

11/14/87



**ABC Watermark**



FOR WEEK ENDING: 11/14/87  
 CYCLE NO. 874 PROGRAM 7 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40 CHERRY BOMB (A) John Cougar Mellencamp  #39 TELL IT TO MY HEART (A) Taylor Dayne	09:24
09:24		C-1 NETWORK SPOT: WHIRLPOOL/PONTIAC (OUT CUE) Jingle fades after... "...Pontiac pride."	30/30
10:24		LOCAL INSERT:	:60
11:24		LOGO: AMERICAN TOP 40  #38 GOT MY MIND SET ON YOU (B) George Harrison	04:24
15:48		C-2 NETWORK SPOT: WRIGLEY/VICKS (OUT CUE) Voice out cold with... "...Vicks..of course."	30/30
16:48		LOCAL INSERT:	:60
17:48		LOGO: AMERICAN TOP 40  #37 I DO YOU (A&B) The Jets  QL: GIRL GROUPS AT #1  #36 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	10:06
27:54		C-3 NETWORK SPOT: U.S. ARMY ACTIVE/PONTIAC (OUT CUE) Jingle fades after... "...Pontiac pride."	30/30
28:54		LOCAL INSERT:	:60
29:54		STATION I. D.: (Over for side 1B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:04		LOGO: AMERICAN TOP 40  #35 SUGAR FREE (A) Wa Wa Nee  #34 LOVE WILL FIND A WAY (B) Yes	08:35
38:39		<b>C-4</b> NETWORK SPOT: STICKLETS/VICKS (OUT CUE) Voice out cold with... "...Vicks...of course."	30/30
39:39		LOCAL INSERT:	:60
40:39		LOGO: AMERICAN TOP 40  #33 DUDE (LOOKS LIKE A LADY) (A&B) Aerosmith	04:50
45:29		<b>C-5</b> NETWORK SPOT: WHIRLPOOL/INT'L COFFEE/PONTIAC/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 30/30
47:29		LOGO: AMERICAN TOP 40 STATION MENTIONS  #32 THAT'S WHAT LOVE IS ALL ABOUT (A) Michael Bolton  LDD: TAKE ME HOME (A) Phil Collins	10:21
57:44		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:50 THEME (:00 ) TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	<del>2:00</del>
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #31 VALERIE (B) Steve Winwood  #30 U GOT THE LOOK (A) Prince	08:40
08:40		<b>C-1</b> <b>NETWORK SPOT:</b> TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
09:40		<b>LOCAL INSERT:</b>	:60
10:40		LOGO: AMERICAN TOP 40  #29 SO EMOTIONAL (A) Whitney Houston  #28 <u>SKELETONS</u> (A) Stevie Wonder	10:07
20:47		<b>C-2</b> <b>NETWORK SPOT:</b> U.S. ARMY ACTIVE/INT'L COFFEE (OUT CUE) Voice out cold with... "...isn't she poetic."	30/30
21:47		<b>LOCAL INSERT:</b>	:60
22:47		LOGO: AMERICAN TOP 40  #27 CATCH ME (I'M FALLING) (A) Pretty Poison	04:14
27:01		<b>C-3</b> <b>NETWORK SPOT:</b> L'EGGS/HERSHEY (OUT CUE) Voice out cold with... "...now with caramel."	30/30
28:01		<b>LOCAL INSERT:</b>	:60
29:01		<b>STATION I. D.:</b> (Over for side 2B)	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:11		LOGO: AMERICAN TOP 40  #26 BOYS NIGHT OUT (A&B) Timothy B. Schmit  #25 IS THIS LOVE (A) Whitesnake	08:08
37:19		C-4 <b>NETWORK SPOT:</b> STICKLETS/VICKS (OUT CUE) Voice out cold with... "...Vicks...of course."	30/30
38:19		<b>LOCAL INSERT:</b>	:60
39:19		LOGO: AMERICAN TOP 40  #24 CASANOVA (B) Levert  #23 DON'T YOU WANT ME (A&B) Jody Watley	09:55
49:14		C-5 <b>NETWORK SPOT:</b> TWIX/WHIRLPOOL/PONTIAC (OUT CUE) Jingle fades after... "...Pontiac pride."	:60 30/30
51:14		LOGO: AMERICAN TOP 40 STATION MENTIONS  #22 HOURGLASS (A) Squeeze  #21 COME ON, LET'S GO (B) Los Lobos	06:24
57:28		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME (:12 ) TO: 57:50	
