



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: Tom Rounds, Watermark

August 25, 1978

RE: Guest host for Program #783-10

Casey's on vacation this week. Our guest host for this show is Larry McKay. Larry says he's now realized a dream he's had for eight years...to host AMERICAN TOP 40. Back in 1970, AT40's first year on the air, Larry was PD at WERK in Muncie, Indiana. He showed he was a man of good taste by becoming one of our early subscribers. And he's still with an AT40 station...he's the drive-time personality at KIIS (AM) in Los Angeles.

Casey will be back at the AT40 microphone next week.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



WATERMARK

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FOR WEEK ENDING: September 2, 1978

CYCLE NO. 783 PROGRAM 10 OF 13
SIDES: 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - TALKING IN YOUR SLEEP - Crystal Gayle (B) LOGO: CASEY'S COAST TO COAST	3:49
3:47			
3:49		LOCAL INSERT: C-1	2:00
5:49		LOGO: AMERICAN TOP 40 #39 - STEPPIN' IN A SLIDE ZONE - Moody Blues (A) #38 - COME TOGETHER - Aerosmith (B) #37 - THINK IT OVER - Cheryl Ladd (A) LOGO: HITS FROM COAST TO COAST	10:25
16:12			
16:14		LOCAL INSERT: C-2	2:00
18:14		LOGO: AMERICAN TOP 40 #36 - RIGHT DOWN THE LINE - Gerry Rafferty (B) #35 - PRISONER - Barbra Streisand (B) #34 - GET OFF - Foxy (B) LOGO: CASEY'S COAST TO COAST	10:05
28:17			
28:19		LOCAL INSERT: C-3	2:10
30:29		LOGO: AMERICAN TOP 40 #33 - ROCK 'N' ROLL FANTASY - Kinks (B) #32 - JUST WHAT I NEEDED - The Cars (B) LOGO: HITS FROM COAST TO COAST	8:06
38:33			
38:35		LOCAL INSERT: C-4	2:00
40:35		LOGO: AMERICAN TOP 40 #31 - OH DARLIN' - Robin Gibb #30 - YOU - Rita Coolidge (B) LOGO: CASEY'S COAST TO COAST	8:11
48:44			
48:46		LOCAL INSERT: C-5	2:00
50:46		LOGO: AMERICAN TOP 40 #29 - WHENEVER I CALL YOU FRIEND - Kenny Loggins (A&B) #28 - CLOSE THE DOOR - Teddy Pendergrass (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50	7:43
58:29			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #27 - YOU NEEDED ME - Anne Murray (A) #26 - HOLLYWOOD NIGHTS - Bob Seger (A)	11:02
11:00		LOGO: CASEY'S COAST TO COAST	
11:02		LOCAL INSERT: C-1	2:00
13:02		LOGO: AMERICAN TOP 40 #25 - MACHO MAN - Village People (B) #24 - COPACABANA - Barry Manilow (B) #23 - TWO TICKETS TO PARADISE - Eddie Money (B)	7:26
20:26		LOGO: HITS FROM COAST TO COAST	
20:28		LOCAL INSERT: C-2	2:00
22:28		LOGO: AMERICAN TOP 40 #22 - REMINISCING - Little River Band (EMI&B) #21 - STUFF LIKE THAT - Quincy Jones (A)	8:28
30:54		LOGO: CASEY'S COAST TO COAST	
30:56		LOCAL INSERT: C-3	2:10
33:06		LOGO: AMERICAN TOP 40 #20 - LAST DANCE - Donna Summer (B) #19 - DON'T LOOK BACK - Boston (A)	7:31
40:35		LOGO: HITS FROM COAST TO COAST	
40:37		LOCAL INSERT: C-4	2:00
42:37		LOGO: AMERICAN TOP 40 #18 - YOU AND I - Rick James (B) #17 - MY ANGEL BABY - Toby Beau (B)	6:50
49:25		LOGO: CASEY'S COAST TO COAST	
49:27		LOCAL INSERT: C-5	2:00
51:27		LOGO: AMERICAN TOP 40 #16 - LOVE IS IN THE AIR - John Paul Young (B) #15 - SUMMER NIGHTS - John Travolta & Olivia Newton-John(A) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:49 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #14 - FOOL IF YOU THINK IT'S OVER - Chris Rea (B) #13 - HOT CHILD IN THE CITY - Nick Gilder (B)	7:27
7:25		LOGO: CASEY'S COAST TO COAST	
7:27		LOCAL INSERT: C-1	2:00
9:27		LOGO: AMERICAN TOP 40 #12 - LOVE WILL FIND A WAY - Pablo Cruise (B) #11 - GOT TO GET YOU INTO MY LIFE - Earth, Wind & Fire (B)	6:44
16:09		LOGO: HITS FROM COAST TO COAST	
16:11		LOCAL INSERT: C-2	2:00
18:11		LOGO: AMERICAN TOP 40 #10 - SHAME - Evelyn "Champagne" King (B) #9 - MAGNET AND STEEL - Walter Egan (A) #8 - AN EVERLASTING LOVE - Andy Gibb (B)	9:09
27:18		LOGO: CASEY'S COAST TO COAST	
27:20		LOCAL INSERT: C-3	2:10
29:30		LOGO: AMERICAN TOP 40 #7 - KISS YOU ALL OVER - Exile (B) #6 - MISS YOU - Rolling Stones (EMI&A)	6:55
36:23		LOGO: HITS FROM COAST TO COAST	
36:25		LOCAL INSERT: C-4	2:00
38:25		LOGO: AMERICAN TOP 40 #5 - HOPELESSLY DEVOTED TO YOU - Olivia Newton-John (B) #4 - HOT BLOODED - Foreigner (A)	7:44
46:07		LOGO: CASEY'S COAST TO COAST	
46:09		LOCAL INSERT: C-5	2:00
48:09		LOGO: AMERICAN TOP 40 #3 - BOOGIE OOGIE OOGIE - A Taste of Honey (B) #2 - THREE TIMES A LADY - Commodores (A) #1 - GREASE - Frankie Valli (B)	10:06
58:15		THEME UP & UNDER W/TALK UNIT ENDING: 58:43 THEME TO: 58:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10