

**AMERICAN**  
**★ TOP 40 ★**  
 WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS  
 FROM: ABC WATERMARK  
 DATE: SEPTEMBER 22, 1986  
 RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #863-13,  
 FOR AIR SEPTEMBER 27-28, 1986, THERE ARE AN  
 ADDITIONAL THREE MINUTES OF LOCAL COMMERCIAL  
 AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOURS 2, 3, AND 4.  
 30 SECONDS ARE LOCATED AT C-3 IN HOUR 4.  
 30 SECONDS ARE LOCATED AT C-5 IN HOURS 1 AND 4.

A1	28 <sup>20</sup>		51 <sup>15</sup>		
B1	22 <sup>55</sup>				104 <sup>17</sup>
A2	28 <sup>48</sup>		53 <sup>02</sup>		
B2	24 <sup>12</sup>				208 <sup>49</sup>
A3	21 <sup>19</sup>		52 <sup>27</sup>		
B3	31 <sup>08</sup>				104 <sup>32</sup>
A4	26 <sup>09</sup>		52 <sup>05</sup>		
B4	25 <sup>56</sup>				



ABC Watermark



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 1A (Backed with 4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

REGULATED AIRT TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. THEME AND OPENING OF PART I THEME "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  #40 I'LL BE OVER YOU (A) Toto  #39 IN YOUR EYES (B) Peter Gabriel	10:02
10:02		C-1 NETWORK SPOT: JOSTENS (OUT CUE) Jingle fades after... "...America's class ring"	:60 11 <sup>02</sup>
11:02		LOCAL INSERT:	:60
12:02		LOGO: AMERICAN TOP 40  #38 TAKE ME HOME TONIGHT (A&B) Eddie Money  #37 PARANOIMIA (A&B) The Art Of Noise with Max Headroom	08:47  18 <sup>49</sup>
20:49		C-2 NETWORK SPOT: HAWAIIAN PUNCH/PONTIAC (OUT CUE) Jingle fades after... "...excitement, Pontiac"	30/30 19 <sup>49</sup>
21:49		LOCAL INSERT:	:60
22:49		LOGO: AMERICAN TOP 40  #36 HUMAN (A) Human League  #35 PAPA DON'T PREACH (A) Madonna	07:31  28 <sup>20</sup>
30:20		C-3 NETWORK SPOT: EQUAL/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. ARMY"	30/30 28 <sup>20</sup>
31:20		LOCAL INSERT:	:60
32:20		STATION I. D.: OVER FOR SIDE 1B	:10



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF 15  
 DISC & HALF HOUR NO. 1B (Backed with 3A)  
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:30		LOGO: AMERICAN TOP 40  #34 GIRL CAN'T HELP IT (A) Journey	04:17
36:47		C-4 NETWORK SPOT: PONTIAC/AGREE (OUT CUE) Jingle ends cold with... "...to your school."	30/30 5 <sup>11</sup>
37:47		LOCAL INSERT:	:60
38:47		LOGO: AMERICAN TOP 40 STATION MENTIONS  #33 RUMORS (B) Timex Social Club  #32 PRESS (A) Paul McCartney	08:57  14 <sup>11</sup>
47:44		C-5 NETWORK SPOT: OXY/EQUAL/JOVAN (OUT CUE) Voice out cold with... "...stay sexy."	30/30 :30 15 <sup>11</sup>
49:14		LOCAL INSERT:	:30
49:44		LOGO: AMERICAN TOP 40  #31 POINT OF NOW RETURN (B) Nu Shooz  #30 MONEY'S TOO TIGHT TO MENTION (B) Simply Red	07:41  22 <sup>55</sup>
57:15		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:25 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





**ABC Watermark**



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 2A (Backed with 3B)  
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #29 EARTH ANGEL (B) New Edition  #28 SWEET FREEDOM (THEME FROM "RUNNING SCARED") (A) Michael McDonald	08:10
08:10		NETWORK SPOT: PONTIAC (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."  C-1	:30 <i>8<sup>40</sup></i>
08:40		LOCAL INSERT:	1:30
10:10		LOGO: AMERICAN TOP 40  #27 SWEET LOVE (A) Anita Baker  LDD: <u>IF</u> Bread	08:48 <i>17<sup>25</sup></i>
18:58		NETWORK SPOT: ALKA SELTZER/HAWAIIAN PUNCH (OUT CUE) Jingle ends cold with... "...places...ah...ah...ahh!"  C-2	30/30 <i>18<sup>25</sup></i>
19:58		LOCAL INSERT:	:60
20:58		LOGO: AMERICAN TOP 40 STATION MENTIONS  #26 I DIDN'T MEAN TO TURN YOU ON (A) Robert Palmer  #25 <u>LOVE WALKS IN</u> (A) Van Halen	09:20 <i>27<sup>45</sup></i>
30:18		NETWORK SPOT: SNICKERS/U.S. ARMY (OUT CUE) Voice out cold with... "...The U.S. army."  C-3	30/30 <i>28<sup>45</sup></i>
31:18		LOCAL INSERT: OVER FOR STDE 2B	:60 :10



