



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
RE: LATE & DAMAGED SHIPMENTS

## HOW TO HANDLE LATE OR DAMAGED SHIPMENTS

Wednesday is "trouble-shooting" day at ABC Watermark. Any shipping method, domestic mail, truck or air freight is fallible. Because ABC Watermark has no way of knowing when packages arrive or controlling damage in transit, our affiliates must assume responsibility for reporting lateness of arrival or damage. Every Wednesday, our Operations Department is prepared to handle incoming reports of late program arrivals or damage. Emergency replacement program packages are kept at ABC Watermark, and, if on Wednesday a station calls to report damage or non-receipt of a program, the Operations Department will react instantly and send a replacement package in the most expedient manner open to us. In other words, *with your cooperation*, if we miss our Wednesday deadline, you'll still get the show by Friday.

We suggest this standard operating procedure. Assign one individual the job of (1) checking *every Wednesday* to be sure the AMERICAN TOP 40 program has arrived, and (2) opening the package and examining each program disc for warpage or breakage. If there's trouble on Wednesday, immediately place a toll-free call to the "Operations Department" at (800) 423-2502. Outside the continental U.S. or in California, call collect at (818) 980-9490. If we get that call by Wednesday, we'll have a replacement package on its way immediately.

If any emergency calls are placed later than Wednesday, we'll do our best to get that replacement package to you, but we make no guarantees. Under the terms of your agreement with ABC Watermark, you are responsible for airing the ABC Radio Network commercials within the program. ABC Watermark pays the cost of all emergency shipments reported 3 days prior to broadcast.



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: 10/1/84  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #844-1, FOR AIR  
OCTOBER 6-7, 1984, THERE IS AN ADDITIONAL TWO MINUTES OF  
LOCAL COMMERCIAL AVAILABILITY

THERE ARE THIRTY SECONDS LOCATED AT C-2 IN EACH HOUR.



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		<p>OPENING BILLBOARD: NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY...AGREE SHAMPOO AND CONDITIONER...THEY'LL TURN UP THE VOLUME IN YOUR HAIR. THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER)</p> <p>LW# 1. LET'S GO CRAZY (A) Prince and the Revolution</p> <p># 40 THE LAST TIME I MADE LOVE (B) Joyce Kennedy &amp; Jeffrey Osborne</p>	08:08
08:08		<p style="text-align: center;">C-1</p> <p>NETWORK SPOT: Agree Shampoo/Crest (OUT CUE) Jingle Ends Cold With... "... kids worth Crest."</p>	30/30
09:08		<p>LOCAL INSERT:</p>	:60
10:08		<p>LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u></p> <p># 39 (WHAT) IN THE NAME OF LOVE (A) Naked Eyes</p> <p># 38 <u>OUT OF TOUCH</u> (B) Daryl Hall &amp; John Oates</p>	08:15
18:23		<p style="text-align: center;">C-2</p> <p>NETWORK SPOT: Dry &amp; Clear (OUT CUE) Voice Out Cold With... "... specially marked Packages."</p>	:30
18:53		<p>LOCAL INSERT:</p>	1:30
20:23		<p>LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u></p> <p># 37 SHINE SHINE (B) Barry Gibb</p> <p># 36 STUCK ON YOU (A) Lionel Richie</p>	08:09
28:32		<p style="text-align: center;">C-3</p> <p>NETWORK SPOT: Sears / Curtis Mathes (OUT CUE) Voice Out Cold With... "... won't believe your ears."</p>	30/30
29:32		<p>LOCAL INSERT:</p>	:60
30:32		<p>STATION I. D.:</p>	:10



