

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: NOVEMBER 10, 1986
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #864-7, FOR AIR NOVEMBER 15-16, 1986, THERE ARE SIX MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN EACH HOUR.
30 SECONDS ARE LOCATED AT C-3 IN EACH HOUR.
30 SECONDS ARE LOCATED AT C-5 IN HOURS 1, 2, AND 3.
60 SECONDS ARE LOCATED AT C-5 IN HOUR 4.





ABC Watermark



FOR WEEK ENDING: 11/15/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 1A (Backed with 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." #40 WELCOME TO THE BOOMTOWN (A) David & David #39 FOOLISH PRIDE (B) Daryl Hall	10:20
10:20		C-1 NETWORK SPOT: Schick (OUT CUE) Voice out cold with... "...Sunday's newspapers."	:30
10:50		LOCAL INSERT:	1:30
12:20		LOGO: AMERICAN TOP 40 #38 LOVE IS FOREVER (A) <i>AC</i> Billy Ocean <u>QL: BIGGEST NUMBER ONE ALBUMS OF THE '80's</u> #37 LAND OF CONFUSION (A) Genesis	10:21
22:41		C-2 NETWORK SPOT: Duration/Pontiac (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."	30/30
23:41		LOCAL INSERT:	:60
24:41		LOGO: AMERICAN TOP 40 #36 IS THIS LOVE (A&B) Survivor	03:47
28:28		C-3 NETWORK SPOT: ABC Primetime (OUT CUE) Voice out cold with... "...Saturday's on ABC-TV."	:30
28:58		LOCAL INSERT:	1:30
30:28		STATION I. D.: OVER FOR SIDE 1B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:38		LOGO: AMERICAN TOP 40 STATION MENTIONS #35 C'EST LA VIE (A&B) Robbie Nevil <u>LDD: DON'T YOU (FORGET ABOUT ME) () 90's</u> Simple Minds	10:04
40:47		<p style="text-align: center;">C-4</p> NETWORK SPOT: Care Free/Alka Seltzer Plus (OUT CUE) Voice out cold with... "...follow label directions."	30/30
41:47		LOCAL INSERT:	:60
42:47		LOGO: AMERICAN TOP 40 #34 YOU KNOW I LOVE YOU...DON'T YOU? (PRS) Howard Jones #33 <u>WILD WILD LIFE</u> (A) Talking Heads	08:10
50:57		<p style="text-align: center;">C-5</p> NETWORK SPOT: Pontiac/Mounds/Agree (OUT CUE) Jingle ends cold with... "...bon jour sweepstakes."	30/30 :30
52:27		LOCAL INSERT:	:30
52:57		LOGO: AMERICAN TOP 40 #32 SOMEBODY'S OUT THERE (A) Triumph	04:32
57:18		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:29 THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	
59:50		STATION I. D.:	



