

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: NOVEMBER 4, 1985  
RE: LOCAL COMMERCIAL AVAILABILITY

In this week's American Top 40, program #854-6 for air November 9-10, 1985, there is an additional four minutes of local commercial availability.

There are thirty additional seconds in hours one and two located at C-3 and C-5. There are thirty seconds in hour three at C-1, C-3, and C-5 and thirty seconds in hour four at C-3.





**ABC Watermark**



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

FOR WEEK ENDING: 11/9/85  
 CYCLE NO. 854 PROGRAM 6 OF 13  
 DISC & HALF HOUR NO. 1A  
 PAGE NO. 1

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) #40 SAY YOU, SAY ME (A) Lionel Richie #39 RUNNING UP THAT HILL (A) Kate Bush	09:59
09:59	9:08:00	<b>C-1</b> NETWORK SPOT: Polaroid (OUT CUE) Voice out cold with... "...and where prohibited."	:60
10:59	9:29:00	LOCAL INSERT:	:60
11:59	9:09:45	LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #38 WRAP HER UP (A) Elton John QL: <u>WOMAN WITH MOST TOP 40 HITS</u> #37 SISTERS ARE DOING IT FOR THEMSELVES (A) Eurythmics and Aretha Franklin	09:39
21:38	9:20:00	<b>C-2</b> NETWORK SPOT: Sears' 4 Day Sale/Ovaltine (OUT CUE) Jingle fades after... "...available in sugarfree."	30/30
22:38	9:21:00	LOCAL INSERT:	:60
23:38	9:22:24	LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #36 GIRLS ARE MORE FUN (A) Ray Parker Jr.	04:43
28:21	9:30:00	<b>C-3</b> NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	:30
28:51	9:30:30	LOCAL INSERT:	1:30
30:21		STATION I. D.: OVER FOR SIDE 1B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:31	9:31:30	LOGO: AMERICAN TOP 40 #35 PARTY ALL THE TIME (A) Eddie Murphy #34 THE NIGHT IS STILL YOUNG (B) Billy Joel	08:42
39:13	9:38:00	C-4 NETWORK SPOT: County Line Cheese/Ford (OUT CUE) Voice out cold with... "...quality care."	30/30
40:13	9:39:00	LOCAL INSERT:	:60
41:13	9:40:15	LOGO: AMERICAN TOP 40 STATION MENTIONS #33 SUNSET GRILL (A) Don Henley #32 I'M GOIN' DOWN (A) Bruce Springsteen	09:33
50:46	9:49:00	C-5 NETWORK SPOT: Sears' 4 Day Sweater Sale/Pontiac/Halls (OUT CUE) Voice out cold with... "...only as directed."	30/30 30
52:16	9:50:00	Local Insert:	:30
52:46	9:51:00	LOGO: AMERICAN TOP 40 #31 I MISS YOU (A) Klymaxx	04:27
57:01		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:13 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #30 PERFECT WAY (B) Scritti Politti #29 ELECTION DAY (B) Arcadia	08:40
08:40	10:08:10	NETWORK SPOT: Polaroid (OUT CUE) Voice out cold with... "...and where prohibited."	:60
09:40	10:09:00	LOCAL INSERT:	:60
10:40	10:09:45	LOGO: AMERICAN TOP 40, then Casey I.D.'s himself #28 ALIVE & KICKING (A) Simple Minds #27 BOY IN THE BOX (A) Corey Hart	09:27
20:07	10:17:00	NETWORK SPOT: Pontiac/County Line Cheese (OUT CUE) Jingle ends cold with... "...we're Beatrice."	30/30
21:07	10:18:00	LOCAL INSERT:	:60
22:07	10:19:24	LOGO: AMERICAN TOP 40 #26 SO IN LOVE (A&B) Orchestral Manoeuvres In The Dark ***** * TOPICAL PROMOS * * AT END OF SIDE * * 2A * *****	03:31
25:38	10:23:00	NETWORK SPOT: Stridex (OUT CUE) Voice out cold with... "...in maximum strength too."	:30
26:08	10:23:30	LOCAL INSERT:	1:30
27:38		STATION I. D.: OVER FOR SIDE 2B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:48	10.24.30	LOGO: AMERICAN TOP 40 #25 SLEEPING BAG (B) ZZ Top  #24 SOUL KISS (B) Olivia Newton-John	08:02
35:50	10.32.00	C-4 NETWORK SPOT: Sears' 4 Day Sale/Zales (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
36:50	10.33.00	LOCAL INSERT:	:60
37:50	10.34.15	LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #23 AND WE DANCED (A) The Hooters  #22 LONELY OL' NIGHT (A) John Cougar Mellencamp	08:05
45:55	10.42.00	C-5 NETWORK SPOT: Pontiac/Halls/ABC Primetime (OUT CUE) Voice out cold with... "...on ABC."	30/30 30
47:25	10.43.30	Local Insert:	:30
47:55	10.44.00	LOGO: AMERICAN TOP 40 #21 ONE OF THE LIVING (A) Tina Turner  QL: <u>MOST CONSECUTIVE TOP TEN HITS</u>  #20 OH SHEILA (B) Ready For The World THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	09:46
57:50		C-6 LOCAL INSERT:	2:00
59:50	11.00.00	STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	11:00:05	THEME AND OPENING OF PART III #19 LOVE THEME FROM ST. ELMO'S FIRE (B) David Foster #18 I'M GONNA TEAR YOUR PLAYHOUSE DOWN (B) Paul Young	08:28
08:28	11:08:00	<b>C-1</b> <b>NETWORK SPOT:</b> Sears' 4 Day Sweater Sale (OUT CUE) Jingle ends cold with... "...your life at Sears."	:30
08:58	11:08:30	<b>LOCAL INSERT:</b>	1:30
10:28	11:08:55	<b>LOGO:</b> AMERICAN TOP 40 #17 FORTRESS AROUND YOUR HEART (B) Sting	04:25
14:53	11:14:00	<b>C-2</b> <b>NETWORK SPOT:</b> Ovaltine/Ford (OUT CUE) Voice out cold with... "...quality care."	30/30
15:53	11:15:00	<b>LOCAL INSERT:</b>	:60
16:53	11:15:50	<b>LOGO:</b> AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #16 WHO'S ZOOMIN WHO (A&B) Aretha Franklin #15 <u>LOVIN' EVERY MINUTE OF IT</u> (A) Loverboy	09:21
26:14	11:23:00	<b>C-3</b> <b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	:30
26:44	11:23:30	<b>LOCAL INSERT:</b>	1:30
28:14		<b>STATION I. D.:</b> OVER FOR SIDE 3B	:10



