



PLEASE AUDITION EACH DISC IMMEDIATELY. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (213) 882-8330.

TOPICAL PROMOS
TOPICAL PROMOS FOR SHOW #36 ARE LOCATED ON DISC 4,
TRACKS 6, 7 & 8. DO NOT USE AFTER SHOW #36.

AT40 ACTUALITIES ARE LOCATED ON DISC 4, TRACKS 9 & 10, IMMEDIATELY FOLLOWING TOPICAL PROMOS

1. JUST ANOTHER FUN-FILLED, INFO-PACKED SHOW :31

Hi, I'm Shadoe Stevens. It was just another fun-filled, information packed show last week on American Top 40. We found out the Red Hot Chilli Peppers recorded in a haunted mansion. In AT40 Music News, Michael Jackson was making 20 million dollars for cable concert. We had the story of the audition at 12 years old that launched the career of Celine Dion. George Michael talked about his famous face, Jimmy Jam and Terry Lewis told us how they make "Mo Money", and another songwriting team ruled the top two spots on the Billboard chart, L.A. Reid, Babyface, and Darryl Simmons wrote TLC's recent #1 now at #2, and Boyz II Men's #1 song on top for a second week "End Of The Road". Woah! You won't want to miss this week's countdown. Join me right here won't ya, on American Top 40! (LOCAL TAG)

2. RADIO ACTIVE SONGS ON THE MOVE :42

Hey, Shadoe Stevens, inviting you to this week's pop party on American Top 40. Last week these songs were radio-active and on the move up the Billboard chart. Color Me Badd climbed 7 to 29 with their song from 'Mo Money', "Forever Love". Also up a lucky seven, to 25, the duet by Patty Smyth and Don Henley, "Sometimes Love Just Ain't Enough". Shakespeare's Sister, verily forsooth scaled five to 18 with "Stay". And another five-spot climber, to 15 was K.W.S. from England with "Please Don't Go". But the biggest mover of all belonged to Hi-Five out of Waco, Texas. They made a leap of 11 from 22 to #11 with "She's Playing Hard To Get". Surely top ten bound this week. D'Shadoe knows. Join me right here, for the only official Billboard countdown, American Top 40! (LOCAL TAG)

3. GIVE US FOUR HOURS, WE'LL GIVE YOU THE HIT WORLD :33

Hi, I'm Shadoe Stevens. Give us four hours a week and we'll give you the world of hits and a whole lot more!! From 40 to 1, we count down radio's biggest hits in the U.S.A. direct from the leading chart authority, Billboard Magazine. We bring you stories behind the songs and stars, from the stars, up to the minute chart facts and trivia, AT40 Flashbacks to hits gone by, Sneek Peeks at hits to be. The week in AT40 Music News, concert information across the country and around the world, and Long Distance Dedications from you!! It's the all hit and more countdown and you can get it all by joining us, right here, every week on American Top 40! (LOCAL TAG)

**** FOR YOUR CONVENIENCE, WE HAVE PLACED A 25 HZ TONE AT -10 DB AT THE END OF OUR NETWORK COMMERCIAL BREAKS TO ACCOMMODATE AUTOMATED AND SEMI-AUTOMATED STATIONS ****



ABC Watermark



ABC RADIO NETWORKS



ABC Watermark

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AIR DATE WEEKEND: 9/6/92
 HOURS 1 & 2 SHOW#36



ABC RADIO NETWORK

BILLBOARD: "American Top 40 is brought to you in part by Mennen Teen Spirit. By Alberto Culver's Bold Hold. By Quaker Chewy Granola Bars. And by AT&T."
Theme and Opening of Part I
Al Cappa/Dain Blair/Jeff Koz/Mark Leggett/Who Did That Music-BM

- #40 GIVE IT UP (A/B) Wilson Phillips
- #39 I WILL REMEMBER YOU (A) Amy Grant
- #38 HAVE YOU EVER NEEDED SOMEONE SO BAD (A) Def Leppard

ALBERTO CULVER / J C PENNEY / MENNEN 2:00
 (out cue) Jingle ends cold after "... by Mennen."