ABC Watermark



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF 15  
 DISC & HALF HOUR NO. 2B (Backed with 4A)  
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

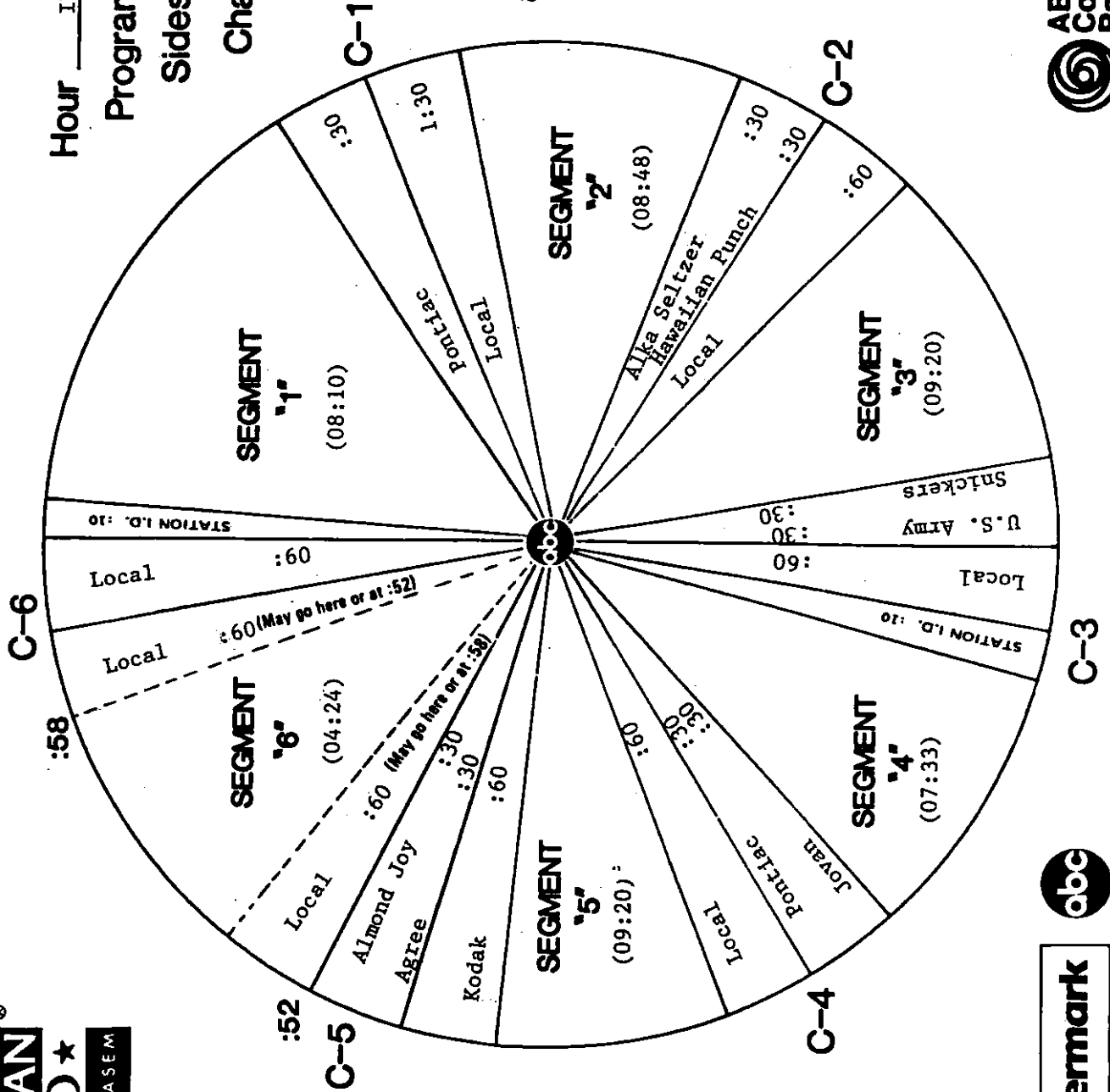
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:28		LOGO: AMERICAN TOP 40  #24 A MATTER OF TRUST (B) Billy Joel  #23 TWIST AND SHOUT (B) Beatles	07:33
40:01		NETWORK SPOT: JOVAN/PONTIAC C-4 (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."	30/30 8 <sup>33</sup>
41:01		LOCAL INSERT:	:60
42:01		LOGO: AMERICAN TOP 40  #22 TRUE COLORS (A) Cyndi Lauper  #21 HIGHER LOVE (B&PRS) Steve Winwood	09:20 17 <sup>53</sup>
51:21		NETWORK SPOT: KODAK/AGREE/ALMOND JOY C-5 (OUT CUE) Jingle ends cold after... "...Mounds & Almond Joy."	60/30 :30 19 <sup>53</sup>
52:21		LOGO: AMERICAN TOP 40	04:24
53:21		#20 THE CAPTAIN OF HER HEART (A) Double	24 <sup>14</sup>
57:37		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:45 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	