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:42		LOGO: AMERICAN TOP 40  STATION MENTIONS  # 35 STRUT (A) Sheena Easton	04:13
34:55		<b>C-4</b> NETWORK SPOT: ABC Motion Pictures/Softsense (OUT CUE) Jingle fades after... "...Softsense Skin Lotion."	30/30
35:55		LOCAL INSERT:	:60
36:55		LOGO: AMERICAN TOP 40  # 34 BETTER BE GOOD TO ME (A&B) Tina Turner  # 33 <u>I FEEL FOR YOU</u> (A) Chaka Khan	08:59
45:54		<b>C-5</b> NETWORK SPOT: Agree Shampoo/Always (OUT CUE) Voice out cold with... "...from a pad."	60/60
47:54		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u>  # 32 WAKE ME UP BEFORE YOU GO-GO (A) Wham  # 31 DESERT MOON (A) Dennis De Young	09:38
57:23		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:32 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

# FORMAT AND COMMERCIAL CLOCK

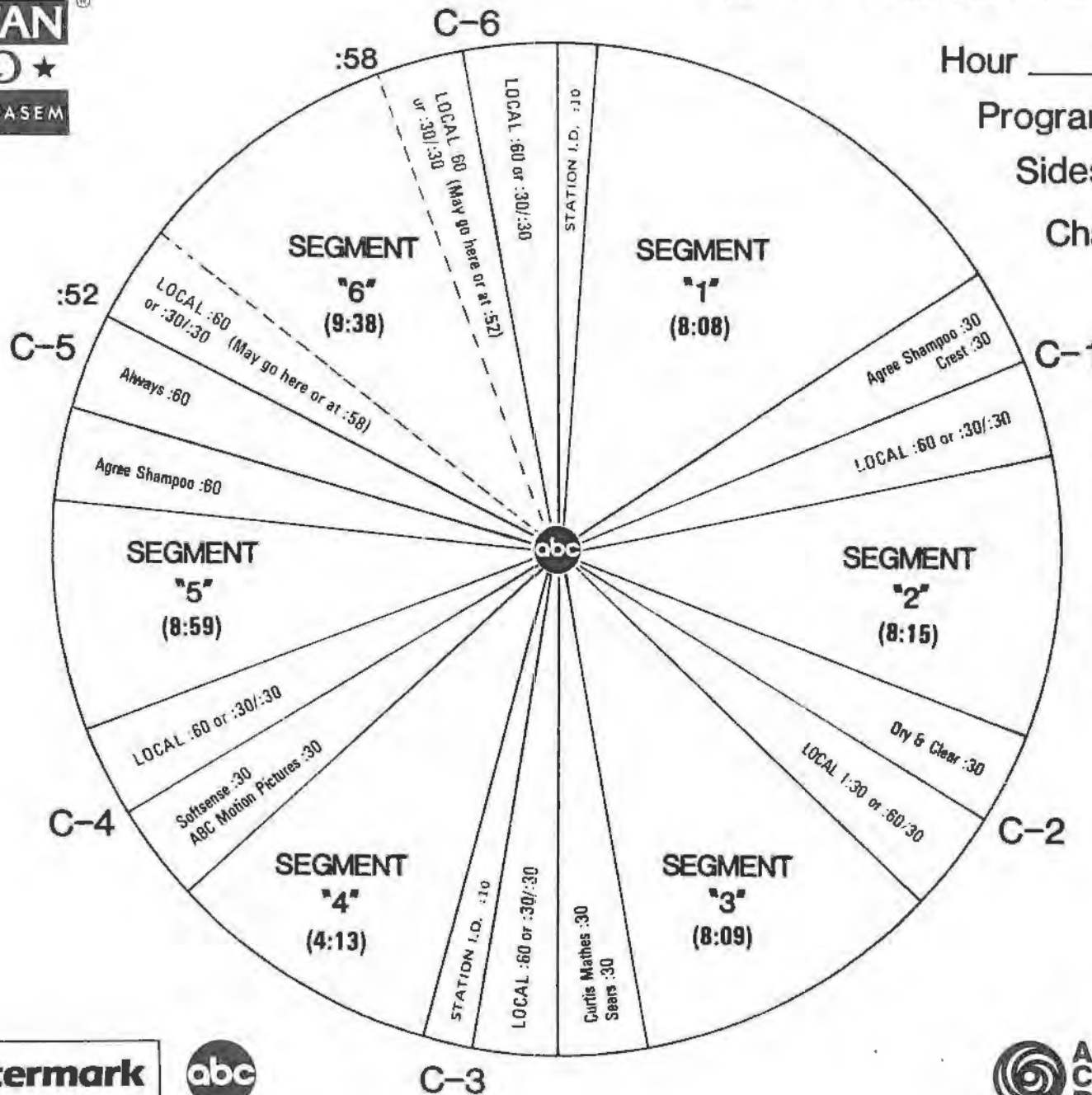


Hour 1

Program #844-1

Sides 1A and 1B

Chart Date 10/6/84



Local minutes available 6½

Network minutes used 5½

ABC Watermark





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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #30 DYNAMITE (A) Jermaine Jackson  #29 FLESH FOR FANTASY (A) Billy Idol	08:00
08:00		<b>NETWORK SPOT:</b> Agree Shampoo/Crest <sup>C-1</sup> (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
09:00		<b>LOCAL INSERT:</b>	:60
