



ABC Watermark



FOR WEEK ENDING: 10/10/87
 CYCLE NO. 874 PROGRAM 2 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B) PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 HEAVEN IS A PLACE ON EARTH (A&B) Belinda Carlisle #39 NOTORIOUS (A) Loverboy	09:13
09:13		C-1 NETWORK SPOT: VICK'S/PONTIAC (OUTCUE) Jingle fades after... "...Pontiac pride."	30/30
10:13		LOCAL INSERT:	:60
11:13		LOGO: AMERICAN TOP 40 STATION MENTIONS #38 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News LDD/#37 <u>ONLY IN MY DREAMS</u> Debbie Gibson	07:46
18:59		C-2 NETWORK SPOT: FORD PARTS/US ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
19:59		LOCAL INSERT:	:60
20:59		LOGO: AMERICAN TOP 40 #36 HOLIDAY (B) The Other Ones	03:23
24:22		C-3 NETWORK SPOT: SNICKERS/FLINSTONES (OUT CUE) Jingle ends cold with... "...and growing."	30/30
25:22		LOCAL INSERT:	:60
26:22		STATION I. D.: (Over for side 1B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:32		LOGO: AMERICAN TOP 40 #35 (I'VE HAD) THE TIME OF MY LIFE (A) Bill Medley and Jennifer Warnes OBIT: <u>LORNE GREENE</u> #34 I'VE BEEN IN LOVE BEFORE (B) Cutting Crew	10:43
37:15		NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
38:15		LOCAL INSERT:	:60
39:15		LOGO: AMERICAN TOP 40 #33 VICTIM OF LOVE (PROC&B) Bryan Adams #32 FAKE () Alexander O'Neal	07:21
46:36		NETWORK SPOT: U.S. ARMY/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	30/90
48:36		LOGO: AMERICAN TOP 40 #31 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard #30 <u>BRILLIANT DISGUISE</u> (A) Bruce Springsteen	09:13
57:42		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME (:01) TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #29 SOMETHING REAL (INSIDE ME/INSIDE YOU) (B) Mr. Mister <u>QL: MOST COMMON NAME AT #1</u> #28 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G with Lenny Williams	08:57
08:57		C-1 NETWORK SPOT: OMNI MAG./AGREE SHAMPOO (OUT CUE) Jingle fades after... "...feel the magic."	30/30
09:57		LOCAL INSERT:	:60
10:57		LOGO: AMERICAN TOP 40 #27 TOUCH OF GREY (A) Grateful Dead #26 WIPEOUT (B) The Fat Boys and The Beach Boys	08:51
19:48		C-2 NETWORK SPOT: SNICKERS/VICKS (OUT CUE) Voice out cold with... "...of course."	30/30
20:48		LOCAL INSERT:	:60
21:48		LOGO: AMERICAN TOP 40 #25 LA BAMBA (B) Los Lobos	03:12
25:00		C-3 NETWORK SPOT: U.S. ARMY/ALKA SELTZER PLUS (OUT CUE) Voice out cold with... "...it works."	30/30
26:00		LOCAL INSERT:	:60
27:00		STATION I. D.: (Over for side 2B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:10		LOGO: AMERICAN TOP 40 STATION MENTIONS #24 WHERE THE STREETS HAVE NO NAME (A) U2	04:48
31:58		C-4 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
32:58		LOCAL INSERT:	:60
33:58		LOGO: AMERICAN TOP 40 #23 I JUST CAN'T STOP LOVING YOU () Michael Jackson #22 <u>IN MY DREAMS</u> (A) REO Speedwagon	10:16
44:14		C-5 NETWORK SPOT: PONTIAC/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	30/90
46:14		LOGO: AMERICAN TOP 40 #21 IT'S A SIN (A) Pet Shop Boys #20 <u>WHEN SMOKEY SINGS</u> (B) ABC	11:15
57:17		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:29 THEME (:21) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES #19 YOU ARE THE GIRL (A) The Cars	04:40
04:40		C-1 NETWORK SPOT: U.S. ARMY/FLINSTONES (OUT CUE) Jingle ends cold with... "...and growing."	30/30
05:40		LOCAL INSERT:	:60
06:40		LOGO: AMERICAN TOP 40 #18 BREAKOUT (A) Swing Out Sister LDD: ALWAYS SOMETHING THERE TO REMIND ME (A) Naked Eyes	09:40
16:20		C-2 NETWORK SPOT: SNICKERS/VICKS (OUT CUE) Voice out cold with... "...of course."	30/30
17:20		LOCAL INSERT:	:60
18:20		LOGO: AMERICAN TOP 40 #17 MONY MONY (A&B) Billy Idol #16 <u>LITTLE LIES</u> (B) Fleetwood Mac	09:40
28:00		C-3 NETWORK SPOT: U.S. ARMY/ALKA SELTZER PLUS (OUT CUE) Voice out cold with... "...use as directed."	30/30
29:00		LOCAL INSERT:	:60
30:00		STATION I. D.: (Over for side 3B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:10		LOGO: AMERICAN TOP 40 #15 I THINK WE'RE ALONE NOW (B) Tiffany #14 ONE HEARTBEAT (B) Smokey Robinson	07:37
37:47		C-4 NETWORK SPOT: VICKS/PONTIAC (OUT CUE) Jingle fades after... "...Pontiac pride."	30/30
38:47		LOCAL INSERT:	:60
39:47		LOGO: AMERICAN TOP 40 #13 JUMP START (B) Natalie Cole	06:33
46:20		C-5 NETWORK SPOT: FLINSTONES/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	30/90
48:20		LOGO: AMERICAN TOP 40 STATION MENTIONS #12 LET ME BE THE ONE (B) Expose #11 <u>CAUSING A COMMOTION</u> (A) Madonna	09:13
57:26		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME (:17) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	
		#10 CASANOVA (B) Levert	07:59
		#9 PAPER IN FIRE (A) John Cougar Mellencamp	
07:59		C-1 NETWORK SPOT: PONTIAC/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
08:59		LOCAL INSERT:	:60
09:59		LOGO: AMERICAN TOP 40	
		#8 BAD (B) Michael Jackson	04:54
14:53		C-2 NETWORK SPOT: WRIGLEY/AGREE (OUT CUE) Jingle ends cold after... "...Martha Quinn."	30/30
15:53		LOCAL INSERT:	:60
16:53		LOGO: AMERICAN TOP 40	
		#7 WHO WILL YOU RUN TO (A) Heart	10:33
		LDD: #6 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	
		***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * *****	
27:26		C-3 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
28:26		LOCAL INSERT:	:60
29:26		STATION I. D.: (Over for side 4B)	:10



