

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

September 3, 1987

Dear Program Director,

Here's the information on the location of George Michael's song, if you're deleting it from the countdown:

It's at #29--which comes right after Commercial Break #2 in Hour Two. So you can cut from the commercial break right to song #28, which is "CASANOVA" by Levert.

COMMERCIAL BREAK #2

INTRO SONG #29: "I WANT YOUR SEX"

OUTRO SONG #29: "George Michael falling ten notches this week with "I WANT YOUR SEX." His 9th top 40 hit.

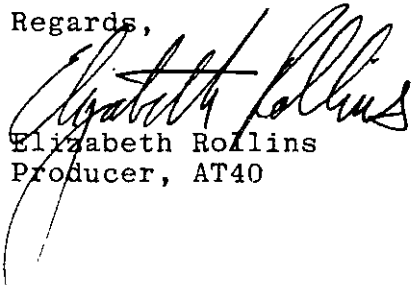
INTRO SONG #28: "Now we're up to the recent #1 soul song whose title names the most famous lover in history-- a man who claimed to have romanced nearly 200 women..." etc...

Interesting that the song "CASANOVA" should follow "I WANT YOUR SEX" in the countdown this week. Purely coincidence...and a connection that we resisted pointing out to our listeners.

Looks like George will stay around for another week or two. Song has a lot of chart power.

'Til next week,

Regards,


Elizabeth Rollins
Producer, AT40



ABC Watermark



FOR WEEK ENDING: 9/12/87
 CYCLE NO. 873 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW AMERICAN TOP 40 BROUGHT TO YOU IN PART BY 3 MUSKETEERS, FOR GUYS THAT ARE BIG ON CHOCOLATE. AND BY TOYOTA, WHERE THERE'S A CAR FOR EVERY NEED...PLUS TOYOTA QUALITY." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 VICTIM OF LOVE (PROC&B) Bryan Adams #39 GIVE TO LIVE (A) Sammy Hagar	08:22
08:22		C-1 NETWORK SPOT: NESTLES CRUNCH/TOYOTA (OUT CUE) Jingle ends cold after... "...Auld Lang Syne."	30/30
09:22		LOCAL INSERT:	:60
10:22		LOGO: AMERICAN TOP 40 #38 MAKING LOVE IN THE RAIN (A) Herb Alpert QL: MOST CONSECUTIVE WEEKS IN TOP 40 #37 LITTLE LIES (B) Fleetwood Mac	09:22
19:44		C-2 NETWORK SPOT: CAREFREE/METROPOLITAN LIFE (OUT CUE) Voice out cold with... "...Metropolitan Life."	30/30
20:44		LOCAL INSERT:	:60
21:44		LOGO: AMERICAN TOP 40 STATION MENTIONS #36 YOU ARE THE GIRL (A) The Cars #35 FAKE () Alexander O'Neal	07:45
29:29		C-3 NETWORK SPOT: GREYHOUND/20TH CENTURY FOX (OUT CUE) Jingle fades after... "...theatres everywhere."	30/30
30:29		LOCAL INSERT:	:60
31:29		STATION I.D.: (Over for side 1B)	:10