10:00		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u>  #28 PURPLE RAIN (A) Prince and the Revolution  LDD: <u>THE LONG AND WINDING ROAD</u> (B) Beatles	10:12
20:12		<b>NETWORK SPOT:</b> Dry & Clear <sup>C-2</sup> (OUT CUE) Voice out cold with... "...specially marked packages."	:30
20:42		<b>LOCAL INSERT:</b>	1:30
22:12		LOGO: AMERICAN TOP 40  STATION MENTIONS  #27 WHO WEARS THESE SHOES? (A) Elton John  ***** * THEME @ END * * OF SIDE * *****	03:47
25:59		<b>NETWORK SPOT:</b> Sears/Curtis Mathes <sup>C-3</sup> (OUT CUE) Voice out cold with... "...Dolly Parton (laugh)	30/30
26:59		<b>LOCAL INSERT:</b>	:60
27:59		<b>STATION I. D.:</b>	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:09		LOGO: AMERICAN TOP 40 , <u>then Casey I.D.s himself</u>  #26 SWEPT AWAY (B) Diana Ross  #25 <u>BOP 'TILL YOU DROP (B)</u> Rick Springfield	09:47
37:56		<b>C-4</b> NETWORK SPOT: ABC Motion Pictures/Softsense (OUT CUE) Jingle ends cold with... "... Softsense Skin Lotion."	30/30
38:56		LOCAL INSERT:	:60
39:56		LOGO: AMERICAN TOP 40  #24 GO INSANE (B) Lindsey Buckingham  #23 BLUE JEAN (A) David Bowie	06:24
46:20		<b>C-5</b> NETWORK SPOT: Always/Josten Rings (OUT CUE) Jingle fades after... "...America's class ring."	60/60
48:20		LOGO: AMERICAN TOP 40  # 22 THERE GOES MY BABY (B) Donna Summer <u>GL: STREET NAMES IN NUMBER ONE SONG TITLES</u> # 21 SOME GUYS HAVE ALL THE LUCK (A) Rod Stewart	09:23
57:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
57:50		STATION I. D.:	10