# FORMAT AND COMMERCIAL CLOCK



Hour II  
 Program 863-13  
 Sides 2A and 2B  
 Chart Date 9/27/86

Local minutes available 6½  
 Network minutes used 5½



ABC Watermark



**ABC Watermark**



FOR WEEK ENDING: 9-27/86  
 CYCLE NO. 863 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 3A (Backed with 1B)  
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #19 HEAVEN IN YOUR EYES (A&B) Loverboy  QL: <u>ACT WITH THE MOST NUMBER ONE ALBUMS</u>  #18 ALL CRIED OUT (B) Lisa Lisa & Cult Jam with Full Force	10:26
10:26		<b>C-1</b> NETWORK SPOT: HAWAIIAN PUNCH (OUT CUE) Jingle ends cold with... "...Places...ah...ah...ahh."	:30 <i>10<sup>56</sup></i>
10:56		LOCAL INSERT:	1:30
12:26		LOGO: AMERICAN TOP 40  #17 VENUS (A) Bananarama	04:01 <i>14<sup>57</sup></i>
16:27		<b>C-2</b> NETWORK SPOT: PONTIAC/OXY (OUT CUE) Voice out cold with... "...only as directed."	30/30 <i>15<sup>57</sup></i>
17:27		LOCAL INSERT:	:60
18:27		LOGO: AMERICAN TOP 40  #16 MISSIONARY MAN (B) Eurythmics	04:21 <i>20<sup>19</sup></i>
22:48		<b>C-3</b> NETWORK SPOT: JOSTENS (OUT CUE) Jingle fades after... "...America's class ring."	:60 <i>21<sup>19</sup></i>
23:48		LOCAL INSERT:	:60





**ABC Watermark**



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 3B (Backed with  
 PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