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29:36		LOGO: AMERICAN TOP 40 #5 U GOT THE LOOK (A) Prince #4 <u>I HEARD A RUMOUR</u> (A&B&PRS) Bananarama	08:20
37:56		C-4 NETWORK SPOT: FLINSTONES/OMNI (OUT CUE) Voice out cold with... "...on sale now."	30/30
38:56		LOCAL INSERT:	:60
39:56		LOGO: AMERICAN TOP 40 STATION MENTIONS #3 CARRIE (B) Europe	04:55
44:51		C-5 NETWORK SPOT: PONTIAC/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	30/90
46:51		LOGO: AMERICAN TOP 40 #2 LOST IN EMOTION (B) Lisa Lisa and Cult Jam #1 <u>HERE I GO AGAIN</u> (A) Whitesnake CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT."	10:45
56:44		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME (:14) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. O.:	:10

TOPICAL PROMOS



TOPICAL PROMOS FOR SHOW #874-2 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER OCTOBER 11, 1987

1) AT40 ALL YOU CAN HEAR (:33)

Hi, this is Casey Kasem. And there's a smorgasbord of songs in the countdown: On the menu, we've got soft ballads -- like Whitney Houston's "DIDN'T WE ALMOST HAVE IT ALL". Rockers like John Cougar Mellencamp's "PAPER IN FIRE". There's hot dance numbers like "CAUSING A COMMOTION" by Madonna -- rowdy party tunes like Billy Idol's "MONEY MONEY" -- folk rock from Bruce Springsteen's "BRILLIANT DISGUISE", electrified Mexican-American music in "LA BAMBA" by Los Lobos -- and a little urban taste with rapper LL Cool J's "I NEED LOVE". It's pop in all kinds of flavors -- on American Top 40.

2) SMOKEY IS NOT TRIVIAL (:28)

Hi, this is Casey Kasem. And for you trivia buffs, last week we had a unique chart first. It was the first time in chart history that a singer has had a hit in the Top Ten -- at the same time as a song sung about him. The song sung by him, at #10, was "ONE HEARTBEAT"...the song sung about him, at #8, was by the British band ABC -- "WHEN SMOKEY SINGS". That's a song by and a song about -- Smokey Robinson. In pursuit of a little chart trivia -- on American Top 40.

3) TUNNEL VISION (:22)

Hi, this is Casey Kasem. Last week, America's top rocker returned. He debuted on the entire Billboard Hot 100 Chart way up in the Top 40, with his latest hit, "BRILLIANT DISGUISE". It's the first single from his new album, "Tunnel of Love" -- his first studio album since "Born in the U.S.A." three years ago. Bruce Springsteen is back -- on American Top 40.

4) HOUSTON HOLDS ON (:24)

This is Casey Kasem. Last week, Whitney Houston spent her second week at #1 with "DIDN'T WE ALMOST HAVE IT ALL". But can she hang tough for a third week? Comin' up from below, eyein' that top spot, are Whitesnake, with "HERE I GO AGAIN", and Lisa Lisa and Cult Jam with "LOST IN EMOTION". Who'll have the #1 song this week? The Official Billboard Chart will tell the tale -- as we count down the most popular songs in the U.S.A. -- on American Top 40.