



WATERMARK, INC.
931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: December 4, 1971
CYCLE NO. 71-4 PROGRAM 10 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - YOUR MOVE - Yes TALK UNIT	4:42
04:40		LOGO: CASEY'S COAST TO COAST	
04:42		LOCAL INSERT: C-1	:60
05:42		LOGO: AMERICAN TOP 40 TALK UNIT #39 - I'M A GREEDY MAN - James Brown TALK UNIT #38 - BEHIND BLUE EYES - Who TALK UNIT	7:15
12:55		LOGO: CASEY'S COAST TO COAST	
12:57		LOCAL INSERT: C-2	2:00
14:57		LOGO: AMERICAN TOP 40 TALK UNIT #37 - AN AMERICAN TRILOGY - Mickey Newbury TALK UNIT #36 - SUNSHINE - Jonathan Edwards TALK UNIT	6:10
21:05		LOGO: HITS FROM COAST TO COAST	
21:07		LOCAL INSERT: C-3	:60
22:07		LOGO: AMERICAN TOP 40 TALK UNIT #35 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT #34 - AMERICAN PIE - Don McClean TALK UNIT	7:31
29:36		LOGO: CASEY'S COAST TO COAST	
29:38 29:48		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 DISC & HALF HOUR NO 1b
 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:48		LOGO: AMERICAN TOP 40 TALK UNIT #33 - QUESTIONS 67 & 68 - Chicago TALK UNIT #32 - HEY GIRL - Donny Osmond TALK UNIT	6:41
38:27		LOGO: CASEY'S COAST TO COAST	
38:29		LOCAL INSERT: C-5	:60
39:29		LOGO: AMERICAN TOP 40 TALK UNIT #31 - I KNOW I'M LOSING YOU - Rod Stewart TALK UNIT	3:50
43:17		LOGO: HITS FROM COAST TO COAST	
43:19		LOCAL INSERT: C-6	2:00
45:19		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ONE TIN SOLDIER - Coven TALK UNIT #29 - INNER CITY BLUES - Marvin Gaye TALK UNIT	5:49
51:06		LOGO: CASEY'S COAST TO COAST	
51:08		LOCAL INSERT: C-7	:60
52:08		LOGO: AMERICAN TOP 40 TALK UNIT #28 - WILD NIGHT - Van Morrison TALK UNIT #27 - YOU ARE EVERYTHING - Stylistics TALK UNIT	6:06
58:14		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:26	
58:50		THEME TO: 58:50	:10
59:00		EMERGENCY THEME RUNOUT TO: 60:52 STATION I.D.:	:60
		LOCAL INSERT: C-8	



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - YO YO - Osmonds TALK UNIT #25 - SUPERSTAR - Temptations TALK UNIT LOGO: HITS FROM COAST TO COAST	5:52
5:50			
5:52		LOCAL INSERT: C-1	:60
6:52		LOGO: AMERICAN TOP 40 TALK UNIT #24 - THEME FROM SUMMER OF '42 - Peter Nero TALK UNIT #23 - MAGGIE MAY - Rod Stewart TALK UNIT LOGO: CASEY'S COAST TO COAST	8:45
15:35			
15:37		LOCAL INSERT: C-2	2:00
17:37		LOGO: AMERICAN TOP 40 TALK UNIT #22 - WHERE DID OUR LOVE GO - Donnie Elbert TALK UNIT	2:26
20:01		LOGO: CASEY'S COAST TO COAST	
20:03		LOCAL INSERT: C-3	:60
21:03		LOGO: AMERICAN TOP 40 TALK UNIT #21 - EASY LOVING - Freddie Hart TALK UNIT SPECIAL - EVERYTHING'S COMING OUR WAY - Santana LOGO: HITS FROM COAST TO COAST	6:07
27:08			
27:10		STATION I.D.:	:10
27:20		LOCAL INSERT: C-4	2:00

