

1A - ~~24:37~~ = 26:13

JOHN

1B 24:37 + :15 = 24:52 THEME & OPENING HOUR I

#40 "LONG AGO AND FAR AWAY" -- 1:58  
James Taylor 2:12 --

ATC 714-3-1A  
10-16-71  
© WATSON MARK, INC 1971

#39 "A NATURAL MAN" :05 3:18  
Lou Rawls -- 3:30

C-1 \_\_\_\_\_ (:60)

#38 "MAC ARTHUR PARK" - Part 2 :06 2:50  
Four Tops -- 3:04

Reftone 00:10  
Crews 00:05  
P108 24:02  
26:18

tighten

#37 "WOMEN'S LOVE RIGHTS" -- 2:48  
Laura Lee -- 2:55

C-2 \_\_\_\_\_ (2:00)

#36 "YOU'VE GOT TO CRAWL :06 2:27  
(Before You Walk)" -- 2:32  
8th Day

*at the  
in beginning of  
recording after  
intro*

#35 "INNER CITY BLUES  
(Make Me Wanna Holler)" :14 2:48  
Marvin Gaye -- 2:56

→ C-3 \_\_\_\_\_ (:60)

#34 "ONLY YOU KNOW AND I KNOW" :07+ 2:52  
Delaney & Bonnie 3:25

→

#33 "THE STORY IN YOUR EYES" :22 2:48  
Moody Blues 3:01

-----  
C-4 \_\_\_\_\_ (2:10)

*ATF 714-3-1B  
10-16-71*

#32 "ONE FINE MORNING" :08  
Lighthouse :33 2:58 3:14

↙

#31 "EASY LOVING" :09+  
Freddie Hart :15+ 2:18 -- 2:25

C-5 \_\_\_\_\_ (:60)

#30 "THE LOVE WE HAD  
 (Stays On My Mind)" :07 to hum  
 Dells :14 4:20  
 :15 4:41

#29 "MAKE IT FUNKY"-Part 1 3:10  
 James Brown 3:14

*double talk*

C-6 \_\_\_\_\_

#28 "BIRDS OF A FEATHER" :11 2:28  
 Raiders 2:29 2:38

*insert →*

#27 "LOVING HER WAS EASIER :12+ 2:56  
 (Than Anything I'll Ever  
 Do Again)" 2:57 3:41  
 Kria Kristofferson

C-7 \_\_\_\_\_

:15 3:27

#26 "NEVER MY LOVE"  
Fifth Dimension

:15 3:27

THEME & CLOSING HOUR I

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

VOICE ENDS BY 48:40

RUN THEME IN CLEAR FOR AT LEAST 1:10

FADE OUT NO EARLIER THAN 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-3

Date: 10-16-71

Reel 1A

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>26:02</u>

Total ET time 4+5+6 = 26:18

26:18  
25:02  

---

51:20

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-3

Date: 10-14-71

Reel 1B

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>24:40</u>

Total ET time 4+5+6 = 25:02

JOHN

A 24:30

B 26:21

THEME & OPENING HOUR II

#25	"STAGGER LEE"	:07	3:05
	Tommy Roe		-- 3:15 (LONG)

#24	"WEDDING SONG (There Is Love)"	:20	3:36
	Paul Stookey		3:42 --

ATF 714-3-2A  
10-16-71

*Tighten* C-1 \_\_\_\_\_ (:60)

#23	"RAIN DANCE"	:07	2:30
	Guess Who		2:38

#22	"CHIRPY CHIRPY CHEEP CHEEP"	:17	2:42
	Mac & Katie Kissoon		2:49

*↑* C-2 \_\_\_\_\_ (2:00)

#21	"SPANISH HARLEM"	:09	
	Aretha Franklin	:18	3:24
			3:30

#20	"PEACE TRAIN"	:11	3:10
	Cat Stevens		3:31

C-3 \_\_\_\_\_ (:60)

#19 "STICK-UP" :09 2:32  
Honey Cone 2:42

C-4 \_\_\_\_\_ (2:10)

*#18*  
SPECIAL LP: "EVERY PICTURE TELLS A STORY" 6:00  
CUT: TITLE TUNE  
Rod Stewart

C-5 \_\_\_\_\_ (:60)

#18 "THIN LINE BETWEEN LOVE & HATE" :17 3:03  
Persuaders 3:12

#17 "I WOKE UP IN LOVE THIS MORNING" :07 2:33  
Partridge Family, starring Shirley Jones & ftrg David Cassidy 2:41