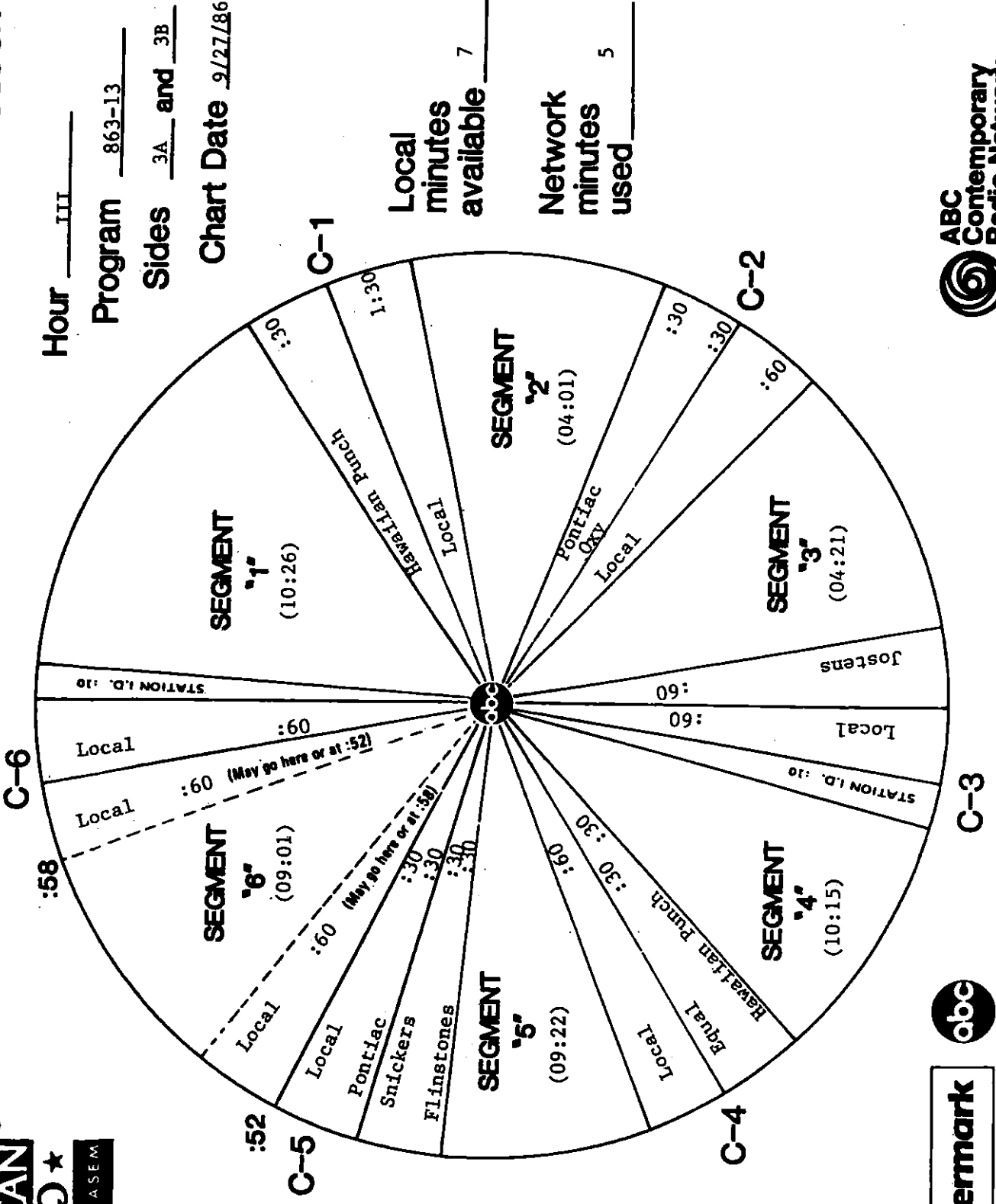
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
24:58		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 BABY LOVE (A) Regina  #14 HEARTBEAT (A&B) Don Johnson	10:15
35:13		C-4 NETWORK SPOT: HAWAIIAN PUNCH/EQUAL (OUT CUE) Voice out cold with... "...would like to be."	30/30 <i>M<sup>15</sup></i>
36:13		LOCAL INSERT:	:60
37:13		LOGO: AMERICAN TOP 40  #13 TYPICAL MALE (PRS & A) Tina Turner  #12 THROWING IT ALL AWAY (A) Genesis	09:22 <i>20<sup>37</sup></i>
46:35		C-5 NETWORK SPOT: FLINSTONES/SNICKERS/PONTIAC (OUT CUE) Jingle ends cold with... "...Firebird, Pontiac."	30/30 :30 <i>22<sup>07</sup></i>
48:05		LOCAL INSERT:	:30
48:35		LOGO: AMERICAN TOP 40  #11 WORDS GET IN THE WAY (B) Miami Sound Machine  #10 LOVE ZONE (A) Billy Ocean	09:01 <i>31<sup>08</sup></i>
57:25		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION MENTIONS	

# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**  
★ **TOP40** ★  
WITH CASEY KASEM

Hour III  
Program 863-13  
Sides 3A and 3B  
Chart Date 9/27/86

Local minutes available 7  
Network minutes used 5



**ABC Watermark**



FOR WEEK ENDING: 9-27-86  
 CYCLE NO. 863 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 4A (Backed with 2B)  
 PAGE NO. 10

