



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: August 19, 1972  
CYCLE NO. 723 PROGRAM 8 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  6:27		THEME & OPENING OF PART 1 TALK UNIT #40 - GO ALL THE WAY - Raspberries TALK UNIT #39 - POPCORN - Hot Butter TALK UNIT LOGO: CASEY'S COAST TO COAST	6:29
6:29		LOCAL INSERT: C-1	2:00
8:29  21:29		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SWEET INSPIRATION/WHERE YOU LEAD - Barbra Streisand TALK UNIT #37 - POWER OF LOVE - Joe Simon TALK UNIT #36 - POP THAT THANG - Isley Brothers TALK UNIT LOGO: HITS FROM COAST TO COAST	13:02
21:31		LOCAL INSERT: C-2	2:00
23:31  29:44		LOGO: AMERICAN TOP 40 TALK UNIT #35 - DAY BY DAY - Godspell Cast TALK UNIT #34 - LAYLA - Derek & the Dominos TALK UNIT LOGO: CASEY'S COAST TO COAST	6:15
29:46 29:56		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:56		LOGO: AMERICAN TOP 40 TALK UNIT #33 - SATURDAY IN THE PARK - Chicago TALK UNIT #32 - WHEN YOU SAY LOVE - Sonny & Cher TALK UNIT #31 - SMALL BEGINNINGS - Flash	10:43
42:37		TALK UNIT LOGO: HITS FROM COAST TO COAST	
42:39		LOCAL INSERT: C-4	2:00
44:39		LOGO: AMERICAN TOP 40 TALK UNIT #30 - HOLD HER TIGHT - Osmonds	3:19
47:56		TALK UNIT LOGO: CASEY'S COAST TO COAST	
47:58		LOCAL INSERT: C-5	2:00
49:58		LOGO: AMERICAN TOP 40 TALK UNIT SPECIAL - YOU'VE GOT A FRIEND - James Taylor TALK UNIT #29 - BEAUTIFUL SUNDAY - Daniel Boone	7:58
57:56		TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:02 THEME TO: 58:30 EMERGENCY THEME RUNOUT TO: 59:02	
58:30		LOCAL INSERT: C-6	:60
59:30		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II TALK UNIT #28 - BREAKING UP IS HARD TO DO - Partridge Family	7:00
6:58		TALK UNIT #27 - BABY LET ME TAKE YOU (IN MY ARMS) - Detroit Emeralds LOGO: CASEY'S COAST TO COAST	
7:00		LOCAL INSERT: C-1	2:00
9:00		LOGO: AMERICAN TOP 40 TALK UNIT #26 - BACK STABBERS - O'Jay's	7:39
16:37		TALK UNIT #25 - LEAN ON ME - Bill Withers TALK UNIT LOGO: HITS FROM COAST TO COAST	
16:39		LOCAL INSERT: C-2	2:00
18:39		LOGO: AMERICAN TOP 40 TALK UNIT #24 - GONE - Joey Heatherton	11:27
30:04		TALK UNIT #23 - JOIN TOGETHER - Who TALK UNIT #22 - HAPPY - Rolling Stones TALK UNIT LOGO: CASEY'S COAST TO COAST	
30:06 30:16		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:16		LOGO: AMERICAN TOP 40 TALK UNIT #21 - ROCK AND ROLL, PART 2 - Gary Glitter TALK UNIT #20 - LOOKIN' THROUGH THE WINDOWS - Jackson 5 TALK UNIT #19 - SEALED WITH A KISS - Bobby Vinton TALK UNIT	10:24
42:38		LOGO: HITS FROM COAST TO COAST	
42:40		LOCAL INSERT: C-4	2:00
44:40		LOGO: AMERICAN TOP 40 TALK UNIT #18 - BABY DON'T GET HOOKED ON ME - Mac Davis TALK UNIT #17 - THE GUITAR MAN - Bread TALK UNIT	6:59
51:37		LOGO: CASEY'S COAST TO COAST	
51:39		LOCAL INSERT: C-5	2:00
53:39		LOGO: AMERICAN TOP 40 TALK UNIT #16 - MOTORCYCLE MAMA - Sailcat TALK UNIT #15 - HOW DO YOU DO - Mouth & MacNeal	4:41
58:20		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:27 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:27	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  7:06		THEME & OPENING OF PART III TALK UNIT #14 - SCHOOL'S OUT - Alice Cooper TALK UNIT #13 - TOO LATE TO TURN BACK NOW - Cornelius Bros. & Sister Rose LOGO: CASEY'S COAST TO COAST	7:08
7:08		LOCAL INSERT: C-1	2:00
9:08  14:58		LOGO: AMERICAN TOP 40 TALK UNIT #12 - YOU DON'T MESS AROUND WITH JIM - Jim Croce TALK UNIT #11 - THE HAPPIEST GIRL IN THE WHOLE U.S.A. - Donna Fargo TALK UNIT LOGO: CASEY'S COAST TO COAST	5:52
15:00		LOCAL INSERT: C-2	2:00
17:00  28:28		LOGO: AMERICAN TOP 40 TALK UNIT #10 - GOODBYE TO LOVE - Carpenters TALK UNIT #9 - COCONUT - Nilsson TALK UNIT #8 - HOLD YOUR HEAD UP - Argent TALK UNIT LOGO: CASEY'S COAST TO COAST	11:30
28:30 28:40		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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30:40		LOGO: AMERICAN TOP 40 TALK UNIT #7 - DADDY, DON'T YOU WALK SO FAST - Wayne Newton TALK UNIT #6 - WHERE IS THE LOVE - Roberta Flack & Donny Hathaway TALK UNIT	6:09
36:47		LOGO: HITS FROM COAST TO COAST	
36:49		LOCAL INSERT: C-4	2:00
38:49		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'M STILL IN LOVE WITH YOU - Al Green TALK UNIT #4 - IF LOVING YOU IS WRONG - Luther Ingram TALK UNIT #3 - LONG COLL WOMAN - Hollies TALK UNIT	9:55
48:42		LOGO: CASEY'S COAST TO COAST	
48:44		LOCAL INSERT: C-5	2:00
50:44		LOGO: AMERICAN TOP 40 TALK UNIT #2 - BRANDY - Looking Glass TALK UNIT #1 - ALONE AGAIN, NATURALLY - Gilbert O'Sullivan TALK UNIT	7:11
57:55		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:25 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:25	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10