



**TO: AMERICAN TOP 40 SUBSCRIBERS**  
**FROM: ABC WATERMARK**  
**DATE: OCTOBER 8, 1984**  
**RE: LOCAL COMMERCIAL AVAILABILITY**

**IN THIS WEEK'S AMERICAN TOP 40, PROGRAM # 844-2, THERE IS AN ADDITIONAL FOUR MINUTES OF LOCAL COMMERCIAL AVAILABILITY. THERE ARE THIRTY SECONDS LOCATED AT C-4 AND C-5 IN EACH HOUR.**



**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 1A  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD: "NOW, AMERICAN TOP 40 IS BROUGHT TO YOU IN PART BY...ZALES. THE WORLD'S LARGEST JEWELER." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (Markwater Music/BMI) LW#1 LET'S GO CRAZY (A) Prince and the Revolution  #40 THE LAST TIME I MADE LOVE (B) Joyce Kennedy and Jeffrey Osborne	07:55
07:55		<b>C-1</b> <b>NETWORK SPOT:</b> Zales/Agree (OUT CUE) Jingle ends out cold after... "...up, new Agree."	30/30
08:55		<b>LOCAL INSERT:</b>	:60
09:55		LOGO: AMERICAN TOP 40  #39 THE LUCKY ONE (B) Laura Branigan	04:48
14:43		<b>C-2</b> <b>NETWORK SPOT:</b> Crest/Fostex (OUT CUE) Jingle ends cold with... "...Fostex Acne Gel."	30/30
15:43		<b>LOCAL INSERT:</b>	:60
16:43		LOGO: AMERICAN TOP 40 , <u>then Casey I.D.'S himself</u>  #38 PENNY LOVER (A) Lionel Richie  #37 <u>SHINE SHINE</u> (B) Barry Gibb	10:16
26:59		<b>C-3</b> <b>NETWORK SPOT:</b> Curtis Mathes/Sears (OUT CUE) Jingle ends cold with... "...at Sears"	30/30
27:59		<b>LOCAL INSERT:</b>	:60
28:59		<b>STATION I. D.:</b>	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:09		LOGO: AMERICAN TOP 40  #36 WHEN YOU CLOSE YOUR EYES (B) Night Ranger  #35 ALL THROUGH THE NIGHT (B) Cyndi Lauper	09:10
38:19		<b>C-4</b> NETWORK SPOT: Ford Motorcraft (OUT CUE) Voice out cold with... "...exceeds the need."	:30
38:49		LOCAL INSERT:	1:30
40:19		LOGO: AMERICAN TOP 40  STATION MENTIONS  #34 TORTURE (A&B) Jacksons  #33 WHAT ABOUT ME? (A&B) Kenny Rogers with Kim Carnes and James Ingram	11:00
51:19		<b>C-5</b> NETWORK SPOT: Always/GMC Chevrolet (OUT CUE) Jingle ends cold with... "...Chevy!!!"	60/30
52:49		LOCAL INSERT:	:30
53:19		LOGO: AMERICAN TOP 40  #32 OUT OF TOUCH (B) Daryl Hall and John Oates	04:16
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

