



ABC Watermark



FOR WEEK ENDING: 9/26/87
 CYCLE NO. 873 PROGRAM 13 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 5-0-1's." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 DON'T LOOK DOWN - THE SEQUEL (B) Go West #39 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G	09:32
09:32		NETWORK SPOT: C-1 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers Bar."	:60
10:32		LOCAL INSERT:	:60
11:32		LOGO: AMERICAN TOP 40 STATION MENTIONS #38 ROCK STEADY (A&B) The Whispers #37 IT'S A SIN (A) Pet Shop Boys	10:04
21:36		NETWORK SPOT: C-2 LEVI'S/OMNI MAGAZINE (OUT CUE) Voice out cold with... "...on sale, now."	30/30
22:36		LOCAL INSERT:	:60
23:36		LOGO: AMERICAN TOP 40 #36 SOMETHING REAL (INSIDE ME/INSIDE YOU) (B) Mr. Mister	04:21
27:57		NETWORK SPOT: C-3 L'EGGS/LITTLE SIZZLERS (OUT CUE) Jingle ends cold with... "...from Hormel."	30/30
28:57		LOCAL INSERT:	:60
29:57		STATION I. D.: (Over for side 1B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:07		LOGO: AMERICAN TOP 40 #35 DON'T MEAN NOTHING (A&B) Richard Marx <u>QL: TOP TENS SUNG IN SPANISH</u> #34 WHO'S THAT GIRL (A&B) Madonna	09:45
39:52		C-4 NETWORK SPOT: U.S. ARMY/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
40:52		LOCAL INSERT:	:60
41:52		LOGO: AMERICAN TOP 40 #33 VICTIM OF LOVE (PRCO&BMI) Bryan Adams	03:42
45:34		C-5 NETWORK SPOT: TWIX/U.S. ARMY/AGREE (OUT CUE) Jingle fades after... "...feel the magic."	:60 30/30
47:34		LOGO: AMERICAN TOP 40 #32 MONY MONY (A&B) Billy Idol #31 <u>IN MY DREAMS</u> (A) Reo Speedwagon	10:03
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #30 BREAKOUT (A) Swing Out Sister	04:12
04:12		C-1 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle ends cold with... "...3 Musketeers."	:60
05:12		LOCAL INSERT:	:60
06:12		LOGO: AMERICAN TOP 40 #29 BAD (B) Michael Jackson #28 <u>I THINK WE'RE ALONE NOW</u> (B) Tiffany	09:10
15:22		C-2 NETWORK SPOT: LEVI'S/CLEARASIL (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
16:22		LOCAL INSERT:	:60
17:22		LOGO: AMERICAN TOP 40 STATION MENTIONS #27 NEVER LET ME DOWN (A) David Bowie #26 <u>YOU ARE THE GIRL</u> (A) The Cars	09:43
27:05		C-3 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
28:05		LOCAL INSERT:	:60
29:05		STATION I. D.: (Over for side 2B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:15		LOGO: AMERICAN TOP 40 #25 FAKE () Alexander O'Neal #24 LITTLE LIES (B) Fleetwood Mac	07:23
36:38		NETWORK SPOT: ^{C-4} OREO/OMNI MAGAZINE (OUT CUE) Voice out cold with... "...on sale now."	30/30
37:38		LOCAL INSERT:	:60
38:38		LOGO: AMERICAN TOP 40 #23 CAUSING A COMMOTION (A) Madonna #22 LET ME BE THE ONE (B) Expose	07:30
46:08		NETWORK SPOT: ^{C-5} NESTLES ALPINE/TRI-STAR PICS/U.S. MARINE CORPS/AGREE (OUT CUE) Jingle ends cold after... "...Martha Quinn."	30/30 30/30
48:08		LOGO: AMERICAN TOP 40 #21 ONLY IN MY DREAMS (A) Debbie Gibson LDD: <u>COMING AROUND AGAIN</u> (A) Carly Simon	09:16
57:17		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:24 THEME TO: 57:50	
57:50		LOCAL INSERT: ^{C-6}	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 WHO FOUND WHO (A) Jellybean #19 JUMP START (B) Natalie Cole	07:25
07:25		C-1 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
08:25		LOCAL INSERT:	:60
09:25		LOGO: AMERICAN TOP 40 #18 I NEED LOVE (A) L.L. Cool J #17 CASANOVA (B) LeVert	09:13
18:38		C-2 NETWORK SPOT: WRIGLEY GUM/L'EGGS (OUT CUE) Voice out cold with... "...ends September 27th."	30/30
19:38		LOCAL INSERT:	:60
20:38		LOGO: AMERICAN TOP 40 STATION MENTIONS #16 ONE HEARTBEAT (B) Smokey Robinson #15 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard	09:37
30:15		C-3 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle ends cold with... "...3 Musketeers."	:60
31:15		LOCAL INSERT:	:60
32:15		STATION I. D.: (Over for side 3B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:25		LOGO: AMERICAN TOP 40 #14 PAPER IN FIRE (A) John Cougar Mellencamp #13 WHO WILL YOU RUN TO (A) Heart	08:28
40:53		C-4	
		NETWORK SPOT: U.S. ARMY/NESTLES ALPINE (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
41:53		LOCAL INSERT:	:60
42:53		LOGO: AMERICAN TOP 40 #12 WIPEOUT (B) The Fat Boys and the Beach Boys 11/QL: DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News	08:54
51:47		C-5	
		NETWORK SPOT: 3 MUSKETEERS/LITTLE SIZZLERS/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	:60 30/30
53:47		LOGO: AMERICAN TOP 40 #10 U GOT THE LOOK (A) Prince	04:00
57:37		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	
57:50		C-6	
		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 TOUCH OF GREY (A) The Grateful Dead #8 LA BAMBA (B) Los Lobos	07:39
07:39		C-1 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
08:39		LOCAL INSERT:	:60
09:39		LOGO: AMERICAN TOP 40 STATION MENTIONS #7 CARRIE (B) Europe LDD: LUKA (A) Suzanne Vega	10:45
20:24		C-2 NETWORK SPOT: CLEARASIL/SNICKERS (OUT CUE) Jingle fades after... "...really satisfies you."	30/30
21:24		LOCAL INSERT:	:60
22:24		LOGO: AMERICAN TOP 40 #6 WHEN SMOKEY SINGS (B) ABC ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * * *****	03:27
25:51		C-3 NETWORK SPOT: WRIGLEY GUM/LEVI'S (OUT CUE) Jingle ends cold after... "...501 blues."	30/30
26:51		LOCAL INSERT:	:60
27:51		STATION I. D.: (Over for side 4B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:01		LOGO: AMERICAN TOP 40 #5 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	05:03
33:04		C-4 NETWORK SPOT: TRI-STAR PICS/SNICKERS (OUT CUE) Jingle fades after... "...really satisfies you."	30/30
34:04		LOCAL INSERT:	:60
35:04		LOGO: AMERICAN TOP 40 #4 I HEARD A RUMOUR (A&B&PRS) Bananarama #3 <u>I JUST CAN'T STOP LOVING YOU</u> () Michael Jackson	09:51
44:55		C-5 NETWORK SPOT: 3 MUSKETEERS/L'EGGS/U.S. MARINE CORPS (OUT CUE) Voice out cold with... "...the Marine Corps."	:60 30/30
46:55		LOGO: AMERICAN TOP 40 #2 HERE I GO AGAIN (A) Whitesnake #1 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 5-0-1's." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	10:48
56:50		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #873-13 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER SEPTEMBER 27, 1987

