



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: September 7, 1974  
CYCLE NO. 743 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 1A  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:17		THEME & OPENING OF PART 1 TALK UNIT #40 - STOP AND SMELL THE ROSES - Mac Davis TALK UNIT #39 - STEPPIN' OUT (GONNA BOOGIE TONIGHT) - Tony Orlando & Dawn TALK UNIT LOGO: CASEY'S COAST TO COAST	6:19
6:19	4	LOCAL INSERT: C-1	2:00
8:19 18:18		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SHININ' ON - Grand Funk TALK UNIT #37 - SUGAR BABY LOVE - Rubettes TALK UNIT #36 - ONE HELL OF A WOMAN - Mac Davis TALK UNIT LOGO: HITS FROM COAST TO COAST	10:01
18:20	9	LOCAL INSERT: C-2	2:00
20:20 26:47	✓	LOGO: AMERICAN TOP 40 TALK UNIT #35 - YOU LITTLE TRUSTMAKER - Tymes TALK UNIT #34 - WATERLOO - Abba TALK UNIT LOGO: CASEY'S COAST TO COAST	6:29
26:49 26:59		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:59		LOGO: AMERICAN TOP 40 TALK UNIT #33 - NEVER MY LOVE - Blue Swede TALK UNIT #32 - CAN'T GET ENOUGH - Bad Company TALK UNIT	6:14
35:13		LOGO: HITS FROM COAST TO COAST	
35:15	X	LOCAL INSERT: C-4	2:00
37:15		LOGO: AMERICAN TOP 40 TALK UNIT #31 - KEEP ON SMILIN' - Wet Willie TALK UNIT #30 - EARACHE MY EYE FEATURING ALICE BOWIE - Cheech & Chong TALK UNIT #29 - I LOVE MY FRIEND - Charlie Rich TALK UNIT	11:50
49:03		LOGO: CASEY'S COAST TO COAST	
49:05	X	LOCAL INSERT: C-5	2:00
51:05		LOGO: AMERICAN TOP 40 TALK UNIT #28 - SIDESHOW - Blue Magic TALK UNIT #27 - ANOTHER SATURDAY NIGHT - Cat Stevens TALK UNIT	7:15
58:20		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:27 THEME TO: 58:50 EMERGENCY THEME RUNOU TO: 60:00	
58:50 59:50	X	LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - DON'T CHANGE HORSES (IN THE MIDDLE OF THE STREAM) - Tower of Power TALK UNIT #25 - PLEASE COME TO BOSTON - Dave Loggins TALK UNIT	9:36
9:34		LOGO: CASEY'S COAST TO COAST	
9:36	y	LOCAL INSERT: C-1	2:00
11:36		LOGO: AMERICAN TOP 40 TALK UNIT #24 - FREE MAN IN PARIS - Joni Mitchell TALK UNIT #23 - WHO DO YOU THINK YOU ARE - Bo Donaldson & the Heywoods TALK UNIT	6:54
18:28		LOGO: HITS FROM COAST TO COAST	
18:30	y	LOCAL INSERT: C-2	2:00
20:30		LOGO: AMERICAN TOP 40 TALK UNIT #22 - SWEET HOME ALABAMA - Lynyrd Skynyrd TALK UNIT #21 - LET'S PUT IT ALL TOGETHER - Stylistics TALK UNIT	8:51
29:19		LOGO: CASEY'S COAST TO COAST	
29:21 29:31	y	STATION I.D.: C-3 LOCAL INSERT:	:10 2:00



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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:31  39:44		LOGO: AMERICAN TOP 40 TALK UNIT #20 - BEACH BABY - First Class TALK UNIT #19 - I HONESTLY LOVE YOU - Olivia Newton-John TALK UNIT LOGO: HITS FROM COAST TO COAST	8:15
39:46	if	LOCAL INSERT: C-4	2:00
41:46  50:05		LOGO: AMERICAN TOP 40 TALK UNIT #18 - WILDWOOD WEED - Jim Stafford TALK UNIT #17 - IT'S ONLY ROCK AND ROLL - Rolling Stones TALK UNIT LOGO: CASEY'S COAST TO COAST	8:21
50:07	if	LOCAL INSERT: C-5	2:00
52:07  58:16		LOGO: AMERICAN TOP 40 TALK UNIT #16 - RUB IT IN - Billy Crash Craddock TALK UNIT #15 - YOU HAVEN'T DONE NOTHIN' - Stevie Wonder TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:24 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	6:09
58:50 59:50	if	LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - WILD THING - Fancy TALK UNIT #13 - CLAP FOR THE WOLFMAN - Guess Who TALK UNIT LOGO: CASEY'S COAST TO COAST	6:50
6:48			
6:50	4	LOCAL INSERT: C-1	2:00
8:50		LOGO: AMERICAN TOP 40 TALK UNIT #12 - HANG ON IN THERE BABY - Johnny Bristol TALK UNIT #11 - FEEL LIKE MAKIN' LOVE - Roberta Flack TALK UNIT #10 - THEN CAME YOU - Dionne Warwick & the Spinners TALK UNIT LOGO: HITS FROM COAST TO COAST	10:40
19:28			
19:30	4	LOCAL INSERT: C-2	2:00
21:30		LOGO: AMERICAN TOP 40 TALK UNIT #9 - YOU AND ME AGAINST THE WORLD - Helen Reddy TALK UNIT #8 - THE NIGHT CHICAGO DIED - Paper Lace TALK UNIT LOGO: CASEY'S COAST TO COAST	6:59
28:27			
28:29	4	STATION I.D.: C-3	:10
28:39		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:39		LOGO: AMERICAN TOP 40 TALK UNIT #7 - NOTHING FROM NOTHING - Billy Preston TALK UNIT #6 - CAN'T GET ENOUGH OF YOUR LOVE, BABE - Barry White TALK UNIT LOGO: HITS FROM COAST TO COAST	7:01
37:38			
37:40	4	LOCAL INSERT: C-4	2:00
39:40		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'M LEAVING IT ALL UP TO YOU - Donny & Marie Osmond TALK UNIT #4 - ROCK ME GENTLY - Andy Kim TALK UNIT LOGO: CASEY'S COAST TO COAST	6:25
46:03			
46:05	4	LOCAL INSERT: C-5	2:00
48:05		LOGO: AMERICAN TOP 40 TALK UNIT #3 - TELL ME SOMETHING GOOD - Rufus TALK UNIT #2 - I SHOT THE SHERIFF - Eric Clapton TALK UNIT #1 - (YOU'RE) HAVING MY BABY - Paul Anka TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:38 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	10:33
58:04			
58:50 59:50	4	LOCAL INSERT: C-6 STATION I.D.:	:60 :10