HOUR 1 TRACK 1 RUN TIME: 15:39 (LOCAL INSERT 1:00)

AT40 Jingle

- #37 KICKIN' IT (A) After 7
- #36 RESTLESS HEART (A/B) Peter Cetera
- #35 JUMP AROUND (B) House of Pain

MENNEN TEEN PROMO 1:00
 (out cue) Jingle ends cold with "... by Mennen."

HOUR 1 TRACK 2 RUN TIME: 13:10 (LOCAL INSERT 2:00 STATION ID :10)

AT40 Jingle

- #34 WOULD I LIE TO YOU (B) Charles And Eddie
- STATION MENTIONS
- #33 STEEL BARS (A/B) Michael Bolton
 - #32 HOLD ON MY HEART (A) Genesis

MENNEN / BUTTERFINGER / WRIGLEY / MENNEN-LOVES 2:00
 (out cue) Voice out cold with "... I'm in love."

HOUR 1 TRACK 3 RUN TIME: 14:24 (LOCAL INSERT 1:00)

AT40 Jingle

- #31 PEOPLE EVERYDAY (A) Arrested Development
- AT40 MUSIC NEWS**
- #30 WISHING ON A STAR (B) The Cover Girls

GM PARTS / BUTTERFINGER 1:00
 (out cue) Voice out cold with "... my Butterfinger."

HOUR 1 TRACK 4 RUN TIME: 10:28 (LOCAL INSERT 2:00 STATION ID :10)

Theme and Opening of Part II
Al Cappa/Dain Blair/Jeff Koz/Mark Leggett/Who Did That Music-BM

STATION WELCOME

- #29 GIVE U MY HEART (B) Babyface (featuring Toni Braxton)
- #28 TOO FUNKY (A) George Michael
- #27 EVERYBODY'S FREE (TO FEEL GOOD) (B) Rozalla

ALBERTO CULVER / MENNEN-LOVES 2:00
 (out cue) Jingle fades after "... you're baby soft."

HOUR 2 TRACK 1 RUN TIME: 16:08 (LOCAL INSERT 1:00)

AT40 Jingle

- #26 I'LL BE THERE (A/B) Mariah Carey

STATION MENTIONS

- #25 FRIDAY I'M IN LOVE (A) The Cure

AT&T / J C PENNEY 1:00
 (out cue) Voice out cold with "... before it's too late."

HOUR 2 TRACK 2 RUN TIME: 9:05 (LOCAL INSERT 2:00 STATION :10)

AT40 Jingle

- #24 JESUS HE KNOWS ME (B) Genesis
- #23 IF YOU ASKED ME TO (A) Celine Dion
- #22 FOREVER LOVE (A) Color Me Badd

WRIGLEY / MENNEN-LOVES / GM PARTS / STRIDEX 2:00
 (out cue) Voice out cold with "... as directed."

HOUR 2 TRACK 3 RUN TIME: 15:47 (LOCAL INSERT 1:00)

AT40 Jingle

- #21 SOMETIMES LOVE JUST AINT ENOUGH (A/B) Patty Smyth w/ Don Henley
- AT40 FLASHBACK: TOP FIVE HITS FROM SEPTEMBER 2ND, 1989**
- #20 STAY (A) Shakespear's Sister

CINNABURST / MENNEN 1:00
 (out cue) Jingle ends cold with "... by Mennen."

HOUR 2 TRACK 4 RUN TIME: 12:36 (LOCAL INSERT 2:00 STATION :10)

AMERICAN TOP 40 uses "Hit Discs CD's" provided by **TMcentury**

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AIR DATE WEEKEND: 9/6/92
HOURS 3 & 4 SHOW#36

ABC RADIO NETWORK

Theme and Opening of Part III
Al Capps/Dain Blair/Jeff Koz/Mark Leggett/Who Did That Music-BMI

- #19 TAKE THIS HEART (A) Richard Marx
- #18 DO I HAVE TO SAY THE WORDS (A) Bryan Adams
- #17 I WANNA LOVE YOU (A/B) Jade

MENNEN / AT&T / WRIGLEY / OXYLINE 2:00
(out cue) Voice out cold with " ... Oxy-cute it (sting)!"