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CYCLE NO. 71-4 PROGRAM 10 OF 13DISC & HALF HOUR NO 2bPAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:20		LOGO: AMERICAN TOP 40 TALK UNIT #20 - SCORPIO - Dennis Coffey TALK UNIT #19 - STONES - Neil Diamond TALK UNIT	7:12
36:30		LOGO: CASEY'S COAST TO COAST	
36:32		LOCAL INSERT: C-5	:60
37:32		LOGO: AMERICAN TOP 40 TALK UNIT #18 - RESPECT YOURSELF - Staple Singers TALK UNIT	3:28
40:58		LOGO: CASEY'S COAST TO COAST	
41:00		LOCAL INSERT: C-6	2:00
43:00		LOGO: AMERICAN TOP 40 TALK UNIT #17 - A NATURAL MAN - Lou Rawls TALK UNIT #16 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT	7:03
50:01		LOGO: HITS FROM COAST TO COAST	
50:03		LOCAL INSERT: C-7	:60
51:03		LOGO: AMERICAN TOP 40 TALK UNIT #15 - BRAND NEW KEY TALK UNIT #14 - PEACE TRAIN - Cat Stevens TALK UNIT	5:45
56:48		THEME UP & UNDER W/TALK UNIT ENDING AT: 56:56	
58:50		THEME TO: 58:50	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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FOR WEEK ENDING: December 4, 1971
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DISC & HALF HOUR NO. 3a
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - CHERISH - David Cassidy TALK UNIT #12 - EVERYBODY'S EVERYTHING - Santana TALK UNIT LOGO: CASEY'S COAST TO COAST	7:39
7:37			
7:39		LOCAL INSERT: C-1	:60
8:39		LOGO: AMERICAN TOP 40 TALK UNIT #11 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT #10 - IMAGINE TALK UNIT LOGO: CASEY'S COAST TO COAST	5:45
14:22			
14:24		LOCAL INSERT: C-2	2:00
16:24		LOGO: AMERICAN TOP 40 TALK UNIT #9 - ROCK STEADY - Aretha Franklin TALK UNIT #8 - THE DESIDERATA - Les Crane TALK UNIT LOGO: HITS FROM COAST TO COAST	8:19
24:41			
24:43		LOCAL INSERT: C-3	:60
25:43		LOGO: AMERICAN TOP 40 TALK UNIT #7 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT	3:16
28:57		LOGO: CASEY'S COAST TO COAST	
28:59 29:09		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:09		LOGO: AMERICAN TOP 40 TALK UNIT #6 - GOT TO BE THERE - Michael Jackson TALK UNIT SPECIAL - WINCHESTER CATHEDRAL - New Vaudeville Band TALK UNIT	6:16
37:23		LOGO: CASEY'S COAST TO COAST	
37:25		LOCAL INSERT: C-5	:60
38:25		LOGO: AMERICAN TOP 40 TALK UNIT #5 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT #4 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	7:35
45:58		LOGO: HITS FROM COAST TO COAST	
46:00		LOCAL INSERT: C-6	2:00
48:00		LOGO: AMERICAN TOP 40 TALK UNIT #3 - BABY I'M A WANT YOU - Bread TALK UNIT #2 - THEME FROM SHAFT - Isaac Hayes TALK UNIT	
53:41		LOGO: HITS FROM COAST TO COAST	
53:43		LOCAL INSERT: C-7	:60
54:43		LOGO: AMERICAN TOP 40 TALK UNIT #1 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT	3:17
58:00		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:30 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:40	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10

AMERICAN TOP 40

Show No. 714-10

Billboard Chart Date DEC. 4/71

ARTIST FIRST APPEARED	POSITION THIS WK / LAST WK	TITLE and ARTIST	NO. ONE SONGS	TOP 10 SONGS	NO. OF CHART SONGS	WKS. ON 100/40
1968	1/5	FAMILY AFFAIR... Sly & Family Stone	3	5	11	5/4
1969	2/1	THEME FROM SHAFT.... Issac Hayes	1	1		8/7
1970	3/	BABY I'M A WANT YOU..... Bread	1	4	6	7/5
1969	4/	HAVE YOU SEEN HER..... Chi Lites		1		7/6
1965	5/2	GYPSIES, TRAMPS, & THIEVES..... Cher	2	6	22	12/10
1969	6/7	GOT TO BE THERE.... Michael Jackson		1	1	6/5
1969	7/14	AN OLD FASHIONED SONG.. Three Dog Night	2			4/3
1971	8/10	THE DESIDERATA..... Les Crane		1	1	9/7
1961	9/	ROCK STEADY..... Aretha Franklin	1	11		6/5
1964	10/6	IMAGINE..... John Lennon		2	5	7/7
1965	11/12	ALL I EVER NEED IS YOU.. Sonny & Cher	2	5	22	9/4
1969	12/13	EVERYBODY'S EVERYTHING..... Santana		2		8/6
1970	13/18	CHERISH..... David Cassidy			1	5/4
1971	14/8	PEACE TRAIN..... Cat Stevens		1	3	11/9
1970	15/33	BRAND NEW KEY..... Melanie		1		6/2
1966	16/	TWO DIVIDED BY LOVE..... Grassroots		2	18	9/6
1965	17/19	A NATURAL MAN..... Lou Rawls				15/8
1967	18/20	RESPECT YOURSELF..... Staple Singers				8/4
1966	19/23	STONES..... Neil Diamond	1			4/2
1971	20/25	SCORPIO.. Dennis Coffey			1	6/4
1971	21/17	EASY LOVING..... Freddie Hart			1	17/11
1957	22/27	WHERE DID OUR LOVE GO.. DONNIE ELBERT			3	8/3
1971	23/11	MAGGIE :MAY..... Rod Stewart	1	1	3	21/15
1971	24/29	THEME FROM THE SUMMER OF 42.. Peter Nero			1	8/3
1964	25/28	SUPERSTAR..... Temptations	3			5/3
1971	26/15	YO YO..... Osmonds	1	2	3	13/12
1971	27/35	YOU ARE MY EVERYTHING... Stylistics			2	5/2
1965	28/30	WILD NIGHT..... Van Morrison		1		9/3
1962	29/22	INNER CITY BLUES..... Marvin Gaye	1	14	41	9/8
1971	30/26	ONE TIN SOLDIER..... Coven			1	12/6
1971	31/38	I KNOW I'M LOSING YOU... Rod Stewart	1	1	3	3/2
1971	32/70	HEY GIRL/IKNEW YOU WHEN.. Donny Osmond	1	2	4	2/1
1969	33/24	QUESTIONS..... Chicago				8/6
1971	34/69	AMERICAN PIE.... Don McLean			1	2/1
1971	35/32	ABSOLUTELY RIGHT... Five Man Electrical Band		1	2	8/6
1971	36/52	SUNSHINE..... Jonathan Edwards			1	4/1
1971	37/50	AMERICAN TRILOGY.... Mickey Newbury			1	5/1
1965	38/48	BEHIND THE BLUES..... Who		1		5/1
1959	39/43	I'M A GREEDY MAN..... James Brown		10		4/1
1971	40/45	YOUR MOVE..... Yes			1	11/1