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 TAKE MY BREATH AWAY (LOVE THEME FROM "TOP GUN") (A) Berlin	04:32
04:32		NETWORK SPOT: DR. PEPPER C-1 (OUT CUE) Jingle fades after... "...Dr. Pepper ohh!"	:30 5 <sup>02</sup>
05:02		LOCAL INSERT:	1:30
06:32		LOGO: AMERICAN TOP 40  #8 TWO OF HEARTS (A&B) Stacy Q  LDD: <u>GREATEST LOVE OF ALL</u> (A&B) Whitney Houston	10:29  15 <sup>31</sup>
17:01		NETWORK SPOT: PONTIAC/ALMOND JOY C-2 (OUT CUE) Jingle ends cold after... "...Mounds & Almond Joy."	30/30 16 <sup>31</sup>
18:01		LOCAL INSERT:	:60
19:01		LOGO: AMERICAN TOP 40  #7 WHEN I THINK OF YOU (A) Janet Jackson  #6 DREAMTIME (B) Daryl Hall	09:08  25 <sup>39</sup>
28:09		NETWORK SPOT: DR. PEPPER C-3 (OUT CUE) Jingle ends cold with... "...Dr. Pepper."	:30 26 <sup>09</sup>



FOR WEEK ENDING: 9/27/86  
 CYCLE NO. 863 PROGRAM 13 OF  
 DISC & HALF HOUR NO. 4B (Backed with 1A)  
 PAGE NO. 11

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:19		LOGO: AMERICAN TOP 40 STATION MENTIONS  #5 DON'T FORGET ME (WHEN I'M GONE) (A&B&CAPAC&PROC) Glass Tiger	04:17
34:36		C-4 NETWORK SPOT: SNICKERS/ALKA SELTZER (OUT CUE) Voice out cold with... :...only as directed."	30/30 5 <sup>17</sup>
35:36		LOCAL INSERT:	:60
36:36		LOGO: AMERICAN TOP 40  #4 WALK THIS WAY (B) Run-D.M.C.  #3 <u>DANCING ON THE CEILING</u> (A) Lionel Richie	08:59 14 <sup>16</sup>
45:35		C-5 NETWORK SPOT: KODAK/HAWAIIAN PUNCH/PONTIAC (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."	60/30 :30 15 <sup>46</sup>
47:35		LOGO: AMERICAN TOP 40 #2 FRIENDS AND LOVERS (A) Gloria Loring & Carl Anderson #1 STUCK WITH YOU (A) Huey Lewis and the News BILLBOARD: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY PONTIAC AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:45 THEME TO: 57:50 ***** ** TOPICALS ARE ** ** LOCATED AT THE ** ** END OF SIDE 4B ** *****	10:10 25 <sup>56</sup>
56:47			
57:50		LOCAL INSERT:	2:00
59:50		C-6 STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

