



WATERMARK, INC.

931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: October 16, 1971
CYCLE NO. 71-4 PROGRAM 3 OF 13
REEL & HOUR NO. 1-1
PAGE NO. 1

W. M. Kelly - Hand on 134p off 200 PM

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME & OPENING OF HOUR I TALK UNIT #40 - LONG AGO & FAR AWAY - James Taylor TALK UNIT #39 - A NATURAL MAN - Lou Rawls TALK UNIT LOGO: CASEY'S COAST TO COAST | 7:03 |
| 7:01 | | | |
| 7:03 | 137:30 | LOCAL INSERT: C-1 | :60 |
| 8:03 | | LOGO: AMERICAN TOP 40 TALK UNIT #38 - MAC ARTHUR PARK - Four Tops TALK UNIT #37 - WOMEN'S LOVE RIGHTS - Laura Lee TALK UNIT LOGO: CASEY'S COAST TO COAST | 6:42 |
| 14:43 | | | |
| 14:45 | 146:00 | LOCAL INSERT: C-2 | 2:00 |
| 16:45 | | LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT #35 - INNER CITY BLUES - Marvin Gaye TALK UNIT LOGO: HITS FROM COAST TO COAST | 6:15 |
| 22:58 | | | |
| 23:00 | 153:00 | LOCAL INSERT: C-3 | :60 |
| 24:00 | | LOGO: AMERICAN TOP 40 TALK UNIT #34 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT #33 - THE STORY IN YOUR EYES - Moody Blues TALK UNIT LOGO: CASEY'S COAST TO COAST | 5:54 |
| 29:52 | | | |
| | 159:00 | | |
| | | | |
| 29:54 30:04 | | STATION I.D.: LOCAL INSERT: C-4 | :10 2:10 |



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Richard Button 200PM off 440PM

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 32:14 | | LOGO: AMERICAN TOP 40 TALK UNIT #32 - ONE FINE MORNING - Lighthouse TALK UNIT #31 - EASY LOVING - Freddie Hart TALK UNIT LOGO: CASEY'S COAST TO COAST | 6:22 |
| 38:34 | | | |
| 38:36 | 212:00 | LOCAL INSERT: C-5 | :60 |
| 39:36 | | LOGO: AMERICAN TOP 40 TALK UNIT #30 - THE LOVE WE HAD - Dells TALK UNIT #29 - MAKE IT FUNKY - James Brown TALK UNIT LOGO: HITS FROM COAST TO COAST | 7:09 |
| 46:43 | | | |
| 46:45 | 226:00 | LOCAL INSERT: C-6 | 2:00 |
| 48:45 | | LOGO: AMERICAN TOP 40 TALK UNIT #28 - BIRDS OF A FEATHER - Raiders TALK UNIT #27 - LOVING HER WAS EASIER - Kris Kristofferson TALK UNIT LOGO: CASEY'S COAST TO COAST | 5:51 |
| 54:34 | | | |
| 54:36 | 227:00 | LOCAL INSERT: C-7 | :60 |
| 55:36 | | LOGO: AMERICAN TOP 40 TALK UNIT #26 - NEVER MY LOVE - Fifth Dimension TALK UNIT THEME UP & UNDER TALK UNIT THEME PLAYOUT IN CLEAR TO: 60:51 | 3:59 |
| 59:35 | | | |
| | 233 | shockley | |
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PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME & OPENING OF HOUR II TALK UNIT #25 - STAGGER LEE - Tommy Roe TALK UNIT #24 - WEDDING SONG - Paul Stookey TALK UNIT LOGO: HITS FROM COAST TO COAST | 7:10 |
| 7:10 | 240:00 | LOCAL INSERT: C-1 | :60 |
| 8:10 | | LOGO: AMERICAN TOP 40 TALK UNIT #23 - RAIN DANCE - Guess Who TALK UNIT #22 - CHIRPY CHIRPY CHEEP CHEEP - Mac & Katie Kissoon TALK UNIT LOGO: CASEY;S COAST TO COAST | 6:16 |
| 14:24 | | | |
| 14:26 | 247:00 | LOCAL INSERT: C-2 | 2:00 |
| 16:26 | | LOGO: AMERICAN TOP 40 TALK UNIT #21 - SPANISH HARLEM - Aretha Franklin TALK UNIT #20 - PEACE TRAIN - Cat Stevens TALK UNIT LOGO: HITS FROM COAST TO COAST | 7:29 |
| 23:53 | | | |
| 23:55 | 255:00 | LOCAL INSERT: C-3 | :60 |
| 24:55 | | LOGO: AMERICAN TOP 40 TALK UNIT #19 - STICK-UP - Honey Cone TALK UNIT LOGO: CASEY'S COAST TO COAST | 2:45 |
| 27:40 | | | |
| | | | |
| 27:42 | 259:55 | STATION I.D.: | :10 |
| 27:52 | Shockley | LOCAL INSERT: C-4 | 2:10 |