331

Conversion of Hour III for
AMERICAN FORCES RADIO & TELEVISION SERVICE
(BEGAN W/#713-3)

Enter TIME-TO-START-OF-CLOSING-THEME: 48:12

Subtract TIME-TO-START-OF-FIRST-RECORD: :19

Result: 48:07

Subtract total time (approx 2:00) of network commercials, if any, plus commercial lead-ins and lead-outs, if any:

Result: (ENTER BELOW)

53:30

Subtract: 48:16

Result: 5:14

Subtract length of AFRTS Opening: :32

Result: 44:2

Subtract length of AFRTS Closing: :30

(Total time to be filled by AT40 Special and AFRTS spots.) Result: 4:12

Subtract time of AT40 Special to be inserted in a Split Logo. Result: 3:31

#1 LP "SANTANA"
wt: "EVERYTHING'S COMING OUR WAY"
Result: 0:41

Divide remaining time between the two network avails from which the comm'ls will be removed and insert AFRTS-furnished fillers, and enter ID numbers and lengths. . . .

	<u>IDENT.</u>	<u>LENGTH</u>
Avail #5:	_____	_____
Avail #6:	_____	_____

Tighten Chorus #

THEME AND OPENING

#40

"YOUR MOVE"
Yes

*start 5 to Full
back to 10*

Single = 3:26
(cold)

C-1 _____

8/9

#39

"I'M A GREEDY MAN"-Part 1
James Brown

7

Single = 2:40
(fade)

d.t.

#38

"BEHIND BLUE EYES"
Who

*LP.
quiet guitar intro 10*

Both = 3:35
(cold)

C-2 _____

#37

"AN AMERICAN TRILOGY"
Mickey Newbury

Single = 3:44
(cold)

Tighten Chorus #

#36

"SUNSHINE"
Jonathan Edwards

Single = 2:01
(fade)

C-3 _____

#35 "ABSOLUTELY RIGHT" Single = 2:15
Five Man Electrical Band (cold)

SF
dt.

LETTER

#34 "AMERICAN PIE" Single = 4:12
Don McLean (fade)

LP

C-4 _____

#33 "QUESTIONS 67 & 68" Single = 3:18
Chicago (cold)

#32 "HEY GIRL" Single = 2:50
Donny Osmond (fade)

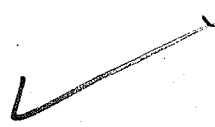
C-5 _____

#31 "I KNOW I'M LOSING YOU" Single = 3:36 (cold)
Rod Stewart L.P. = 5:14 (cold)

LP

C-6 _____

#30 "ONE TIN SOLDIER" Single = 3:12
Coven (fade)



#29 "INNER CITY BLUES" Single = 2:48
Marvin Gaye (fade)

C-7 _____

#28 "WILD NIGHT" Single = 3:24
Van Morrison (cold)

*at #28
tighten #?*

#27 "YOU ARE EVERYTHING" Both = 2:43
Stylistics (fade) *LP*

Tighten theme

48:10
48:30

THEME AND CLOSING

END OF VOICE

PLAY OUT THEME FOR AT LEAST 1:20

FADE OUT NO EARLIER THAN 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-110

