

AMERICAN

★ TOP 40 ★

WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: December 10, 1984

RE: Top 100 of 1984

This is to advise you that we're approaching AMERICAN TOP 40's annual year-end countdown of the year's 100 biggest hits.

The ATF countdown of the Top 100 of 1984 is an eight hour show scheduled for the weekend of December 29-30, 1984, (there will be no regular countdown that weekend) program number 844-13. Allow for an additional four hours of programming for this weekend. Please notify your sales department of the extra inventory available for this special 8-hour countdown. Stations will have an additional 24 minutes of local availability.

This eight hour program must run with commercials on December 29 or 30th between the hours of 6am and 12 midnight in one eight hour block or two four hour blocks. If you wish to "re-run" the program on New Year's Eve or Day, that's O.K.

Any questions regarding scheduling can be directed to Beverly Padratzick at (212) 887-5218.

This special countdown will be shipped to you along with your regular weekly countdown program #844-12 on December 15, 1984.

If you have any late or damaged programs to report, please notify the Distribution Department at (800) 423-2502 or (818) 980-9490.



TOPICAL PROMOS

PROMOS for AT40 #844-11 are located at the end of side 3A.

DO NOT USE AFTER DECEMBER 29, 1984.

1) Action at #1 (:30)

Hi, this is Casey Kasem on American Top 40. Last week, Daryl Hall & John Oates moved into the Number One spot with "OUT OF TOUCH"--their fifth Number One during the 1980's. And that broke a tie with Lionel Richie and Michael Jackson--to put Hall & Oates in first place for the act with the Most Number Ones so far in this decade. Now all they want is to stay at No. One for a few weeks. But Duran Duran--and the Honey Drippers--will be doing their best to move 'em out. We'll see what happens this week on American Top. 40.

2) Spotlight on Madonna (:25)

Hi, this is Casey Kasem on American Top 40. The biggest mover in last week's countdown--from the official Billboard survey--leaped from Number 21 to Number Eleven--a tough ten notches at that level. And it was a lady who did it. A lady named Madonna--with her song "LIKE A VIRGIN". And nothing will keep her out of the Top Ten this week. Question is--how high up will she land? We'll find out--on American Top 40.

3) Most Likely Top 40 Debuts (:23)

Hi, this is Casey Kasem on American Top 40. Last week, we left a lot of acts poised to pounce into the countdown. The official Billboard survey showed Rick Springfield..Jeffery Osborne..Foreigner..Steve Perry..Stevie Wonder..the Pointer Sisters and Elton John--all waiting below the Top 40--looking to make their move. And some of them will--this week--on American Top 40.

4) Promo For Year End Top 100 of 1984. (:28)

Hi, this is Casey Kasem on American Top 40. Our Special Countdown of the 100 Top Hits of 1984--is coming up this New Years Weekend. We'll be playing them all--from Number 100 right on up to Number One! The hottest contenders for Number One Song Of The Year are--these--"AGAINST ALL ODDS", "FOOTLOOSE", "JUMP", "SAY SAY SAY", "WHAT'S LOVE GOT TO DO WITH IT", and "WHEN DOVES CRY". Join me for the Year End countdown--New Years Weekend on American Top 40!.



TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: 12/10/84
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #844-11,
FOR AIR DECEMBER 15-16, 1984, THERE ARE THREE AND
A HALF ADDITIONAL MINUTES OF LOCAL COMMERCIAL
AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-1. THIRTY
SECONDS AT C-1, C-3, C-5 OF HOUR 2. THIRTY SECONDS
AT C-1 OF HOUR 3. THIRTY SECONDS AT C-1, C-3 OF
HOUR 4.



