



**WATERMARK**

10700 Ventura Blvd.  
 Los Angeles, California 91604  
 Phone: 213/980-9490

FOR WEEK ENDING October 27, 1973  
 CYCLE NO. 734 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO. 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - THE MOST BEAUTIFUL GIRL - Charlie Rich TALK UNIT #39 - YOU'VE NEVER BEEN THIS FAR - Conway Twitty TALK UNIT LOGO: CASEY'S COAST TO COAST	6:29
6:27			
6:29		LOCAL INSERT: C-1	2:00
8:29		LOGO: AMERICAN TOP 40 TALK UNIT #38 - CHEAPER TO KEEP HER - Johnnie Taylor TALK UNIT #37 - DELTA DAWN - Helen Reddy TALK UNIT #36 - NUTBUSH CITY LIMITS - Ike & Tina Turner TALK UNIT LOGO: HITS FROM COAST TO COAST	10:02
18:29			
18:31		LOCAL INSERT: C-2	2:00
20:31		LOGO: AMERICAN TOP 40 TALK UNIT #35 - ECSTASY - Ohio Players TALK UNIT #34 - GET IT TOGETHER - Jackson Five TALK UNIT LOGO: CASEY'S COAST TO COAST	6:01
26:30			
26:32		STATION I.D.: C-3	:10
26:42		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:42		LOGO: AMERICAN TOP 40 TALK UNIT #33 - ROCKY MOUNTAIN WAY - Joe Walsh TALK UNIT #32 - THE LOVE I LOST - Harold Melvin & the Blue TALK UNIT Notes #31 - CHINA GROVE - Doobie Brothers TALK UNIT	10:36
39:16		LOGO: HITS FROM COAST TO COAST	
39:18		LOCAL INSERT: C-4	2:00
41:18		LOGO: AMERICAN TOP 40 TALK UNIT #30 - JESSE - Roberta Flack TALK UNIT #29 - FUNKY STUFF - Kool & the Gang TALK UNIT #28 - WE MAY NEVER PASS THIS WAY AGAIN - Seals & TALK UNIT Crofts	12:10
53:26		LOGO: CASEY'S COAST TO COAST	
53:28		LOCAL INSERT: C-5	2:00
55:28		LOGO: AMERICAN TOP 40 TALK UNIT #27 - FREE RIDE - The Edgar Winter Group TALK UNIT	3:02
58:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:38 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:56	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - MY MARIA - B.W. Stevenson TALK UNIT #25 - SUMMER (THE FIRST TIME) - Bobby Goldsboro TALK UNIT	7:22
7:20		LOGO: CASEY'S COAST TO COAST	
7:22		LOCAL INSERT: C-1	2:00
9:22		LOGO: AMERICAN TOP 40 TALK UNIT #24 - IT HURTS SO GOOD - Millie Jackson TALK UNIT #23 - TOP OF THE WORLD - Carpenters TALK UNIT	6:06
15:26		LOGO: HITS FROM COAST TO COAST	
15:28		LOCAL INSERT: C-2	2:00
17:28		LOGO: AMERICAN TOP 40 TALK UNIT #22 - JUST YOU AND ME - Chicago TALK UNIT #21 - WHY ME - Kris Kristofferson TALK UNIT #20 - YOU'RE A SPECIAL PART OF ME - Diana Ross & Marvin Gaye TALK UNIT	11:08
28:34		LOGO: HITS FROM COAST TO COAST	
28:36		STATION I.D.: C-3	:10
28:46		LOCAL INSERT:	2:00



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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:46		LOGO: AMERICAN TOP 40 TALK UNIT #19 - I GOT A NAME - Jim Croce TALK UNIT #18 - PHOTOGRAPH - Ringo Starr TALK UNIT	8:15
38:59		LOGO: CASEY'S COAST TO COAST	
39:01		LOCAL INSERT: C-4	2:00
41:01		LOGO: AMERICAN TOP 40 TALK UNIT #17 - BASKETBALL JONES - Cheech & Chong TALK UNIT	5:00
45:59		LOGO: CASEY'S COAST TO COAST	
46:01		LOCAL INSERT: C-5	2:00
48:01		LOGO: AMERICAN TOP 40 TALK UNIT #16 - LOVES ME LIKE A ROCK - Paul Simon TALK UNIT #15 - SPACE RACE - Billy Preston TALK UNIT #14 - WE'RE AN AMERICAN BAND - Grand Funk TALK UNIT	10:32
58:33		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - YES WE CAN CAN - Pointer Sisters TALK UNIT #12 - KNOCKIN' ON HEAVEN'S DOOR - Bob Dylan TALK UNIT	7:14
7:12		LOGO: CASEY'S COAST TO COAST	
7:14		LOCAL INSERT: C-1	2:00
9:14		LOGO: AMERICAN TOP 40 TALK UNIT #11 - ALL I KNOW - Art Garfunkel TALK UNIT #10 - HIGHER GROUND - Stevie Wonder TALK UNIT #9 - THAT LADY - Isely Brothers TALK UNIT	10:42
19:54		LOGO: HITS FROM COAST TO COAST	
19:56		LOCAL INSERT: C-2	2:00
21:56		LOGO: AMERICAN TOP 40 TALK UNIT #8 - HEARTBEAT IT'S A LOVEBEAT - DeFranco Family TALK UNIT #7 - PAPER ROSES - Marie Osmond TALK UNIT	6:04
27:58		LOGO: CASEY'S COAST TO COAST	
28:00		STATION I.D.:	:10
28:10		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:10		LOGO: AMERICAN TOP 40 TALK UNIT #6 - LET'S GET IT ON - Marvin Gaye TALK UNIT #5 - KEEP ON TRUCKIN' - Eddie Kendricks	7:44
37:52		LOGO: HITS FROM COAST TO COAST	
37:54		LOCAL INSERT: C-4	2:00
39:54		LOGO: AMERICAN TOP 40 TALK UNIT #4 - RAMBLIN' MAN - Allman Brothers Band TALK UNIT #3 - HALF-BREED - Cher	7:48
47:40		LOGO: CASEY'S COAST TO COAST	
47:42		LOCAL INSERT: C-5	2:00
49:42		LOGO: AMERICAN TOP 40 TALK UNIT #2 - ANGIE - Rolling Stones TALK UNIT #1 - MIDNIGHT TRAIN TO GEORGIA - Gladys Knight & the Pips	8:21
58:03		THEME UP & UNDER W/TALK UNIT ENDING AT:58:35 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10