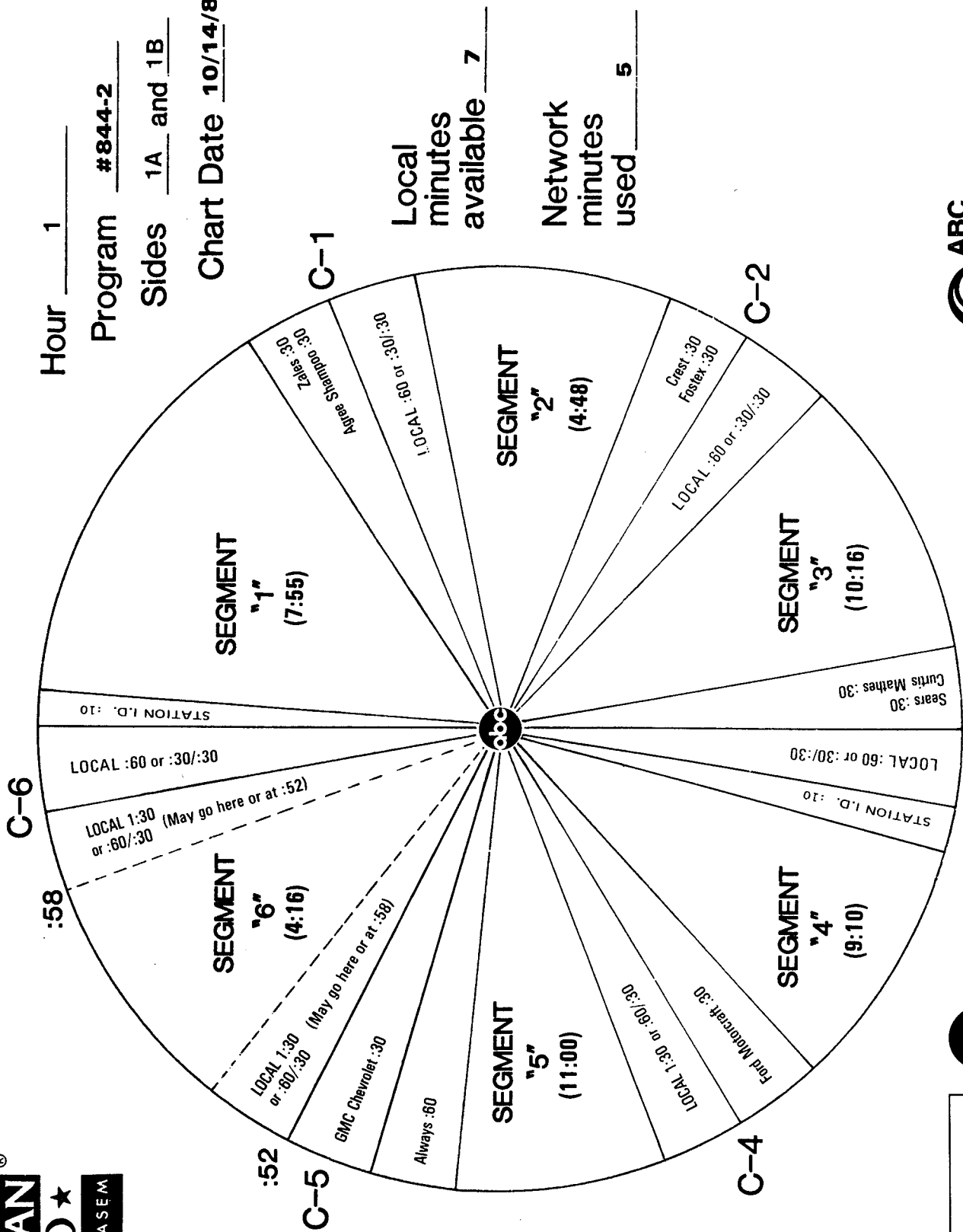


Hour 1

Program #844-2

Sides 1A and 1B

Chart Date 10/14/84



Local minutes available 7

Network minutes used 5





**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 2A PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #31 STRUT (A) Sheena Easton  #30 I FEEL FOR YOU (A) Chaka Khan	08:19
08:19		<b>C-1</b> NETWORK SPOT: Zales/Agree Shampoo (OUT CUE) Jingle ends cold after... "...up, new Agree!"	30/30
09:19		LOCAL INSERT:	:60
10:19		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u>  #29 FLESH FOR FANTASY (A) Billy Idol  #28 <u>BETTER BE GOOD TO ME</u> (A&B) Tina Turner	08:12
18:31		<b>C-2</b> NETWORK SPOT: Crest/Dry & Clear (OUT CUE) Voice out cold with... "...specially marked packages."	30/30
19:31		LOCAL INSERT:	:60
20:31		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u>  #27 DESERT MOON (A) Dennis DeYoung	05:12
25:43		<b>C-3</b> NETWORK SPOT: Curtis Mathes/Sears (OUT CUE) Jingle ends cold with... "...at Sears."	30/30
26:43		LOCAL INSERT:	:60
27:43		STATION I. D.:	:10



**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 2B  
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:53		LOGO: AMERICAN TOP 40  #26 WAKE ME UP BEFORE YOU GO-GO (A) Wham  LDD: DO IT OR DIE (B) Atlanta Rhythm Section	08:40
36:33		<b>C-4</b> NETWORK SPOT: Nestle's (OUT CUE) Jingle ends cold with... "...Nestle's Crunch." (sfx)	:30
37:03		LOCAL INSERT:	1:30
38:33		LOGO: AMERICAN TOP 40  STATION MENTIONS  #25 WHO WEARS THESE SHOES? (A) Elton John  #24 SWEPT AWAY (B) Diana Ross	08:17
46:50		<b>C-5</b> NETWORK SPOT: Josten Rings/GMC Chevrolet (OUT CUE) Jingle ends cold with... "...Chevy!!!"	60/30
48:20		LOCAL INSERT:	:30
48:50		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u>  #23 GO INSANE (B) Lindsey Buckingham QL: MOST CONSECUTIVE WEEKS IN THE HOT 100 #22 BOP 'TIL YOU DROP (B) Rick Springfield	08:45
57:25		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

