



WATERMARK

10700 Ventura Blvd.
Los Angeles, California 91604
Phone: 213/980-9490

FOR WEEK ENDING: September 1, 1973
CYCLE NO. 733 PROGRAM 9 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - SMOKE ON THE WATER - Deep Purple	4:24
4:22		TALK UNIT LOGO: CASEY'S COAST TO COAST	
4:24		LOCAL INSERT: C-1	2:00
6:24		LOGO: AMERICAN TOP 40 TALK UNIT #39 - FUTURE SHOCK - Curtis Mayfield TALK UNIT #38 - THERE IT IS - Tyrone Davis	10:58
17:20		TALK UNIT #37 - I'VE GOT SO MUCH TO GIVE YOU - Barry White TALK UNIT LOGO: HITS FROM COAST TO COAST	
17:22		LOCAL INSERT: C-2	2:00
19:22		LOGO: AMERICAN TOP 40 TALK UNIT #36 - STONED OUT OF MY MIND - Chi Lites TALK UNIT #35 - YESTERDAY ONCE MORE - Carpenters	10:14
29:34		TALK UNIT #34 - THE HURT - Cat Stevens TALK UNIT LOGO: CASEY'S COAST TO COAST	
29:36		STATION I.D.: C-3	:10
29:46		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:46		LOGO: AMERICAN TOP 40 TALK UNIT #33 - HALF-BREED - Cher TALK UNIT #32 - NOBODY WANTS YOU WHEN YOU'RE DOWN AND OUT TALK UNIT - Bobby Womack #31 - WHY ME - Kris Kristofferson TALK UNIT	9:12
40:56		LOGO: HITS FROM COAST TO COAST	
40:58		LOCAL INSERT: C-4	2:00
42:58		LOGO: AMERICAN TOP 40 TALK UNIT #30 - HIGHER GROUND - Stevie Wonder TALK UNIT #29 - I WAS CHECKIN' OUT--SHE WAS CHECKIN' IN - TALK UNIT Don Covay	6:11
49:07		LOGO: CASEY'S COAST TO COAST	
49:09		LOCAL INSERT: C-5	2:00
51:09		LOGO: AMERICAN TOP 40 TALK UNIT #28 - YOU LIGHT UP MY LIFE - Carole King TALK UNIT #27 - THEME FROM "CLEOPATRA JONES" - Joe Simon TALK UNIT and the Main Streeters	7:20
58:29		THEME UP & UNDER W/TALK UNIT ENDING AT:58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 4:37		THEME & OPENING OF PART 11 TALK UNIT #26 - DIAMOND GIRL - Seals & Crofts TALK UNIT LOGO: CASEY'S COAST TO COAST	4:39
4:39		LOCAL INSERT: C-1	2:00
6:39 14:19		LOGO: AMERICAN TOP 40 TALK UNIT #25 - MY MARIA - B.W. Stevenson TALK UNIT #24 - HOW CAN I TELL HER - Lobo TALK UNIT LOGO: HITS FROM COAST TO COAST	7:42
14:21		LOCAL INSERT: C-2	2:00
16:21 26:09		LOGO: AMERICAN TOP 40 TALK UNIT #23 - A MILLION TO ONE - Donny Osmond TALK UNIT #22 - MONSTER MASH - Bobby Boris Pickett TALK UNIT #21 - MEET THAT LADY - Isley Brothers TALK UNIT LOGO: CASEY'S COAST TO COAST	9:50
26:11 26:21		STATION I.D.: C-3 LOCAL INSERT:	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:21 37:48		LOGO: AMERICAN TOP 40 TALK UNIT #20 - ANGEL - Aretha Franklin TALK UNIT #19 - I BELIEVE IN YOU (You Believe in Me) - TALK UNIT Johnnie Taylor LOGO: HITS FROM COAST TO COAST	9:29
37:50		LOCAL INSERT: C-4	2:00
39:50 48:56		LOGO: AMERICAN TOP 40 TALK UNIT #18 - UNEASY RIDER - Charlie Daniels TALK UNIT #17 - ARE YOU MAN ENOUGH - Four Tops TALK UNIT LOGO: CASEY'S COAST TO COAST	9:08
48:58		LOCAL INSERT: C-5	2:00
50:58 58:38		LOGO: AMERICAN TOP 40 TALK UNIT #16 - SATURDAY NIGHT'S ALL RIGHT FOR FIGHTING - TALK UNIT Elton John #15 - GYPSY MAN - War TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:44 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:04	7:30
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - HERE I AM (Come and Take Me) - Al Green TALK UNIT #13 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT	6:51
6:49		LOGO: CASEY'S COAST TO COAST	
6:51		LOCAL INSERT: C-1	2:00
8:51		LOGO: AMERICAN TOP 40 TALK UNIT #12 - IF YOU WANT ME TO STAY - Sly and the Family Stone TALK UNIT #11 - WE'RE AN AMERICAN BAND - Grand Funk TALK UNIT #10 - FEELIN' STRONGER EVERY DAY - Chicago TALK UNIT	11:46
20:37		LOGO: HITS FROM COAST TO COAST	
20:39		LOCAL INSERT: C-2	2:00
22:39		LOGO: AMERICAN TOP 40 TALK UNIT #9 - LOVES ME LIKE A ROCK - Paul Simon TALK UNIT #8 - GET DOWN - Gilbert O'Sullivan TALK UNIT	6:06
28:43		LOGO: CASEY'S COAST TO COAST	
28:45		STATION I.D.: C-3	:10
28:55		LOCAL INSERT:	2:00



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30:55		LOGO: AMERICAN TOP 40 TALK UNIT #7 - THE MORNING AFTER - Maureen McGovern TALK UNIT #6 - SAY, HAS ANYBODY SEEN MY SWEET GYPSY ROSE TALK UNIT - Dawn	5:28
36:21		LOGO: HITS FROM COAST TO COAST	
36:23		LOCAL INSERT: C-4	2:00
38:23		LOGO: AMERICAN TOP 40 TALK UNIT #5 - LIVE AND LET DIE - Wings TALK UNIT #4 - TOUCH ME IN THE MORNING - Diana Ross TALK UNIT #3 - DELTA DAWN - Helen Reddy TALK UNIT	11:00
49:21		LOGO: CASEY'S COAST TO COAST	
49:23		LOCAL INSERT: C-5	2:00
51:23		LOGO: AMERICAN TOP 40 TALK UNIT #2 - LET'S GET IT ON - Marvin Gaye TALK UNIT #1 - BROTHER LOUIE - Stories TALK UNIT	6:51
58:14		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:44 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:03	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10