

10/24/87

**AMERICAN**  
 ★ TOP40 ★

**ABC Watermark**

 FOR WEEK ENDING: 10/24/87  
 CYCLE NO. 874 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 501s. AND BY TWIX, THE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40 DON'T YOU WANT ME (A&B) Jody Watley  #39 LET'S WORK (PRS&A) Mick Jagger	09:34
09:34		NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
10:34		LOCAL INSERT:	:60
11:34		LOGO: AMERICAN TOP 40  #38 NOTORIOUS (A) Loverboy  QL: DIANA ROSS--THREE SIMULTANEOUS TOP 40 HITS  #37 SHAKE YOUR LOVE (A) Debbie Gibson	09:35
21:09		NETWORK SPOT: ALKA SELTZER PLUS/HOUSTESS (OUT CUE) Jingle fades after... "...sweet sensation."	30/30
22:09		LOCAL INSERT:	:60
23:09		LOGO: AMERICAN TOP 40  #36 BETCHA SAY THAT (B) Gloria Estefan & Miami Sound Machine	04:13
27:22		NETWORK SPOT: SCHENLEY WINE/HERSHEY (OUT CUE) Voice out cold with... "...now with caramel."	30/30
28:22		LOCAL INSERT:	:60
29:22		STATION I. D.: (Over for side 1B)	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:32		LOGO: AMERICAN TOP 40 STATION MENTIONS  #35 BOYS NIGHT OUT (A&B) Timothy B. Schmidt  #34 <u>WE'LL BE TOGETHER</u> (B) Sting	09:51
39:23		C-4 NETWORK SPOT: FOOTLOCKER/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
40:23		LOCAL INSERT:	:60
41:23		LOGO: AMERICAN TOP 40  #33 HOURGLASS (A) Squeeze  #32 <u>ONE HEARTBEAT</u> (B) Smokey Robinson	08:26
49:49		C-5 NETWORK SPOT: U.S. ARMY/LEVI'S/HERSHEY/WRIGLEY'S (OUT CUE) Jingle fades after... "...waitin' for you."	30/30 30/30
51:49		LOGO: AMERICAN TOP 40  #31 HOLIDAY (B) The Other Ones  #30 COME ON, LET'S GO (B) Los Lobos	06:00
57:39		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME (:01) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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 DISC & HALF HOUR NO. 2A (Backed w/3B)  
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #29 I WON'T FORGET YOU (B) Poison  #28 THE ONE I LOVE (B) R.E.M.	08:01
08:01		C-1 NETWORK SPOT: FORD PARTS/OXY (OUT CUE) Voice out cold with... "...only as directed."	30/30
09:01		LOCAL INSERT:	:60
10:01		LOGO: AMERICAN TOP 40  #27 JUMP START (B) Natalie Cole  QL: MOST WEEKS ON CHART WITHOUT HITTING TOP 40  #26 SHOULD'VE KNOWN BETTER (A) Richard Marx	08:58
18:59		C-2 NETWORK SPOT: SCHENLEY WINES/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
19:59		LOCAL INSERT:	:60
20:59		LOGO: AMERICAN TOP 40  #25 I'VE BEEN IN LOVE BEFORE (B) Cutting Crew  #24 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	10:25
31:24		C-3 NETWORK SPOT: FORD PARTS (OUT CUE) Voice out cold with... "...car we make."	:60
32:24		LOCAL INSERT:	:60
33:24		STATION I. D.: (Over for side 2B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:34		LOGO: AMERICAN TOP 40  #23 HEAVEN IS A PLACE ON EARTH (A&B) Belinda Carlisle  STATION MENTIONS  #22 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G	07:30
41:04		C-4 NETWORK SPOT: VICKS/SCHENLEY WINES (OUT CUE) Voice out cold with... "...New York, New York."	30/30
42:04		LOCAL INSERT:	
43:04		LOGO: AMERICAN TOP 40  #21 I HEARD A RUMOUR (PRS&A&B) Bananarama	03:37
46:41		C-5 NETWORK SPOT: TWIX/LEVI'S/VICKS (OUT CUE) Voice out cold with... "...of course."	:60 30/30
48:41		LOGO: AMERICAN TOP 40  #20 <sup>7</sup> (I'VE HAD) THE TIME OF MY LIFE (A) Bill Medley and Jennifer Warnes  LDD: I'M SO EXCITED (B) The Pointer Sisters	09:09
57:40		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:50 THEME (:00 ) TO: 57:50	
57:50		C-6  LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #19 IN MY DREAMS (A) REO Speedwagon	04:57
04:57		C-1 NETWORK SPOT: U.S. ARMY/VICKS (OUT CUE) Voice out cold with... "...of course."	30/30
05:57		LOCAL INSERT:	:60
06:57		LOGO: AMERICAN TOP 40 STATION MENTIONS  #18 WHERE THE STREETS HAVE NO NAME (A) U2  #17 YOU ARE THE GIRL (A) The Cars	09:51
16:48		C-2 NETWORK SPOT: GREYHOUND/FOOTLOCKER (OUT CUE) Jingle ends cold with... "...come to the stripes."	30/30
17:48		LOCAL INSERT:	:60
18:48		LOGO AMERICAN TOP 40  #16 BRILLIANT DISGUISE (A) Bruce Springsteen	04:26
23:14		C-3 NETWORK SPOT: WRIGLEY'S GUM/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
24:14		LOCAL INSERT:	:60
25:14		STATION I. D.: (Over for side 3B)	:10

