



**ABC Watermark**



FOR WEEK ENDING: 8/22/87  
 CYCLE NO. 873 PROGRAM 8 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY J.C. PENNEY AND BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON FLY 5-0-1s." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40 JUMP START (B) Natalie Cole  #39 WOT'S IT TO YA (A) Robbie Nevil	09:18
09:18		C-1 NETWORK SPOT: U.S. ARMY ACTIVE/CLEARASIL (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
10:18		LOCAL INSERT:	:60
11:18		LOGO: AMERICAN TOP 40  #38 CARRIE (B) Europe  QL: MOST WEEKS AT NUMBER TWO WITHOUT HITTING NUMBER ONE  #37 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	11:07
22:25		C-2 NETWORK SPOT: CAREFREE/SHIELD SOAP (OUT CUE) Jingle ends cold with... "...deodorant soap."	30/30
23:25		LOCAL INSERT:	:60
24:25		LOGO: AMERICAN TOP 40 STATION MENTIONS  #36 ONE HEARTBEAT (B) Smokey Robinson	04:08
:33		C-3 NETWORK SPOT: J.C. PENNEY/NISSAN, (OUT CUE) Jingle ends cold with... "...Nissan."	30/30
29:33		LOCAL INSERT:	:60
30:33		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:43		LOGO: AMERICAN TOP 40  #35 JAM TONIGHT (A) Freddie Jackson  #34 THE PLEASURE PRINCIPLE (A) Janet Jackson	08:32
39:15		NETWORK SPOT: CONTEST PROMO C-4 LEVI JEANS/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	:60 30/30
41:15		LOCAL INSERT:	:60
42:15		LOGO: AMERICAN TOP 40  #33 WHO FOUND WHO (A) Jellybean  #32 <u>SINCE YOU'VE BEEN GONE</u> (A&PRS) The Outfield	08:46
51:01		NETWORK SPOT: C-5 RIGHT GUARD/J.C. PENNEY/SHIELD SOAP/WRIGLEY (OUT CUE) Jingle fades after... "...waitin' for you."	30/30 30/30
53:01		LOGO: AMERICAN TOP 40  #31 I NEED LOVE (A) L.L. Cool J	04:39
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II	
		#30 LIES (A&B) Jonathan Butler	04:13
04:13		<b>C-1</b> <b>NETWORK SPOT:</b> J.C. PENNEY/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
05:13		<b>LOCAL INSERT:</b>	:60
06:13		LOGO: AMERICAN TOP 40	
		#29 ALONE (A) Heart	
		#28 <u>MARY'S PRAYER</u> ( ) Danny Wilson	09:05
15:18		<b>C-2</b> <b>NETWORK SPOT:</b> LEVI JEANS/CAREFREE (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
16:18		<b>LOCAL INSERT:</b>	:60
17:18		LOGO: AMERICAN TOP 40	
		#27 SEVEN WONDERS (APRA&B) Fleetwood Mac	
		#26 I HEARD A RUMOUR (A&B&PRS) Bananarama	07:11
26:29		<b>C-3</b> <b>NETWORK SPOT:</b> CONTEST PROMO COAST SOAP (OUT CUE) Voice out cold with... "...Davis, the boss."	:60
27:29		<b>LOCAL INSERT:</b>	:60
		<b>STATION I. D.:</b>	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:39		LOGO: AMERICAN TOP 40  #25 TOUCH OF GREY (A) The Grateful Dead  LDD: NEVER SURRENDER (A) Corey Hart	09:43
37:22		C-4 NETWORK SPOT: J.C. PENNEY/SCHENLEY WINE (OUT CUE) Voice out cold with... "...New York, New York."	30/30
38:22		LOCAL INSERT:	:60
39:22		LOGO: AMERICAN TOP 40 STATION MENTIONS <b>FM 99 !!!</b>  #24 GIVE TO LIVE (A) Sammy Hagar  #23 WIPEOUT (B) The Fat Boys	08:30
47:54		C-5 NETWORK SPOT: NIKE SPORTSWEAR/NISSAN/WRIGLEY (OUT CUE) Jingle fades after... "...a double pleasure."	:60 30/30
49:54		LOGO: AMERICAN TOP 40  #22 SHAKEDOWN (A) Bob Seger  #21 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine	07:37
57:20		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20      HERE I GO AGAIN (A) Whitesnake  #19      DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News	07:40
07:40		C-1 <b>NETWORK SPOT:</b> LEVI JEANS/CLEARASIL (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
08:40		<b>LOCAL INSERT:</b>	:60
09:40		LOGO:    AMERICAN TOP 40  #18      WHEN SMOKEY SINGS (B) ABC  #17      LIVING IN A BOX (A&PRS) Living In A Box	07:47
17:27		C-2 <b>NETWORK SPOT:</b> J.C. PENNEY/SHIELD SOAP (OUT CUE) Jingle ends cold with... "...deodorant soap."	30/30
18:27		<b>LOCAL INSERT:</b>	:60
19:27		LOGO:    AMERICAN TOP 40  #16      DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	05:02
20:29		C-3 <b>NETWORK SPOT:</b> CONTEST PROMO WRIGLEY/OXY LINE (OUT CUE) Voice out cold with... "...only as directed."	1:09 30/30
26:38		<b>LOCAL INSERT:</b>	:60
27:38		<b>STATION I. D.:</b>	:10