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ABC Contemporary Radio Network

Table with columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Contains program details like 'LOGO: AMERICAN TOP 40', '#14 YOU ARE MY LADY (A) Freddie Jackson', and 'NETWORK SPOT: Sears 4 Day Sale/County Line Cheese'.





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Table with columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Contains program details such as 'THEME AND OPENING OF PART IV', 'EAT YOUR HANDS ON ME (A)', 'BE NEAR ME (B)', 'NETWORK SPOT: Halls', 'LOCAL INSERT', 'LOGO: AMERICAN TOP 40, then Casey I.D.'s himself', 'TAKE ON ME (B)', 'SEPARATE LIVES (LOVE THEME FROM WHITE NIGHTS) (A&B)', 'NETWORK SPOT: Ovaltine/County Line Cheese', 'SAVING ALL MY LOVE FOR YOU (A&B)', 'NETWORK SPOT: Pontiac', and 'LOCAL INSERT: STATION I. D.'.



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:43		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #5 WE BUILT THIS CITY (A&B) Starship #4 YOU BELONG TO THE CITY (A) Glenn Frey	08:55
40:38	12:33:00	C-4 NETWORK SPOT: Ford/Zales (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
41:38	12:34:00	LOCAL INSERT:	:60
42:38	12:34:45	LOGO: AMERICAN TOP 40 #3 HEAD OVER HEELS (A) Tears For Fears	04:45
47:23	12:40:00	C-5 NETWORK SPOT: County Line Cheese/Stridex/Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	30/30 :30
48:53	12:40:30	LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 PART TIME LOVER (A) Stevie Wonder #1 MIAMI VICE THEME (A) Jan Hammer	08:46
56:49		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50	1:00:00	STATION I. D.:	:10



TOPICAL PROMOS

AMERICAN TOP 40 - Pgm. #854-6

(Located at end of side 2A)

DO NOT USE AFTER NOV. 10, 1985

1) Part Time Hit for Stevie? (:21)

Hi, this is Casey Kasem. Last week, Stevie Wonder hit Number One on American Top 40 for the ninth time in his phenomenal career. He did it with "PART TIME LOVER." And, historically, Stevie's Number Ones usually spend more than a week at the Top Spot. But look who's trying to push him out: Jan Hammer with the "MIAMI VICE THEME," and Tears for Fears with "HEAD OVER HEELS." So who's gonna be Number One this week? We'll find out when we count down the official Billboard rankings on American Top 40.

2) The Old Hat Trick (:26)

Hi, this is Casey Kasem. In the Rock Era, only four acts have made it to Number One with their first three Top 40 entries. Now, the English band Tears For Fears have a shot at joining this elite group, because last week, their third Top 40 climbed to Number Four. If it goes all the way, then Tears For Fears will become only the fifth act to hit Number One with their first three Top 40's. If it happens, it'll happen on American Top 40.

3) A Beverly Hills Cop in Billboard (:30)

This is Casey Kasem. Among the acts poised to debut in the Top 40 this week is a name you wouldn't expect to find on the record charts. The name is Eddie Murphy -- comedian Eddie Murphy. And last week, Eddie's single leaped sixteen notches on the official Billboard Hot 100 all the way up to Number 43. His song, "PARTY ALL THE TIME," was written and produced by soul superstar Rick James. Will Eddie Murphy party his way into the Top 40 this week? We'll find out when we count down the official Billboard numbers on American Top 40.

(continued)

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4) Revolving Door at Number One (:21)

This is Casey Kasem. For the past four weeks on American Top 40, there's been a new Number One on the chart each week. I'm talking about Number Ones by Ready for the World, A-Ha, Whitney Houston, and last week, Stevie Wonder. Will Stevie break this string of one week Number Ones with "PART TIME LOVER"? We'll see what the official Billboard survey says on American Top 40.