have the Official Billboard Chart Action -- on American Top 40.