HOUR 3 TRACK 1 RUN TIME: 15:00 (LOCAL INSERT 1:00)

AT40 Jingle

- #16 THE BEST THINGS IN LIFE ARE FREE (A) Luther Vandross & Janet Jackson with special guests BBD & Ralph Tresvant
- #15 ALL I WANT (A) Toad The Wet Sprocket

AT&T / MENNEN 1:00
(out cue) Jingle ends cold with " ... by Mennen."

HOUR 3 TRACK 2 RUN TIME: 10:12 (LOCAL INSERT 2:00 STATION ID: 10)

AT40 Jingle

STATION MENTIONS

- #14 KEEP ON WALKIN' (A) Ce Ce Peniston
- #13 NOVEMBER RAIN (A) Guns N' Roses
- #12 THIS USED TO BE MY PLAYGROUND (A) Madonna

STRIDEX / NOXZEMA / AT&T / MENNEN 2:00
(out cue) Jingle ends cold with " ... by Mennen."

HOUR 3 TRACK 3 RUN TIME: 16:02 (LOCAL INSERT 1:00)

AT40 Jingle

- #11 SHE'S PLAYING HARD TO GET (A) Hi-Five
- AT40 SNEEK PEEK: YOU LIED TO ME (A) Cathy Dennis

[7:50-8:00] SONG INTRO FOR LOCAL ID (:10)

- #10 COME AND TALK TO ME (A) Jodeci

MENNEN PROMO 1:00
(out cue) Jingle ends cold with " ... by Mennen."

HOUR 3 TRACK 4 RUN TIME: 12:22 (LOCAL INSERT 2:00 STATION ID :10)

Theme and Opening of Part IV
Al Capps/Dain Blair/Jeff Koz/Mark Leggett/Who Did That Music-BMI

- #9 THE ONE (A) Elton John
- #8 PLEASE DON'T GO (B) K.W.S.

CINNABURST / MENNEN-LOVES / OXYLINE / QUAKER 2:00
(Shadoe Tag) Voice out cold with " ... brought to you by AT&T."

HOUR 4 TRACK 1 RUN TIME: 11:40 (LOCAL INSERT 1:00)

AT40 Jingle

- #7 LIFE IS A HIGHWAY (A) Tom Cochrane
- LDD: MY HOMETOWN (A) Bruce Springsteen

MENNEN / STRIDEX 1:00
(out cue) Voice out cold with " ... as directed."

HOUR 4 TRACK 2 RUN TIME: 10:18 (LOCAL INSERT 2:00 STATION :10)

AT40 Jingle

- #6 HUMPIN' AROUND (A/B) Bobby Brown
- #5 MOVE THIS (A) Technotronic featuring Ya Kid K

ALBERTO CULVER / MENNEN-LOVES 2:00
(out cue) Jingle fades after " ... you're baby soft."

HOUR 4 TRACK 3 RUN TIME: 10:38 (LOCAL INSERT 1:00)

AT40 Jingle

- #4 GIVING HIM SOMETHING HE CAN FEEL (B) En Vogue

STATION MENTIONS

- #3 JUST ANOTHER DAY (A) Jon Secada

MENNEN / NOXZEMA 1:00
(out cue) Jingle fades after " ... belongs to Noxzema."

