



WATERMARK

10700 Ventura Blvd.
Los Angeles, California 91604
Phone: 213 980-9490

FOR WEEK ENDING August 22, 1970

CYCLE 703 PROGRAM 7 OF 13

HOURL 1

Page No. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 1 TALK UNIT #40. IT'S A SHAME – THE SPINNERS #39. WESTBOUND #9 – THE FLAMING EMBER LOGO: CASEY'S COAST TO COAST	6:30
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 #38. SNOWBIRD – ANNE MURRAY LOGO: CASEY'S COAST TO COAST	2:13
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #37. I'M LOSING YOU – RARE EARTH #36. I'VE LOST YOU – ELVIS PRESLEY LOGO: CASEY'S COAST TO COAST	7:16
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #35. I WANT TO TAKE YOU HIGHER – IKE & TINA TURNER LOGO: CASEY'S COAST TO COAST	2:55
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 OLDIE: LIES – THE KNICKERBOCKERS INCREASE RECORDS ADS FOR CRUISIN' LPS #34. GROOVY SITUATION – GENE CHANDLER LOGO: CASEY'S COAST TO COAST	7:11
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #33. JULIE DO YOU LOVE ME – BOBBY SHERMAN #32. DO YOU SEE MY LOVE FOR YOU GROWING – JR. WALKER & THE ALL-STARS LOGO: HITS FROM COAST TO COAST	6:16
		LOCAL INSERT: C-6	
		LOGO: AMERICAN TOP 40 #31. THE LOVE YOU SAVE – THE JACKSON FIVE #30. THE SLY, THE SLICK AND THE WICKED – THE LOST GENERATION LOGO: CASEY'S COAST TO COAST	6:08
		LOCAL INSERT: C-7	
		LOGO: AMERICAN TOP 40 OLDIE: CALIFORNIA DREAMIN' – THE MAMAS & THE PAPAS #29. BIG YELLOW TAXI – THE NEIGHBORHOOD LOGO: CASEY'S COAST TO COAST	5:18
		LOCAL INSERT: C-8	
		LOGO: AMERICAN TOP 40 #28. SOLITARY MAN – NEIL DIAMOND OLDIE: THEME FROM "THE VALLEY OF THE DOLLS" – DIONNE WARWICK THEME & CLOSING OF HOUR 1	6:18
		LOCAL INSERT: C-9	



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HOURLY 2

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 2 TALK UNIT #27. SUMMERTIME BLUES – THE WHO #26. HAND ME DOWN WORLD – THE GUESS WHO LOGO: CASEY'S COAST TO COAST	6:47
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 #25. EVERYBODY'S GOT THE RIGHT TO LOVE – THE SUPREMES LOGO: CASEY'S COAST TO COAST	2:52
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #24. OHIO – CROSBY STILLS, NASH & YOUNG OLDIE: HIGHER AND HIGHER – JACKIE WILSON LOGO: HITS FROM COAST TO COAST	6:12
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #23. DON'T PLAY THAT SONG – ARETHA FRANKLIN WITH THE DIXIE FLYERS LOGO: CASEY'S COAST TO COAST	3:16
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 #22. HEIDI-HO – BLOOD SWEAT & TEARS INCREASE RECORDS ADS FOR CRUISIN' LPS #21. GET ON UP (SEX MACHINE) – JAMES BROWN LOGO: CASEY'S COAST TO COAST	7:32
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #20. LOOKIN' OUT MY BACK DOOR – CREEDENCE CLEARWATER REVIVAL #19. TELL IT ALL BROTHER – KENNY ROGERS & THE FIRST EDITION LOGO: HITS FROM COAST TO COAST	6:31
		LOCAL INSERT: C-6	
		LOGO: AMERICAN TOP 40 #18. OVERTURE FROM "TOMMY" – THE ASSEMBLED MULTITUDE LOGO: CASEY'S COAST TO COAST	2:46
		LOCAL INSERT: C-7	
		LOGO: AMERICAN TOP 40 #17. AIN'T NO MOUNTAIN HIGH ENOUGH – DIANA ROSS #16. OOH CHILD – THE FIVE STAIRSTEPS LOGO: CASEY'S COAST TO COAST	7:13
		LOCAL INSERT: C-8	
		LOGO: AMERICAN TOP 40 #15. MAMA TOLD ME NOT TO COME – THREE DOG NIGHT #14. BALL OF CONFUSION – THE TEMPTATIONS THEME & CLOSING OF HOUR 2	7:00
		LOCAL INSERT: C-9	



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HOUR 3
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 3 TALK UNIT #13. 25 OR 6 TO 4 – CHICAGO #12. WHY CAN'T I TOUCH YOU – RONNIE DYSON LOGO: CASEY'S COAST TO COAST	6:30
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 OLDIE: THE LAST WALTZ – ENGLEBERT HUMPERDINCK LOGO: CASEY'S COAST TO COAST	3:39
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #11. LAY A LITTLE LOVIN' ON ME – ROBIN McNAMARA #10. TIGHTER AND TIGHTER – ALIVE & KICKING LOGO: CASEY'S COAST TO COAST	5:45
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #9. I JUST CAN'T HELP BELIEVIN' – B.J. THOMAS LOGO: CASEY'S COAST TO COAST	3:02
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 #8. BAND OF GOLD – FREDA PAYNE INCREASE RECORDS ADS FOR CRUISIN' LPS OLDIE: THE ISRAELITES – DESMOND DECKER & THE ACES LOGO: CASEY'S COAST TO COAST	6:57
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #7. PATCHES – CLARENCE CARTER #6. SIGNED, SEALED, DELIVERED (I'M YOURS) – STEVIE WONDER LOGO: HITS FROM COAST TO COAST	6:00
		LOCAL INSERT: C-6	
		LOGO: AMERICAN TOP 40 #5. IN THE SUMMERTIME – MUNGO JERRY LOGO: CASEY'S COAST TO COAST	3:30
		LOCAL INSERT: C-7	
		LOGO: AMERICAN TOP 40 #4. WAR – EDWIN STARR #3. SPILL THE WINE – ERIC BURDON & WAR LOGO: CASEY'S COAST TO COAST	7:48
		LOCAL INSERT: C-8	
		LOGO: AMERICAN TOP 40 #2. CLOSE TO YOU – THE CARPENTERS #1. MAKE IT WITH YOU – BREAD THEME & CLOSING OF HOUR 3	8:28
		LOCAL INSERT: C-9	