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 DISC & HALF HOUR NO. 1B (Backed w/3A)
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:39		LOGO: AMERICAN TOP 40 #34 NEVER LET ME DOWN (A) David Bowie	04:15
35:54		C-4 NETWORK SPOT: CLEARASIL/NESTLES ALPINE (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
36:54		LOCAL INSERT:	:60
37:54		LOGO: AMERICAN TOP 40 #33 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2 LDD: ENDLESS LOVE (A) Diana Ross & Lionel Richie	09:27
47:21		C-5 NETWORK SPOT: TOYOTA/NESTLES ALPINE/METROPOLITAN LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	:60 30/30
49:21		LOGO: AMERICAN TOP 40 #32 LIES (A&B) Jonathan Butler #31 LET ME BE THE ONE (B) Expose	08:15
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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 DISC & HALF HOUR NO. 2A (Backed w/3B)
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II	
		#30 HEART AND SOUL (A) T'Pau	03:47
03:47		NETWORK SPOT: TOYOTA (OUT CUE) Jingle ends cold after... "...so hurry."	:60
04:47		LOCAL INSERT:	:60
05:47		LOGO: AMERICAN TOP 40	
		#29 I WANT YOUR SEX (A) George Michael	
		#28 <u>CASANOVA</u> (B) Levert	10:35
16:22		NETWORK SPOT: WRIGLEY/NESTLES CRUNCH (OUT CUE) Jingle ends cold with... "...love Nestles Crunch."	30/30
17:22		LOCAL INSERT:	:60
18:22		LOGO: AMERICAN TOP 40	
		#27 JUMP START (B) Natalie Cole	
		#26 <u>LUKA</u> (A) Suzanne Vega	11:55
30:17		NETWORK SPOT: TOYOTA (OUT CUE) Voice out cold with... "...so hurry."	:60
31:17		LOCAL INSERT:	:60
32:17		STATION I. D.: (Over for side 2B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:27		LOGO: AMERICAN TOP 40 #25 MARY'S PRAYER () Danny Wilson	04:26
36:53		C-4 NETWORK SPOT: CAREFREE/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
37:53		LOCAL INSERT:	:60
38:53		LOGO: AMERICAN TOP 40 STATION MENTIONS #24 IT'S NOT OVER ('TIL IT'S OVER) (A&B) Starship #23 PAPER IN FIRE (A) John Cougar Mellencamp	08:40
47:33		C-5 NETWORK SPOT: 3 MUSKETEERS/CLEARASIL/TOYOTA (OUT CUE) Voice out cold with... "...gone (SFX) gone."	:60 30/30
49:33		LOGO: AMERICAN TOP 40 #22 WHO WILL YOU RUN TO (A) Heart #21 ONE HEARTBEAT (B) Smokey Robinson	08:01
57:23		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES #20 U GOT THE LOOK (A) Prince #19 WHO FOUND WHO (A) Jellybean	09:01
09:01		C-1 NETWORK SPOT: WRIGLEY/METRO LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	30/30
10:01		LOCAL INSERT:	:60
11:01		LOGO: AMERICAN TOP 40 #18 ROCK STEADY (A&B) The Whispers TX: DANCING IN THE DARK (A) Bruce Springsteen	09:06
20:07		C-2 NETWORK SPOT: U.S. ARMY ACTIVE/20TH CENTURY FOX (OUT CUE) Jingle fades after... "...theatres everywhere."	30/30
21:07		LOCAL INSERT:	:60
22:07		LOGO: AMERICAN TOP 40 STATION MENTIONS #17 CARRIE (B) Europe	04:56
27:03		C-3 NETWORK SPOT: CERTS/METRO LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	30/30
28:03		LOCAL INSERT:	:60
29:03		STATION I. D.: (Over for side 3B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:13		LOGO: AMERICAN TOP 40	
		#16 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	10:43
		#15 LOVE POWER (A&B) Dionne Warwick and Jeffrey Osborne	
39:56		C-4	
		NETWORK SPOT: TOYOTA/CERTS (OUT CUE) Jingle ends cold after... "...with Nutrasweet (SFX)."	30/30
40:56		LOCAL INSERT:	:60
41:56		LOGO: AMERICAN TOP 40	
		#14 I NEED LOVE (A) L.L. Cool J	04:22
46:18		C-5	
		NETWORK SPOT: 3 MUSKETEERS/GREYHOUND/METRO LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	:60 30/30
48:18		LOGO: AMERICAN TOP 40	
		#13 WIPEOUT (B) The Fat Boys and the Beach Boys	09:16
		#12 DON'T MEAN NOTHING (A&B) Richard Marx	
57:23		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME TO: 57:50	
57:50		C-6	
		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	
		#11 TOUCH OF GREY (A) Grateful Dead	03:52
03:52		C-1 NETWORK SPOT: TOYOTA/TRI-STAR PICS (OUT CUE) Voice out cold with... "...theatre near you."	30/30
04:52		LOCAL INSERT:	:60
05:52		LOGO: AMERICAN TOP 40	
		#10 I HEARD A RUMOUR (A&B&PRS) Bananarama	11:59
		#9 WHO'S THAT GIRL (A&B) Madonna	
		#8 WHEN SMOKEY SINGS (B) ABC	
17:51		C-2 NETWORK SPOT: U.S. ARMY ACTIVE/METRO LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	30/30
18:51		LOCAL INSERT:	:60
19:51		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#7 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News	07:59
		#6 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard	
27:50		C-3 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers Bar."	:60
28:50		LOCAL INSERT:	:60
29:50		STATION I. D.: (Over for side 4B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:00		LOGO: AMERICAN TOP 40 #5 ONLY IN MY DREAMS (A) Debbie Gibson #4 <u>HERE I GO AGAIN</u> (A) Whitesnake	08:25
38:25		C-4 NETWORK SPOT: TRI-STAR PICS/NESTLES CRUNCH (OUT CUE) Jingle ends cold with... "...Nestles Crunch."	30/30
39:25		LOCAL INSERT:	:60
40:25		LOGO: AMERICAN TOP 40 #3 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	05:21
45:46		C-5 NETWORK SPOT: TOYOTA/GREYHOUND/METRO LIFE (OUT CUE) Voice out cold with... "...by Metropolitan Life."	:60 30/30
47:46		LOGO: AMERICAN TOP 40 #2 I JUST CAN'T STOP LOVING YOU () Michael Jackson #1 <u>LA BAMBA</u> (B) Los Lobos TOPICAL PROMOS ARE LOCATED AT THE END OF SIDE 4B	09:37
56:37		CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM. BY 3 MUSKETEERS, FOR GUYS THAT ARE BIG ON CHOCOLATE. AND BY TOYOTA, WHERE THERE'S A CAR FOR EVERY NEED-PLUS TOYOTA QUALITY." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:23 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10