HOUR 4 TRACK 4 RUN TIME: 8:39 (LOCAL INSERT 2:00 STATION :10)

#2 BABY-BABY-BABY (B) TLC
#1 END OF THE ROAD (B) Boyz II Men
TOPICAL PROMOS ARE LOCATED ON DISC 4, TRACK 6, 7 & 8.
AT40 ACTUALITIES LOCATED ON DISC 4, TRACKS 9 & 10.
CLOSE: So until we meet again, this is your best friend, D'Shades. Bye-bye out there.
THEME IN AND UNDER WITH TALK UNIT ENDING AT: 53:36
THEME 56:10 (Al Capps/Dain Blair/Jeff Koz/Mark Leggett/Who Did That Music, BMI)

HOUR 4 TRACK 5 RUN TIME: 12:21

1. If women named some of the hunkiest, beefiest, cheese-cake-iest guys in music, who do you think would be on the list?... When **George Michael** started out, he never saw himself as hunky or studly or...anything else! Listen to this:

GEORGE MICHAEL ACTUALITY: (:54) "I had no idea that I was going to be any kind of physical entity. I was a particularly unattractive adolescent and I think then things changed and I started to feel some of that, I got completely carried away, because after all, I was nineteen, twenty years old. Suddenly, I was considered attractive! And I was still very insecure. I spent years working through those insecurities, I think. And really, it was a distraction to me. I had to work out that the most important thing in the world was not to have people think you were gorgeous, you know, and I eventually came to that decision, me moving away from kind of selling myself as a physical persona, and just getting on with what I'm best at, which is writing songs

2. **Jimmy Jam and Terry Lewis** have been a hit factory now for about a decade -- And they're really funny guys to talk to. Jimmy's always smiling, he's big and boisterous. And Terry's kinda of a sly guy - walkin' around after each hit saying 'Mo Money for you -- 'Mo' money for me...' So when we talked to them about their very successful collaboration, the first thing we asked Terry is -- **ARE YOU** the financial wizard of the team?

JIMMY JAM & TERRY LEWIS ACTUALITY: (:37)

TERRY: "I appreciate doing business, I just happen to like it.

JIMMY: And happen to be very good at it! Terry's definitely the visionary. He's definitely the one that plots the future of Flytetime or Perspective, or whatever it's gonna be. I feel like a good leader is a someone who's also knows when to be a follower. And I think we both are good leaders in a sense and we both know when to step back and let somebody else lead. If one of us is having a bad day or whatever, you know, you always have someone there to depend on and to bounce ideas off of, or whatever, and that's important.

TERRY: Amen!

Top 40 Radio Monitor

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service. 128 top 40 stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by gross impressions, computed by cross-referencing exact times of airplay with Arbitron listener data. This data is used in the Hot 100 Singles chart.