57:50		C-6 <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G  #19 FAITH (A) George Michael	07:30
07:30		<b>C-1</b> <b>NETWORK SPOT:</b> STICKLETS/ATLANTIC RELEASING (OUT CUE) Voice out cold with... "...local listings."	30/30
08:30		<b>LOCAL INSERT:</b>	:60
09:30		LOGO: AMERICAN TOP 40  #18 SHAKE YOUR LOVE (A) Debbie Gibson  #17 <u>WE'LL BE TOGETHER</u> (B) Sting	08:39
18:09		<b>C-2</b> <b>NETWORK SPOT:</b> HOMEPRIDE/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
19:09		<b>LOCAL INSERT:</b>	:60
20:09		LOGO: AMERICAN TOP 40  #16 LET ME BE THE ONE (B) Expose	04:23
24:32		<b>C-3</b> <b>NETWORK SPOT:</b> VICKS/INT'L COFFEE (OUT CUE) Voice out cold with... "...oooh ya."	30/30
25:32		<b>LOCAL INSERT:</b>	:60
26:32		<b>STATION I. D.:</b> (Over for side 3B)	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:42		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 I WON'T FORGET YOU (B) Poison  LDD/14 THE ONE I LOVE (B) R.E.M.	08:58
35:40		<b>C-4</b> NETWORK SPOT: STICKLETS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
36:40		LOCAL INSERT:	:60
37:40		LOGO: AMERICAN TOP 40  #13 WHERE THE STREETS HAVE NO NAME (A) U2  #12 I'VE BEEN IN LOVE BEFORE (B) Cutting Crew	09:42
47:22		<b>C-5</b> NETWORK SPOT: L'EGGS/PONTIAC/HERSHEY/WHIRLPOOL (OUT CUE) Jingle ends cold with... "...Whirlpool."	30/30 30/30
49:22		LOGO: AMERICAN TOP 40  #11 BAD (B) Michael Jackson  #10 SHOULD'VE KNOWN BETTER (A) Richard Marx	08:19
57:33		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME (:09 ) TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	
		#9 IT'S A SIN (A) Pet Shop Boys	05:38
05:38		<b>NETWORK SPOT:</b> C-1 TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
06:38		<b>LOCAL INSERT:</b>	:60
07:38		LOGO: AMERICAN TOP 40	
		#8 CAUSING A COMMOTION (A) Madonna	09:55
		#7 BRILLIANT DISGUISE (A) Bruce Springsteen	
17:33		<b>NETWORK SPOT:</b> C-2 WRIGLEY/ATLANTIC RELEASING (OUT CUE) Voice out cold with... "...local listings."	30/30
18:33		<b>LOCAL INSERT:</b>	:60
19:33		LOGO: AMERICAN TOP 40	
		#6 BREAKOUT (A) Swing Out Sister	08:29
		#5 HEAVEN IS A PLACE ON EARTH (A&B) Belinda Carlisle	
28:02		<b>NETWORK SPOT:</b> C-3 HERSHEY/VALU-RITE (OUT CUE) Voice out cold with... "...Valu-Rite pharmacy."	30/30
29:02		<b>LOCAL INSERT:</b>	:60
30:02		<b>STATION I. D.:</b> (Over for side 4B)	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME	
30:12		LOGO: AMERICAN TOP 40  #4 LITTLE LIES (B) Fleetwood Mac  LDD: WHEN A MAN LOVES A WOMAN (B) Percy Sledge	08:13	
38:25		C-4 NETWORK SPOT: WHIRLPOOL/STICKLETS (OUT CUE) Jingle ends cold with... "...oooh ya."	30/30	
39:25		LOCAL INSERT:	:60	
40:25		LOGO: AMERICAN TOP 40  #3 (I'VE HAD) THE TIME OF MY LIFE (A) Bill Medley and Jennifer Warnes	05:14	
45:39		C-5 NETWORK SPOT: U.S. ARMY ACTIVE/L'EGGS/HERSHEY/INT'L COFFEE (OUT CUE) Voice out cold with... "...isn't she poetic."	30/30 30/30	
47:39		LOGO: AMERICAN TOP 40 #2 MONY MONY (A&B) Billy Idol #1 I THINK WE'RE ALONE NOW (B) Tiffany CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT." THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME (:13 ) TO: 57:50	***** * TOPICALS ARE LOCATED AT * * THE END OF SIDE 4B * * *****	09:58
56:47				
57:50		LOCAL INSERT:		
59:50		STATION I. D.:		
		C-6		