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #31 SHAKE YOU DOWN (B) <i>ful</i> Gregory Abbott	04:19
04:19		C-1 NETWORK SPOT: ABC Primetime (OUT CUE) Voice out cold with... "...Saturdays on ABC-TV."	:30
04:49		LOCAL INSERT:	1:30
06:19		LOGO: AMERICAN TOP 40 #30 NOTORIOUS () Duran Duran #29 <u>WHEN I THINK OF YOU</u> (A) <i>ful</i> Janet Jackson	08:03
14:22		C-2 NETWORK SPOT: Pontiac/Hostess (OUT CUE) Voice out cold with... "...Hostess Pudding Pie."	30/30
15:22		LOCAL INSERT:	:60
16:22		LOGO: AMERICAN TOP 40 STATION MENTIONS #28 WHAT ABOUT LOVE (A) 'til tuesday #27 DON'T GET ME WRONG () The Pretenders	08:39
25:01		C-3 NETWORK SPOT: Schick (OUT CUE) Voice out cold with... "...Sunday's Newspapers."	:30
25:31		LOCAL INSERT:	1:30
27:01		STATION I. D.: OVER FOR SIDE 2B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:11		LOGO: AMERICAN TOP 40 #26 (FOREVER) LIVE AND DIE (A) Orchestral Manoeuvres In The Dark <u>LISTO: IT'S ALL IN THE GAME</u> #25 ALL CRIED OUT (B) Lisa Lisa & Cult Jam with Full Force	09:53
37:04		C-4 NETWORK SPOT: Pontiac/Hostess (OUT CUE) Voice out cold with... "...one touchy conductor."	30/30
38:04		LOCAL INSERT:	:60
39:04		LOGO: AMERICAN TOP 40 #24 FREEDOM OVERSPILL (A&PRS) Steve Winwood #23 <u>STAND BY ME</u> (A&B) 6/P Ben E. King	07:39
46:43		C-5 NETWORK SPOT: Flintstones/Stridex/Schick (OUT CUE) Voice out cold with... "...Sunday's newspapers."	30/30
47:43		LOCAL INSERT:	:60
48:43		LOGO: AMERICAN TOP 40 #22 JUMPIN' JACK FLASH (B) Aretha Franklin #21 WALK LIKE AN EGYPTIAN (B) P ⁰ Bangles	08:53
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 TYPICAL MALE (PRS&A) Tina Turner #19 SWEET LOVE (A) Anita Baker	08:26
08:26		C-1 NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold with... "...excitement, Pontiac."	:30
08:56		LOCAL INSERT:	1:30
10:26		LOGO: AMERICAN TOP 40 STATION MENTIONS #18 I AM BY YOUR SIDE (A) Corey Hart #17 EVERYBODY HAVE FUN TONIGHT (A&B) Wang Chung	08:04
18:30		C-2 NETWORK SPOT: Duration/Dr. Pepper (OUT CUE) Jingle ends cold with... "...Dr. Pepper please."	30/30
19:30		LOCAL INSERT:	:60
20:30		LOGO: AMERICAN TOP 40 #16 TO BE A LOVER (B) Billy Idol #15 <u>EMOTION IN MOTION</u> (A) Ric Ocasek	09:10
29:40		C-3 NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	:30
30:10		LOCAL INSERT:	1:30
31:40		STATION I. D.: OVER FOR SIDE 3B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:50		LOGO: AMERICAN TOP 40 #14 THE WAY IT IS (A) #1 Bruce Hornsby & The Range	03:42
35:32		C-4 NETWORK SPOT: Schick/Care Free (OUT CUE) Voice out cold with... "...don't they care."	30/30
36:32		LOCAL INSERT:	:60
37:32		LOGO: AMERICAN TOP 40 #13 LOVE WILL CONQUER ALL (A&B) A ^C Lionel Richie #12 I'LL BE OVER YOU (A) A ^C Toto	09:48
47:20		C-5 NETWORK SPOT: Hostess/Dr. Pepper/Pontiac (OUT CUE) Jingle fades after... "...excitement...Pontiac."	30/30
48:20		LOCAL INSERT:	:30
49:20		LOGO: AMERICAN TOP 40 #11 HIP TO BE SQUARE (A) Huey Lewis and the News #10 TRUE COLORS (A) #1 Cyndi Laupers	08:20
57:31		THEME UP AND UNDER WITH TALK UNTIL ENDING AT: 57:40 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 THE RAIN (A) Oran "juice" Jones	05:52
05:52		C-1 NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold with... "...Firebird, Pontiac."	:30
06:22		LOCAL INSERT:	1:30
05:52		LOGO: AMERICAN TOP 40 STATION MENTIONS #8 THE NEXT TIME I FALL (A) <u>#1 AC</u> Peter Cetera with Amy Grant LDD: I'M SO EXCITED (B) Pointer Sisters	09:12
17:04		C-2 NETWORK SPOT: Duration/Mounds (OUT CUE) Jingle ends cold after... "...Mounds and Almond Joy."	30/30
18:04		LOCAL INSERT:	:60
19:04		LOGO: AMERICAN TOP 40 #7 WORD UP (A&B) Cameo #6 I DIDN'T MEAN TO TURN YOU ON (A) Robert Palmer	08:30
27:34		C-3 NETWORK SPOT: Schick (OUT CUE) Voice out cold with... "...Sunday's newspapers."	:30
28:04		LOCAL INSERT:	1:30
29:34		STATION I. D.: OVER FOR SIDE 4B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:44		LOGO: AMERICAN TOP 40 #5 YOU GIVE LOVE A BAD NAME (A) #1 Bon Jovi #4 TAKE ME HOME TONIGHT (A&B) Eddie Money	08:46
38:30		NETWORK SPOT: Alka Seltzer/Stridex C-4 (OUT CUE) Voice out cold with... "...use as directed."	30/30
39:30		LOCAL INSERT:	:60
40:30		LOGO: AMERICAN TOP 40 #3 TRUE BLUE (A) C-5 Madonna	04:49
45:19		NETWORK SPOT: Duration/Pontiac/Agree (OUT CUE) Jingle ends cold with... "...bon jour sweepstakes."	30/30
46:19		LOCAL INSERT:	:60
47:19		LOGO: AMERICAN TOP 40 #2 HUMAN (A) #1 Human League #1 AMANDA (A) Boston	10:06
56:38		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:25 THEME TO: 57:50 BILLBOARD: "AMERICAN TOP 40 HAS BEEN BORUGHT TO YOU IN PART BY AGREE	
57:50		SHAMPOO AND CONDITIONER. TURN C-6 UP THE VOLUME, AND TURN ON THE SOFTNESS IN YOUR HAIR. AND, BY PONTIAC, AMERICA'S ROAD CAR COMPANY... PONTIAC, WE BUILD EXCITEMENT." LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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WITH CASEY KASEM