THIS WEEK	LAST WEEK	WEEKS ON	TITLE	ARTIST (LABEL)	THIS WEEK	LAST WEEK	WEEKS ON	TITLE	ARTIST (LABEL)	
			* * NO. 1 * *			38	53	2	HAVE YOU EVER NEEDED ...	DEF LEPPARD (MERCURY)
1	1	10	END OF THE ROAD	BOYZ II MEN (BIV 10/MOTOWN)	39	36	20	I WILL REMEMBER YOU	AMY GRANT (A&M)	
2	2	17	BABY BABY	TLC (A&R/ARISTA)	40	44	4	GIVE IT UP	WILSON PHILLIPS (SBK/EPG)	
3	3	20	JUST ANOTHER DAY	KON SECAZAN (SBK/EPG)	41	43	8	THE HITMAN	AB LOGG (INTERSCOPE)	
4	4	16	GIVING HIM SOMETHING HE ...	EN VIGUE (ATCO EASTWEST)	42	48	4	WHEN I LOOK INTO YOUR EYES	FIREHOUSE (EPIC)	
5	6	14	MOVE THIS	TECHNOTRONIC (SBK/EPG)	43	37	7	YOU REMIND ME	MARY J. BLIGE (LPTOWN/MCA)	
6	5	5	HUNIPIN' AROUND	BOBBY BROWN (MCA)	44	40	18	SLOW MOTION	COLOR ME BADD (GIANT)	
7	8	15	LIFE IS A HIGHWAY	TOM COCHRANE (CAPITOL)	45	46	8	EVEN BETTER THAN THE REAL ...	U2 (ISLAND/PLG)	
8	15	11	PLEASE DON'T GO	K.W.; (NEXT PLATEAU)	46	51	3	NOT ENOUGH TIME	INXS (ATLANTIC)	
9	13	10	THE ONE	ELTON JOHN (MCA)	47	52	6	WHERE DOES THAT LEAVE LOVE	GEORGE LAMOND (COLUMBIA)	
10	10	20	COHE & TALK TO ME	JOOZI (LPTOWN/MCA)	48	56	5	GET WITH U	LIDELL TOWNSELL & M.T.F. (MERCURY)	
11	11	6	SHIT'S PLAYING HARD TO GET	H.FIVE (JIVE/RCR)	49	62	2	ALWAYS THE LAST TO KNOW	DEL AMITRI (A&M)	
12	7	10	THIS USED TO BE MY PLAYGROUND	NAIOMYA (SURE/WARNER BROS.)	50	59	2	RHYTHM IS A DANCER	SNAP (ARISTA)	
13	12	10	NO VEMBER RAIN	GUN'S N. ROSES (Geffen)	51	49	8	JUMP	THE MOVEMENT (SUNSHINE/ARISTA)	
14	9	16	KE'EP ON WALKIN'	C.C.E. PENNISON (A&M)	52	-	1	YEAH, YEAH, YEAH!	VOICES (ZOO)	
15	16	11	ALL I WANT	TODD THE WET SPROCKET (COLUMBIA)	53	54	5	NOTHING BROKEN BUT MY HEART	CELINE DION (EPIC)	
16	17	16	THE BEST THINGS IN LIFE ARE FREE	L. VANGROSS; J. JACKSON (PERSPECTIVE)	54	-	1	YOU LIED TO ME	CATHY DENNIS (POLYDOR/PLG)	
17	22	10	I WANNA LOVE YOU	JANE (GIANT)	55	57	7	CONSTANT CRAVING	R.D. LANG (ISRL/WARNER BROS.)	
18	23	6	DO I HAVE TO SAY THE WORDS?	DIRTY AN ADAMS (A&M)	56	50	15	WARM IT UP	KRIS KROSS (RUFFHOUSE/COLUMBIA)	
19	14	13	TAKE THIS HEART	ERIC HARB MARK (CAPITOL)	57	-	1	I'D DIE WITHOUT YOU	P.M. DAWN (LAFACE/ARISTA)	
20	18	8	STAR	SHANICE SPANER'S SISTER (LONDON/PLG)	58	58	3	WHAT ABOUT YOUR FRIENDS	TLC (LAFACE/ARISTA)	
21	25	5	SOMETIMES LOVE JUST AINT ...	PEETY SATTIN (MCA)	59	70	6	BACK TO THE HOTEL	ROCKEY (PROFLE)	
22	29	6	FOREVER LOVE	COLOR ME BADD (PERSPECTIVE/A&M)	60	47	9	JAM	MICHAEL JACKSON (EPIC)	
23	21	20	IF YOU ASKED ME TO	CELINE DION (EPIC)	61	65	3	DIVINE THING	THE SOUP DRAGONS (BIG LIFE/MERCURY)	
24	27	6	JESUS HE KNOWS ME	GENESIS (ATLANTIC)	62	67	2	THANK YOU	THE COVER GIRLS (EPIC)	
25	24	13	FINDAY I'M IN LOVE	T.Y. CURE (ELEKTRA)	63	68	12	HONEY LOVE	R. KELLY & PUBLIC ANNOUNCEMENT (JIVE)	
26	19	15	I'LL BE THERE	MARIAH CAREY (COLUMBIA)	64	63	3	DON'T WANNA LOVE YOU	SHANICE (LAFACE/ARISTA)	
27	25	12	EVERYBODY'S FREE	RIZALLA (EPIC)	65	74	13	TWILIGHT ZONE	2 UNLIMITED (RADICAL CRITIQUE)	
28	28	14	DO FUNKY	G. ORGE MICHAEL (COLUMBIA)	66	55	15	JUST FOR TONIGHT	VANESSA WILLIAMS (WING/MERCURY)	
29	34	7	GIVE U MY HEART	BABYFACE T. BRAXTON (LAFACE/ARISTA)	67	71	2	BANG BANG	DAVID SANBORN (ELEKTRA)	
30	30	16	WISHING ON A STAR	THE COVER GIRLS (EPIC)	68	61	20	JUST TAKE MY HEART	MR. BIG (ATLANTIC)	
31	41	3	PEOPLE EVERYDAY	ARRESTED DEVELOPMENT (CHRYSALIS)	69	60	5	TAKE ME IN YOUR ARMS	L.L. SUZY (HIGH POWER/WARLOCK)	
32	35	19	HOLD ON MY HEART	GENESIS (ATLANTIC)	70	-	2	CROSSOVER	EPMD (RAL/CHAOS)	
33	31	17	STEEL BARS	MICHAEL HOLTON (COLUMBIA)	71	64	9	MONEY CAN'T BUY YOU LOVE	RALPH TRIVANT (PERSPECTIVE/A&M)	
34	15	3	WOULD I LIE TO YOU?	(CHARLES & EDDIE (CAPITOL)	72	75	8	THEY REMINISCE OVER YOU	PETE ROCK & C.L. SMOOTH (ELEKTRA)	
35	42	9	JUMP AROUND	HOUSE OF PAIN (TOMMY BOY)	73	66	19	BABY GOT BACK	SIR MIX A LOT (DEF AMERICAN/REPRISE)	
36	39	7	RESTLESS HEART	PETER C. TERA (WARNER BROS.)	74	-	1	RIGHT NOW	AL B. SURE (WARNER BROS.)	
37	38	4	KICKIN' IT	(J.T. TER 7 VIRGIN)	75	-	1	NOBODY WINS IN THIS WAR	MITCH MALLOY (RCR)	