**AMERICAN**  
★ TOP 40 ★

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:48		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 BACK IN THE HIGH LIFE (PRS&A&B) Steve Winwood  TX: <u>SURFIN' U.S.A. ( )</u> Beach Boys	07:51
35:39		NETWORK SPOT: <span style="float: right;">C-4</span> LEVI JEANS/CAREFREE (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
36:39		LOCAL INSERT:	:60
37:39		LOGO: AMERICAN TOP 40  #14 CROSS MY BROKEN HEART (A) The Jets  #13 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne	08:24
<del>46:03</del> <del>43:50</del> 2:13 + 30 2:43		NETWORK SPOT: <span style="float: right;">C-5</span> COAST SOAP/NISSAN/J.C. PENNEY (OUT CUE) Voice out cold with... "...at J.C. Penney."	:60 30/30
48:03		LOGO: AMERICAN TOP 40  #12 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard  #11 <u>IT'S NOT OVER ('TIL IT'S OVER)</u> (A&B) Starship	09:41
57:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00 <del>1:20</del>
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES  #10 I JUST CAN'T STOP LOVING YOU ( ) Michael Jackson  #9 HEART AND SOUL (A) T'Pau	09:53
09:53		NETWORK SPOT: C-1 J.C. PENNEY/SCHENLEY WINE (OUT CUE) Voice out cold with... "...New York, New York."	30/30
10:53		LOCAL INSERT:	:60
11:53		LOGO: AMERICAN TOP 40 STATION MENTIONS  #8 ROCK STEADY (A&B) The Whispers	04:59
16:52		NETWORK SPOT: C-2 LEVI JEANS/RIGHT GUARD (OUT CUE) Jingle ends cold with... "...with Right Guard."	30/30
17:52		LOCAL INSERT:	:60
18:52		LOGO: AMERICAN TOP 40  #7 ONLY IN MY DREAMS (A) Debbie Gibson  LDD/6: I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2	09:02
30:04 31:04		NETWORK SPOT: C-3 CONTEST PROMO NIKE SPORTSWEAR (OUT CUE) Voice out cold with... "...funny someday...ah."  LOCAL INSERT: STATION I. D.:	1:10 :60  :60 :10

4, 54  
27.28  
3:26



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNTIME
31:14		LOGO: AMERICAN TOP 40 #5 I WANT YOUR SEX (A) George Michael #4 DON'T MEAN NOTHING (A&B) Richard Marx	09:16
<del>31:30</del> <del>34:00</del> 6:33			
30:36 33:57 7:43 6:30 41:30		C-4 NETWORK SPOT: J.C. PENNEY/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army." LOCAL INSERT:	30/30 :60
42:30 0:33		LOGO: AMERICAN TOP 40 #3 LUKA (A) Suzanne Vega	04:29
36:59 39:27 7:32		C-5 NETWORK SPOT: NIKE SPORTSWEAR/LEVI JEANS/WRIGLEY (OUT CUE) Jingle fades after... "...waitin' for you."	:60 30/30
48:59		LOGO: AMERICAN TOP 40 #2 LA BAMBA (B) Los Lobos #1 WHO'S THAT GIRL (A&B) Madonna ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4B * *****	08:22
56:31		CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM. BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE... LEVI'S BUTTON FLY 5-0-1s. AND BY J.C. PENNEY." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:21 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10