1) MICHAEL'S MAGIC, BUT WHITNEY'S A WONDER (:22)

Hi, this is Casey Kasem. Well, last week Michael Jackson hit #1 with "I JUST CAN'T STOP LOVING YOU". But how much magic does Michael have? Can he hold off the wonder of Whitney? Whitney Houston's climbed to #2, eyein' the top spot with "DIDN'T WE ALMOST HAVE IT ALL". Who'll reign at #1 this week? We'll have all the official Billboard Chart Action -- on American Top 40.

2) MARCH OF THE REMAKES (:26)

Hi, this is Casey Kasem. Well, this week on At40 we could have a Chart Trivia first. Two songs, originally by 1960's recording star, Tommy James, have been remade and are climbing fast up the chart: There's "MONEY MONEY", by Billy Idol -- and there's "I THINK WE'RE ALONE NOW" by a new teenage singer named Tiffany. If both remakes debut next week, it'll set a new record. Join me as the record books get rewritten -- on American Top 40.

3) MICHAEL FROM TOP TO BOTTOM (:25)

Hi, this is Casey Kasem. And from the top to the bottom of our countdown -- the thrill is back. Last week Michael Jackson hit the Top of the survey with his hit -- "I JUST CAN'T STOP LOVING YOU". And debuting on the entire Billboard Hot 100 chart at #40 -- at the very bottom of our survey -- was his latest album's second hit, the title song, "BAD". That's Michael Jackson from top to bottom -- on American Top 40.