Hour 2

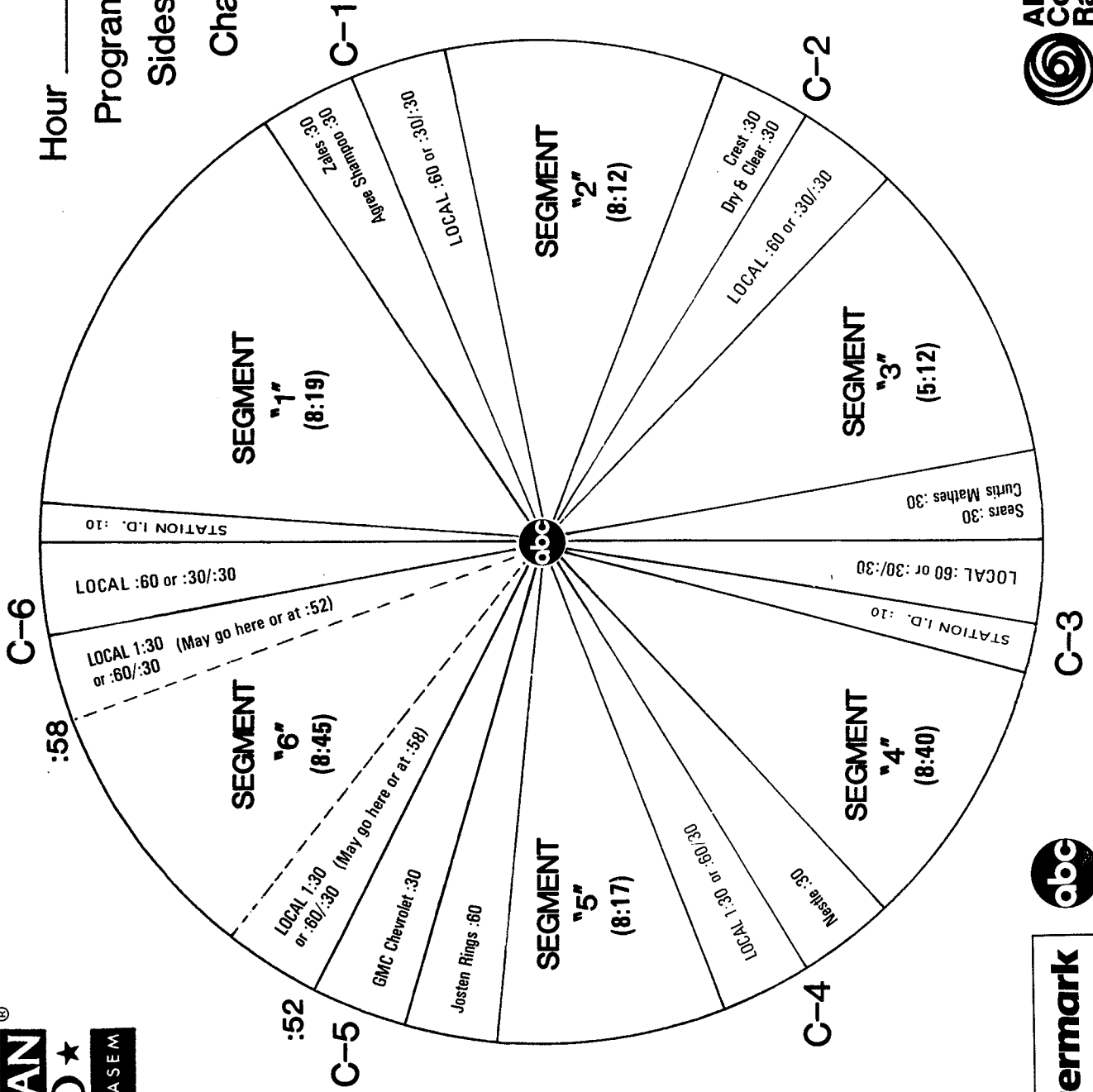
Program #844-2

Sides 2A and 2B

Chart Date 10/17/84

Local minutes available 7

Network minutes used 5



**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 3A PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #21 THERE GOES MY BABY (B) Donna Summer #20 BLUE JEAN (A) David Bowie	07:44
07:44		<b>NETWORK SPOT:</b> Zales/Agree Shampoo <sup>C-1</sup> (OUT CUE) Jingle ends cold after... "...up, new Agree!"	30/30
08:44		<b>LOCAL INSERT:</b>	:60
09:44		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u> #19 IF THIS IS IT (B) Huey Lewis and the News	03:23
13:07		<b>NETWORK SPOT:</b> Crest/Fostex <sup>C-2</sup> (OUT CUE) Jingle fades after... "...Fostex Acne Gel."	30/30
14:07		<b>LOCAL INSERT:</b>	:60
15:07		LOGO: AMERICAN TOP 40 #18 PURPLE RAIN (A) Prince and the Revolution #17 SOME GUYS HAVE ALL THE LUCK (A) Rod Stewart #16 ARE WE OURSELVES (A) The Fixx	12:02
27:09		<b>NETWORK SPOT:</b> Ford Motorcraft/Sears <sup>C-3</sup> (OUT CUE) Jingle ends cold with... "...at Sears."	30/30
28:09		<b>LOCAL INSERT:</b>	:60
29:09		<b>STATION I. D.:</b>	:10





**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 3B  
 PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:19		LOGO: AMERICAN TOP 40  STATION MENTIONS  #15 WHAT'S LOVE GOT TO DO WITH IT (A&B) Tina Turner  #14 <u>CRUEL SUMMER</u> (PRS) Bananarama	08:00
37:19		<b>C-4</b> <b>NETWORK SPOT:</b> Nestle's (OUT CUE) Jingle ends cold with... "...Nestle's Crunch."	:30
37:49		<b>LOCAL INSERT:</b>	1:30
39:19		LOGO: AMERICAN TOP 40  #13 I'M SO EXCITED (B) The Pointer Sisters	04:16
43:35		<b>C-5</b> <b>NETWORK SPOT:</b> Always/GMC Chevrolet (OUT CUE) Jingle ends cold with... "...Chevy!!!"	60/30
45:05		<b>LOCAL INSERT:</b>	:30
45:35		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u>  #12 ON THE DARK SIDE (B) John Cafferty and the Beaver Brown Band #11 <u>THE WARRIOR</u> (A) Scandal featuring Patty Smyth #10 SHE BOP (A&B) Cyndi Lauper	12:00
57:25		THEME UP AND UNDER WITH UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		<b>C-6</b> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	10

