

**AMERICAN**  
**★ TOP 40 ★**  
**WITH CASEY KASEM**

*ATAO*

*Express Mail*

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: AUGUST 12, 1985  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM #853-7 FOR  
AIRING AUGUST 17-18, 1985. THERE IS AN ADDITIONAL  
FOUR MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR I AT C-1, C-3. THIRTY  
SECONDS IN HOUR II AT C-3. THIRTY SECONDS IN HOUR  
III AT C-1, C-3, C-5. AND THIRTY SECONDS IN HOUR IV AT  
C-1, C-3.



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FOR WEEK ENDING: 8/17/85  
CYCLE NO. 853 PROGRAM 7 OF 1  
DISC & HALF HOUR NO. 1A PAGE NO. 1

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I  LW#1. SHOUT (B) Tears for Fears  #40 LAY IT DOWN (B) Ratt	07:51
07:51		NETWORK SPOT: C-1 Sugarless Bubble Yum (OUT CUE) Voice out cold with... "...not the fun."	:30
08:21		LOCAL INSERT:	
09:51		LOGO: AMERICAN TOP 40, then Casey I.D.'s himself  #39 CRY (B) Godley & Creme  #38 THERE MUST BE AN ANGEL (A) Eurythmics	1:30 09:40
19:31		NETWORK SPOT: C-2 Oxy/Orion Pictures (OUT CUE) Voice out cold with... "...newspaper for showtimes."	30/30
20:31		LOCAL INSERT:	
21:31		LOGO: AMERICAN TOP 40  #37 WHEN YOUR HEART IS WEAK (B) Cock Robin FROM !! QL: WVA " GROUP WITH MOST GRAMMY'S 1. Blackwood Brothers w/8 2. 5th D, EWF BGS w/6  #36 DRESS YOU UP (B) Madonna	:60 09:42
31:13		NETWORK SPOT: C-3 Snickers (OUT CUE) Jingle ends cold with... "...till I get home."	:30
31:43		LOCAL INSERT:	
33:13		STATION I. D.:	1:30 :10

