



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: November 6, 1971  
 CYCLE NO. 71-4 PROGRAM 6 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - CHARITY BALL - Fanny TALK UNIT #39 - GOT TO BE THERE - Michael Jackson TALK UNIT LOGO: HITS FROM COAST	7:14
7:12			
7:14		LOCAL INSERT: C-1	:60
8:14		LOGO: AMERICAN TOP 40 TALK UNIT #38 - STAGGER LEE - Tommy Roe TALK UNIT #37 - LOVING HER WAS EASIER - Kris Kristofferson TALK UNIT LOGO: CASEY'S COAST TO COAST	6:46
14:58			
15:00		LOCAL INSERT: C-2	2:00
17:00		LOGO: AMERICAN TOP 40 TALK UNIT #36 - WOMEN'S LOVE RIGHTS - Laura Lee TALK UNIT	3:07
20:05		LOGO: CASEY'S COAST TO COAST	
20:07		LOCAL INSERT: C-3	:60
21:07		LOGO: AMERICAN TOP 40 TALK UNIT #35 - BIRDS OF A FEATHER - Raiders TALK UNIT #34 - ROCK STEADY - Aretha Franklin TALK UNIT LOGO: HITS FROM COAST	5:56
27:01			
27:03		STATION I.D.:	:10
27:13		LOCAL INSERT: C-4	2:10



**WATERMARK, INC.**

931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: November 6, 1971  
 CYCLE NO. 71-4 PROGRAM 6 OF 13  
 DISC & HALF HOUR NO 1b  
 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:23		LOGO: AMERICAN TOP 40 TALK UNIT #33 - A NATURAL MAN - Lou Rawls TALK UNIT #32 - QUESTIONS 67 & 68 - Chicago TALK UNIT	6:29
35:50		LOGO: CASEY'S COAST TO COAST	
35:52		LOCAL INSERT: C-5	:60
36:52		LOGO: AMERICAN TOP 40 TALK UNIT #31 - LONG AGO & FAR AWAY - James Taylor TALK UNIT #30 - ONE TIN SOLDIER - Coven TALK UNIT	4:39
41:29		LOGO: CASEY'S COAST TO COAST	
41:31		LOCAL INSERT: C-6	2:00
43:31		LOGO: AMERICAN TOP 40 TALK UNIT #29 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT #28 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT	5:48
49:17		LOGO: HITS FROM COAST TO COAST	
49:19		LOCAL INSERT: C-7	:60
50:19		LOGO: AMERICAN TOP 40 TALK UNIT #27 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT #26 - UNCLE ALBERT/ADMIRAL HALSEY - Paul & Linda McCartney TALK UNIT	7:11
57:30		THEME UP & UNDER W/ TALK UNIT ENDING AT: 57:40 THEME TO: 58:20 (EMERGENCY THEME RUNOUT TO: 58:24)	
58:20		LOCAL INSERT C-8	:60
59:20		STATION I.D.	:10



# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING... November 6, 1971

...CYCLE NO. 71-4 PROGRAM 6 OF 13

DISC & HALF HOUR NO 2a

PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #25 - EVERYBODY'S EVERYTHING - Santana TALK UNIT	4:08
4:06		LOGO: CASEY'S COAST TO COAST	
4:08		LOCAL INSERT: C-1	:60
5:08		LOGO: AMERICAN TOP 40 TALK UNIT #24 - ONE FINE MORNING - Lighthouse TALK UNIT SPECIAL - BIG BAD JOHN - Jimmy Dean TALK UNIT	8:14
13:20		LOGO: CASEY'S COAST TO COAST	
13:22		LOCAL INSERT: C-2	2:00
15:22		LOGO: AMERICAN TOP 40 TALK UNIT #23 - THIN LINE BETWEEN LOVE & HATE - Persuaders TALK UNIT	3:15
18:35		LOGO: HITS FROM COAST TO COAST	
18:37		LOCAL INSERT: C-3	:60
19:37		LOGO: AMERICAN TOP 40 TALK UNIT #22 - BABY I'M -A WANT YOU - Bread TALK UNIT #21 - THE DESIDERATA - Les Crane TALK UNIT	6:47
26:22		LOGO: CASEY'S COAST TO COAST	
26:24 26:34		STATION I.D.: LOCAL INSERT: C-4	:10 2:10



