



TO: AT40 SUBSCRIBERS

FROM: Tom Rounds

September 23, 1978

Here's the first of the four hour AMERICAN TOP 40's...fatter, jucier, smoother and, in our opinion, better listening than ever.

Now, we'd like your feedback. We're especially interested in getting your comments on pacing, extras (oldies), and anything having to do with the feel of the show. Drop us a line or call Brian, Jeff, Gary or me at (800) 423-2502 or (213) 980-9490.

And please pass this information on to your board person:

There is a new closing theme at the end of hours one, two and three. We're letting the entire cut play out to its conclusion... about 1:00 after end of voice. End of voice now comes at 47:30 (counting recommended local commercial inserts) instead of the old 48:30.

The new closing theme is there if you want to play it, however, we suggest you use it as emergency fill only and dump out after :15 or :20 following end of voice.

And it wouldn't hurt if you once again reminded everyone...traffic, sales, etc., that AMERICAN TOP 40 hours now allow for 12 minutes of commercial.

Thanks!



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: October 7, 1978

CYCLE NO. 784 PROGRAM 1 OF 13

SIDES: 1A & 1B

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY #40 - SWEET LIFE - Paul Davis - (B&A) #39 - READY TO TAKE A CHANCE AGAIN - Barry Manilow (B) LOGO: CASEY'S COAST TO COAST	7:04
7:02			
7:04		LOCAL INSERT: C-1	2:00
9:04		LOGO: AMERICAN TOP 40 #38 - TOOK THE LAST TRAIN - David Gates (A) EXTRA: DON'T GO BREAKING MY HEART - Elton John & Kiki Dee LOGO: HITS FROM COAST TO COAST	8:48
17:50			
17:52		LOCAL INSERT: C-2	2:00
19:52		LOGO: AMERICAN TOP 40 #37 - HEARTBREAKER - Dolly Parton (B) #36 - DEVOTED TO YOU - Carly Simon & James Taylor (B) LOGO: CASEY'S COAST TO COAST	7:02
26:52			
26:54		LOCAL INSERT: C-3	2:10
29:04		LOGO: AMERICAN TOP 40 #35 - I WILL STILL LOVE YOU - Stonebolt (A) EXTRA: DREAMS - Fleetwood Mac #34 - DANCE DISCO HEAT - Sylvester (B) LOGO: HITS FROM COAST TO COAST	11:45
40:47			
40:49		LOCAL INSERT: C-4	2:00
42:49		LOGO: AMERICAN TOP 40 #33 - ALMOST LIKE BEING IN LOVE - Michael Johnson (A) #32 - HOT BLOODED - Foreigner (A) LOGO: CASEY'S COAST TO COAST	6:30
49:17			
49:19		LOCAL INSERT: C-5	2:00
51:19		LOGO: AMERICAN TOP 40 #31 - YOU AND I - Rick James (B) EXTRA/ARCHIVES: RAINDROPS KEEP FALLIN' ON MY HEAD - B.J. Thomas	6:08
57:22		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 #30 - IT'S A LAUGH - Daryl Hall & John Oates (B) #29 - JOSIE - Steely Dan (B) LOGO: CASEY'S COAST TO COAST	8:27
8:25			
8:27		LOCAL INSERT: C-1	2:00
10:27		LOGO: AMERICAN TOP 40 #28 - 5-7-0-5 - City Boy (A) #27 - BEAST OF BURDEN - Rolling Stones (EMI & A) LOGO: HITS FROM COAST TO COAST	9:02
19:27			
19:29		LOCAL INSERT: C-2	2:00
21:29		LOGO: AMERICAN TOP 40 #26 - DOUBLE VISION - Foreigner (A) EXTRA/LONG. DIST. DED.: ONE TIN SOLDIER - Coven LOGO: CASEY'S COAST TO COAST	7:56
29:23			
29:25		LOCAL INSERT: C-3	2:10