**AMERICAN  
★ TOP 40 ★**

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:23		LOGO: AMERICAN TOP 40 STATION MENTIONS #35 LIVE EVERY MOMENT (A) REO Speedwagon #34 I WONDER IF I TAKE YOU HOME (A&B) Lisa-Lisa and Cult Jam with Full Force	08:56
42:19		<b>NETWORK SPOT:</b> <b>C-4</b> Lee Jeans/Greyhound Lines (OUT CUE) Jingle ends cold after... "...leave the driving to us."	30/30
43:19		<b>LOCAL INSERT:</b>	:60
44:19		LOGO: AMERICAN TOP 40 #33 SHAME (B) The Motels #32 RASPBERRY BERET (A) Prince and the Revolution	07:28
51:47		<b>NETWORK SPOT:</b> <b>C-5</b> Coast Soap/Sugarless Bubble Yum/Eastman Kodak Film (OUT CUE) Voice out cold with... "...time goes by."	60/30 30
53:47		LOGO: AMERICAN TOP 40 #31 A VIEW TO A KILL (A) Duran Duran	03:55
57:33		<b>THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42</b> <b>THEME TO: 57:50</b> <b>LOCAL INSERT:</b>	
7:50		<b>STATION I. D.:</b>	2:00
9:50			:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #30 SENTIMENTAL STREET (B) Night Ranger  #29 LIFE IN ONE DAY (A&B) Howard Jones	07:38
07:38		NETWORK SPOT: Coast Soap C-1 (OUT CUE) Jingle ends cold with... "...hard as you."	:60
08:38		LOCAL INSERT:	
09:38		LOGO: AMERICAN TOP 40  #28 MYSTERY LADY (A&B) Billy Ocean  LDD: BREAK MY STRIDE (A) Matthew Wilder  #27 FREEDOM (A) Wham	:60  13:55
23:33		NETWORK SPOT: Lifesavers/Stridex C-2 (OUT CUE) Voice out cold with... "...maximum strength, too."	30/30
24:33		LOCAL INSERT:	
25:33		LOGO: AMERICAN TOP 40  #26 SMOKIN' IN THE BOYS ROOM (A) Motley Crue  #25 DARE ME (A) The Pointer Sisters	:60  08:26
33:59		NETWORK SPOT: Lee Jeans C-3 (OUT CUE) Jingle ends cold with... "...brand that fits."	:30
34:29		LOCAL INSERT:	
35:59		STATION I. D.:	1:30 :10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
36:09		LOGO: AMERICAN TOP 40  STATION MENTIONS #24 POP LIFE (A) Prince and the Revolution	04:00
40:09		<b>NETWORK SPOT:</b> C-4 Doritos/Close-Up (OUT CUE) Jingle ends cold with... "...get Close-Up."	30/30
41:09		<b>LOCAL INSERT:</b>	:60
42:09		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #23 MONEY FOR NOTHING (A) Dire Straits  #22 <u>STATE OF THE HEART</u> (A) Rick Springfield	09:38
51:47		<b>NETWORK SPOT:</b> C-5 Sugarless Bubble Yum/Lee Jeans/Eastman Kodak Film (OUT CUE) Voice out cold with... "...time goes by."	30/30 30
53:17		LOGO: AMERICAN TOP 40  #21 ROCK ME TONIGHT (FOR OLD TIMES SAKE) Freddie Jackson  ***** * TOPICAL PROMOS * * AT THE END OF * * ** SIDE 2B * (A) *****	04:33
57:40		<b>THEME UP AND UNDER WITH TALK UNIT</b> C-6 <b>THEME TO: 57:50</b>	
57:50		<b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III BILLBOARD: THIS PORTION OF THE COUNTDOWN IS BROUGHT TO YOU IN PART BY DR. PEPPER. THE OUT OF THE ORDINARY SOFT DRINKS THAT ARE ALWAYS A HIT FROM COAST TO COAST.  #20 YOU GIVE GOOD LOVE (B) Whitney Houston	04:08
04:08		NETWORK SPOT: Shower to Shower C-1 (OUT CUE) Jingle ends cold with... "...your sprinkle today."	:30
04:38		LOCAL INSERT:	1:30
06:08		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #19 DON'T LOSE MY NUMBER (A) Phil Collins  #18 <u>YOU'RE ONLY HUMAN (SECOND WIND)</u> (B) Billy Joel	09:43
15:51		NETWORK SPOT: Dr. Pepper/Stridex C-2 (OUT CUE) Voice out cold with... "...maximum strength too."	30/30
16:51		LOCAL INSERT:	:60
17:51		LOGO: AMERICAN TOP 40  #17 INVINCIBLE (THEME FROM THE LEGEND OF BILLIE JEAN) (A) Pat Benatar  #16 PEOPLE ARE PEOPLE (B) Depeche Mode	07:16
25:07		NETWORK SPOT: Lifesavers Candy C-3 (OUT CUE) Voice out cold with... "...you bet your Lifesavers."	:30
25:37		LOCAL INSERT:	1:30
27:07		STATION I. D.:	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:17		LOGO: AMERICAN TOP 40  STATION MENTIONS  #15 CHERISH (B) Kool & The Gang	04:16
31:33		<b>C-4</b> NETWORK SPOT: Dr. Pepper/Close-Up (OUT CUE) Jingle ends cold with... "...get Close-Up."	30/30
32:33		LOCAL INSERT:	:60
33:33		LOGO: AMERICAN TOP 40  #14 BANG A GONG (GET IT ON) (A) The Power Station  #13 <u>GLORY DAYS</u> (A) Bruce Springsteen  #12 WHAT ABOUT LOVE (A&B&PRO) Heart	12:55
46:28		<b>C-5</b> NETWORK SPOT: Snickers/Dr. Pepper/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	30/30 30
47:58		Local Insert:	:30
48:28		LOGO: AMERICAN TOP 40  #11 YOU SPIN ME ROUND (LIKE A RECORD) (A) Dead Or Alive  #10 <u>WE DON'T NEED ANOTHER HERO (THUNDERDOME)</u> (A&B) Tina Turner	09:00
57:18		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:28 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  STATION MENTIONS  #9 SUMMER OF '69 (B) Bryan Adams	04:08
04:08		<b>NETWORK SPOT:</b> C-1 Dr. Pepper (OUT CUE) Jingle fades after... "...sugar*free Dr. Pepper."	:30
04:38		<b>LOCAL INSERT:</b>	1:30
06:08		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #8 WHO'S HOLDING DONNA NOW (A&B) DeBarge  LDD: <u>HOOKED ON CLASSICS</u> (A) <i>WVa !!</i> The Royal Philharmonic Orchestra	10:12
16:20		<b>NETWORK SPOT:</b> C-2 Nabisco Newtons/Sugarless Bubble Yum (OUT CUE) Voice out cold with... "...not the fun."	30/30
17:20		<b>LOCAL INSERT:</b>	:60
18:20		LOGO: AMERICAN TOP 40  #7 ST. ELMO'S FIRE (MAN IN MOTION) (B) John Parr  STATION MENTIONS  #6 EVERYTIME YOU GO AWAY (B) Paul Young	08:49
27:09		<b>NETWORK SPOT:</b> C-3 Dr. Pepper (OUT CUE) Jingle fades after... "...for Dr. Pepper."	:30
27:39		<b>LOCAL INSERT:</b>	1:30
29:09		<b>STATION I. D.:</b>	:10





