



ABC Watermark



FOR WEEK ENDING: 10/31/87
 CYCLE NO. 874 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 501's." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 LOVE WILL FIND A WAY (B) Yes #39 SUGAR FREE (A) ✓ Wa Wa Nee	09:51
09:51		NETWORK SPOT: C-1 VICKS/LEVI JEANS (OUT CUE) Jingle ends cold with... "...rhythm in blues."	30/30
10:51		LOCAL INSERT:	:60
11:51		LOGO: AMERICAN TOP 40 #38 CATCH ME (I'M FALLING) (A) ✓ Pretty Poison LISTO: AMERICAN BANDSTAND LONGEST RUNNING TV SHOW #37 FAITH (A) George Michael	08:13
20:04		NETWORK SPOT: C-2 WRIGLEY/FLINSTONES (OUT CUE) Jingle ends cold with... "...and growing."	30/30
21:04		LOCAL INSERT:	:60
22:04		LOGO: AMERICAN TOP 40 #36 BETCHA SAY THAT (B) Gloria Estefan & Miami Sound Machine #35 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	08:52
30:56		NETWORK SPOT: C-3 OXY LINE/SCHENLEY WINE (OUT CUE) Voice out cold with... "...New York, New York."	30/30
31:56		LOCAL INSERT:	:60
32:56		STATION I. D.: (Over for side 1B)	:10

AMERICAN
★ TOP40 ★

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 PAGE NO. 2

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:06		LOGO: AMERICAN TOP 40 #34 DON'T YOU WANT ME (A&B) Jody Watley	04:08
37:14		C-4 NETWORK SPOT: FLINSTONES/HOUSTESS (OUT CUE) Jingle fades after... "...sweet sensation."	30/30
38:14		LOCAL INSERT:	:60
39:14		LOGO: AMERICAN TOP 40 #33 SHAKE YOUR LOVE (A) Debbie Gibson QL: AUSTRALIANS AT NUMBER ONE #32 HOLIDAY (B) The Other Ones	08:25
47:39		C-5 NETWORK SPOT: COLGATE TELEDISC/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	90/30
49:39		LOGO: AMERICAN TOP 40 STATION MENTIONS #31 BOYS NIGHT OUT (A&B) Timothy B. Schmit TX: GHOSTBUSTERS (A) Ray Parker Jr.	08:11
57:43		THEME IN AND UNDER WITH TALK UNIT ENDING AT:57:50 THEME (:00) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 10/31/87
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ABC Contemporary Radio Network

Table with columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Rows include program segments like 'THEME AND OPENING OF PART II', 'NETWORK SPOT: 3 MUSKETEERS', 'LOCAL INSERT: AMERICAN TOP 40', and 'NETWORK SPOT: U.S. MARINE RECRUITMENT/GREYHOUND'.



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:29		LOGO: AMERICAN TOP 40 #24 THE ONE I LOVE (B) R.E.M. #23 WHO WILL YOU RUN TO (A) Heart	07:44
38:13		C-4 NETWORK SPOT: SCHENLEY WINE/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
39:13		LOCAL INSERT:	:60
40:13		LOGO: AMERICAN TOP 40 STATION MENTIONS #22 IN MY DREAMS (A) REO Speedwagon	04:37
44:50		C-5 NETWORK SPOT: COLGATE TELEDISC/HOUSTESS (OUT CUE) Jingle ends cold with... "...watch out."	90/30
46:50		LOGO: AMERICAN TOP 40 #21 I'VE BEEN IN LOVE BEFORE (B) Cutting Crew <u>LDD:</u> SCARBOROUGH FAIR/CANTICLE (B) Simon & Garfunkel	10:40
57:20		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME (:20) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 CARRIE (B) Europe #19 HERE I GO AGAIN (A) Whitesnake	09:03
09:03		C-1 NETWORK SPOT: U.S. MARINES/HERSHEYS (OUT CUE) Voice out cold with... "...now with caramel."	30/30
10:03		LOCAL INSERT:	:60
11:03		LOGO: AMERICAN TOP 40 #18 YOU ARE THE GIRL (A) The Cars #17 SHOULD'VE KNOWN BETTER (A) Richard Marx	08:24
19:27		C-2 NETWORK SPOT: OXY LINE/VICKS (OUT CUE) Voice out cold with... "...Vicks, of course."	30/30
20:27		LOCAL INSERT:	:60
21:27		LOGO: AMERICAN TOP 40 STATION MENTIONS #16 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G #15 HEAVEN IS A PLACE ON EARTH (A&B) Belinda Carlisle	10:09
31:36		C-3 NETWORK SPOT: SCHENLEY WINE/20TH CENTURY FOX (OUT CUE) Jingle fades after... "...without parent."	30/30
32:36		LOCAL INSERT:	:60
33:36		STATION I. D.: (Over for side 3B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:46		LOGO: AMERICAN TOP 40 #14 WHERE THE STREETS HAVE NO NAME (A) U2	04:50
38:36		C-4 NETWORK SPOT: LEVI JEANS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
39:36		LOCAL INSERT:	:60
40:36		LOGO: AMERICAN TOP 40 #13 LOST IN EMOTION (B) Lisa Lisa and Cult Jam #12 (I'VE HAD) THE TIME OF MY LIFE (A) Bill Medley and Jennifer Warnes	09:51
50:27		C-5 NETWORK SPOT: COLGATE TELEDISC/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	90/30
52:27		LOGO: AMERICAN TOP 40 #11 IT'S A SIN (A) Pet Shop Boys	05:28
57:44		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:55 THEME (:00) TO: 57:55	
57:55		C-6 LOCAL INSERT:	2:00
59:55		STATION I. D.:	:05