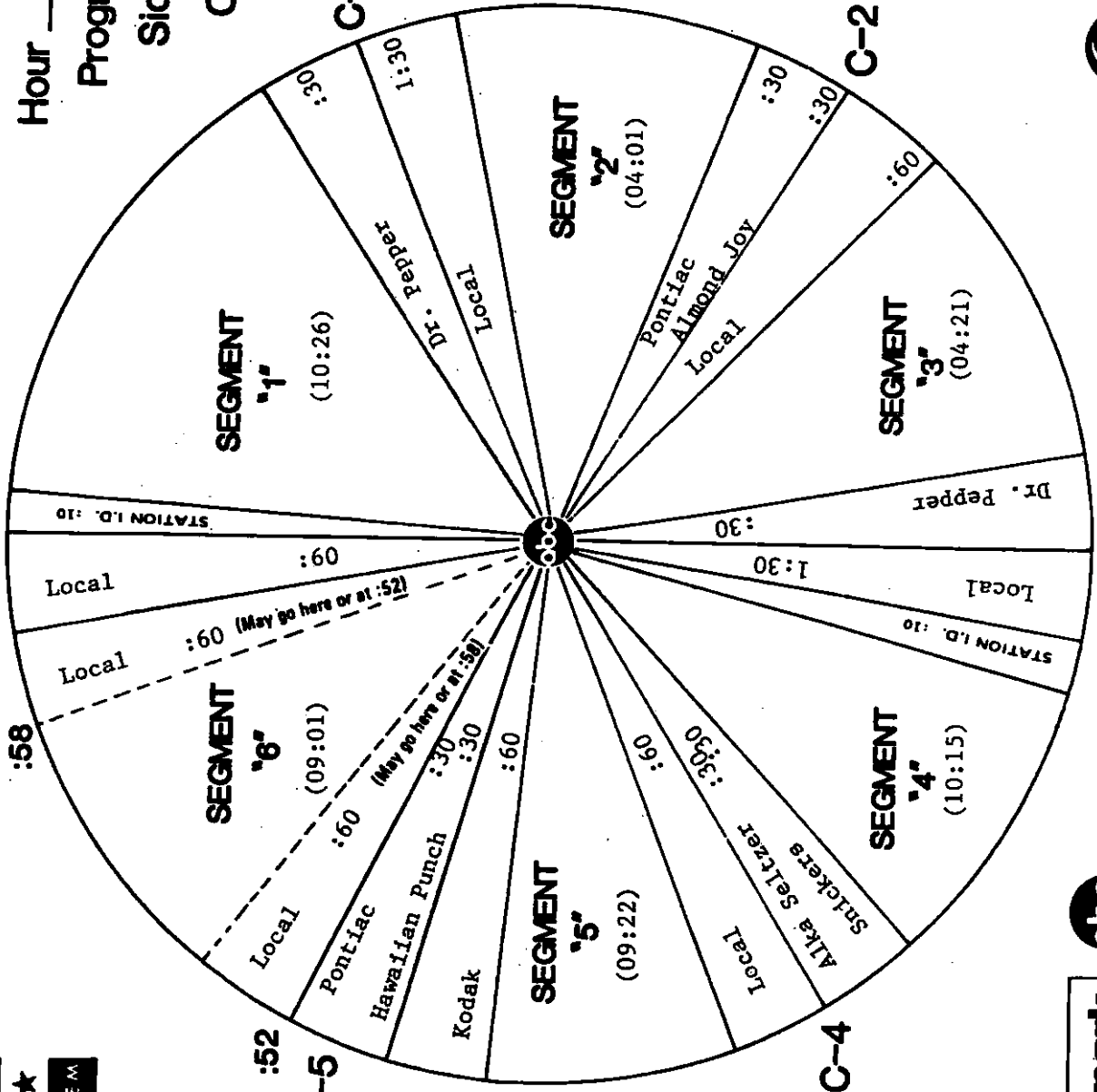
Hour IV  
 Program 863-13

Sides 4A and 4B

Chart Date 6/27/86

Local minutes available 7

Network minutes used 5



ABC Watermark

**AMERICAN**

★ **TOP40** ★

WITH CASEY KASEM

TOPICAL PROMOS

AT40 PROMOS FOR SHOW #863-13 ARE LOCATED AT THE END OF 4B

DO NOT USE AFTER SEPTEMBER 28, 1986

1) EARTH ANGEL SOARS INTO THE COUNTDOWN (:21)

Hi, this is Casey Kasem. Last week, the teenage vocal group, New Edition debuted in the countdown with their remake of a thirty-year-old rock'n'roll classic "EARTH ANGEL." Back in 1955, two versions, by the Penguins and the Crewcuts, both hit number 8. Will New Edition's "EARTH ANGEL" fly into the heavenly top ten? We'll be watching-- on American Top 40.

2) MAKING ROOM FOR MAX APPEAL (:23)

Hi, this is Casey Kasem. Last week, a half-human, half-computerized creation make the survey. He's Max Headroom, talking his way through "PARANOIMIA"--the hit record by England's Art Of Noise. Max is an actor in make-up, treated with electronic effects. He's being seen all over TV--and now, we can hear him on the record charts--climbing the countdown on American Top 40.

3) AIN'T NUTHIN GOIN ON BUT SOME DEBUTS (:25)

Hi, this is Casey Kasem. Some hot records are positioned to debut this week in the countdown. There's the band Toto, with their first hit in a couple of years--"I'LL BE OVER YOU." There's singer Gwen Guthrie, with a recent number one soul smash, "AIN'T NOTHIN' GOIN' ON BUT THE RENT." And there's Peter Gabriel, with the follow-up to his number one "SLEDGE-HAMMER." His new one is "IN YOUR EYES." We'll keep an eye on these hits, and others to see if they debut--on American Top 40.

HAVE YOU HEARD THE NEWS? (:22)

- 4) Hi, this is Casey Kasem. Last week, Huey Lewis & the News hit number one singing "STUCK WITH YOU." How long will they stick to the top? Right below 'em at number two, is Lionel Richie with "DANCING ON THE CEILING." And at number 3 and climbing, it's Carl Anderson & Gloria Loring with "FRIENDS & LOVERS." This week, will Huey Lewis hold on to number one? We'll have all the News, on American Top 40.