C-6 \_\_\_\_\_ (2:00)

#16 "TRAPPED BY A THING CALLED LOVE" :10 2:30  
Denise LaSalle -- 2:40

*Spec. Don't be Cruel*

*edit double talk*  
*AJF 714-3-23*  
*10-16-71*

*Don*

*#18*  
*DISION*  
*unpublished spec.*



*Free*

C-7 \_\_\_\_\_ (:60)

#15 "I'VE FOUND SOMEONE OF MY OWN" :10 3:28  
Free Movement 3:41

*#1 LP*

SPECIAL: "RUNAROUND SUE" 2:30  
Dion : 2:35

*Theme →*

THEME & CLOSING HOUR II

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

VOICE ENDS BY 48:40

RUN THEME IN CLEAR FOR AT LEAST 1:10

FADE OUT NO EARLIER THAN 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-3

Date: 10-16-71

Reel 2A

- |                     |              |
|---------------------|--------------|
| 1. Leader           |              |
| 2. Calibration Tone | 00:30        |
| 3. Leader           | 00:30        |
| 4. Reference Tone   | 00:10        |
| 5. Leader           | 00:05        |
| 6. Program          | <u>23'46</u> |

Total ET time 4+5+6 =

26'102

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 71A-3

Date: 10-16-77

Reel 2 B

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>26:10</u>
Total ET time 4+5+6 =	<u>26:26</u>

26:10  
23:07  
09:57

THEME & OPENING HOUR III

✓

#14	"SO FAR AWAY"	:12	3:43
	Carole King		3:47

#13	"TIRED OF BEING ALONE"	:09	2:34
	Al Green		2:42

C-1 \_\_\_\_\_ (:60)

#12	"SMILING FACES SOMETIMES"	:14	3:00
	Undisputed Truth		3:13

C-2 \_\_\_\_\_ (2:00)

#11	"AIN'T NO SUNSHINE"	--	1:57
	Bill Withers		2:03 --

*in record*

#10	"GYPSIES, TRAMPS, & THIEVES"	:08	2:22
	Cher		-- 2:28

C-3 \_\_\_\_\_ (:60)

*doubt talk*

#9	"SWEET CITY WOMAN"	:21	3:06
	The Stampeders		3:12

*ATF 714-3-3A  
10-16-71  
© WATERMARK, INC 1971*

#8	"IF YOU REALLY LOVE ME"	:09	scream
	Stevie Wonder	:14	2:42
			3:00

C-4 (2:10)

21:50

*double take*

#7	"UNCLE ALBERT/ADMIRAL HALSEY"	--	4:42
	Paul & Linda McCartney		4:46

#6	"DO YOU KNOW WHAT I MEAN?"	:08	3:00
	Lee Michaels		3:07

C-5 (:60)

#5	"GO AWAY, LITTLE GIRL"	:08	2:18
	Donny Osmond		2:26

#4	"THE NIGHT THEY DROVE OLD DIXIE DOWN"	:09	3:16
	Joan Baez		-- --

C-6 (2:00)

#3	"YO YO"	:07	
	Osmonds	:13	2:45
		voice	2:51

*714-3-3B  
10-16-71*

*middle ground*

#2 "SUPERSTAR"  
Carpenters

:26 3:32  
3:44 --

✓ C-7 \_\_\_\_\_ (:60)

*02:42*

#1 "MAGGIE MAY"  
Rod Stewart

:14 4:54  
5:07

*teylen*

THEME & CLOSING HOUR III

*05:28*

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

VOICE ENDS BY 48:40

RUN THEME IN CLEAR FOR AT LEAST 1:10

FADE OUT NO EARLIER THAN 49:50

*1:10*  
*52:00*

1  
AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-3/3A Date: 10-16-71 Reel 5

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>21:56</u>
Total ET time 4+5+6 =	<u>22:09</u>

ET # ATF 714-3/3A 10-16-71

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-3/3B Date: 10-16-71 Reel 6

- |                     |              |
|---------------------|--------------|
| 1. Leader           |              |
| 2. Calibration Tone | 00:30        |
| 3. Leader           | 00:30        |
| 4. Reference Tone   | 00:10        |
| 5. Leader           | 00:05        |
| 6. Program          | <u>28:50</u> |