Tracks moving up the chart with airplay gains. © 1992, Billboard/BPI Communications.

TOP 40 RADIO RECURRENT MONITOR

1	1	4	MY LOVIN' (YOU'RE NEVER ...)	EN VIGUE (ATCO EASTWEST)	14	11	14	BE WITH YOU	MR. BIG (ATLANTIC)
2	-	1	TENNESSEE	ARRESTED DEVELOPMENT (CHRYSALIS)	15	9	9	EVERYTHING CHANGES	KATHY TROCCOLI (REUNION/GEFFEN)
3	-	1	UNDER THE BRIDGE	RED HOT CHILI PEPPERS (WARNER BROS.)	16	12	14	REMEMBER THE TIME	MICHAEL JACKSON (EPIC)
4	-	1	DAMN I WISH I WAS YOUR LOVER	SOPHIE H. HAWKINS (COLUMBIA)	17	15	39	GOOD VIBRATIONS	MARY J. BLIGE (INTERSCOPE)
5	2	8	SAVE THE BEST FOR LAST	VANESSA WILLIAMS (WING/MERCURY)	18	14	42	MOTOWNPHILLY	BOYZ II MEN (MOTOWN)
6	5	23	FINALLY	C.C.E. PENNISON (A&M)	19	16	23	EMOTIONS	MARIAH CAREY (COLUMBIA)
7	6	23	ALL 4 LOVE	COLOR ME BADD (GIANT)	20	20	6	ONE	U2 (ISLAND/PLG)
8	3	6	LIVE AND LEARN	JOE PUBLIC (COLUMBIA)	21	13	5	AIN'T 2 PROUD 2 BEG	TLC (LAFACE/ARISTA)
9	4	19	I LOVE YOUR SMILE	SHANICE (MOTOWN)	22	17	11	I CAN'T DANCE	GENESIS (ATLANTIC)
10	7	6	THOUGHT I'D DIED AND GONE ...	BRYAN ADAMS (A&M)	23	-	67	GONNA MAKE YOU SWEAT	C+C MUSIC FACTORY (COLUMBIA)
11	8	10	MAKE IT HAPPEN	MARIAH CAREY (COLUMBIA)	24	-	53	LOSING MY RELIGION	R.E.M. (WARNER BROS.)
12	10	14	GOOD FOR ME	AMY GRANT (A&M)	25	-	17	MYSTERIOUS WAYS	U2 (ISLAND/PLG)
13	18	54	I WANNA SEX YOU UP	COLOR ME BADD (GIANT)					

Recurrents are titles which have appeared on the Monitor for 20 weeks and have dropped below the top 20

MTV RIVAL?

erman concept," he de- German-speaking territories, declines to be specific about whether Bertelsmann will be one of them. "I don't work for Bertelsmann. I work for BMG," he states.

