



WATERMARK

927 N. La Cienega Blvd.
Los Angeles, Ca. 90069
Ph: (213) 659-3834

FOR WEEK ENDING: September 2, 1972
CYCLE NO. 723 PROGRAM 10 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:36		THEME & OPENING OF PART 1 TALK UNIT #40 - WHEN YOU SAY LOVE - Sonny & Cher TALK UNIT #39 - NIGHTS IN WHITE SATIN - Moody Blues TALK UNIT LOGO: CASEY'S COAST TO COAST	6:38
6:38		LOCAL INSERT: C-1	2:00
8:38 19:21		LOGO: AMERICAN TOP 40 TALK UNIT #38 - THIS WORLD - Staple Singers TALK UNIT #37 - SWEET INSPIRATION/WHERE YOU LEAD - Barbra Streisand TALK UNIT LOGO: HITS FROM COAST TO COAST	10:45
19:23		LOCAL INSERT: C-2	2:00
21:23 29:01		LOGO: AMERICAN TOP 40 TALK UNIT #36 - HOW DO YOU DO - Mouth & MacNeal TALK UNIT #35 - SPEAK TO THE SKY - Rick Springfield TALK UNIT LOGO: CASEY'S COAST TO COAST	7:40
29:03 29:13		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:13		LOGO: AMERICAN TOP 40 TALK UNIT #34 - YOU'RE STILL A YOUNG MAN - Tower of Power TALK UNIT #33 - PLAY ME - Neil Diamond TALK UNIT	8:20
39:31		LOGO: HITS FROM COAST TO COAST	
39:33		LOCAL INSERT: C-4	2:00
41:33		LOGO: AMERICAN TOP 40 TALK UNIT #32 - EVERYBODY PLAYS THE FOOL - Main Ingredient TALK UNIT #31 - WHERE IS THE LOVE - Roberta Flack & Donny Hathaway TALK UNIT	6:13
47:44		LOGO: CASEY'S COAST TO COAST	
47:46		LOCAL INSERT: C-5	2:00
49:46		LOGO: AMERICAN TOP 40 TALK UNIT #30 - POP THAT THANG - Isley Brothers TALK UNIT #29 - SMALL BEGINNINGS - Flash TALK UNIT #28 - POPCORN - Hot Butter TALK UNIT	8:28
58:14		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:20 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:20	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:17		THEME & OPENING OF PART 11 TALK UNIT #27 - RUN TO ME - Bee gees TALK UNIT #26 - SEALED WITH A KISS - Bobby Vinton TALK UNIT LOGO: CASEY'S COAST TO COAST	6:19
6:19		LOCAL INSERT: C-1	2:00
8:19 21:03		LOGO: AMERICAN TOP 40 TALK UNIT #25 - DADDY, DON'T YOU WALK SO FAST - Wayne Newton TALK UNIT #24 - BABY LET ME TAKE YOU - Detroit Emeralds TALK UNIT #23 - HONKY CAT - Elton John TALK UNIT LOGO: HITS FROM COAST TO COAST	12:46
21:05		LOCAL INSERT: C-2	2:00
23:05 28:49		LOGO: AMERICAN TOP 40 TALK UNIT #22 - POWER OF LOVE - Joe Simon TALK UNIT #21 - THE HAPPIEST GIRL IN THE WHOLE U.S.A. - Donna Fargo TALK UNIT LOGO: HITS FROM COAST TO COAST	5:46
28:51 29:01		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:01		LOGO: AMERICAN TOP 40 TALK UNIT #20 - GO ALL THE WAY - Raspberries TALK UNIT #19 - JOIN TOGETHER - Who TALK UNIT	8:04
39:03		LOGO: HITS FROM COAST TO COAST	
39:05		LOCAL INSERT: C-4	2:00
41:05		LOGO: AMERICAN TOP 40 TALK UNIT #18 - BEAUTIFUL SUNDAY - Daniel Boone TALK UNIT #17 - COCONUT - Nilsson TALK UNIT	7:15
48:18		LOGO: CASEY'S COAST TO COAST	
48:20		LOCAL INSERT: C-5	2:00
50:20		LOGO: AMERICAN TOP 40 TALK UNIT #16 - LOOKIN' THROUGH THE WINDOWS - Jackson 5 TALK UNIT #15 - SATURDAY IN THE PARK - Chicago TALK UNIT	7:21
57:41		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:48 THEME TO: 58:20 EMERGENCY THEME RUNOUT TO: 58:48	
58:20		LOCAL INSERT: C-6	:60
59:20		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 8:38		THEME & OPENING OF PART III TALK UNIT #14 - BLACK & WHITE - Three Dog Night TALK UNIT #13 - IF LOVING YOU IS WRONG - Luther Ingram TALK UNIT LOGO: CASEY'S COAST TO COAST	8:40
8:40		LOCAL INSERT: C-1	2:00
10:40 19:55		LOGO: AMERICAN TOP 40 TALK UNIT #12 - MOTORCYCLE MAMA - Sailcat TALK UNIT #11 - THE GUITAR MAN - Bread TALK UNIT #10 - BACK STABBERS - O'Jay's TALK UNIT LOGO: HITS FROM COAST TO COAST	9:17
19:57		LOCAL INSERT: C-2	2:00
21:57 27:59		LOGO: AMERICAN TOP 40 TALK UNIT #9 - ROCK AND ROLL, PART 2 - Gary Glitter TALK UNIT #8 - YOU DON'T MESS AROUND WITH JIM - Jim Croce TALK UNIT LOGO: CASEY'S COAST TO COAST	6:04
28:01 28:11		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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30:11		LOGO: AMERICAN TOP 40 TALK UNIT #7 - GOODBYE TO LOVE - Carpenters TALK UNIT #6 - BABY DON'T GET HOOKED ON ME - Mac Davis TALK UNIT LOGO: HITS FROM COAST TO COAST	6:04
36:13			
36:15		LOCAL INSERT: C-4	2:00
38:15		LOGO: AMERICAN TOP 40 TALK UNIT #5 - HOLD YOUR HEAD UP - Argent TALK UNIT #4 - BRANDY - Looking Glass TALK UNIT #3 - I'M STILL IN LOVE WITH YOU - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	9:02
47:15			
47:17		LOCAL INSERT: C-5	2:00
49:17		LOGO: AMERICAN TOP 40 TALK UNIT #2 - LONG COOL WOMAN - Hollies TALK UNIT #1 - ALONE AGAIN, NATURALLY - Gilbert TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 57:51 THEME TO: 58:15 EMERGENCY THEME RUNOUT TO: 58:51	8:05
57:22			
58:15		LOCAL INSERT: C-6	:60
59:15		STATION I.D.:	:10