31:35		LOGO: AMERICAN TOP 40 #25 - TALKING IN YOUR SLEEP - Crystal Gayle (B) LOGO: HITS FROM COAST TO COAST	3:34
35:07			
35:09		LOCAL INSERT: C-4	2:00
37:09		LOGO: AMERICAN TOP 40 #24 - I LOVE THE NIGHT LIFE - Alicia Bridges (B) #23 - COME TOGETHER - Aerosmith (B) #22 - WHO ARE YOU - The Who (B) LOGO: CASEY'S COAST TO COAST	11:18
48:25			
48:27		LOCAL INSERT: C-5	2:00
50:27		LOGO: AMERICAN TOP 40 #21 - MACARTHUR PARK - Donna Summer (A) EXTRA: I WANT YOU BACK - Jackson 5 THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	7:10
57:37			
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111	
3:32		#20 - YOU NEVER DONE IT LIKE THAT - Captain & Tennille (B) LOGO: CASEY'S COAST TO COAST	3:34
3:34		LOCAL INSERT: C-1	2:00
5:34		LOGO: AMERICAN TOP 40	
16:37		#19 - SHE'S ALWAYS A WOMAN - Billy Joel (B) #18 - BACK IN THE USA - Linda Ronstadt (B) #17 - GET OFF - Foxy (B) LOGO: HITS FROM COAST TO COAST	11:05
16:39		LOCAL INSERT: C-2	2:00
18:39		LOGO: AMERICAN TOP 40	
28:15		#16 - HOW MUCH I FEEL - Ambrosia (B) EXTRA: YOU LIGHT UP MY LIFE - Debby Boone LOGO: CASEY'S COAST TO COAST	9:38
28:17		LOCAL INSERT: C-3	2:10
30:27		LOGO: AMERICAN TOP 40	
38:29		#15 - ON DARLIN' - Robin Gibb (B) #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B) LOGO: HITS FROM COAST TO COAST	8:04
38:31		LOCAL INSERT: C-4	2:00
40:31		LOGO: AMERICAN TOP 40	
48:20		#13 - AN EVERLASTING LOVE - Andy Gibb (B) #12 - HOLLYWOOD NIGHTS - Bob Seger (A) LOGO: CASEY'S COAST TO COAST	7:51
48:22		LOCAL INSERT: C-5	2:00
50:22		LOGO: AMERICAN TOP 40	
57:31		#11 - THREE TIMES A LADY - Commodores (A) EXTRA: VENUS - Shocking Blue THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	7:09
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #10 - WHENEVER I CALL YOU FRIEND - Kenny Loggins (A&B) # 9 - YOU NEEDED ME - Anne Murray (A) 7:45 LOGO: CASEY'S COAST TO COAST	7:47
7:47		LOCAL INSERT: C-1	2:00
9:47		LOGO: AMERICAN TOP 40 # 8 - LOVE IS IN THE AIR - John Paul Young (B) # 7 - HOPELESSLY DEVOTED TO YOU - Olivia Newton-John (B) 17:05 LOGO: HITS FROM COAST TO COAST	7:20
17:07		LOCAL INSERT: C-2	2:00
19:07		LOGO: AMERICAN TOP 40 # 6 - REMINISCING - Little River Band (EMI & B) EXTRA/LONG. DIST. DED.: SUNSHINE ON MY SHOULDERS - John Denver 27:12 LOGO: CASEY'S COAST TO COAST	8:07
27:14		LOCAL INSERT: C-3	2:10
29:24		LOGO: AMERICAN TOP 40 # 5 - SUMMER NIGHTS - John Travolta & Oliva Newton-John (A) # 4 - DON'T LOOK BACK - Boston (A) 38:13 LOGO: HITS FROM COAST TO COAST	8:51
38:15		LOCAL INSERT: C-4	2:00
40:15		LOGO: AMERICAN TOP 40 # 3 - HOT CHILD IN THE CITY - Nick Gilder (B) EXTRA: TILL I KISSED YOU - Everly Brothers 46:29 LOGO: CASEY'S COAST TO COAST	6:16
46:31		LOCAL INSERT: C-5	2:00
48:31		LOGO: AMERICAN TOP 40 # 2 - BOOGIE OOGIE OOGIE - A Taste of Honey (B) # 1 - KISS YOU ALL OVER - Exile (B) 57:13 THEME UP & UNDER W/TALK UNIT ENDING AT: 57:44 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:42
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10