Date: 12-4-71

Reel 67

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 25:42

Total ET time 4+5+6 =

25:57
26:04

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-10

Date: 12-4-71

Reel 1B

ET # ATF-71-4-10/Bc Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 24:08

Total ET time 4+5+6 =

~~24:23~~
24:00
- 1:20

23:40

EOU
22 24
25 42

48 06

48 40
- 48 06
34
+ 1:44 THREE

22 24

24:08

Shore Mount 1:00

THEME AND OPENING

✓ tighten #

#26 "YO YO"
Osmonds

Single = 2:45
(fade)

✓ dt

#25 "SUPERSTAR"
Temptations

Single = 2:35
(fade)

✓

C-1 _____

#24 THEME FROM "SUMMER OF '42"^{LP.}
Peter Nero

Both = 2:36
(fade)

LETTER

#23 "MAGGIE MAY"
Rod Stewart

LP

Single = 4:54(fade)
L.P. = 5:24(fade)

C-2 _____

dt?

#22 "WHERE DID OUR LOVE GO"
Donnie Elbert

Single = 2:57(fade)
L.P. = 3:03(fade)

C-3 _____

#21 "EASY LOVING"
Freddie Hart

LP

Single = 2:18
(fade)

dt

EVERYTHING'S COMING OUR WAY

SPECIAL ~~"PARA LOS RUMBEROS"~~
Santana

LP

L.P. = 2:42
(cold)

C-4 _____

#20 "SCORPIO"
Dennis Coffey

LP

Single = 3:48(fade)
L.P. = 4:05(fade)

✓

#19 "STONES"
Neil Diamond

LP

Both = 2:41
(fade)

C-5 _____

#18 "RESPECT YOURSELF"
Staple Singers Single = 3:15
(fade)

C-6 _____

#17 "A NATURAL MAN" *LP*
Lou Rawls Both = 3:18
(fade)

Soft

#16 "TWO DIVIDED BY LOVE"
Grass Roots Single = 2:30
(fade)

C-7 _____

#15 "BRAND NEW KEY" *LP*
Melanie Both = 2:16
(fade)

#14 "PEACE TRAIN" *LP*
Cat Stevens Single = 3:10
(fade)

tighten theme

48:10 THEME AND CLOSING

48:30 END OF VOICE

Play out theme for at least 1:20
Fade out no earlier than 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-10 Date: 12-7-71 Reel 2A

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 24:10

Total ET time 4+5+6 = 24:25
24:29

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-10

Date: 12-7-71

Reel 2B

ET # ATF- - - c Watermark, Inc 1971

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>25:25</u>
Total ET time 4+5+6 =	<u>25:40</u>

EDV 2342
- 2425
4807

them Playout 2:10

714-10

THOMAS 1:43
23 42
25 25

Bruce Morgan
Electra Records

C-3 _____

#7 "AN OLD FASHIONED LOVE SONG" ^{UP} Single = 3:18
Three Dog Night (fade)

C-4 25:06 _____

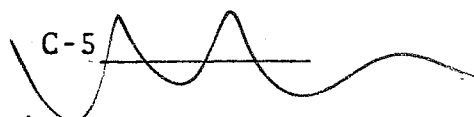
#6 "GOT TO BE THERE" Single = 2:52
Michael Jackson (fade)

dtc

SPECIAL "WINCHESTER CATHEDRAL" Single = 2:21
New Vaudeville Band (cold)

Q-5

#5 "GYPSIES, TRAMPS & THIEVES" ^{UP} Single = 2:22
Cher (fade)

C-5 

#4 "HAVE YOU SEEN HER?" ^{UP} Single = 4:54
Chi-Lites (fade)

C-6 _____

cut #2

#3 "BABY, I'M-A WANT YOU"
Bread Single = 2:08
(fade)

✓

#2 "THEME FROM SHAFT"
Isaac Hayes Single = 2:44
(fade)

C-7 _____

*Put in tympon
channel #2*

#1 "FAMILY AFFAIR"
Sly & the Family Stone Single = 2:43(fade)
L.P. = 2:42(fade)

47:50 THEME & CASEY'S CLOSING, HOUR III

48:30 - *48:38* *2331* END OF VOICE

Play out theme for at least 1:20
Fade out no earlier than 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-10

Date: 12-4-71

Reel III A

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 25:06

Total ET time 4+5+6 = 25:21

25:26

12:33
12:33

25:06

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-10

Date: 12-4-71

Reel III A

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 2444

Total ET time 4+5+6 = 24:59
25:00

EOU = 2331
1st 1/2 = 2506
4837
113
5850

2331
113
2444