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 BRILLIANT DISGUISE (A) Bruce Springsteen #9 BREAKOUT (A) Swing Out Sister	07:09
07:09		NETWORK SPOT: C-1 3 MUSKETEERS (OUT CUE) Jingle ends cold with... "...3 Musketeers."	:60
08:09		LOCAL INSERT:	:60
09:09		LOGO: AMERICAN TOP 40 #8 U GOT THE LOOK (A) Prince <u>LDD:</u> <u>HERE I AM</u> (B) Air Supply	08:16
17:25		NETWORK SPOT: C-2 VICKS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
18:25		LOCAL INSERT:	:60
19:25		LOGO: AMERICAN TOP 40 STATION MENTIONS #7 LET ME BE THE ONE (B) Expose #6 LITTLE LIES (B) Fleetwood Mac ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4B * *****	07:46
27:11		NETWORK SPOT: C-3 HERSHEYS/20TH CENTURY FOX (OUT CUE) Jingle fades after... "...without parent."	30/30
28:11		LOCAL INSERT:	:60
29:11		STATION I. D.: (Over for side 4B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:21		LOGO: AMERICAN TOP 40 #5 CASANOVA (B) Levert #4 MONY MONY (A&B) Billy Idol	09:18
38:39		C-4 NETWORK SPOT: U.S. ARMY ACTIVE/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
39:39		LOCAL INSERT:	:60
40:39		LOGO: AMERICAN TOP 40 #3 I THINK WE'RE ALONE NOW (B) Tiffany	03:51
44:30		C-5 NETWORK SPOT: WRIGLEY/LEVI JEANS/VICKS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 30/30
46:30		LOGO: AMERICAN TOP 40 #2 CAUSING A COMMOTION (A) Madonna #1 BAD (B) Michael Jackson CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 501s. AND BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX." THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:32 THEME (:18) TO: 57:50	11:02
56:41			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