FORMAT AND COMMERCIAL CLOCK

Hour 3

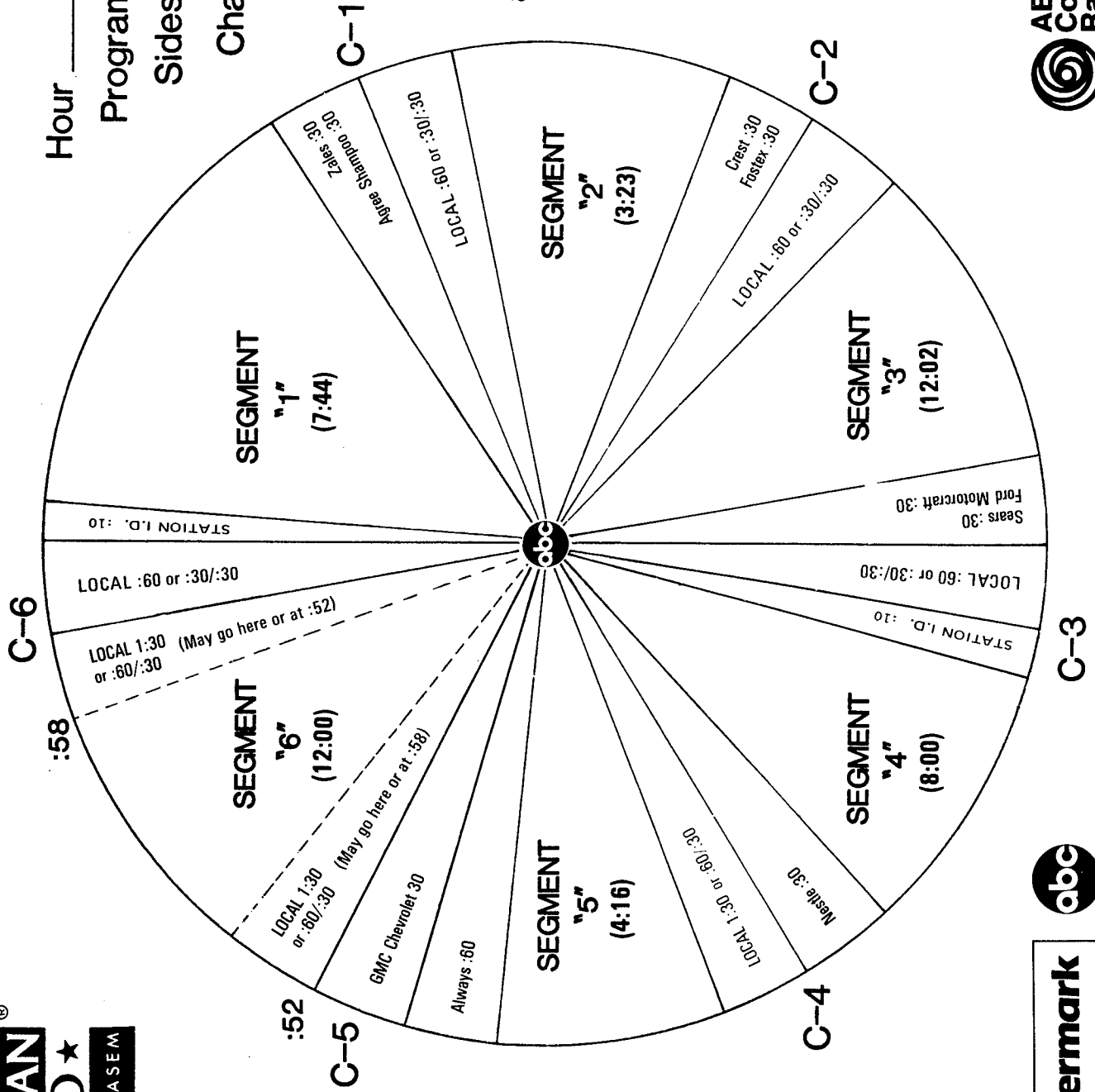
Program #844-2

Sides 3A and 3B

Chart Date 10/17/84

Local minutes available 7

Network minutes used 5



ABC Watermark

**AMERICAN**  
★ **TOP40** ★  
WITH CASEY KASEM



**ABC Watermark**



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 4A PAGE NO. 7

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 THE GLAMOROUS LIFE (A) Sheila E. #8 COVER ME (A) Bruce Springsteen	07:46
07:46		<b>C-1</b> NETWORK SPOT: Zales/Agree Shampoo (OUT CUE) Jingle ends cold after... "...up, new Agree."	30/30
08:46		LOCAL INSERT:	:60
09:46		LOGO: AMERICAN TOP 40 STATION MENTIONS #7 MISSING YOU (A&B) John Waite LDD: <u>CHLOE</u> (A) Elton John	10:23
20:09		<b>C-2</b> NETWORK SPOT: Crest/Dry & Clear (OUT CUE) Voice out cold with... "...specially marked packages."	30/30
21:09		LOCAL INSERT:	:60
22:09		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u> #6 CARIBBEAN QUEEN (NO MORE LOVE ON THE RUN) Billy Ocean	04:12
26:21		<b>C-3</b> NETWORK SPOT: Curtis Mathes/Sears (OUT CUE) Jingle ends cold with... "...at Sears."	30/30
27:21		LOCAL INSERT:	:60