TOPICAL PROMOS

AT40 PROMOS FOR SHOW #864-7 ARE LOCATED AT THE END OF 4B

DO NOT USE AFTER NOVEMBER 16, 1986

1) ROCK ME AMANDA-DEUS? (:20)

Hi, this is Casey Kasem. Last week, the band Boston hit number one with "AMANDA." Robert Palmer climbed to number two with "I DIDN'T MEAN TO TURN YOU ON." The Human League climbed to number four with "HUMAN." And Madonna, climbed to number five with "TRUE BLUE." I can safely predict that one of those four will be number one this week. We'll find out which one---on American Top 40.

2) CHARTFUL O'SOUL (:22)

Hi, this is Casey Kasem. Down thru the years, some of the hottest hits on the pop chart have seen soul hits first. Big ones. Last week, two number one soul songs eased on up into the pop Top Ten:--"WORD UP" by Cameo--and "THE RAIN" by Oran "Juice" Jones. There's plenty of over lap between the pop and the soul charts. And whatever makes the Top 40, we've but it covered on American Top 40.

3) IN THE BEGINNING WAS THE WORDS & MUSIC (:21)

Hi, this is Casey Kasem. One of the hottest acts on the concert circuit is one of the hottest acts on the charts. They hit number one with "INVISIBLE TOUCH"--The top ten with the follow-up, "THROWING IT ALL AWAY." And now they're climbing the official Billboard Hot 100 with their latest release, "LAND OF CONFUSION." So watch for Genesis.--they could debut this week--on American Top 40.

4) HERE HERE THEY THEY COME COME (:18)

This is Casey Kasem. One of the most popular British acts of the '80s is back again--climbing the Billboard "Hot 100" and positioned to debut this week with their latest hit, "NOTORIOUS." The wild boys hungry like the wolf for another big hit--Duran Duran. We'll be watching for Duran times two-- on American Top 40.



TOPICAL PROMOS CONTINUED

AT40 PROMOS FOR SHOW #864-7 ARE LOCATED AT THE END OF 4B

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5) SWEET TEMPTATIONS (:26)

Hi, this is Casey Kasem. This week's countdown could see the debut of a group who haven't hit the pop Top 40 in eleven years! One of the biggest acts in the history of the soul chart, and the pop chart. And when I say "MY GIRL" and "PAPA WAS A ROLLIN' STONE" you know I'm talkin' about the 'Temptations,' The Temptations are temptin' the chart with a new hit, called "LADY SOUL." Or is it "JUST MY IMAGINATION"? We'll see--this week--on American Top 40.