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 DISC & HALF HOUR NO. 1A
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY THE GAP." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) LW#1 OUT OF TOUCH (B) Daryl Hall & John Oates #40 LOVE LIGHT IN FLIGHT (A) Stevie Wonder	08:53
08:53		C-1 NETWORK SPOT: The Gap (OUT CUE) Jingle fades after... "...I never knew."	:30
09:23		LOCAL INSERT:	1:30
10:53		LOGO: AMERICAN TOP 40 #39 CARIBBEAN QUEEN (NO MORE LOVE ON THE RUN) () Billy Ocean #38 <u>BRUCE</u> (B) Rick Springfield	08:33
19:26		C-2 NETWORK SPOT: Lee Jeans/Zales Pre-Xmas (OUT CUE) Jingle ends cold with... "...leading with style."	30/30
20:26		LOCAL INSERT:	:60
21:26		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #37 TENDER YEARS (B) John Cafferty and the Beaver Brown Band #36 I DO 'WANNA KNOW (A) REO Speedwagon	07:14
28:40		C-3 NETWORK SPOT: Always (OUT CUE) Voice out cold with... "...from a pad."	:60
29:40		LOCAL INSERT:	:60
30:40		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:50		LOGO: AMERICAN TOP 40 STATION MENTIONS #35 LOVERBOY (B) Billy Ocean	04:25
35:15		C-4 NETWORK SPOT: The Gap/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
36:15		LOCAL INSERT:	:60
37:15		LOGO: AMERICAN TOP 40 #34 THE BELLE OF ST. MARK () Sheila E. #33 <u>PRIDE (IN THE NAME OF LOVE) (B)</u> U2	09:12
46:27		C-5 NETWORK SPOT: U.S. Army/Lee Jeans/Zales Seiko (OUT CUE) Jingle ends cold with... "...leading with style."	60/30 30
48:27		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #32 I WANT TO KNOW WHAT LOVE IS (A) Foreigner #31 STRANGER IN TOWN (A) Toto	09:03
57:19		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 EASY LOVER (A) Philip Bailey with Phil Collins	05:39
05:39		C-1 NETWORK SPOT: Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	:30
06:09		LOCAL INSERT:	1:30
07:39		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #29 THE BOYS OF SUMMER (A) Don Henley #28 CENTIPEDE (B) Rebbie Jackson	09:28
17:07		C-2 NETWORK SPOT: Mediquell/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."	30/30
18:07		LOCAL INSERT:	:60
19:07		LOGO: AMERICAN TOP 40 STATION MENTIONS #27 JAMIE (A) Ray Parker Jr. #26 PURPLE RAIN (A) Prince and the Revolution	08:40
27:47		C-3 NETWORK SPOT: Wrangler (OUT CUE) Jingle ends cold with... "...just won't quit."	:30
28:17		LOCAL INSERT:	1:30
29:47		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:57		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #25 WE ARE THE YOUNG (B) Dan Hartman LDD: <u>THROUGH THE YEARS</u> (B) Kenny Rogers	09:29
39:26		C-4 NETWORK SPOT: The Gap/Rival Crockpot (OUT CUE) Jingle ends cold after... "...Rival Crockpot."	30/30
40:26		LOCAL INSERT:	:60
41:26		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #24 UNDERSTANDING (A) Bob Seger & the Silver Bullet Band	04:13
45:39		C-5 NETWORK SPOT: Zales Pre-Xmas/Crest/Wrangler (OUT CUE) Jingle ends cold with... "...just won't quit."	30/30 30
47:09		LOCAL INSERT:	:30
47:39		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #23 HELLO AGAIN (A) The Cars QL: <u>YOUNGEST SINGER TOP 40/LIST TO "NUTTIN" FOR CHRISTMAS</u> #22 YOU'RE THE INSPIRATION (A&B) Chicago	09:42
57:09		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:21 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #21 IT AIN'T ENOUGH (A) Corey Hart	03:24
03:24		NETWORK SPOT: Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits." C-1	:30
03:54		LOCAL INSERT:	1:30
05:24		LOGO: AMERICAN TOP 40 #20 BETTER BE GOOD TO ME (A&B) Tina Turner #19 DO WHAT YOU DO (A) Jermaine Jackson	08:39
14:03		NETWORK SPOT: Zales Seiko/Wrangler (OUT CUE) Jingle ends cold with... "...just won't quit." C-2	30/30
15:03		LOCAL INSERT:	:60
16:03		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #18 WALKING ON A THIN LINE (A&B) Huey Lewis and the News STATION MENTIONS #17 STRUT (A) Sheena Easton ***** *TOPICAL PROMOS* *AT END OF SIDE* * 3A * *****	07:53
23:56		NETWORK SPOT: Budweiser (OUT CUE) Jingle ends cold with scream... "...St. Louis, MO." C-3	:60
24:56		LOCAL INSERT:	:60
25:56		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:06		LOGO: AMERICAN TOP 40 #16 RUN TO YOU (B) Bryan Adams #15 BORN IN THE U.S.A. (A) Bruce Springsteen	08:45
34:51		C-4 NETWORK SPOT: Rival Crockpot/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
35:51		LOCAL INSERT:	:60
36:51		LOGO: AMERICAN TOP 40 #14 ALL I NEED (A&B) Jack Wagner #13 I CAN'T HOLD BACK (A&B) Survivor	08:16
45:07		C-5 NETWORK SPOT: U.S. Army/Zales Seiko/Wrangler (OUT CUE) Jingle ends cold with... "...just won't quit."	60/30 30
47:07		LOGO: AMERICAN TOP 40 , <u>then Casey I.D.'s himself</u> #12 VALOTTE (A) Julian Lennon #11 PENNY LOVER (A) Lionel Richie	10:26
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 ALL THROUGH THE NIGHT (B) Cyndi Lauper #9 WE BELONG (B) Pat Benatar	07:59
07:59		NETWORK SPOT: The Gap (OUT CUE) Jingle fades after... "...I never knew." C-1	:30
08:29		LOCAL INSERT:	1:30
09:59		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #8 WAKE ME UP BEFORE YOU GO-GO (A) Wham #7 <u>COOL IT NOW</u> (A) New Edition	09:14
19:13		NETWORK SPOT: Zales Pre-Xmas/Mediquell (OUT CUE) Voice out cold with... "...use as directed." C-2	30/30
20:13		LOCAL INSERT:	:60
21:13		LOGO: AMERICAN TOP 40 #6 NO MORE LONELY NIGHTS (A) Paul McCartney	04:26
25:39		NETWORK SPOT: Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits." C-3	:30
26:09		LOCAL INSERT:	1:30
27:39		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:49		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 SEA OF LOVE (B) The Honey Drippers LDD: STUCK ON YOU (A) Lionel Richie	08:33
36:22		C-4 NETWORK SPOT: Mediquell/The Gap (OUT CUE) Jingle fades after... "...I never knew."	30/30
37:22		LOCAL INSERT:	:60
38:22		LOGO: AMERICAN TOP 40 #4 I FEEL FOR YOU (A) Chaka Khan #3 LIKE A VIRGIN (A) Madonna	07:56
46:18		C-5 NETWORK SPOT: Always/Wrangler/Budweiser (OUT CUE) Jingle fades after... "...St. Louis, MO."	60/30 30
48:18		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 THE WILD BOYS () Duran Duran #1 OUT OF TOUCH (B) Daryl Hall & John Oates CLOSING BILLBOARD: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY WRANGLER, LIVE IT TO THE LIMIT WITH WRANGLER. THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36	09:18
56:55		THEME TO: 57:50 C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10