



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: SEPTEMBER 01, 1985

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM #853-10 FOR  
AIR SEPTEMBER 7-8, 1985, THERE IS AN ADDITIONAL 2  
AND A HALF MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR I AT C-3. THIRTY  
SECONDS IN HOUR II AT C-1. THIRTY SECONDS IN HOUR  
III AT C-1, C-3. THIRTY SECONDS IN HOUR IV AT C-3.



ABC Watermark



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TEXAS INSTRUMENTS WHO PRESENT THE TI-35 STUDENT CALCULATOR.  THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)  LW#1 POWER OF LOVE (B) Huey Lewis and the News  #40 SPANISH EDDIE (A) Laura Branigan	08:24
08:24		<b>C-1</b> <b>NETWORK SPOT:</b> Texas Instruments (OUT CUE) Jingle ends cold after... "...TI-35."	:60
09:24		<b>LOCAL INSERT:</b>	:60
10:24		LOGO: AMERICAN TOP 40  #39 I WONDER IF I TAKE YOU HOME (A&B) Lisa-Lisa and Cult Jam with Full Force  #38 I GOT YOU BABE (B) UB40 with Chrissie Hynde	08:08
18:32		<b>C-2</b> <b>NETWORK SPOT:</b> Oxy/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
19:32		<b>LOCAL INSERT:</b>	:60
20:32		LOGO: AMERICAN TOP 40  #37 DO YOU WANT CRYING (B) Katrina and the Waves  STATION MENTIONS  #36 NO LOOKIN' BACK (A) Michael McDonald	07:09
27:41		<b>C-3</b> <b>NETWORK SPOT:</b> Proctor & Gamble Sure (OUT CUE) Jingle ends cold with... "...if you're Sure."	:30
28:11		<b>LOCAL INSERT:</b>	1:30
29:41		<b>STATION I. D.:</b>	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:51		LOGO: AMERICAN TOP 40  #35 YOU SPIN ME ROUND (LIKE A RECORD) (A) Dead Or Alive	03:25
33:16		<b>C-4</b> NETWORK SPOT: Bubble Yum/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	30/30
34:16		LOCAL INSERT:	:60
35:16		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #34 C-I-T-Y (B) John Cafferty and the Beaver Brown Band  #33 DANCING IN THE STREET (A&B) Mick Jagger & David Bowie  #32 FORTRESS AROUND YOUR HEART (B) Sting	12:08
47:24		<b>C-5</b> NETWORK SPOT: Texas Instruments/U.S. Army/Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	60/30 30
49:24		LOGO: AMERICAN TOP 40  #31 WHO'S HOLDING DONNA NOW (A&B) DeBarge  #30 EVERY STEP OF THE WAY (B) John Waite	08:09
57:20		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 9/07/85  
 CYCLE NO. 853 PROGRAM 10 OF 13  
 DISC & HALF HOUR NO. 2A  
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #29 EVERYTIME YOU GO AWAY (B) Paul Young	04:10
04:10		<b>C-1</b> NETWORK SPOT: Gatorade (OUT CUE) Jingle ends cold with... "...deep down body thirst."	:30
04:40		LOCAL INSERT:	1:30
06:10		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #28 IF YOU LOVE SOMEBODY SET THEM FREE (B) Sting  LDD: I WILL ALWAYS LOVE YOU ( ) Dolly Parton	09:04
15:14		<b>C-2</b> NETWORK SPOT: Lee Jeans/Starburst (OUT CUE) Jingle ends cold with... "...and artificially flavored."	30/30
16:14		LOCAL INSERT:	:60
17:14		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #27 MYSTERY LADY (A&B) Billy Ocean  #26 THERE MUST BE AN ANGEL (A) Eurythmics	08:59
26:13		<b>C-3</b> NETWORK SPOT: Coast Soap (OUT CUE) Jingle ends cold with... "...hard as you."	:60
27:13		LOCAL INSERT:	:60
28:13		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:23		LOGO: AMERICAN TOP 40  #25 LONELY OL' NIGHT (A) John Cougar Mellencamp  #24 CRY (B) Godley & Creme	08:48
37:11		<b>C-4</b> NETWORK SPOT: U.S. Army/Fostex (OUT CUE) Jingle fades after... "...Fostex cleansing bar."	30/30
38:11		LOCAL INSERT:	:60
39:11		LOGO: AMERICAN TOP 40  #23 SAVING ALL MY LOVE FOR YOU (A&B) Whitney Houston  #22 SHAME (B) The Motels	08:12
47:23		<b>C-5</b> NETWORK SPOT: Texas Instruments/Bubble Yum/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	60/30 30
49:23		LOGO: AMERICAN TOP 40  STATION MENTIONS  #21 TAKE ON ME (B) a-ha  HOF: RAY CHARLES MEDLEY	08:13
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 9/07/85  
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 DISC & HALF HOUR NO. 3A  
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 WHAT ABOUT LOVE (A&B&PRO) Heart	03:57
03:57		<b>C-1</b> <b>NETWORK SPOT:</b> Gatorade (OUT CUE) Jingle ends cold after... "...deep down body thirst."	:30
04:27		<b>LOCAL INSERT:</b>	1:30
05:57		LOGO: AMERICAN TOP 40  #19 LIFE IN ONE DAY (A&B) Howard Jones  <u>SR: JACKSON OWNS McCARTNEY</u>  #18 OH SHEILA (B) Ready For The World	08:57
14:54		<b>C-2</b> <b>NETWORK SPOT:</b> Sure/Nestles Chunky (OUT CUE) Jingle ends cold with... "...chunky's back."	30/30
15:54		<b>LOCAL INSERT:</b>	:60
16:54		LOGO: AMERICAN TOP 40  STATION MENTIONS #17 DRESS YOU UP (B) Madonna #16 <u>SMOKIN' IN THE BOYS ROOM</u> (A) Motley Crue #15 DARE ME (A) The Pointer Sisters	11:42
28:36		<b>C-3</b> <b>NETWORK SPOT:</b> U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	:30
29:06		<b>LOCAL INSERT:</b>	1:30
30:36		<b>STATION I. D.:</b>	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:46		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #14 NEVER SURRENDER (A) Corey Hart  #13 SHOUT (B) Tears For Fears	08:39
39:25		<b>C-4</b> NETWORK SPOT: Oxy Line/Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	30/30
40:25		LOCAL INSERT:	:60
41:25		LOGO: AMERICAN TOP 40  #12 FREEDOM (A) Wham  #11 <u>INVINCIBLE (THEME FROM THE LEGEND OF BILLIE JEAN)</u> (A) Pat Benatar	10:18
51:43		<b>C-5</b> NETWORK SPOT: Coast Soap/Care*Free/Starburst (OUT CUE) Jingle ends cold with... "...and artificially flavored."	60/30 30
53:43		LOGO: AMERICAN TOP 40  #10 POP LIFE (A) Prince and the Revolution	03:57
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  STATION WELCOMES  #9 YOU'RE ONLY HUMAN (SECOND WIND) (B) Billy Joel	05:14
05:14		<b>C-1</b> NETWORK SPOT: Josten (OUT CUE) Jingle fades after... "...is America's class ring."	:60
06:14		LOCAL INSERT:	:60
07:14		LOGO: AMERICAN TOP 40  #8 DON'T LOSE MY NUMBER (A) Phil Collins  LDD: ALONE AGAIN (B) Gilbert O' Sullivan	09:41
16:55		<b>C-2</b> NETWORK SPOT: Bubble Yum/Ford Motorcraft (OUT CUE) Voice out cold with... "...exceeds the need."	30/30
17:55		LOCAL INSERT:	:60
18:55		LOGO: AMERICAN TOP 40  STATION MENTIONS  #7 CHERISH (B) Kool & The Gang  #6 MONEY FOR NOTHING (A) Dire Straits	08:56
27:51		<b>C-3</b> NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits." ***** * Topical promos * * @ end of 4A * *****	:30
28:21		LOCAL INSERT:	1:30
29:51		STATION I. D.:	:10