# FORMAT AND COMMERCIAL CLOCK

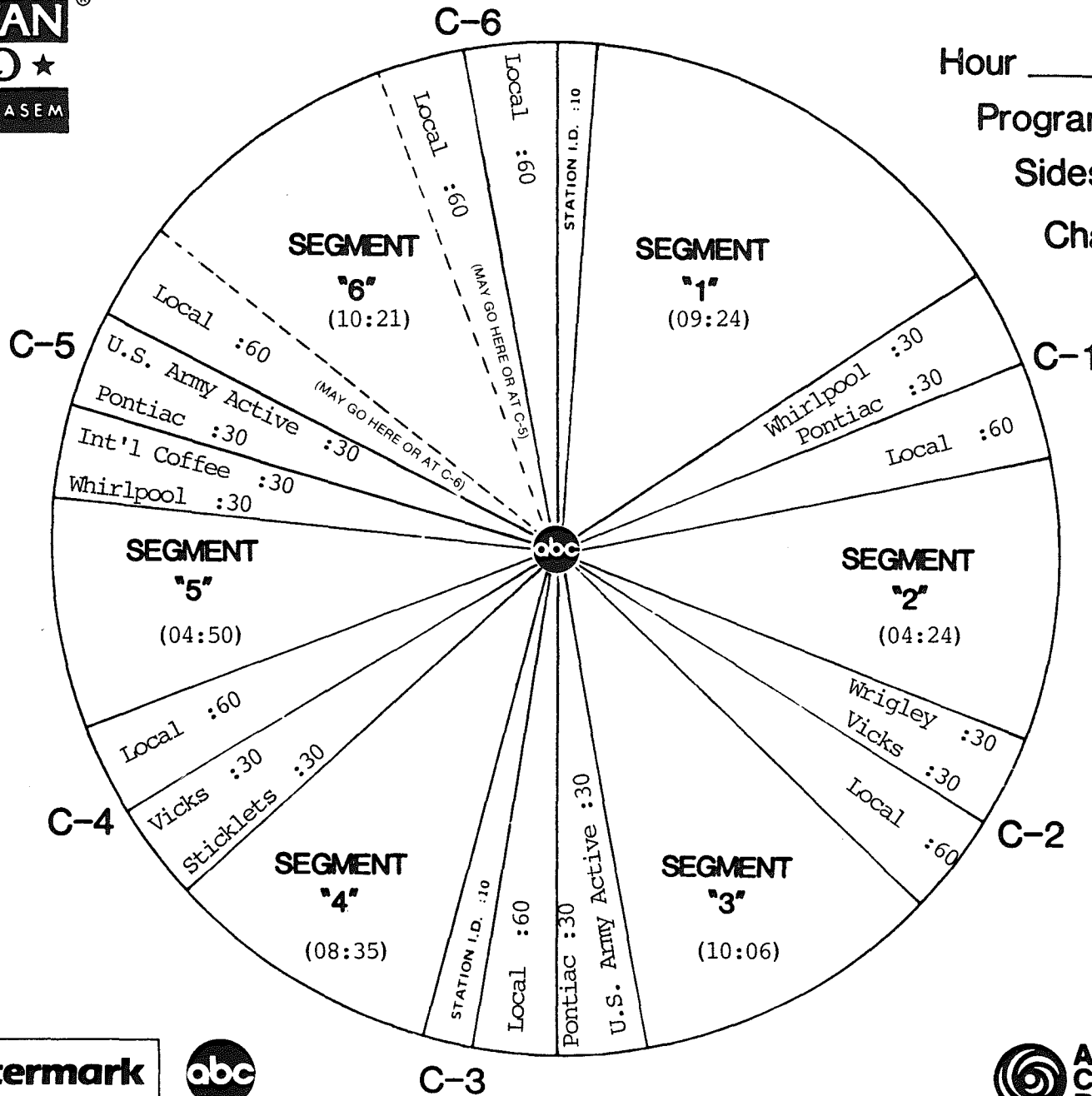


Hour      I     

Program     874-7    

Sides   1A   and   1B  

Chart Date   11/14/87  



Local minutes available     6    

Network minutes used     6    

**ABC Watermark**



# FORMAT AND COMMERCIAL CLOCK

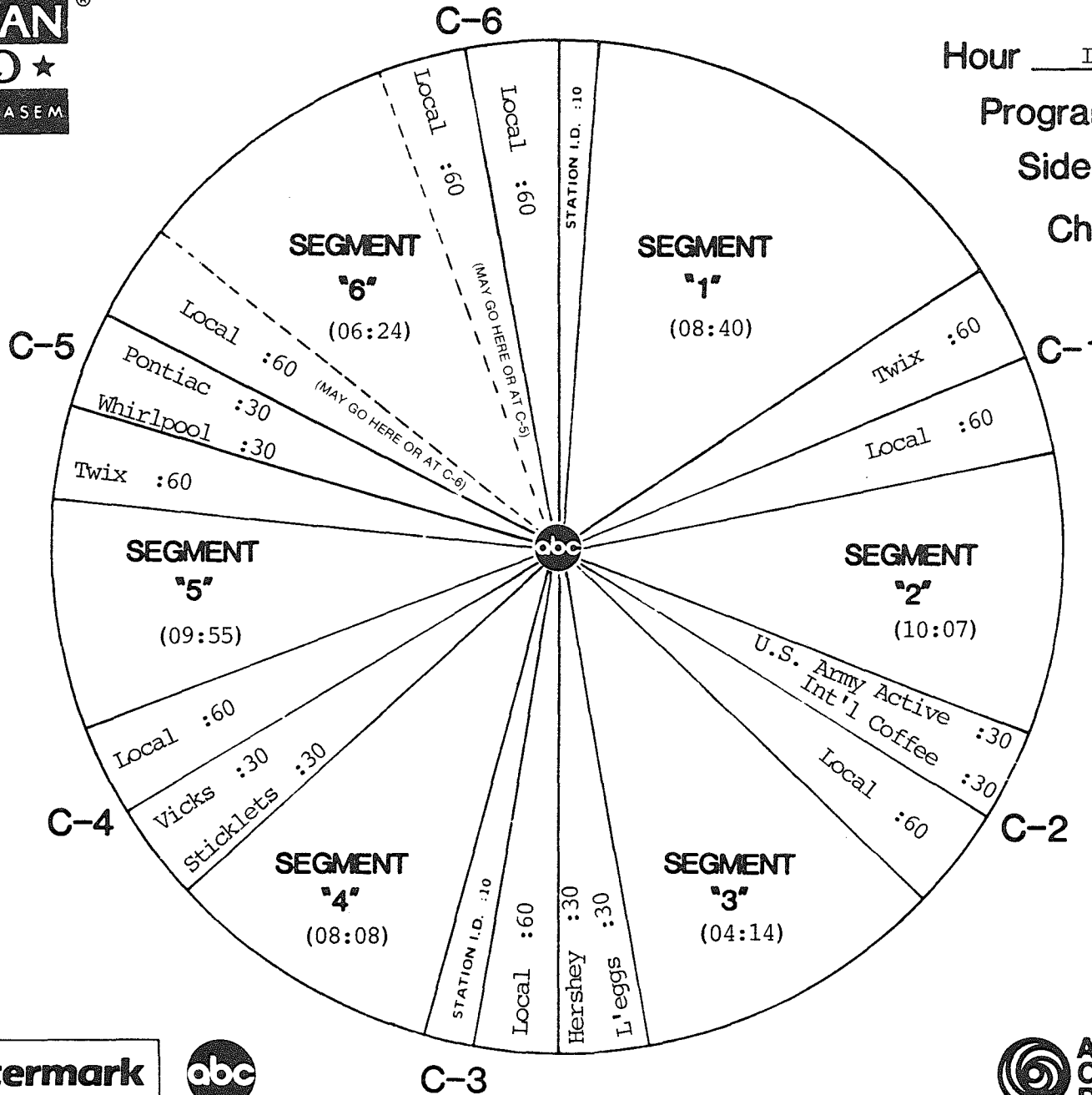


Hour II

Program 874-7

Sides 2A and 2B

Chart Date 11/14/87



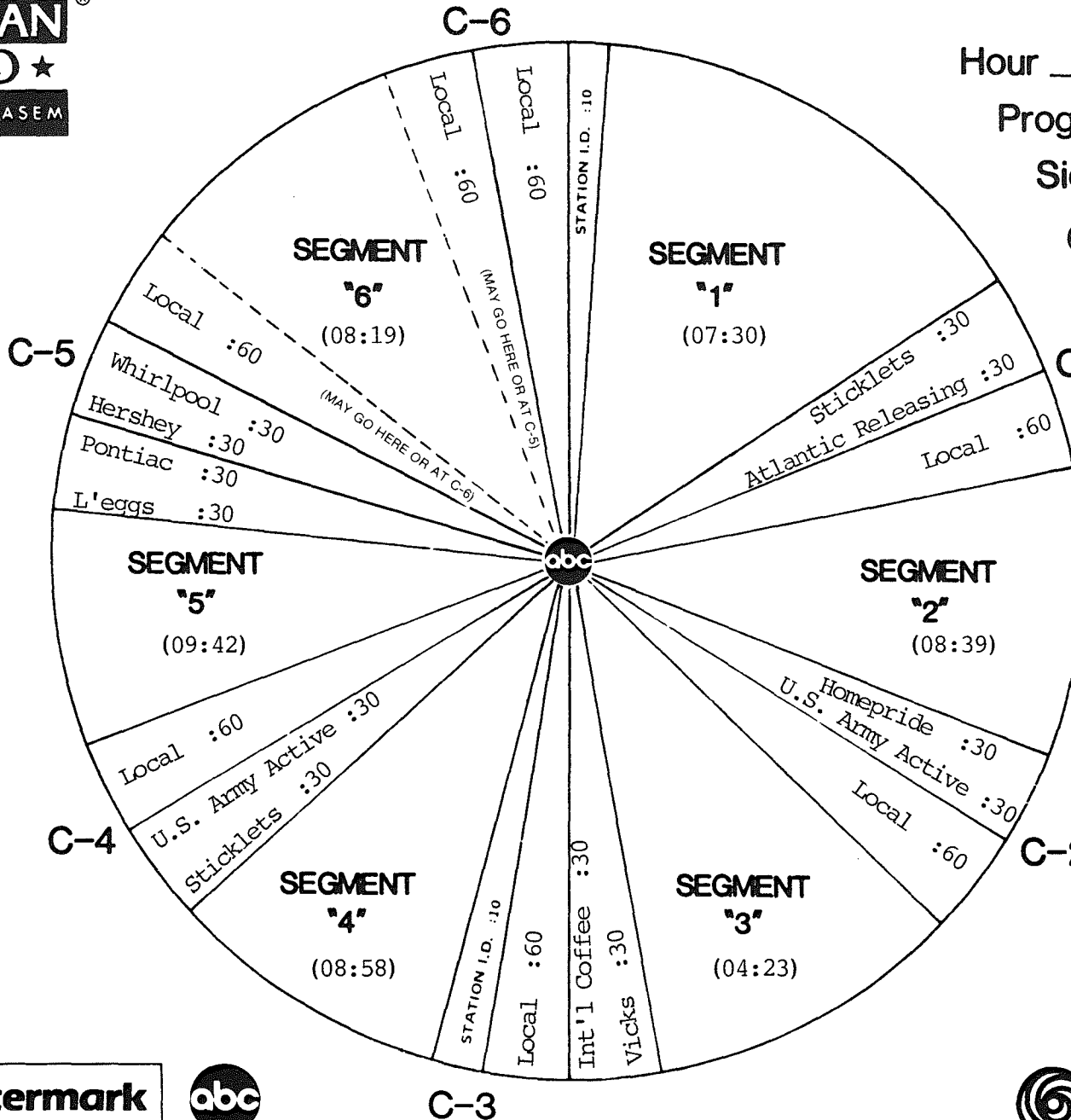
Local minutes available 6

Network minutes used 6

**ABC Watermark**



# FORMAT AND COMMERCIAL CLOCK



ABC Watermark



