



TO: AT40

FROM: TOM ROUNDS, WATERMARK, INC.

SEPTEMBER 1, 1979

Casey's on summer vacation this week, and his absence provides us with a unique opportunity to share the talent of Gordon Elliott as guest host of AMERICAN TOP 40.

I first heard Gordon in Sydney Australia last June when he was sitting in for John Laws on the morning show at 2UW. (Laws, the #1 "Breakfast" personality in Sydney for the past umpteen years, has now retired and Gordon has moved into that coveted spot, managing to hold the audience in the survey taken since the switch.) Elliott was invited to guest for Casey if vacations schedules matched. They did. And here he is...the first Non-American voice at the AT40 helm in 9½ years. We think Gordon Elliott is a super talent, and I think you'll agree. And this occasion gives us a chance to acknowledge our Australian AMERICAN TOP 40 subscribers for their fantastic loyalty and support over the years. AT40 is heard in 25 markets in Australia and Tasmania; quite an honor in consideration of the high standards in the Australian Broadcast Industry.

Casey returns next week for program #793-11.

Another reminder: Two big specials are set for the end of the year: program #794-13 is "The 50 Top Hits of 1979". Broadcast dates: Dec. 29-30. Program #801-1 is "The 50 Top Hits of the 70's". Dates: Jan. 5-6. Program 12,13 and 1 will all be shipped on Dec. 15 so domestic subscribers will have all three shows by Dec. 19.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 960-9490

FOR WEEK ENDING: 9/8/79  
CYCLE NO. #793 PROGRAM 10 OF 13  
SIDES: 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER LW# 3. THE MAIN EVENT/FIGHT (B) Barbra Streisand MUSIC/BMI) LW# 2. GOOD TIMES (B) Chic LW# 1. MY SHARONA (A) The Knack	12:40
12:38		LOGO: CASEY'S COAST TO COAST	
12:40		LOCAL INSERT: C-1	2:00
14:40		LOGO: AMERICAN TOP 40 #40. WHERE WERE YOU WHEN I WAS FALLING IN LOVE (A&B) Lobo	3:51
18:29		LOGO: HITS FROM COAST TO COAST	
18:31		LOCAL INSERT: C-2	2:00
20:31		LOGO: AMERICAN TOP 40 #39. SPOOKY (B) Atlanta Rhythm Section EXTRA: WHATEVER HAPPENED TO: GRAND FUNK #38. HOLD ON (CAPAC) Triumph	8:34
29:03		LOGO: CASEY'S COAST TO COAST	
29:05		LOCAL INSERT: C-3	2:00
31:15		LOGO: AMERICAN TOP 40 #37. YOU CAN'T CHANGE THAT (A) Raydio	3:33
34:46		LOGO: HITS FROM COAST TO COAST	
34:48		LOCAL INSERT: C-4	2:00
36:48		LOGO: AMERICAN TOP 40 #36. GET IT RIGHT NEXT TIME (A) Gerry Rafferty EXTRA: LDD: THREE TIMES A LADY (A) Commodores	9:25
46:11		LOGO: CASEY'S COAST TO COAST	
46:13		LOCAL INSERT: C-5	2:00
48:13		LOGO: AMERICAN TOP 40 #35. SATURDAY NIGHT (A) Herman Brood & His Wild Romance ARCHIVE: 136th: PHILADELPHIA FREEDOM (A) Elton John	9:14
57:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	2:00 :10