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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:19		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #5 FREEWAY OF LOVE (A&B) Aretha Franklin	04:37
33:56		<b>C-4</b> NETWORK SPOT: Orion Pictures/Oxy (OUT CUE) Voice out cold with... "...in the sky."	30/30
34:56		LOCAL INSERT:	:60
35:56		LOGO: AMERICAN TOP 40  #4 IF YOU LOVE SOMEBODY SET THEM FREE (B) Sting  QL: WHITE SOUL/BLACK COUNTRY <i>Elvis Presley</i> #3 NEVER SURRENDER (A) <i>Charley Pride</i> Corey Hart	10:27
46:23		<b>C-5</b> NETWORK SPOT: Coast Soap/Dr. Pepper/Greyhound Lines (OUT CUE) Jingle ends cold after... "...leave the driving to us."	60/30 30
48:23		LOGO: AMERICAN TOP 40  #2 POWER OF LOVE (B) Huey Lewis and the News  #1 SHOUT (B) Tears For Fears  CLOSING: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SUGAR*FREE DR. PEPPER. IT LETS YOU HOLD OUT "AND" HOLD YOUR WEIGHT." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	09:13
56:48			
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS

AT40 PROMOS FOR SHOW #853-7 ARE LOCATED AT THE END OF 2B.

DO NOT USE AFTER SHOW #853-7.

1) DEBUT TIME AT THE CHART CORRAL (:20)

This is Casey Kasem. As many as six songs may debut this week on American Top 40. Among those with the strongest chart potential are "LIVE EVERY MOMENT" by REO Speedwagon... "LAY IT DOWN" by Ratt and "DO YOU WANT CRYING" by Katrina and the Waves. They'll debut if Billboard says so. And we'll report all the action on American Top 40.

2) WHO'S WHO ON TOP (:31)

Hi, this is Casey Kasem. Last week on American Top 40, the tops of Billboard's charts looked like this: Number one country song "I'M FOR LOVE" by Hank Williams Junior. Number one album "RECKLESS" by Bryan Adams. And on both the soul and the dance charts the same song was number one, "FREEWAY OF LOVE" by Aretha Franklin. And the number one pop song in the land "SHOUT" by Tears For Fears. Will they all stay number one this week or will new hits move into Billboard's top spots? We'll report that and a lot more on American Top 40.

3) DIRE CONSEQUENCES ON CHART (:27)

Hi, this is Casey Kasem. It was six years ago on American Top 40 that the English band Dire Straits made their American debut with "SULTANS OF SWING." Since then, they've become a big act on the album chart, but only last week did they make their second Top 40 appearance. Their song "MONEY FOR NOTHING", made an impressive debut at number 28. With that kind of momentum, can Dire Straits take it to the top of the Billboard chart? We'll be on their trail on American Top 40.

4) MADONNA BOUNCES BACK (SO TO SPEAK) (:22)

This is Casey Kasem. One of the hottest singers on the charts today has already had three smashes from her album, "LIKE A VIRGIN." There's the title song, "MATERIAL GIRL", and "ANGEL." All made top five. And now, Madonna's released her latest, it's called "DRESS YOU UP". Is it tailored to fit the Official Billboard chart this week? We'll be watching for Madonna on American Top 40.