28:21		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 10/13/84  
 CYCLE NO. 844 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO. 4B  
 PAGE NO. 8

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:31		LOGO: AMERICAN TOP 40  #5 LUCKY STAR (A) Madonna  <u>QL: MOST SUCCESFUL AMERICAN ON BRITISH CHARTS</u>  #4 HARD HABIT TO BREAK (A&B) Chicago	09:53
38:24		C-4 <b>NETWORK SPOT:</b> Zales (OUT CUE) Jingle ends cold after... "...up, new Agree."	:30
38:54		<b>LOCAL INSERT:</b>	1:30
40:24		LOGO: AMERICAN TOP 40  #3 DRIVE (A) The Cars	04:18
44:42		C-5 <b>NETWORK SPOT:</b> Always/GMC Chevrolet (OUT CUE) Jingle ends cold with... "...Chevy!!!"	60/30
46:12		<b>LOCAL INSERT:</b>	:30
46:42		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'S himself</u> #2 LET'S GO CRAZY (A) Prince and the Revolution #1 <u>I JUST CALLED TO SAY I LOVE YOU (A)</u> Stevie Wonder CLOSING BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY...ZALES. THE WORLD'S LARGEST JEWELER."	10:42
56:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:24 THEME TO: 57:50	
57:50		<b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10

