



WATERMARK, INC.
931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: October 30, 1971
CYCLE NO. 71-4 PROGRAM 5 OF 13
DISC & HALF HOUR NO 1a
PAGE NO 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT #39 - ONE TIN SOLDIER - Coven TALK UNIT LOGO: CASEY'S COAST TO COAST	6:34
6:32			
6:34		LOCAL INSERT: C-1	:60
7:34		LOGO: AMERICAN TOP 40 TALK UNIT #38 - TWO DIVIDED BY ONE - Grass Roots TALK UNIT	2:40
10:12		LOGO: CASEY'S COAST TO COAST	
10:14		LOCAL INSERT: C-2	2:00
12:14		LOGO: AMERICAN TOP 40 TALK UNIT #37 - LOVING HER WAS EASIER - Kris Kristofferson TALK UNIT #36 - WOMEN'S LOVE RIGHTS - Laura Lee TALK UNIT LOGO: CASEY'S COAST TO COAST	7:59
20:11			
20:13		LOCAL INSERT: C-3	:60
21:13		LOGO: AMERICAN TOP 40 TALK UNIT #35 - QUESTIONS #67 & #68 - Chicago TALK UNIT #34 - NATURAL MAN - Lou Rawls TALK UNIT LOGO: CASEY'S COAST TO COAST	7:14
28:25			
28:27		STATION I.D.:	:10
28:37		LOCAL INSERT: C-4	2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:47		LOGO: AMERICAN TOP 40 TALK UNIT #33 - WEDDING SONG - Paul Stookey TALK UNIT #32 - LONG AGO & FAR AWAY - James Taylor TALK UNIT	7:05
37:50		LOGO: HITS FROM COAST TO COAST	
37:52		LOCAL INSERT: C-5	:60
38:52		LOGO: AMERICAN TOP 40 TALK UNIT #31 - CHIRPY CHIRPY CHEEP CHEEP - Mac & Katie Kissoon TALK UNIT #30 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT	5:29
44:19		LOGO: CASEY'S COAST TO COAST	
44:21		LOCAL INSERT: C-6	2:00
46:21		LOGO: AMERICAN TOP 40 TALK UNIT #29 - THE DESIDERATA - Less Crane TALK UNIT #28 - EVERYBODY'S EVERYTHING - Santana TALK UNIT	7:42
54:01		LOGO: CASEY'S COAST TO COAST	
54:03		LOCAL INSERT: C-7	:60
55:03		LOGO: AMERICAN TOP 40 TALK UNIT #27 - SO FAR AWAY - Carole King TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50 (EMERGENCY THEME RUNOUT CONTINUES TO: 60:04)	3:47
58:50		LOCAL INSERT C-8 STATION I.D.	:60 :10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - ONE FINE MORNING - Lighthouse TALK UNIT #25 - STAGGER LEE - Tommy Roe TALK UNIT LOGO: CASEY'S COAST TO COAST	6:41
6:39			
6:41		LOCAL INSERT: C-1	:60
7:41		LOGO: AMERICAN TOP 40 TALK UNIT #24 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT	3:29
11:08		LOGO: CASEY'S COAST TO COAST	
11:10		LOCAL INSERT: C-2	2:00
13:10		LOGO: AMERICAN TOP 40 TALK UNIT #23 - BIRDS OF A FEATHER - Raiders TALK UNIT SPECIAL - 96 TEARS - Question Mark & The Mysterians TALK UNIT LOGO: HITS FROM COAST TO COAST	6:35
19:43			
19:45		LOCAL INSERT: C-3	:60
20:45		LOGO: AMERICAN TOP 40 TALK UNIT #22 - AIN'T NO SUNSHINE - Bill Withers TALK UNIT #21 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT LOGO: CASEY'S COAST TO COAST	7:22
28:05			
28:07		STATION I.D.	:10
28:17		LOCAL INSERT: C-4	2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:27		LOGO: AMERICAN TOP 40 TALK UNIT #20 - EASY LOVING - Freddie Hart TALK UNIT #19 - INNER CITY BLUES - Marvin Gaye TALK UNIT LOGO: HITS FROM COAST TO COAST	6:18
36:43			
36:45		LOCAL INSERT: C-5	:60
37:45		LOGO: AMERICAN TOP 40 TALK UNIT #18 - UNCLE ALBERT/ADMIRAL HALSEY - Paul & Linda McCartney TALK UNIT #17 - NEVER MY LOVE - Fifth Dimension TALK UNIT LOGO: CASEY'S COAST TO COAST	8:34
46:17			
46:19		LOCAL INSERT: C-6	2:00
48:19		LOGO: AMERICAN TOP 40 TALK UNIT #16 - SWEET CITY WOMAN - Stampeaders TALK UNIT SPECIAL - OH MY LOVE - John Lennon TALK UNIT LOGO: CASEY'S COAST TO COAST	6:00
54:17			
54:19		LOCAL INSERT: C-7	:60
55:19		LOGO: AMERICAN TOP 40 TALK UNIT #15 - THIN LINE BETWEEN LOVE & HATE - Persuaders TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 (EMERGENCY THEME RUNOUT CONTINUES TO: 60:03)	
58:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT #13 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT LOGO: HITS FROM COAST TO COAST	6:18
6:16			
6:18		LOCAL INSERT: C-1	:60
7:18		LOGO: AMERICAN TOP 40 TALK UNIT #12 - TIRED OF BEING ALONE - Al Green TALK UNIT #11 - GO AWAY LITTLE GIRL - Donny Osmond TALK UNIT LOGO: CASEY'S COAST TO COAST	5:56
13:12			
13:14		LOCAL INSERT: C-2	2:00
15:14		LOGO: AMERICAN TOP 40 TALK UNIT #10 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #9 - PEACE TRAIN - Cat Stevens TALK UNIT LOGO: CASEY'S COAST TO COAST	6:54
22:06			
22:08		LOCAL INSERT: C-3	:60
23:08		LOGO: AMERICAN TOP 40 TALK UNIT #8 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT #7 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT LOGO: CASEY'S COAST TO COAST	6:39
29:45			
29:47		STATION I.D.:	:10
29:57		LOCAL INSERT: C-4	2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:07		LOGO: AMERICAN TOP 40 TALK UNIT #6 - IMAGINE - John Lennon TALK UNIT	3:05
35:10		LOGO: HITS FROM COAST TO COAST	
35:12		LOCAL INSERT: C-5	:60
36:12		LOGO: AMERICAN TOP 40 TALK UNIT #5 - THEME FROM SHAFT - Isaac Hayes TALK UNIT	4:38
40:48		LOGO: CASEY'S COAST TO COAST	
40:50		LOCAL INSERT: C-6	2:00
42:50		LOGO: AMERICAN TOP 40 TALK UNIT #4 - SUPERSTAR - Carpenters TALK UNIT #3 - YO YO - Osmonds TALK UNIT	6:04
48:52		LOGO: CASEY'S COAST TO COAST	
48:54		LOCAL INSERT: C-7	:60
48:56		LOGO: AMERICAN TOP 40 TALK UNIT #2 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT #1 - MAGGIE MAY - Rod Stewart TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:11 THEME TO: 58:50	2:56
58:50		(EMERGENCY THEME RUNOUT TO: 59:32) LOCAL INSERT: C-8 STATION I.D.	:60 :10