However, Stein, who chairs German record company association BPW, adds, "We do need a new music outlet." He has reservations, though, about the potential additional costs of making videos specifically for DMK.

Warner Music managing director Gerd Gebhardt takes the same view on video costs but adds, "It's a positive development for the industry. It's very difficult to get German-speaking talent on MTV."

EMI Music regional managing director Helmut Fest says, "MTV has become so expensive that I can't afford to advertise a local act on it."

He adds, "German radio is not playing enough local product. This could change that. MTV had an impact on radio in the States. The same could happen here."

Assistance in preparing this story was provided by Steve Wonsiewicz of Music & Media.

added more in-house staffers. LaFace recently moved to larger offices in Atlanta and expanded its staff. A new publicity director, Leslie Pitts, has been hired; Boles says the label is also beefing up its A&R staff and adding in-house promotion and marketing personnel.

Upcoming from LaFace are the next singles from the "Boomerang" project: "Die Without You" by P.M. Dawn, which goes to radio this week, Shanice's "Don't Want To Love You," and Braxton's "Love Shoulda Brought U Home." Also on the LaFace label is hip-hop outfit Highland Place Mobsters, whose first single, "Let's Get Naked," is climbing the Hot R&B Singles chart.

"We're trying to keep it small and concentrate on one major project at a time," says Reid, adding that 1993 will see the album debut by Braxton and by LaFace's first rap act, P.A. (Parental Advisory). Other projects for 1993 include sophomore albums by Damian Dame and TLC. And as producers, L.A. & Babyface will likely receive more acclaim when the press-shy Babyface releases his next solo vocal album on Solar/EPic.

The future will definitely include more soundtrack projects for LaFace, says Reid, though no projects have yet been confirmed. Reid expresses a desire to establish a film and television production arm and turn LaFace into a major entertainment entity by the mid-'90s.

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RHINO/AVENUE PACT

(Continued from page 10)

had a low profile lately, concentrating on secondary markets and foreign countries, Goldstein says the band will mount a 12-week "Rap Declares War" tour at the end of October. Some of the rappers featured on the album will join the band on the road. The tour is being handled by Famous Artists' Jerry Ade.

"It's the perfect time for War," says Goldstein. "It is more than a release of the catalog, it's a campaign to bring War back to the top."

PROJECTS

when I got here. L.A. and all new jacks [in terms of agreement], and the public go lightly ... What I want on this label I have done."

ree years, LaFace is fulfillment promised at the Sep-89 press conference in Atlanta. Arista chief Davis and announced the joint ven-

I went down to Atlanta for, I did say that [LaFace] the Motown of the '90s," s. "I really believed from and shared their vision ey could do ... One has to reful before getting behind al because not every prn executive or a major tal ... There are several more ne, this is just beginning to

st year of LaFace's exist- the principals producing itside artists. The first La-ases came in 1991 with the Damian Dame," a male-fe-, and Jermaine Jackson's l." During that year, La-1 a new operations VP and

WENT TO MD, DCC

DCC by WMG VP Geoff t the National Assn. of Re-merchandisers convention t, this seems to represent a nt of WMG's support for t.

source in the DCC camp says WMG titles have already lied for shipment, and the has committed somewhere 40-70 masters for the

hile, Morgado says he has formal assurances from a number of matters related arketing. And Bob Sher- of sound technology mar- Sony Software, notes he is g to meet with executives of G and the Warner labels to (D) plans.

