



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213-980-9490

FOR WEEK ENDING October 13, 1973  
CYCLE NO. 734 PROGRAM 2 OF 13  
DISC & HALF HOUR NO. 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - I GOT A NAME - Jim Croce TALK UNIT #39 - JIMMY LOVES MARY ANNE - Looking Glass TALK UNIT	7:03
7:01		LOGO: CASEY'S COAST TO COAST	
7:03		LOCAL INSERT: C-1	2:00
9:03		LOGO: AMERICAN TOP 40 TALK UNIT #38 - JESSE - Roberta Flack TALK UNIT #37 - THEME FROM CLEOPATRA JONES - Joe Simon & the Main Streeters TALK UNIT	8:10
17:11		LOGO: HITS FROM COAST TO COAST	
17:13		LOCAL INSERT: C-2	2:00
19:13		LOGO: AMERICAN TOP 40 TALK UNIT #36 - LET ME IN - Osmonds TALK UNIT #35 - YOU'RE A SPECIAL PART OF ME - Diana Ross & Marvin Gaye TALK UNIT #34 - ECSTASY - Ohio Players TALK UNIT	9:45
28:56		LOGO: CASEY'S COAST TO COAST	
28:58		STATION I.D.: C-3	:10
29:08		LOCAL INSERT:	2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:08    39:45		LOGO: AMERICAN TOP 40 TALK UNIT #33 - SUMMER (THE FIRST TIME) - Bobby Goldsboro TALK UNIT #32 - FUNKY STUFF - Kool & the Gang TALK UNIT LOGO: HITS FROM COAST TO COAST	8:39
39:47		LOCAL INSERT: C-4	2:00
41:47    49:20		LOGO: AMERICAN TOP 40 TALK UNIT #31 - WE MAY NEVER PASS THIS WAY AGAIN - Seals & Crofts TALK UNIT #30 - IN THE MIDNIGHT HOUR - Cross Country TALK UNIT LOGO: CASEY'S COAST TO COAST	7:35
49:22		LOCAL INSERT: C-5	2:00
51:22    58:10		LOGO: AMERICAN TOP 40 TALK UNIT #29 - IT HURTS SO GOOD - Millie Jackson TALK UNIT #28 - GET IT TOGETHER - Jackson Five TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:17 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:58	6:48
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - YOU'VE NEVER BEEN THIS FAR BEFORE - TALK UNIT Conway Twitty #26 - SPACE RACE - Billy Preston TALK UNIT LOGO: CASEY'S COAST TO COAST	7:15
7:13			
7:15		LOCAL INSERT: C-1	2:00
9:15		LOGO: AMERICAN TOP 40 TALK UNIT #25 - TOUCH ME IN THE MORNING - Diana Ross TALK UNIT #24 - ROCKY MOUNTAIN WAY - Joe Walsh TALK UNIT #23 - WHY ME - Kris Kristofferson TALK UNIT LOGO: HITS FROM COAST TO COAST	12:06
21:19			
21:21		LOCAL INSERT: C-2	2:00
23:21		LOGO: AMERICAN TOP 40 TALK UNIT #22 - BROTHER LOUIE - Stories TALK UNIT #21 - SAY, HAS ANYBODY SEEN MY SWEET GYPSY ROSE TALK UNIT - Dawn LOGO: CASEY'S COAST TO COAST	5:25
28:44			
28:46		STATION I.D.: C-3	:10
28:56		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:56		LOGO: AMERICAN TOP 40 TALK UNIT #20 - KNOCKIN' ON HEAVEN'S DOOR - Bob Dylan TALK UNIT #19 - ALL I KNOW - Art Garfunkel TALK UNIT	6:29
37:23		LOGO: HITS FROM COAST TO COAST	
37:25		LOCAL INSERT: C-4	2:00
39:25		LOGO: AMERICAN TOP 40 TALK UNIT #18 - DELTA DAWN - Helen Reddy TALK UNIT #17 - BASKETBALL JONES - Cheech & Chong TALK UNIT #16 - MY MARIA - B. W. Stevenson TALK UNIT	10:36
49:59		LOGO: CASEY'S COAST TO COAST	
50:01		LOCAL INSERT: C-5	2:00
52:01		LOGO: AMERICAN TOP 40 TALK UNIT #15 - CHINA GROVE - Doobie Brothers TALK UNIT #14 - FREE RIDE - The Edgar Winter Group TALK UNIT	6:28
58:29		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:35 THEME TO: 58:50 EMERGENCY THEME RUNOUT: 59:54 <u>"NOTE:" 60 seconds of AT-40 OPENING THEME (See Memo)</u>	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - PAPER ROSES - Marie Osmond TALK UNIT #12 - HEARTBEAT, IT'S A LOVE BEAT - DeFranco Family TALK UNIT	6:39
6:37		LOGO: CASEY'S COAST TO COAST	
6:39		LOCAL INSERT: C-1	2:00
8:39		LOGO: AMERICAN TOP 40 TALK UNIT #11 - YES WE CAN CAN - Pointer Sisters TALK UNIT #10 - WE'RE AN AMERICAN BAND - Grand Funk TALK UNIT #9 - KEEP ON TRUCKIN' - Eddie Kendricks TALK UNIT	10:45
19:24		LOGO: HITS FROM COAST TO COAST	
19:26		LOCAL INSERT: C-2	2:00
21:26		LOGO: AMERICAN TOP 40 TALK UNIT #8 - MIDNIGHT TRAIN TO GEORGIA - Gladys Knight & the Pips TALK UNIT #7 - LOVES ME LIKE A ROCK - Paul Simon TALK UNIT	7:55
29:19		LOGO: CASEY'S COAST TO COAST	
29:21		STATION I.D.:	:10
29:31		LOCAL INSERT: C-3	2:00



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31:31		LOGO: AMERICAN TOP 40 TALK UNIT #6 - THAT LADY - Isley Brothers TALK UNIT #5 - ANGIE - Rolling Stones TALK UNIT	8:03
39:32		LOGO: HITS FROM COAST TO COAST	
39:34		LOCAL INSERT: C-4	2:00
41:34		LOGO: AMERICAN TOP 40 TALK UNIT #4 - HIGHER GROUND - Stevie Wonder TALK UNIT #3 - LET'S GET IT ON - Marvin Gaye TALK UNIT	6:46
48:18		LOGO: CASEY'S COAST TO COAST	
48:20		LOCAL INSERT: C-5	2:00
50:20		LOGO: AMERICAN TOP 40 TALK UNIT #2 - RAMBLIN' MAN - Allman Brothers Band TALK UNIT #1 - HALF-BREED - Cher TALK UNIT	7:44
58:04		THEME UP & UNDER W/TALK UNIT ENDING AT:58:33 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:52	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10