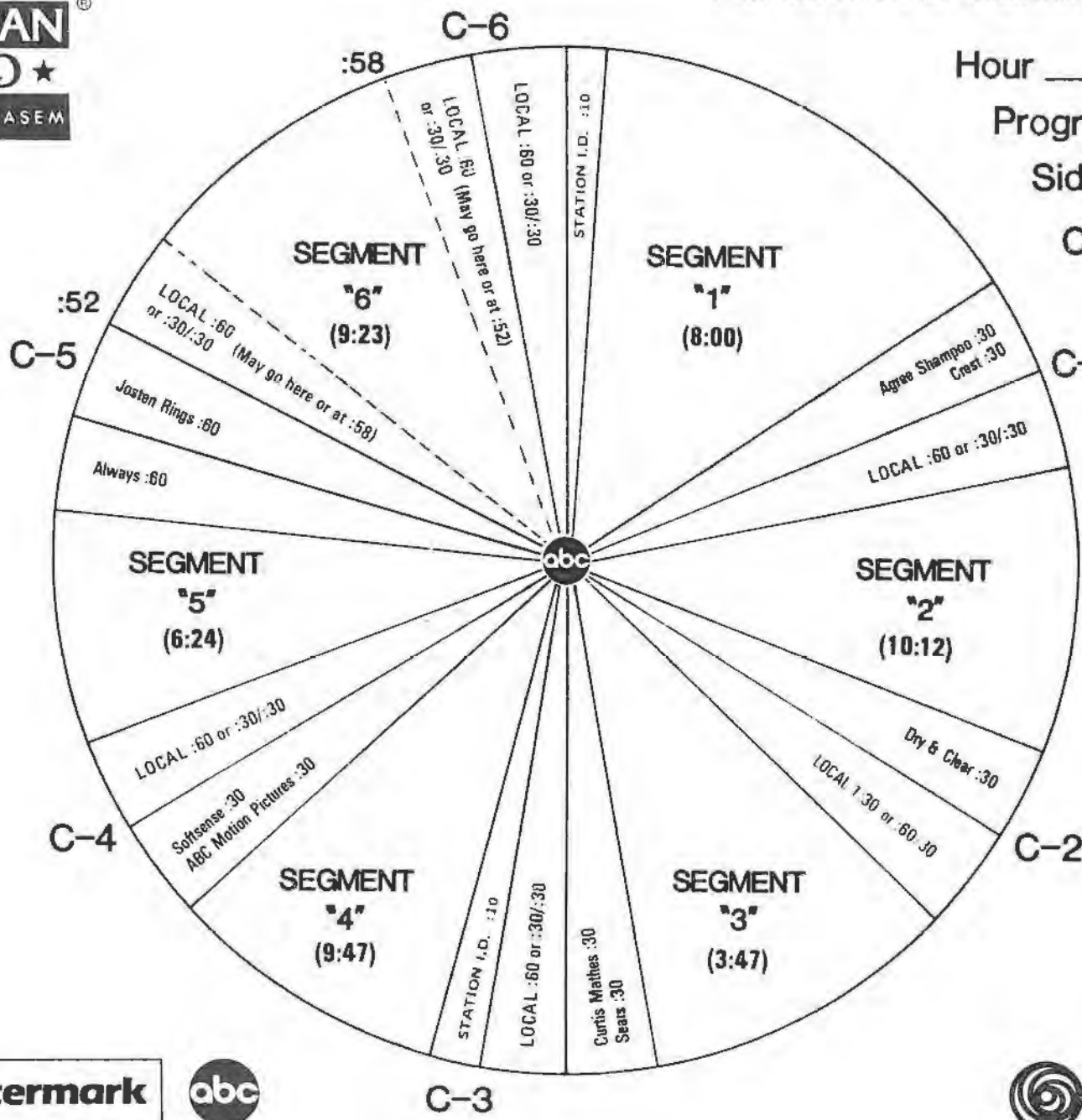
# FORMAT AND COMMERCIAL CLOCK

Hour 2

Program #844-1

Sides 2A and 2B

Chart Date 10/6/84







3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  STATION WELCOMES  #20 THE LUCKY ONE (B) Laura Branigan  #19 ARE WE OURSELVES (A) The Fixx	7:20
7:20		<b>C-1</b> NETWORK SPOT: Agree Shampoo/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
8:20		LOCAL INSERT:	:60
9:20		LOGO: AMERICAN TOP 40  STATION MENTIONS  #18 WHEN YOU CLOSE YOU EYES (B) Night Ranger  #17 TORTURE (A&B) Jacksons	10:20
19:40		<b>C-2</b> NETWORK SPOT: Ford Motorcraft (OUT CUE) Voice out cold with... "...exceeds the need."	:30
20:10		LOCAL INSERT:	1:30
21:40		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u>  #16 ON THE DARK SIDE (B) John Cafferty and the Beaver Brown Band  #15 I'M SO EXCITED (B) The Pointer Sisters	7:07
28:47		<b>C-3</b> NETWORK SPOT: Sears/Curtis Mathes (OUT CUE) Voice out cold with... "...won't beleive your ears"	30/30
29:47		LOCAL INSERT:	:60
30:47		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 10/6/84  
 CYCLE NO. 844 PROGRAM 1 OF 13  
 DISC & HALF HOUR NO. 3B PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:57		LOGO: AMERICAN TOP 40 , <u>then Casey I.D.s himself</u>  #14 IF THIS IS IT (B) Huey Lewis and the News  TX: <u>EVERY BREATH YOU TAKE (B)</u> The Police	9:19
40:16		C-4 NETWORK SPOT: ABC Motion Pictures/Softsense (OUT CUE) Jingle ends cold with... "...Softsense Skin Lotion."	30/30
41:16		LOCAL INSERT:	:60
42:16		LOGO: AMERICAN TOP 40  #13 WHAT'S LOVE GOT TO DO WITH IT (A&B) Tina Turner	4:10
46:26		C-5 NETWORK SPOT: Always/Josten Rings (OUT CUE) Jingle fades after... "...America's class ring."	60/60
48:26		LOGO: AMERICAN TOP 40 #12 CRUEL SUMMER (PRS) Bananarama QL: <u>NURSERY RHYMES IN TOP 40 HITS</u>  #11 CARIBBEAN QUEEN (NO MORE LOVE ON THE RUN) ( ) Billy Ocean THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	9:10
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



