



# WATERMARK

10700 Ventura Blvd.  
 Los Angeles, California 91604  
 Phone: 213 / 980-9490

FOR WEEK ENDING: November 17, 1973

CYCLE NO. 734 PROGRAM 7 OF 13

DISC & HALF HOUR NO 1a

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - NEVER, NEVER GONNA GIVE YA UP - Barry White	8:17
8:15		TALK UNIT #39 - COME GET TO THIS - Marvin Gaye TALK UNIT LOGO: CASEY'S COAST TO COAST	
8:17		LOCAL INSERT: C-1	2:00
10:17		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SWEET UNDERSTANDING LOVE - Four Tops TALK UNIT #37 - THE JOKER - Steve Miller TALK UNIT #36 - CHECK IT OUT - Tavares TALK UNIT LOGO: HITS FROM COAST TO COAST	10:49
21:04			
21:06		LOCAL INSERT: C-2	2:00
23:06		LOGO: AMERICAN TOP 40 TALK UNIT #35 - LOVES ME LIKE A ROCK - Paul Simon TALK UNIT #34 - ROCKIN' ROLL BABY - Stylistics TALK UNIT LOGO: CASEY'S COAST TO COAST	6:58
30:02			
30:04		STATION I.D.: C-3	:10
30:14		LOCAL INSERT:	2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:14		LOGO: AMERICAN TOP 40 TALK UNIT #33 - HIGHER GROUND - Stevie Wonder TALK UNIT #32 - LET ME SERENADE YOU - Three Dog Night TALK UNIT	7:29
39:41		LOGO: HITS FROM COAST TO COAST	
39:43		LOCAL INSERT: C-4	2:00
41:43		LOGO: AMERICAN TOP 40 TALK UNIT #31 - YES WE CAN CAN - Pointer Sisters TALK UNIT #30 - LET'S GET IT ON - Marvin Gaye TALK UNIT	7:42
49:33		LOGO: CASEY'S COAST TO COAST	
49:35		LOCAL INSERT: C-5	2:00
51:35		LOGO: AMERICAN TOP 40 TALK UNIT #29 - LEAVE ME ALONE (RUBY RED DRESS) Helen Reddy TALK UNIT #28 - IT HURTS SO GOOD - Millie Jackson TALK UNIT	6:49
58:24		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO:59:50	
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - OOH BABY - Gilbert O'Sullivan TALK UNIT #26 - SUMMER (THE FIRST TIME) - Bobby Goldsboro TALK UNIT	9:18
9:16		LOGO: CASEY'S COAST TO COAST	
9:18		LOCAL INSERT: C-1	2:00
11:18		LOGO: AMERICAN TOP 40 TALK UNIT #25 - IF YOU'RE READY COME GO WITH ME - Staple Singers TALK UNIT #24 - HELLO IT'S ME - Todd Rundgren TALK UNIT #23 - THAT LADY - Isley Brothers TALK UNIT	9:51
21:07		LOGO: HITS FROM COAST TO COAST	
21:09		LOCAL INSERT: C-2	2:00
23:09		LOGO: AMERICAN TOP 40 TALK UNIT #22 - NUTBUSH CITY LIMITS - Ike & Tina Turner TALK UNIT #21 - WE MAY NEVER PASS THIS WAY AGAIN - Seals & Crofts TALK UNIT	6:09
29:16		LOGO: CASEY'S COAST TO COAST	
29:18		STATION I.D.: C-3	:10
29:28		LOCAL INSERT:	2:00



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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:28		LOGO: AMERICAN TOP 40 TALK UNIT #20 - THE MOST BEAUTIFUL GIRL - Charlie Rich	5:25
36:51		TALK UNIT #19 - KNOCKIN' ON HEAVEN'S DOOR - Bob Dylan TALK UNIT LOGO: HITS FROM COAST TO COAST	
36:53		LOCAL INSERT: C-4	2:00
38:53		LOGO: AMERICAN TOP 40 TALK UNIT #18 - CHEAPER TO KEEP HER - Johnnie Taylor	
46:56		TALK UNIT #17 - WHY ME - Kris Kristofferson TALK UNIT LOGO: CASEY'S COAST TO COAST	
46:58		LOCAL INSERT: C-5	2:00
48:58		LOGO: AMERICAN TOP 40 TALK UNIT #16 - RAMBLIN' MAN - Allman Brothers Band	9:30
58:28		TALK UNIT #15 - GOODBYE YELLOW BRICK ROAD - Elton John TALK UNIT #14 - HALF-BREED - Cher TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:51	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 4:09		THEME & OPENING OF PART 111 TALK UNIT #13 - THE LOVE I LOST - Harold Melvin & the Blue TALK UNIT Notes LOGO: CASEY'S COAST TO COAST	4:11
4:11		LOCAL INSERT: C-1	2:00
6:11 16:08		LOGO: AMERICAN TOP 40 TALK UNIT #12 - YOU'RE A SPECIAL PART OF ME - Diana Ross & TALK UNIT Marvin Gaye #11 - ALL I KNOW - Art Garfunkel TALK UNIT #10 - I GOT A NAME - Jim Croce TALK UNIT LOGO: HITS FROM COAST TO COAST	9:59
16:10		LOCAL INSERT: C-2	2:00
18:10 28:59		LOGO: AMERICAN TOP 40 TALK UNIT #9 - JUST YOU AND ME - Chicago TALK UNIT #8 - ANGIE - Rolling Stones TALK UNIT #7 - TOP OF THE WORLD - Carpenters TALK UNIT LOGO: CASEY'S COAST TO COAST	10:51
29:01 29:11		STATION I.D.: LOCAL INSERT:	:10 2:00



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PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:11		LOGO: AMERICAN TOP 40 TALK UNIT #6 - PAPER ROSES - Marie Osmond TALK UNIT #5 - SPACE RACE - Billy Preston TALK UNIT	7:14
38:23		LOGO: HITS FROM COAST TO COAST	
38:25		LOCAL INSERT: C-4	2:00
40:25		LOGO: AMERICAN TOP 40 TALK UNIT #4 - PHOTOGRAPH - Ringo Starr TALK UNIT #3 - HEARTBEAT, IT'S A LOVEBEAT - DeFranco Family	7:46
48:09		LOGO: CASEY'S COAST TO COAST	
48:11		LOCAL INSERT: C-5	2:00
50:11		LOGO: AMERICAN TOP 40 TALK UNIT #2 - MIDNIGHT TRAIN TO GEORGIA - Gladys Knight & the Pips TALK UNIT #1 - KEEP ON TRUCKIN' - Eddie Kendricks TALK UNIT	7:58
58:09		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10