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: November 6, 1971  
 CYCLE NO. 71-4 PROGRAM 6 OF 13  
 DISC & HALF HOUR NO 2b  
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:44		LOGO: AMERICAN TOP 40 TALK UNIT #20 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT #19 - GO AWAY LITTLE GIRL - Donny Osmond TALK UNIT	5:30
34:12		LOGO: CASEY'S COAST TO COAST	
34:14		LOCAL INSERT: C-5	:60
35:14		LOGO: AMERICAN TOP 40 TALK UNIT #18 - EASY LOVING - Freddie Hart TALK UNIT #17 - SWEET CITY WOMAN - Stampeders TALK UNIT	6:00
41:12		LOGO: HITS FROM COAST TO COAST	
41:14		LOCAL INSERT: C-6	2:00
43:14		LOGO: AMERICAN TOP 40 TALK UNIT #16 - NEVER MY LOVE - Fifth Dimension TALK UNIT #15 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT	6:32
49:44		LOGO: CASEY'S COAST TO COAST	
49:46		LOCAL INSERT: C-7	:60
50:46		LOGO: AMERICAN TOP 40 TALK UNIT #14 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT #13 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT	
58:42		THEME UP & UNDER W/ TALK UNIT ENDING AT: 58:47 THEME TO: 58:50	
58:50		(EMERGENCY THEME RUNOUT TO: 59:40)	
59:50		LOCAL INSERT C-8 STATION I.D.	:60 :10

**WATERMARK, INC.**931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834FOR WEEK ENDING: November 6, 1971  
CYCLE NO. 71-4 PROGRAM 6 OF 13  
DISC & HALF HOUR NO 3a  
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #12 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT	4:02
4:00		LOGO: HITS FROM COAST TO COAST	
4:02		LOCAL INSERT: C-1	:60
5:02		LOGO: AMERICAN TOP 40 TALK UNIT #11 - TIRED OF BEING ALONE - Al Green TALK UNIT #10 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT	7:05
12:05		LOGO: HITS FROM COAST TO COAST	
12:07		LOCAL INSERT: C-2	2:00
14:07		LOGO: AMERICAN TOP 40 TALK UNIT #9 - INNER CITY BLUES - Marvin Gaye TALK UNIT SPECIAL - WALK FROM REGIO'S - Isaac Hayes TALK UNIT	6:06
20:11		LOGO: HITS FROM COAST TO COAST	
20:13		LOCAL INSERT: C-3	:60
21:13		LOGO: AMERICAN TOP 40 TALK UNIT #8 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #7 - PEACE TRAIN - Cat Stevens TALK UNIT	6:59
28:10		LOGO: CASEY'S COAST TO COAST	
28:12 28:22		STATION I.D.: LOCAL INSERT: C-4	:10 2:10



# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: November 6, 1971  
CYCLE NO. 71-4 PROGRAM 6 OF 13  
DISC & HALF HOUR NO 3b  
PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:32		LOGO: AMERICAN TOP 40 TALK UNIT #6 - SUPERSTAR - Carpenters TALK UNIT #5 - YO YO - Osmonds TALK UNIT	7:56
38:26		LOGO: CASEY'S COAST TO COAST	
38:28		LOCAL INSERT: C-5	:60
39:26		LOGO: AMERICAN TOP 40 TALK UNIT #4 --IMAGINE - John Lennon TALK UNIT	3:14
42:38		LOGO: HITS FROM COAST TO COAST	
42:40		LOCAL INSERT: C-6	2:00
44:40		LOGO: AMERICAN TOP 40 TALK UNIT #3 - MAGGIE MAY - Rod Stewart TALK UNIT #2 - THEME FROM SHAFT - Isaac Hayes TALK UNIT	9:06
53:44		LOGO: CASEY'S COAST TO COAST	
53:46		LOCAL INSERT: C-7	:60
54:46		LOGO: AMERICAN TOP 40 TALK UNIT #1 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT	2:46
57:32		THEME UP & UNDER W/ TALK UNIT ENDING AT: 58:09 THEME TO: 58:50 (EMERGENCY THEME PLAYOUT TO: 59:21)	
58:50		LOCAL INSERT	:60
59:50		STATION I.D.	:10