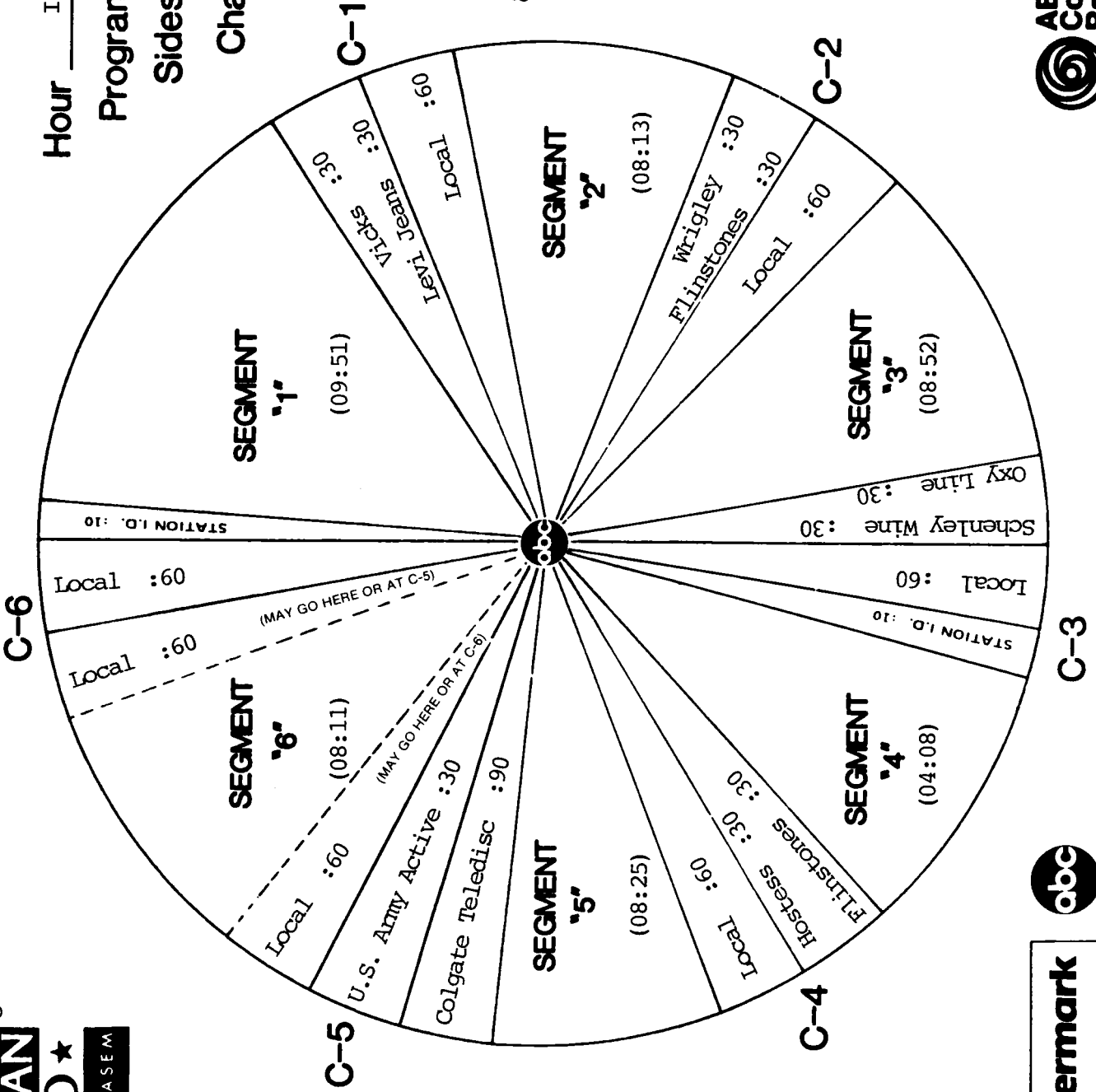
Hour I
Program 874-5

Sides 1A and 1B

Chart Date 10/31/87

Local minutes available 6

Network minutes used 6



FORMAT AND COMMERCIAL CLOCK

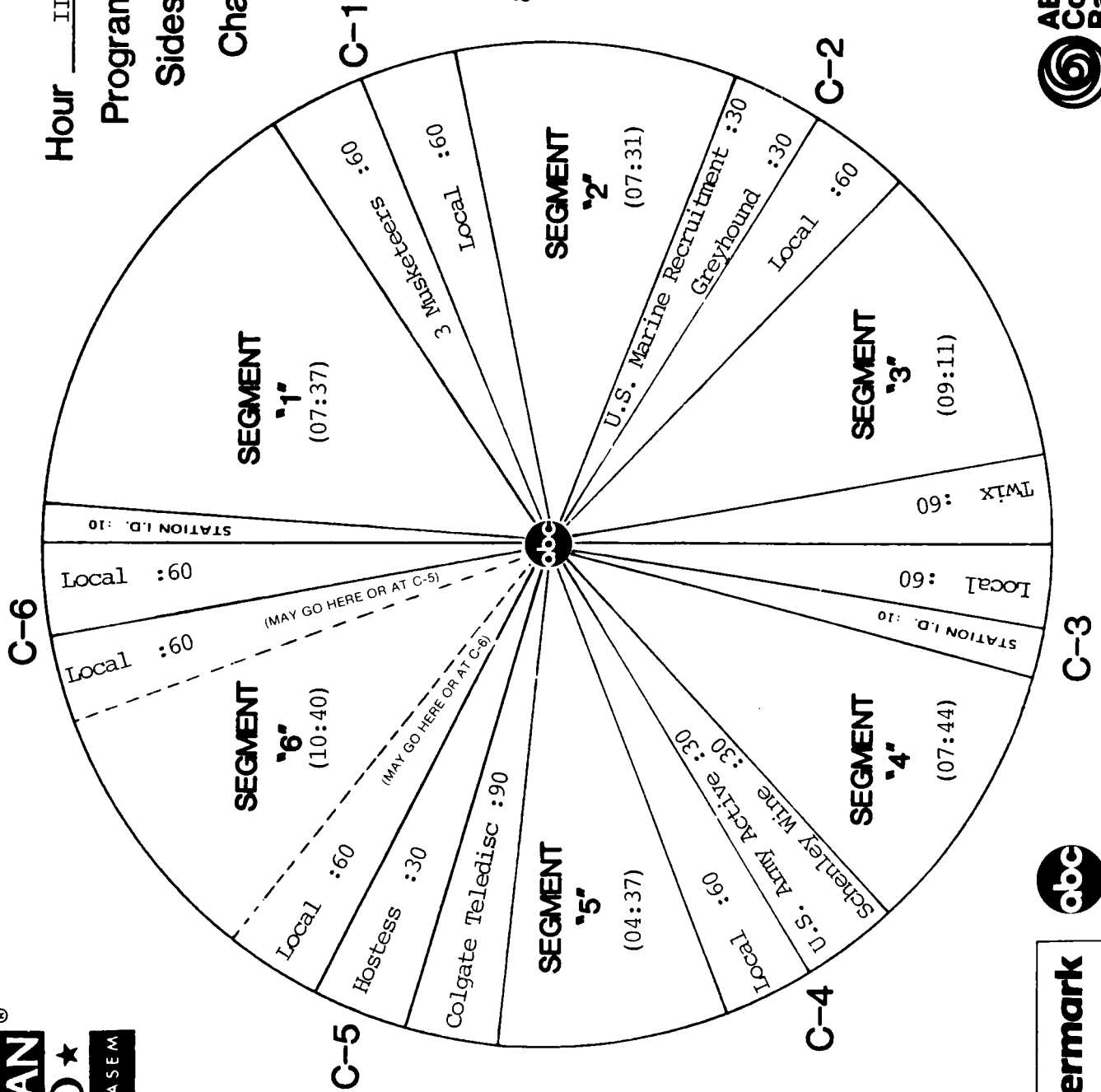


Hour II

Program 874-5

Sides 2A and 2B

Chart Date 10/31/87



Local minutes available 6

Network minutes used 6



FORMAT AND COMMERCIAL CLOCK



Hour III

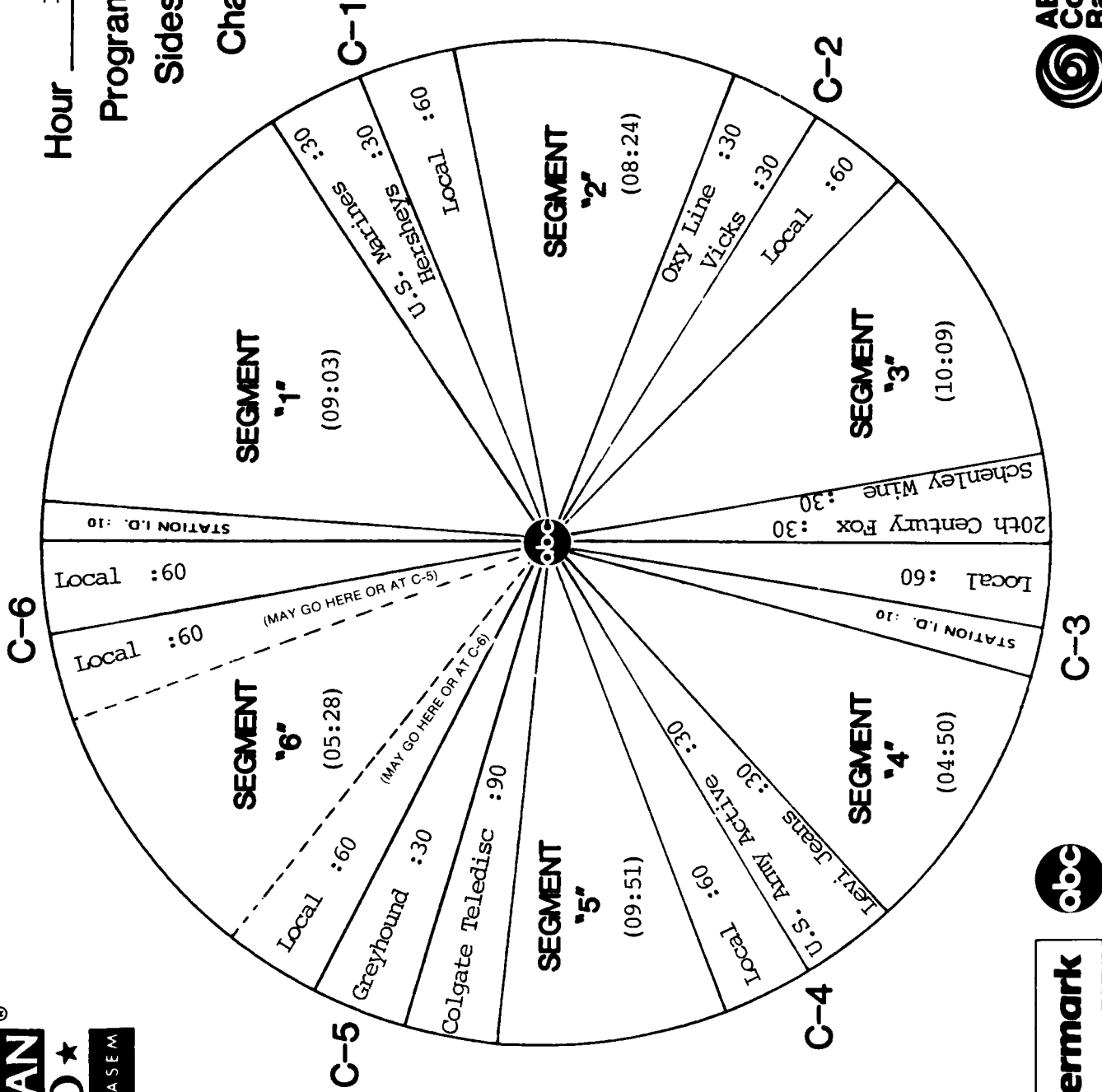
Program 874-5

Sides 3A and 3B

Chart Date 10/31/87

Local minutes available 6

Network minutes used 6



FORMAT AND COMMERCIAL CLOCK

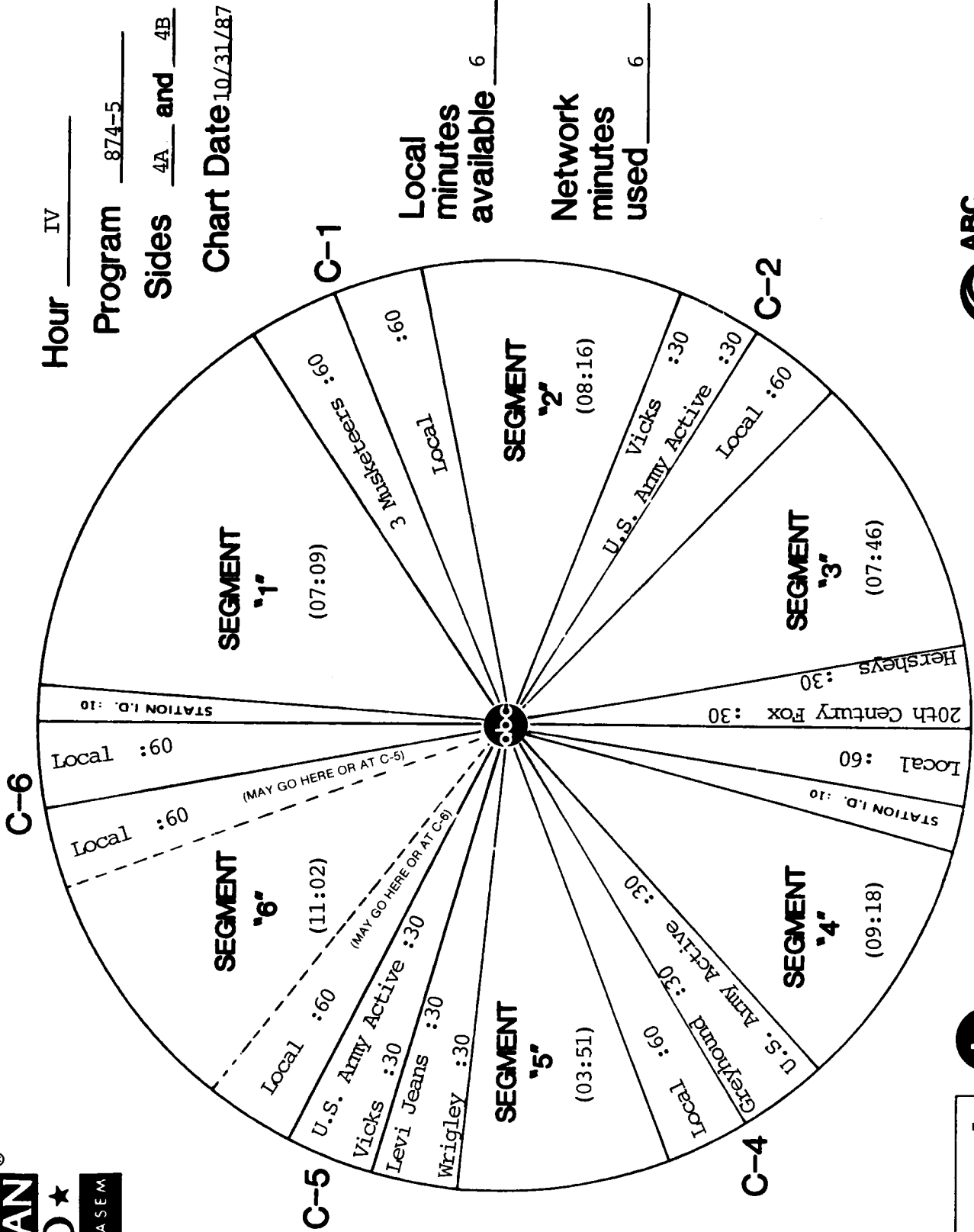


Hour IV

Program 874-5

Sides 4A and 4B

Chart Date 10/31/87



Local minutes available 6

Network minutes used 6





TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #874-5 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER NOVEMBER 1, 1987

1) U GOT BAD CHART COMMOTION (:29)

Hi, this is Casey Kasem. And last week's Official Billboard Chart found three of the biggest acts in the business doin' their business at the Top 3 spots: At #3 was Prince, makin' eyes with Sheena Easton on "U GOT THE LOOK". Movin' up to #2 was Madonna, still "CAUSING A COMMOTION". And leaping three notches to #1 was Michael Jackson, with the title smash from the Number One album -- "BAD". The most popular stars in the world have the most popular songs in the U.S.A. And we count 'em down -- on American Top 40.

2) MARCH OF THE COUNTDOWN VETS (:27)

Hi, this is Casey Kasem -- and some pop music veterans are marching toward the Top 40. There's San Francisco's Starship, voyaging with their latest, "BEAT PATROL". There's English Art Rockers, Yes, back with "LOVE WILL FIND A WAY". There's the man who started in England as a teen star -- Steve Winwood with "VALERIE". And there's the man who started in Detroit as a teen star -- Motown's Stevie Wonder, with "SKELETONS". They've all been here before and look countdown-bound again -- on American Top 40.

3) TIF AND BILLY FIND REMAKE MAGIC (:28)

This is Casey Kasem. Last week, 2 hot hits broke into the Top Ten -- both remakes of songs originally done in the 1960's by Tommy James and the Shondells. English rocker Billy Idol ripped in at #7 with "MONEY MONEY", while California teen, Tiffany, leaped in at #5 with "I THINK WE'RE ALONE NOW". With that kind of momentum, Billy and Tiffany could take their remakes right to the top of the Official Billboard Survey. We'll check out their chart action this week -- on American Top 40.

4) RICHARD'S MAKIN' HIS MARX (:25)

Hi, this is Casey Kasem. A few months ago, 23-year-old Richard Marx came rockin' into the countdown with his first Top 40 hit "DON'T MEAN NOTHIN'" -- took it all the way to #3. Was it a fluke? Well, Richard says you "SHOULD'VE KNOWN BETTER" than to ask that question...because the fast-paced follow-up, "SHOULD'VE KNOWN BETTER" is climbing our chart faster than you can say flash-in-the-pan. Newcomer Richard Marx -- makin' it look like old hat -- on American Top 40.