# FORMAT AND COMMERCIAL CLOCK

**AMERICAN**  
★ **TOP40** ★  
WITH CASEY KASEM

Hour 4

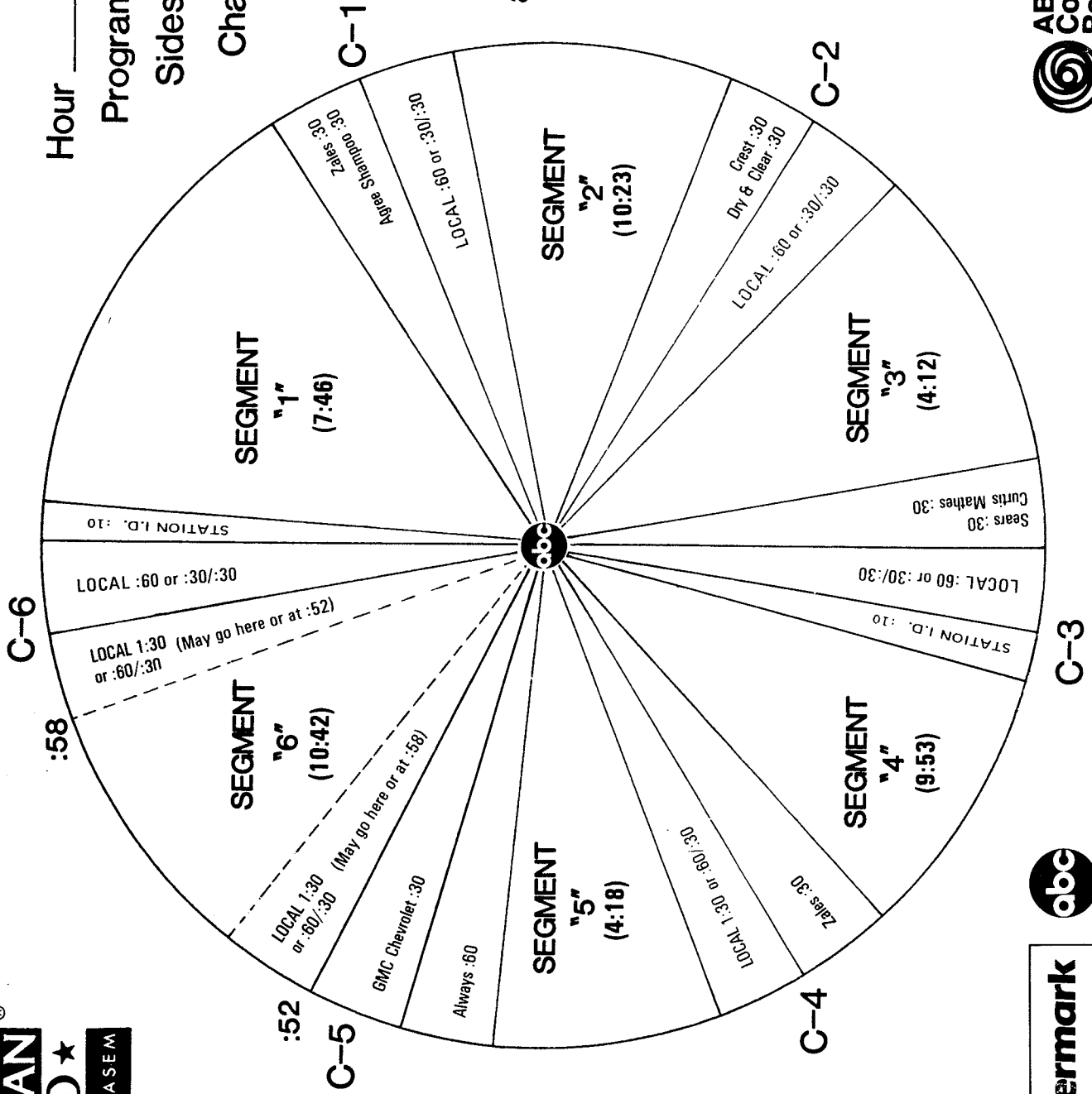
Program #844-2

Sides 4A and 4B

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