**AMERICAN**  
★ TOP40 ★

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
25:24		LOGO: AMERICAN TOP 40  #15 IT'S A SIN (A) Pet Shop Boys  #14 PAPER IN FIRE (A) John Cougar Mellencamp	10:18
35:42		C-4 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
36:42		LOCAL INSERT:	:60
37:42		LOGO AMERICAN TOP 40  #13 BREAKOUT (A) Swing Out Sister  #12 WHO WILL YOU RUN TO (A) Heart	08:48
46:30		C-5 NETWORK SPOT: WRIGLEY'S GUM/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...supreme lady."	30/90
48:30		LOGO: AMERICAN TOP 40  #11 HERE I GO AGAIN (A) Whitesnake  TX: JOHNNY B. GOODE (B) Chuck Berry	09:04
57:22		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME (:16 ) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #10 CARRIE (B) Europe  #9 <sup>7</sup> LITTLE LIES (B) Fleetwood Mac	08:42
08:42		<b>C-1</b> NETWORK SPOT: U.S. ARMY/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
09:42		LOCAL INSERT:	:60
10:42		LOGO: AMERICAN TOP 40 STATION MENTIONS  #8 LET ME BE THE ONE (B) Expose  #7 MONY MONY (A&B) Billy Idol	09:44
20:26		<b>C-2</b> NETWORK SPOT: OXY/LEVI'S (OUT CUE) Jingle ends cold after... "...that's it."	30/30
21:26		LOCAL INSERT:	:60
22:26		LOGO: AMERICAN TOP 40  #6 CASANOVA (B) Levert  ***** * TOPICALS ARE AT END * * OF SIDE 4A * *****	04:14
26:40		<b>C-3</b> NETWORK SPOT: VICKS/HOSTESS (OUT CUE) Jingle ends cold with... "...watch out."	30/30
27:40		LOCAL INSERT:	:60
28:40		STATION I. D.: (Over for side 4B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:50		LOGO: AMERICAN TOP 40  #5 I THINK WE'RE ALONE NOW (B) Tiffany  #4 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	09:15
38:05		C-4 NETWORK SPOT: WRIGLEY'S GUM/SCHENLEY WINE (OUT CUE) Voice out cold with... "...New York, New York."	30/30
39:05		LOCAL INSERT:	:60
40:05		LOGO: AMERICAN TOP 40  #3 U GOT THE LOOK (A) Prince	04:07
44:12		C-5 NETWORK SPOT: U.S. ARMY/TELEDISC (OUT CUE) Jingle fades after... "...supreme lady."	30/90
46:12		LOGO: AMERICAN TOP 40 #2 CAUSING A COMMOTION (A) Madonna #1 BAD (B) Michael Jackson  CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 501s. AND BY TWIX, THE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX."	11:07
56:42		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:19 THEME (:31) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #874-4 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER OCTOBER 25, 1987

1) TOMMY JAMES AND THE REMAKE GAME (:29)

Hi, this is Charlie Van Dyke for Casey Kasem. A few weeks ago on American Top 40 we had a chart first: 2 songs debuted in the same week -- that are remakes of songs originally by the same artist. Back in the 60's, Tommy James and the Shondelles had a string of hits...including "MONY MONY" and "I THINK WE'RE ALONE NOW". Recently, those songs returned to our chart the same week, and are moving up -- "MONY MONY" remade by rocker Billy Idol, and "I THINK WE'RE ALONE NOW" remade by 16-year-old Tiffany. Unique chart happenings -- here on American Top 40.

2) ATTACK OF THE CRITICS' SNUGGLEBUNNIES (:29)

Hi, this is Charlie Van Dyke for Casey Kasem. Lately, the pop chart is lookin' like the critics' choice. First, a critic's favorite, Los Lobos, hit #1 with "LA BAMBA" and last week debuted with "COME ON, LET'S GO". And debuting right along side were two other bands Pop Music paper pundits have been praising for years: the Georgia band, R.E.M., with their first Top 40 hit "THE ONE I LOVE" and the English band Squeeze, with their first, "HOURLASS". Critical raves turnin' into Pop chart faves -- on American Top 40.

3) BIG GUNS AIM FOR #1 (:26)

This is Charlie Van Dyke for Casey Kasem. And last week, when Casey counted 'em down, Lisa Lisa and Cult Jam moved into the top spot in the land with "LOST IN EMOTION". But right below, we've got a couple of superstars aiming for #1. There's Prince, with Sheena Easton, singin' "U GOT THE LOOK". There's Michael Jackson with "BAD". And there's Madonna, movin' up, "CAUSING A COMMOTION". Who'll hit the #1 bullseye? We'll target them on the Official Billboard Chart this week -- on American Top 40.

4) MICK WORKS, STING BUZZES, GLORIA GLOATS -- TOWARDS DEBUT LAND (:27)

Hi, this is Charlie Van Dyke for Casey Kasem. And some of the biggest names and hottest acts on the charts could debut this week in the countdown. There's Mick Jagger, with his latest solo job, "LET'S WORK". Sting, buzzing with his latest, "WE'LL BE TOGETHER". There's Gloria Estefan and Miami Sound Machine, gearing up with "BETCHA SAY THAT". And there's another former member of the Eagles flying solo -- Timothy B. Schmidt with "BOYS NIGHT OUT". If Billboard says they've got the right chart moves, we'll hear 'em right here -- on American Top 40.