



WATERMARK

10700 Ventura Blvd.
Los Angeles, California 91604
Phone: 213 980-9490

FOR WEEK ENDING: December 22, 1973
CYCLE NO. 734 PROGRAM 12 OF 13
DISC & HALF HOUR NO 1a

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - THE HAPPY REINDEER - Dancer, Prancer, & Nervous TALK UNIT #39 - MARSHMALLOW WORLD - Composite TALK UNIT #38 - SANTA CLAUS IS WATCHING YOU - Ray Stevens TALK UNIT LOGO: CASEY'S COAST TO COAST	11:10
11:08			
11:10		LOCAL INSERT: C-1	2:00
13:10		LOGO: AMERICAN TOP 40 TALK UNIT #37 - SANTA AND THE SATELLITE - Dickie Goodman TALK UNIT #36 - LITTLE ALTAR BOY - Vic Dana TALK UNIT LOGO: HITS FROM COAST TO COAST	6:52
20:00			
20:02		LOCAL INSERT: C-2	2:00
22:02		LOGO: AMERICAN TOP 40 TALK UNIT #35 - MERRY CHRISTMAS POLKA - Andrew Sisters TALK UNIT #34 - BABY'S FIRST CHRISTMAS - Connie Francis TALK UNIT LOGO: CASEY'S COAST TO COAST	6:13
28:13			
28:15		STATION I.D.:	:10
28:25		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:25		LOGO: AMERICAN TOP 40 TALK UNIT #33 - LITTLE ST. NICK - Beachboys TALK UNIT #32 - MERRY CHRISTMAS, DARLING - Carpenters TALK UNIT #31 - SNOOPY'S FIRST CHRISTMAS - Royal Guardsman TALK UNIT LOGO: HITS FROM COAST TO COAST	9:29
39:52			
39:54		LOCAL INSERT: C-4	2:00
41:54		LOGO: AMERICAN TOP 40 TALK UNIT #30 - PRETTY PAPER - Roy Orbison TALK UNIT #29 - SANTA BABY - Eartha Kitt TALK UNIT LOGO: CASEY'S COAST TO COAST	7:35
49:27			
49:29		LOCAL INSERT: C-5	2:00
51:29		LOGO: AMERICAN TOP 40 TALK UNIT #28 - MARY'S BOY CHILD - Harry Belafonte TALK UNIT #27 - I YUST GO NUTS AT CHRISTMAS - Yogy Yorgeson TALK UNIT #26 - IT'S BEGINNING TO LOOK A LOT LIKE CHRIST- MAS - Perry Como & Fontaine Sisters TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	7:04
58:33			
18:50 19:50		LOCAL INSERT: STATION I.D.: C-6	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #25 - HOME FOR THE HOLIDAYS - Perry Como TALK UNIT #24 - CHRISTMAS IN KILLARNEY - Dennis Day TALK UNIT #23 - LONESOME CHRISTMAS - Lowell Fulson TALK UNIT LOGO: CASEY'S COAST TO COAST	8:28
8:26			
8:28		LOCAL INSERT: C-1	2:00
10:28		LOGO: AMERICAN TOP 40 TALK UNIT #22 - ALL I WANT FOR CHRISTMAS IS MY TWO FRONT TALK UNIT TEETH - Spike Jones #21 - MERRY CHRISTMAS BABY - Charles Brown TALK UNIT	6:38
17:04		LOGO: HITS FROM COAST TO COAST	
17:06		LOCAL INSERT: C-2	2:00
19:06		LOGO: AMERICAN TOP 40 TALK UNIT #20 - I'LL BE HOME FOR CHRISTMAS - Beachboys, TALK UNIT TALK UNIT, Elvis Presley #19 - YOU'RE ALL I WANT FOR CHRISTMAS - Frankie TALK UNIT Laine (AIR-QUALITY COPY NOT AVAILABLE) #18 - NOTHIN' FOR CHRISTMAS - Composite TALK UNIT	7:53
26:57		LOGO: CASEY'S COAST TO COAST	
26:59		STATION I.D.:	:10
27:09		LOCAL INSERT: C-3	2:00



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29:09		LOGO: AMERICAN TOP 40 TALK UNIT #17 - I SAW MOMMY KISSING SANTA CLAUS - Jimmy Boyd TALK UNIT #16 - ROCKIN' AROUND THE CHRISTMAS TREE - Brenda Lee TALK UNIT #15 - HERE COMES SANTA CLAUS - Gene Autry, TALK UNIT, Bob B. Sox & the Blue Jeans	9:57
39:04		LOGO: HITS FROM COAST TO COAST	
39:06		LOCAL INSERT: C-4	2:00
41:06		LOGO: AMERICAN TOP 40 TALK UNIT #14 - SLEIGH RIDE - Leroy Anderson, TALK UNIT, Andy Williams TALK UNIT #13 - PLEASE COME HOME FOR CHRISTMAS - Charles Brown TALK UNIT	8:03
49:07		LOGO: CASEY'S COAST TO COAST	
49:09		LOCAL INSERT: C-5	2:00
51:09		LOGO: AMERICAN TOP 40 TALK UNIT #12 - FROSTY THE SNOWMAN - Beachboys, TALK UNIT, Ronettes TALK UNIT #11 - CHIPMONK SONG - Chipmonks TALK UNIT	7:02
58:11		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:20 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:58	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	BEGINNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #10 - SANTA CLAUS IS COMING TO TOWN - Composite TALK UNIT #9 - JINGLE BELLS - Composite TALK UNIT	9:21
9:19		LOGO: CASEY'S COAST TO COAST	
9:21		LOCAL INSERT: C-1	2:00
11:21		LOGO: AMERICAN TOP 40 TALK UNIT #8 - BLUE CHRISTMAS - Elvis Presley TALK UNIT #7 - WINTER WONDERLAND - Composite TALK UNIT	7:34
18:53		LOGO: HITS FROM COAST TO COAST	
18:55		LOCAL INSERT: C-2	2:00
20:55		LOGO: AMERICAN TOP 40 TALK UNIT #6 - SILVER BELLS - Diana Ross & the Supremes, TALK UNIT, Ray Conniff	5:39
26:32		LOGO: CASEY'S COAST TO COAST	
26:34		STATION I.D.:	:10
26:44		LOCAL INSERT:	2:00



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28:44		LOGO: AMERICAN TOP 40 TALK UNIT #5 - JINGLE BELL ROCK - Bobby Helms TALK UNIT #4 - THE CHRISTMAS SONG - Composite TALK UNIT	7:13
35:55		LOGO: HITS FROM COAST TO COAST	
35:57		LOCAL INSERT: C-4	2:00
37:57		LOGO: AMERICAN TOP 40 TALK UNIT #3 - LITTLE DRUMMER BOY - Harry Simeon Chorale TALK UNIT #2 - RUDOLPH THE RED-NOSED REINDEER - Gene Autry TALK UNIT, Jackson Five	10:28
48:21		LOGO: CASEY'S COAST TO COAST	
48:23		LOCAL INSERT: C-5	2:00
50:23		LOGO: AMERICAN TOP 40 TALK UNIT #1 - WHITE CHRISTMAS - Bing Crosby TALK UNIT EXTRA: - SILENT NIGHT - Bing Crosby TALK UNIT	7:11
57:34		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:12 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10