



MEMO

TO: All Stations carrying American Top 40

FROM: Casey Kasem

DATE: August 27, 1982 RE: Show #823-10

The annual Jerry Lewis Muscular Dystrophy Telethon will be seen over the Labor Day weekend in various cities. I've accepted an invitation to be one of the co-hosts. To promote the Telethon, I've recorded a 12-second announcement which we've placed in show #823-10, in Hour 4, within C-4. It's located just in front of the 'B' half of the split logo, and it's intended to air after all the commercials in the C-4 position. If the announcement is not appropriate to your market, just eliminate it by rolling past and cue-ing at the jingle ("American Top 40").

Thanks.

FOR YOUR INFORMATION, this is the announcement:

"This is Casey. Over this Labor Day weekend, I'll have the honor of being a co-host on the Jerry Lewis Muscular Dystrophy Telethon. Watch it if you have a chance; and, even if you don't, please help Jerry help his kids."



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ABC RADIO ENTERPRISES

FOR WEEK ENDING: 9/4/82
 CYCLE NO. 823 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 1A PAGE NO. 1

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD (VOICE ONLY): "AMERICAN TOP 40 IS BROUGHT TO YOU FRITO LAY SINGLE SERVE SNACKS." THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40"(MARKWATER LW#3. ABRACADABRA (A) MUSIC/BMI Steve Miller Band LW#2. HURTS SO GOOD (A) John Cougar LW#1. EYE OF THE TIGER (A&B) Survivor	11:31
11:31		C-1 NETWORK SPOT: S.C. Johnson Agree (OUT CUE) Jingle ends cold with... "...escape...escape, escape!"	30
12:01		LOCAL INSERT:	1:30
13:31		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #40. LOVE OR LET ME BE LONELY (B) Paul Davis	04:33
18:04		C-2 NETWORK SPOT: Chewels/Lee Jeans (OUT CUE) Jingle fades after... "...Lee Jeans are genuine."	30/30
19:04		LOCAL INSERT:	60
20:04		LOGO: AMERICAN TOP 40 #39. GLORIA (B) Laura Branigan #38. LET ME GO (A) Ray Parker Jr.	08:32
28:36		C-3 NETWORK SPOT: U.S. Army Active (OUT CUE) Vocie out cold with... "...paid for by the U.S. Army."	30
29:06		LOCAL INSERT:	1:30
30:36		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:46		LOGO: AMERICAN TOP 40 STATION MENTIONS #37. I RAN (B) A Flock of Seagulls LDD: FOLLOW YOU, FOLLOW ME (B) Genesis	09:29
40:15		C-4 NETWORK SPOT: Trident/Revlon Flex (OUT CUE) Jingle ends cold with... "...Flex Rampage Rally today."	30/30
41:15		LOCAL INSERT:	60
42:15		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #36. SOMEDAY, SOMEWAY (A) Marshall Crenshaw	03:11
45:26		C-5 NETWORK SPOT: Frito Lay Mattel Electronics (OUT CUE) Jingle ends cold with... "...M-network games are waiting for you."	60 60
47:26		LOGO: AMERICAN TOP 40 #35. NEVER BEEN IN LOVE (A) Randy Meisner #34. VALLEY GIRL () Frank & Moon Zappa	10:18
57:44		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:56 THEME TO: 58:50	
58:50		C-6 LOCAL INSERT:	1:00
59:50		STATION I. D.:	



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 DISC & HALF HOUR NO. 2A PAGE NO. 3

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #33. OUT OF WORK (A) Gary U.S. Bonds	03:22
03:22		C-1 NETWORK SPOT: Haggard Bodyworks (OUT CUE) Jingle ends cold after... "...if you don't mean it."	30
03:52		LOCAL INSERT:	1:30
05:22		LOGO: AMERICAN TOP 40 #32. DO YOU WANNA TOUCH ME (B) Joan Jett & the Blackhearts #31. WHAT'S FOREVER FOR (B) Michael Murphey	08:12
13:34		C-2 NETWORK SPOT: Chewels/Revlon-Flex (OUT CUE) Jingle ends cold with... "...Flex Rampage Rally today."	30/30
14:34		LOCAL INSERT:	60
15:34		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #30. HOLD ON (A & Capac) Santana #29. ROSANNA (A) Toto STATION MENTIONS #28. I KEEP FORGETTIN' (A&B) Michael McDonald	11:43
27:17		C-3 NETWORK SPOT: U.S. Army Active/Frogger Video Game (OUT CUE) Voice out cold with... "...the ones to beat."	30/30
28:17		LOCAL INSERT:	60
29:17		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:27		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #27. LET ME TICKLE YOUR FANCY (A&B) Jermaine Jackson	03:39
33:06		C-4 NETWORK SPOT Bubblicious/Lee Jeans (OUT CUE) Jingle fades after... "...Lee Jeans are genuine."	30/30
34:06		LOCAL INSERT:	60
35:06		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #26. HOT IN THE CITY (A) Billy Idol #25. KIDS IN AMERICA (A) Kim Wilde	07:10
42:16		C-5 NETWORK SPOT Frito Lay (OUT CUE) Voice out cold with... "...at your local store."	60
43:16			60
44:16		LOGO: AMERICAN TOP 40 #24. SOMEBODY'S BABY (A) Jackson Browne #23. <u>BLUE EYES</u> (A) Elton John #22. AND I'M TELLING YOU I'M MPT GPOMG (A&B) Jennifer Holliday	13:18
57:34		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	02:00
59:50		STATION I. D.:	