Total ET time 4+5+6 = ~~29:05~~  
29:06

ET # ATF 714-3-3B 10-16-71

28:17  
21:54  
50:43





# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: October 16, 1971  
CYCLE NO. 71-4 PROGRAM 3 OF 13  
REEL & HOUR NO. 1-1  
PAGE NO. 1

*W. M. Kelly - Hand on 134p off 200 PM*

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - LONG AGO & FAR AWAY - James Taylor TALK UNIT #39 - A NATURAL MAN - Lou Rawls TALK UNIT LOGO: CASEY'S COAST TO COAST	7:03
7:01			
7:03	137:30	LOCAL INSERT: C-1	:60
8:03		LOGO: AMERICAN TOP 40 TALK UNIT #38 - MAC ARTHUR PARK - Four Tops TALK UNIT #37 - WOMEN'S LOVE RIGHTS - Laura Lee TALK UNIT LOGO: CASEY'S COAST TO COAST	6:42
14:43			
14:45	146:00	LOCAL INSERT: C-2	2:00
16:45		LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT #35 - INNER CITY BLUES - Marvin Gaye TALK UNIT LOGO: HITS FROM COAST TO COAST	6:15
22:58			
23:00	153:00	LOCAL INSERT: C-3	:60
24:00		LOGO: AMERICAN TOP 40 TALK UNIT #34 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT #33 - THE STORY IN YOUR EYES - Moody Blues TALK UNIT LOGO: CASEY'S COAST TO COAST	5:54
29:52			
	159:00		
29:54 30:04		STATION I.D.: LOCAL INSERT: C-4	:10 2:10



**WATERMARK, INC.**

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: October 16, 1971  
CYCLE NO. 71-4 PROGRAM 3 OF 13  
REEL & HOUR NO. 1-1  
PAGE NO. 2

*Richard Button 200PM off 440PM*

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:14		LOGO: AMERICAN TOP 40 TALK UNIT #32 - ONE FINE MORNING - Lighthouse TALK UNIT #31 - EASY LOVING - Freddie Hart TALK UNIT LOGO: CASEY'S COAST TO COAST	6:22
38:34			
38:36	212:00	LOCAL INSERT: C-5	:60
39:36		LOGO: AMERICAN TOP 40 TALK UNIT #30 - THE LOVE WE HAD - Dells TALK UNIT #29 - MAKE IT FUNKY - James Brown TALK UNIT LOGO: HITS FROM COAST TO COAST	7:09
46:43			
46:45	226:00	LOCAL INSERT: C-6	2:00
48:45		LOGO: AMERICAN TOP 40 TALK UNIT #28 - BIRDS OF A FEATHER - Raiders TALK UNIT #27 - LOVING HER WAS EASIER - Kris Kristofferson TALK UNIT LOGO: CASEY'S COAST TO COAST	5:51
54:34			
54:36	227:00	LOCAL INSERT: C-7	:60
55:36		LOGO: AMERICAN TOP 40 TALK UNIT #26 - NEVER MY LOVE - Fifth Dimension TALK UNIT THEME UP & UNDER TALK UNIT THEME PLAYOUT IN CLEAR TO: 60:51	3:59
59:35			
	233	shockley	

**WATERMARK, INC.**

931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: October 16, 1971  
 CYCLE NO. 71-4 PROGRAM 3 OF 13  
 REEL & HOUR NO. 2-2  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #25 - STAGGER LEE - Tommy Roe TALK UNIT #24 - WEDDING SONG - Paul Stookey TALK UNIT LOGO: HITS FROM COAST TO COAST	7:10
7:10	240:00	LOCAL INSERT: C-1	:60
8:10		LOGO: AMERICAN TOP 40 TALK UNIT #23 - RAIN DANCE - Guess Who TALK UNIT #22 - CHIRPY CHIRPY CHEEP CHEEP - Mac & Katie Kissoon TALK UNIT LOGO: CASEY;S COAST TO COAST	6:16
14:24			
14:26	247:00	LOCAL INSERT: C-2	2:00
16:26		LOGO: AMERICAN TOP 40 TALK UNIT #21 - SPANISH HARLEM - Aretha Franklin TALK UNIT #20 - PEACE TRAIN - Cat Stevens TALK UNIT LOGO: HITS FROM COAST TO COAST	7:29
23:53			
23:55	255:00	LOCAL INSERT: C-3	:60
24:55		LOGO: AMERICAN TOP 40 TALK UNIT #19 - STICK-UP - Honey Cone TALK UNIT LOGO: CASEY'S COAST TO COAST	2:45
27:40			
27:42	259:55	STATION I.D.:	:10
27:52	Shockley	LOCAL INSERT: C-4	2:10