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FOR WEEK ENDING: 9/07/85  
 CYCLE NO. 853 PROGRAM 10 OF 13  
 DISC & HALF HOUR NO. 4B  
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:01		LOGO: AMERICAN TOP 40  #5 SUMMER OF '69 (B) Bryan Adams  #4 <u>FREEWAY OF LOVE</u> (A&B) Aretha Franklin	08:27
38:28		<b>C-4</b> NETWORK SPOT: Gatorade/Fostex (OUT CUE) Jingle fades after... "...Fostex cleansing bar."	30/30
39:28		LOCAL INSERT:	:60
40:28		LOGO: AMERICAN TOP 40  #3 WE DON'T NEED ANOTHER HERO (THUNDERDOME) (A&B) Tina Turner	04:41
45:09		<b>C-5</b> NETWORK SPOT: Coast Soap/Bubble Yum/Wesley Jessen (OUT CUE) Voice out cold with... "...all the time."	60/30 30
47:09		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #2 POWER OF LOVE (B) Huey Lewis and the News  #1 <u>ST. ELMO'S FIRE (MAN IN MOTION)</u> (B) John Parr CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY TEXAS INSTRUMENTS...GET CALCULATING THIS FALL WITH THE TI-35 STUDENT CALCULATOR."	10:21
56:44		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



AT40 PROMOS FOR SHOW #853-10 ARE LOCATED AT END OF 4A

DO NOT USE AFTER SEPTEMBER 8, 1985

1) ARETHA'S SECOND POP #1 (:26)

This is Casey Kasem. For all her tremendous success for almost 25 years, Aretha Franklin has only had one number one song on the pop chart...her 1967 classic, "RESPECT". Aretha's latest smash "FREEWAY OF LOVE", drove up two notches to number three last week in the countdown. Will the Queen of Soul zoom to the top of the official Billboard chart this week, with her second pop number one? We'll find out on American Top 40.

2) THE POWER AT NUMBER ONE (:20)

Hi, this is Casey Kasem. Last week, the number one song on the official Billboard chart, for a second week in a row, was "THE POWER OF LOVE" by Huey Lewis and the News. Can "THE POWER" keep them on top when there's a lot of heat from underneath coming from "ST. ELMO'S FIRE" by John Parr, at number two? We'll find out and report all the action on American Top 40.

3) BOSS IN THE U.S.A. (:18)

Hi, this is Casey Kasem. The hottest rocker in the U.S.A. may return to the Top 40 this week. Bruce Springsteen has just released "I'M GOIN' DOWN", single number six from his multi-platinum album, "BORN IN THE U.S.A.". We'll be looking for the boss to hit the official Billboard survey on American Top 40.

4) DEBUTS LINED UP 'N READY (:26)

This is Casey Kasem. Some hot new hits are lined up to debut this week on American Top 40. Among the top contenders for the countdown are: Sting's "FORTRESS AROUND YOUR HEART", Laura Branigan's "SPANISH EDDIE", UB40 with "I GOT YOU BABE", and a duet by rock 'n roll legends Mick Jagger and David Bowie, the classic "DANCING IN THE STREET." We'll see who debuts as we report all the official Billboard chart action on American Top 40.