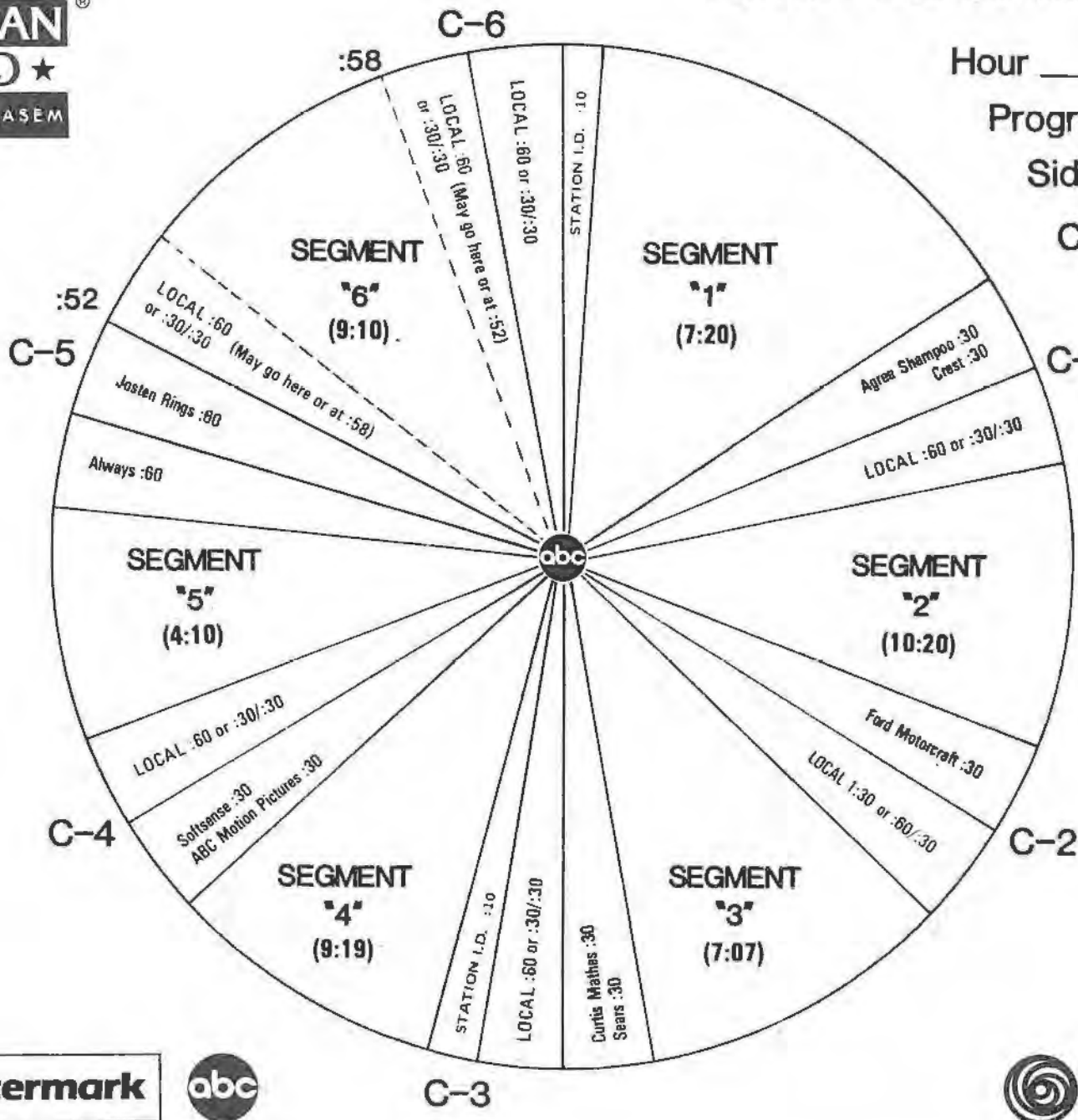
# FORMAT AND COMMERCIAL CLOCK

Hour 3

Program #844-1

Sides 3A and 3B

Chart Date 10/6/84



**ABC Watermark**



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #10 COVER ME (A) Bruce Springteen STATION MENTIONS #9 THE WARRIOR (A) Scandal featuring Patty Smyth	7:08
7:08		<b>C-1</b> NETWORK SPOT: Dry & Clear/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
8:08		LOCAL INSERT:	:60
9:08		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u>  #8 LUCKY STAR (A) Madonna  <u>LDD: HELLO (A)</u> Lionel Richie	9:14
18:22		<b>C-2</b> NETWORK SPOT: Ford Motorcraft (OUT CUE) Voice out cold with... "...exceeds the need."	:30
18:52		LOCAL INSERT:	1:30
20:22		LOGO: AMERICAN TOP 40  #7 THE GLAMOROUS LIFE (A) Sheila E.	4:09
24:31		<b>C-3</b> NETWORK SPOT: Sears/Curtis Mathes (OUT CUE) Voice out cold with... "...Dolly Parton (laugh)	30/30
25:31		LOCAL INSERT:	:60
26:31		STATION I. D.:	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:41		LOGO: AMERICAN TOP 40  #6 HARD HABIT TO BREAK (A&B) Chicago  #5 <u>SHE BOP</u> (A&B) Cyndi Lauper	9:12
35:53		<b>C-4</b> NETWORK SPOT: ABC Motion Pictures/Fostex (OUT CUE) Jingle fades after... "...Fostex Cleansing Bar."	30/30
36:53		LOCAL INSERT:	:60
37:53		LOGO: AMERICAN TOP 40  #4 MISSING YOU (A&B) John Waite  #3 DRIVE (A) The Cars	8:02
45:55		<b>C-5</b> NETWORK SPOT: Agree Shampoo/Josten Rings (OUT CUE) Jingle fades after... "...America's class ring."	60/60
47:53		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #2 I JUST CALLED TO SAY I LOVE YOU (A) Stevie Wonder #1 LET'S GO CRAZY (A) Prince CLOSE: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY... AGREE SHAMPOO AND CONDITIONER...THEY'LL TURN UP THE VOLUME IN YOUR HAIR. THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:32 THEME TO: 57:50	9:37
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	10