# FORMAT AND COMMERCIAL CLOCK

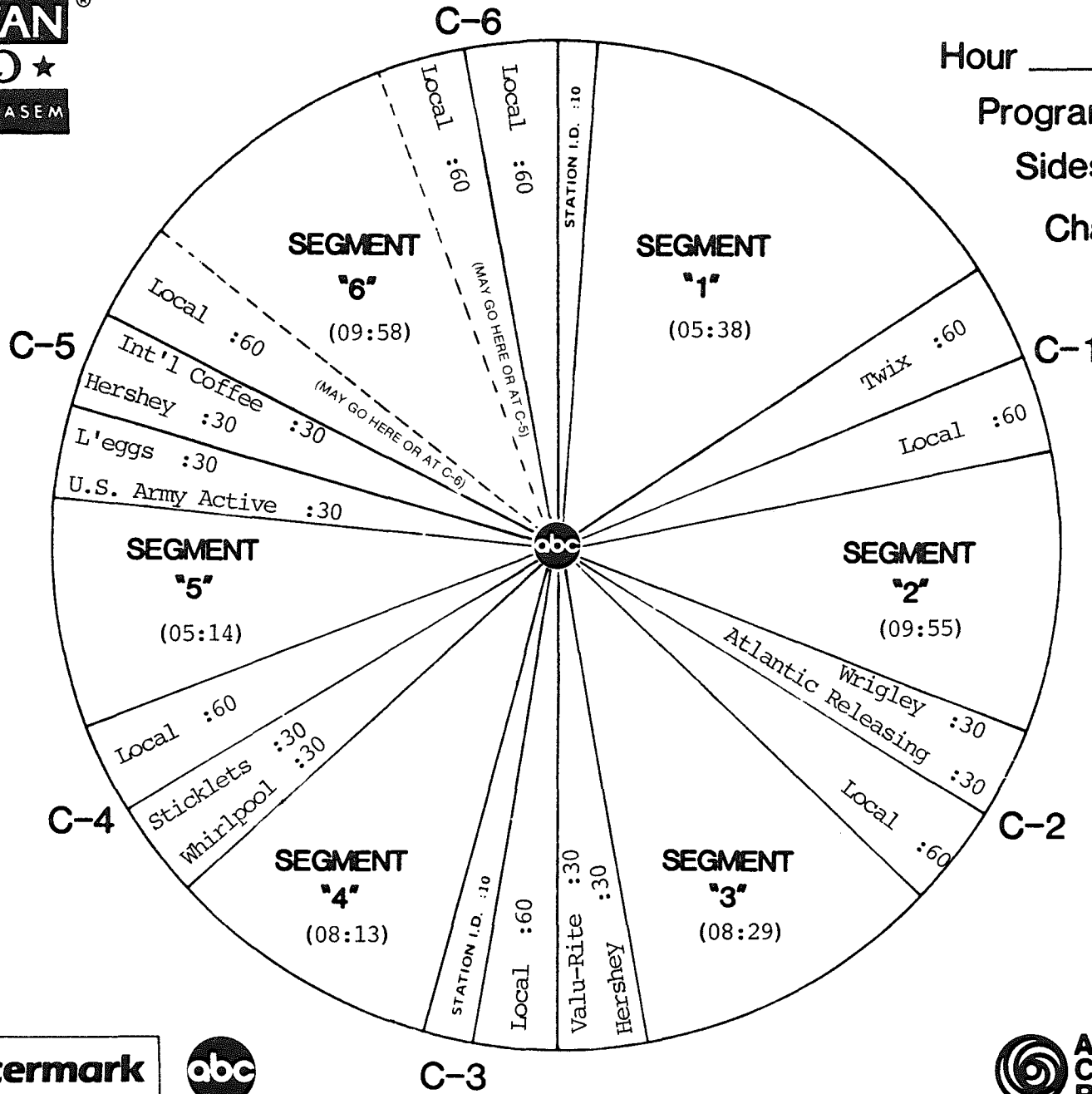


Hour IV

Program 874-7

Sides 4A and 4B

Chart Date 11/14/87



Local minutes available 6

Network minutes used 6

ABC Watermark



**AMERICAN**

★ **TOP 40** ★

WITH CASEY KASEM

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #874-7 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER NOVEMBER 15, 1987

1) A WOLF AND A SNAKE ON THE CHART (:30)

Hi, this is Casey Kasem. Recently two bands new to the countdown conquered it. Los Lobos went to the top with their first Top 40 hit -- "LA BAMBA", and