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SIDES: 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #34. HIGHWAY SONG (B) Blackfoot #33. MORNING DANCE (B) Spyro Gyra #32. DON'T STOP 'TILL YOU GET ENOUGH (B) Michael Jackson	11:50
11:48		LOGO: CASEY'S COAST TO COAST	
11:50		LOCAL INSERT: C-1	2:00
13:50		LOGO: AMERICAN TOP 40 #31. WHAT CHA GONNA DO WITH MY LOVIN' (B) Stephanie Mills #30. OH WELL (A) Rockets	8:05
21:53		LOGO: HITS FROM COAST TO COAST	
21:55		LOCAL INSERT: C-2	2:00
23:55		LOGO: AMERICAN TOP 40 #29. LOVIN'. TOUGHIN', SQUEEZIN' (B) Journey	3:55
27:48		LOGO: CASEY'S COAST TO COAST	
27:50		LOCAL INSERT: C-3	2:00
30:00		LOGO: AMERICAN TOP 40 #28. THE BOSS (A) Diana Ross #27. WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN (B) Dr. Hook	7:24
37:22		LOGO: HITS FROM COAST TO COAST	
37:24		LOCAL INSERT: C-4	2:00
39:24		LOGO: AMERICAN TOP 40 #26. POP MUZIK (A) 'M' #25. DIFFERENT WORLDS (B) Maureen McGovern #24. CRUEL TO BE KIND (B) Nick Lowe	9:09
48:31		LOGO: CASEY'S COAST TO COAST	
48:33		LOCAL INSERT: C-5	2:00
50:33		LOGO: AMERICAN TOP 40 #23. BORN TO BE ALIVE (A) Patrick Hernandez ARCHIVE: 137th: ANOTHER SOMEBODY DONE SOMEBODY WRONG SONG (B) B.J. Thomas	6:55
57:28		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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 SIDES: 3A & 3B  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #22. I DO LOVE YOU (B) G.Q. #21. BAD GIRLS (B) Donna Summer	8:33
8:31		LOGO: CASEY'S COAST TO COAST	
8:33		LOCAL INSERT: C-1	2:00
10:33		LOGO: AMERICAN TOP 40 #20. DRIVER'S SEAT (A) Sniff 'n' the Tears #19. BAD CASE OF LOVING YOU (DOCTOR, DOCTOR) (B) Robert Palmer	8:02
18:33		LOGO: HITS FROM COAST TO COAST	
18:35		LOCAL INSERT: C-2	2:00
20:35		LOGO: AMERICAN TOP 40 #18. HOT SUMMER NIGHTS (A) Night #17. HEAVEN MUST HAVE SENT YOU (B) Bonnie Pointer	6:41
27:14		LOGO: CASEY'S COAST TO COAST	
27:16		LOCAL INSERT: C-3	2:00
29:26		LOGO: AMERICAN TOP 40 #16. RISE (A) Herb Albert EXTRA: LDD: SHARING THE NIGHT TOGETHER (B/A) Dr. Hook	7:59
37:23		LOGO: HITS FROM COAST TO COAST	
37:25		LOCAL INSERT: C-4	2:00
39:25		LOGO: AMERICAN TOP 40 #15. GOODBYE STRANGER (A) Supertramp #14. LET'S GO (B) The Cars	8:15
47:38		LOGO: CASEY'S COAST TO COAST	
47:40		LOCAL INSERT: C-5	2:00
49:40		LOGO: AMERICAN TOP 40 #13. SUSPICIONS (B) Eddie Rabbitt ARCHIVE: 138th: HE DON'T LOVE YOU (LIKE I LOVE YOU) (B) Tony Orlando & Dawn	7:47
57:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV  #12. SAIL ON (A) Commodores #11. MAMA CAN'T BUY YOU LOVE (B) Elton John	8:22
8:20		LOGO: CASEY'S COAST TO COAST	
8:22		LOCAL INSERT: C-1	2:00
10:22		LOGO: AMERICAN TOP 40  #10. LONESOME LOSER (B) Little River Band #9. I'LL NEVER LOVE THIS WAY AGAIN (B) Dionne Warwick	8:15
18:35		LOGO: HITS FROM COAST TO COAST	
18:37		LOCAL INSERT: C-2	2:00
20:37		LOGO: AMERICAN TOP 40  #8. THE MAIN EVENT/FIGHT (B) Barbra Streisand #7. SAD EYES (B) Robert John	7:45
28:20		LOGO: CASEY'S COAST TO COAST	
28:22		LOCAL INSERT: C-3	2:00
30:32		LOGO: AMERICAN TOP 40  #6. LEAD ME ON (A) Maxine Nightingale #5. THE DEVIL WENT DOWN TO GEORGIA (B) Charlie Daniels Band	6:39
37:09		LOGO: HITS FROM COAST TO COAST	
37:11		LOCAL INSERT: C-4	2:00
39:11		LOGO: AMERICAN TOP 40  #4. DON'T BRING ME DOWN (B) Electric Light Orchestra #3. AFTER THE LOVE HAS GONE (A&B) Earth, Wind & Fire	8:11
47:20		LOGO: CASEY'S COAST TO COAST	
47:22		LOCAL INSERT: C-5	2:00
49:22		LOGO: AMERICAN TOP 40  #2. GOOD TIMES (B) Chic #1. MY SHARONA (A) The Knack	7:50
57:12		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:47 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10