306:00

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PAGE NO. 4

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 30:02 | | LOGO: AMERICAN TOP 40 TALK UNIT #18 - THIN LINE BETWEEN LOVE & HATE - Persuaders TALK UNIT SPECIAL - RUNAROUND SUE - Dion TALK UNIT | 7:00 |
| 37:00 | | LOGO: CASEY'S COAST TO COAST | |
| 37:02 | 314:00 | LOCAL INSERT: C-5 | :60 |
| 38:02 | | LOGO: AMERICAN TOP 40 TALK UNIT #17 - I WOKE UP IN LOVE THIS MORNING - Partridge Family TALK UNIT | 2:48 |
| 40:48 | | LOGO: HITS FROM COAST TO COAST | |
| 40:50 | 317:00 | LOCAL INSERT: C-6 | 2:00 |
| 42:50 | | LOGO: AMERICAN TOP 40 TALK UNIT #16 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT SPECIAL - DON'T BE CRUEL - Elvis Presley TALK UNIT | |
| 47:54 | | LOGO: HITS FROM COAST TO COAST | |
| 47:56 | | LOCAL INSERT: C-7 | :60 |
| 48:56 | | LOGO: AMERICAN TOP 40 TALK UNIT #15 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #1 LP - EVERY PICTURE TELLS A STORY TALK UNIT THEME UP & UNDER | 9:49 |
| | 337:00 | Shockley - Local insert | |
| 58:45 | | TALK UNIT THEME PLAYOUT IN CLEAR. TO: 60:06 | |
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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-----------------------------|--|--------------|
| 00:00 | | THEME & OPENING OF HOUR III TALK UNIT #14 - SO FAR AWAY - Carole King TALK UNIT #13 - TIRED OF BEING ALONE - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST | 6:55 |
| 6:53 | | | |
| 6:55 | 314:00 | LOCAL INSERT: C-1 | :60 |
| 7:55 | | LOGO: AMERICAN TOP 40 TALK UNIT #12 - SMILING FACES SOMETIMES' - Undisputed Truth TALK UNIT | 3:19 |
| 11:12 | | LOGO: HITS FROM COAST TO COAST | |
| 11:14 | 347:00 354:00 | LOCAL INSERT: C-2 | 2:00 |
| 13:14 | | LOGO: AMERICAN TOP 40 TALK UNIT #11 - AIN'T NO SUNSHINE - Bill Withers TALK UNIT #10 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT LOGO: CASEY'S COAST TO COAST | 5:23 |
| 18:35 | | | |
| 18:37 | 355:00 | LOCAL INSERT: C-3 | :60 |
| 19:37 | | LOGO: AMERICAN TOP 40 TALK UNIT #9 - SWEET CITY WOMAN - Stampeters TALK UNIT #8 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT LOGO: CASEY'S COAST TO COAST | 8:12 |
| 25:47 | | | |
| 27:49 | | STATION I.D.: | :10 |
| 27:59 | 409:00 | LOCAL INSERT: C-4 | 2:10 |

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|----------------------|-------------|--|--------------|
| 30:09 | | LOGO: AMERICAN TOP 40 TALK UNIT #7 - UNCLE ALBERT/ADMIRAL HALSEY - Paul & Linda McCartney TALK UNIT #6 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT | 8:18 |
| 38:25 | | LOGO: HITS FROM COAST TO COAST | |
| 38:27 | 417:00 | LOCAL INSERT: C-5 | :60 |
| 39:27 | | LOGO: AMERICAN TOP 40 TALK UNIT #5 - GO AWAY LITTLE GIRL - Donny Osmond TALK UNIT #4 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT | 6:01 |
| 45:26 | | LOGO: CASEY'S COAST TO COAST | |
| 45:28 | 423:00 | LOCAL INSERT: C-6 | 2:00 |
| 47:28 | | LOGO: AMERICAN TOP 40 TALK UNIT #3 - YO YO - Osmonds TALK UNIT #2 - SUPERSTAR - Carpenters TALK UNIT | 6:27 |
| 53:53 | | LOGO: CASEY'S COAST TO COAST | |
| 53:55 | 435:00 | LOCAL INSERT: C-7 | :60 |
| 54:53 | | LOGO: AMERICAN TOP 40 TALK UNIT #1 - MAGGIE MAY - Rod Stewart TALK UNIT THEME UP & UNDER TALK UNIT | 6:00 |
| 60:53 | | THEME PLAYOUT IN CLEAR TO: 62:52 | |
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