Whitesnake did likewise with "HERE I GO AGAIN". Now, these two bands are following those smashes with two more songs -- and they also look like smashes. Los Lobos is climbing the chart with "COME ON, LET'S GO" and Whitesnake is right behind 'em with "IS THIS LOVE". Is this deja vu? Los Lobos and Whitesnake trying to do it again -- on American Top 40.

2) POP CHART ROYALTY (:23)

Hi, this is Casey Kasem. Last week at Number One we got a big surprise...the 80's chart queen, Madonna, was blocked out of the Number One spot -- by the chart's new reigning princess -- Tiffany. Her first Top 40 hit "I THINK WE'RE ALONE NOW" jumped right over Madonna's "CAUSING A COMMOTION" to claim Number One. Will Tiffany be able to fight off Madonna for the crown? Well, we'll just wait and see -- on American Top 40

3) THE BIGGEST STARS IS NO LIE (:22)

Hi, this is Casey Kasem. And if you've heard me say -- "the biggest hits by the biggest stars" lately, well I'm not foolin' around. Listen to the names we've got in the countdown...Madonna, Michael Jackson, Fleetwood Mac, Bruce Springsteen, U2, Prince, George Michael, Stevie Wonder... it's like a Who's Who of the record industry. And they've all got hot hits fighting for that Number One Spot -- on American Top 40.

4) HERE COMES GEORGE HARRISON (:23)

Hi, this is Casey Kasem. And here comes the man who was one-fourth of the hottest pop act ever in the history of the charts -- the Beatles. He's the quiet one -- George Harrison -- and after five years of silence he's makin' noise with a new album called "Cloud Nine". The first single "GOT MY MIND SET ON YOU" looks like it's set on the countdown. George Harrison -- gettin' back -- on American Top 40.