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		LOGO: AMERICAN TOP 40 STATION WELCOMES #21. ONLY TIME WILL TELL (A) Asia #20. YOU CAN DO MAGIC (A) America	9:25
9:25		C-1 NETWORK SPOT: Lee Jeans (OUT CUE) Jingle fades after... "...Lee Jeans are genuine."	30
9:55		LOCAL INSERT:	1:30
11:25		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #19. ONLY THE LONELY (B) The Motels #18. KEEP THE FIRE BURNIN' (A) REO Speedwagon	8:46
20:11		C-2 NETWORK SPOT: Chewels/Revlon Flex (OUT CUE) Jingle ends cold with... "...Flex Rampage Rally today."	30/30
21:11		LOCAL INSERT:	60
22:11		LOGO: AMERICAN TOP 40 STATION MENTIONS #17. THINK I'M IN LOVE (B) Eddie Money #16. AMERICAN MUSIC (B) Pointer Sisters	7:15
29:26		C-3 NETWORK SPOT: Clearasil (OUT CUE) Voice out cold with... "...even close up...yeah!"	30
29:56		LOCAL INSERT:	1:30
31:26		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:36		LOGO: AMERICAN TOP 40 #15. WHO CAN IT BE NOW (B) Men At Work	3:47
35:23		C-4 NETWORK SPOT: Trident/Lee Jeans (OUT CUE) Jingle fades after... "...Lee Jeans are genuine."	30/30
36:23		LOCAL INSERT:	60
37:23		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #14. EYE IN THE SKY (B) The Alan Parsons Project LDD: LEADER OF THE BAND (A) Dan Fogelberg	10:13
47:36		C-5 NETWORK SPOT: Frito Lay Mattel Electronics (OUT CUE) Jingle ends cold with... "...M-network games are waiting for you."	60
48:36		LOCAL INSERT	60
49:36		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #13. LOVE WILL TURN YOU AROUND (A&B) Kenny Rogers #12. LOVE IS IN CONTROL (A&B) Donna Summer	7:56
57:32		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #11. JACK AND DIANE (A) John Cougar #10. TAKE IT AWAY (A) Paul McCartney	7:59
7:59		C-1 NETWORK SPOT: Haggar Bodyworks (OUT CUE) Jingle ends cold after... "...if you don't mean it."	30
8:29		LOCAL INSERT:	1:30
9:59		LOGO: AMERICAN TOP 40 #09. WASTED ON THE WAY (A) Crosby, Stills and Nash #08. VACATION (A) The Go-Go's	6:39
16:38		C-2 NETWORK SPOT: Chewels/Revlon Flex (OUT CUE) Jingle ends cold with... "...Flex Rampage RALLY today."	30/30
17:38		LOCAL INSERT:	60
18:38		LOGO: AMERICAN TOP 40 STATION MENTIONS #07. HURTS SO GOOD (A) John Cougar TX: <u>JOE TEX OBITUARY</u> SHOW ME (B)	8:17
26:53		C-3 NETWORK SPOT: Clearsil/Frogger Video Game (OUT CUE) Voice out cold with... "...the ones to beat."	30/30
27:53		LOCAL INSERT:	60
28:53		STATION I. D.:	



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:03		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #06. YOU SHOULD HEAR HOW SHE TALKS ABOUT YOU (B) Melissa Manchester #05. EVEN THE NIGHTS ARE BETTER (B) Air Supply	7:40
36:43		C-4 NETWORK SPOT: Bubblicious/Lee Jeans (OUT CUE) Jingle fades after... "...Lee Jeans are Genuine."	30/30
37:43		LOCAL INSERT:	60
38:43		LOGO: AMERICAN TOP 40 #04. HOLD ME (A) Fleetwood Mac #03. HARD TO SAY I'M SORRY (A&B) Chicago	7:45
46:28		C-5 NETWORK SPOT: Frito Lay (OUT CUE) Voice out cold with... "...at your local store."	60
47:28		LOCAL INSERT:	60
48:28		LOGO: AMERICAN TOP 40 Casey I.D.'s himself next #02. EYE OF THE TIGER (A&B) Survivor #01. <u>ABRACADABRA</u> (A) The Steve Miller Band THEME UP & UNDER W/TALK UNIT ENDING AT: 57:14 THEME TO: 57:52	8:46
58:50		C-6 LOCAL INSERT:	60
59:50		STATION I. D.:	10