306:00

**WATERMARK, INC.**

931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: October 15, 1971  
 CYCLE NO. 71-4 PROGRAM 3 OF 13  
 REEL & HOUR NO. 2-2  
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:02		LOGO: AMERICAN TOP 40 TALK UNIT #18 - THIN LINE BETWEEN LOVE & HATE - Persuaders TALK UNIT SPECIAL - RUNAROUND SUE - Dion TALK UNIT	7:00
37:00		LOGO: CASEY'S COAST TO COAST	
37:02	314:00	LOCAL INSERT: C-5	:60
38:02		LOGO: AMERICAN TOP 40 TALK UNIT #17 - I WOKE UP IN LOVE THIS MORNING - Partridge Family TALK UNIT	2:48
40:48		LOGO: HITS FROM COAST TO COAST	
40:50	317:00	LOCAL INSERT: C-6	2:00
42:50		LOGO: AMERICAN TOP 40 TALK UNIT #16 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT SPECIAL - DON'T BE CRUEL - Elvis Presley TALK UNIT	
47:54		LOGO: HITS FROM COAST TO COAST	
47:56		LOCAL INSERT: C-7	:60
48:56		LOGO: AMERICAN TOP 40 TALK UNIT #15 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #1 LP - EVERY PICTURE TELLS A STORY TALK UNIT THEME UP & UNDER	9:49
	337:00	Shockley - Local insert	
58:45		TALK UNIT THEME PLAYOUT IN CLEAR. TO: 60:06	

**WATERMARK, INC.**

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: October 16, 1971  
CYCLE NO. 71-4 PROGRAM 3 OF 13  
REEL & HOUR NO. 3-3  
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - SO FAR AWAY - Carole King TALK UNIT #13 - TIRED OF BEING ALONE - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	6:55
6:53			
6:55	314:00	LOCAL INSERT: C-1	:60
7:55		LOGO: AMERICAN TOP 40 TALK UNIT #12 - SMILING FACES SOMETIMES' - Undisputed Truth TALK UNIT	3:19
11:12		LOGO: HITS FROM COAST TO COAST	
11:14	<del>347:00</del> 354:00	LOCAL INSERT: C-2	2:00
13:14		LOGO: AMERICAN TOP 40 TALK UNIT #11 - AIN'T NO SUNSHINE - Bill Withers TALK UNIT #10 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT LOGO: CASEY'S COAST TO COAST	5:23
18:35			
18:37	355:00	LOCAL INSERT: C-3	:60
19:37		LOGO: AMERICAN TOP 40 TALK UNIT #9 - SWEET CITY WOMAN - Stampeters TALK UNIT #8 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT LOGO: CASEY'S COAST TO COAST	8:12
25:47			
27:49		STATION I.D.:	:10
27:59	409:00	LOCAL INSERT: C-4	2:10

**WATERMARK, INC.**

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: October 16, 1971  
CYCLE NO. 71-4 PROGRAM 3 OF 13  
REEL & HOUR NO. 3-3  
PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:09		LOGO: AMERICAN TOP 40 TALK UNIT #7 - UNCLE ALBERT/ADMIRAL HALSEY - Paul & Linda McCartney TALK UNIT #6 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT	8:18
38:25		LOGO: HITS FROM COAST TO COAST	
38:27	417:00	LOCAL INSERT: C-5	:60
39:27		LOGO: AMERICAN TOP 40 TALK UNIT #5 - GO AWAY LITTLE GIRL - Donny Osmond TALK UNIT #4 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT	6:01
45:26		LOGO: CASEY'S COAST TO COAST	
45:28	423:00	LOCAL INSERT: C-6	2:00
47:28		LOGO: AMERICAN TOP 40 TALK UNIT #3 - YO YO - Osmonds TALK UNIT #2 - SUPERSTAR - Carpenters TALK UNIT	6:27
53:53		LOGO: CASEY'S COAST TO COAST	
53:55	435:00	LOCAL INSERT: C-7	:60
54:53		LOGO: AMERICAN TOP 40 TALK UNIT #1 - MAGGIE MAY - Rod Stewart TALK UNIT THEME UP & UNDER TALK UNIT	6:00
60:53		THEME PLAYOUT IN CLEAR TO: 62:52	