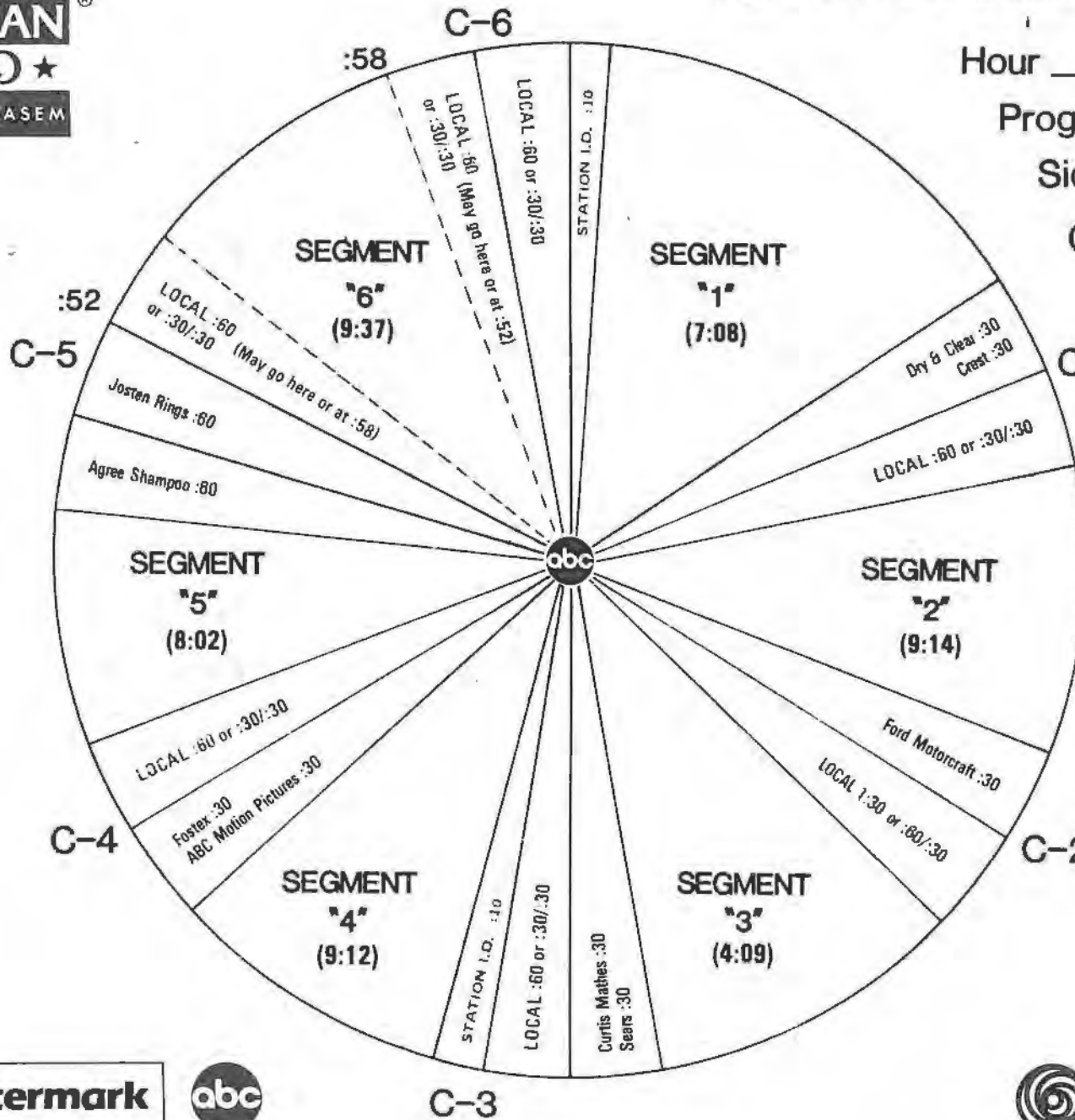
# FORMAT AND COMMERCIAL CLOCK

Hour 4

Program #844-1

Sides 4A and 4B

Chart Date 10/6/84



Local minutes available 6½

Network minutes used 5½

ABC Watermark

