



WATERMARK, INC.

931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: December 25, 1971

CYCLE NO. 71-4 PROGRAM 13 OF 13

DISC & HALF HOUR NO 1a

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - IF EVERY DAY WAS LIKE CHRISTMAS - Elvis Presly TALK UNIT #39 - MERRY CHRISTMAS POLKA - UNAVAILABLE #38 - SANTA CLAUS IS WATCHING YOU - Ray Stevens TALK UNIT	7:19
07:17		LOGO: CASEY'S COAST TO COAST	
07:19		LOCAL INSERT: C-1	:60
08:19		LOGO: AMERICAN TOP 40 TALK UNIT #37 - HAPPY REINDEER - ? TALK UNIT #36 - LITTLE ALTER BOY - Andy Williams TALK UNIT	7:33
15:50		LOGO: CASEY'S COAST TO COAST	
15:52		LOCAL INSERT: C-2	2:00
17:52		LOGO: AMERICAN TOP 40 TALK UNIT #35 - SANTA & THE SANTELLITE - Dickie Goodman TALK UNIT #34 - SANTO NATALE - David Whitfield TALK UNIT	6:38
24:28		LOGO: CASEY'S COAST TO COAST	
24:30		LOCAL INSERT: C-3	:60
25:30		LOGO: AMERICAN TOP 40 TALK UNIT #33 - BABY'S FIRST CHRISTMAS - Connie Francis TALK UNIT	2:33
28:01		LOGO: CASEY'S COAST TO COAST	
28:03		STATION I.D.:	:10
28:13		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:13		LOGO: AMERICAN TOP 40 TALK UNIT #32 - LITTLE ST. NICK - Beach Boys TALK UNIT - #31 * Unavailable #30 - PRETTY PAPER - Roy Orbison TALK UNIT	5:23
35:34		LOGO: CASEY'S COAST TO COAST	
35:36		LOCAL INSERT: C-5	:60
36:36		LOGO: AMERICAN TOP 40 TALK UNIT #29 - CHRISTMAS DRAGNET - Stan Freberg TALK UNIT #28 - MARY'S BOY CHILD - Harry Belafonte TALK UNIT	8:32
45:06		LOGO: CASEY'S COAST TO COAST	
45:08		LOCAL INSERT: C-6	2:00
47:08		LOGO: AMERICAN TOP 40 TALK UNIT #27 - SANTA BABY - Eartha Kitt TALK UNIT #26 - I YUST GO NUTS AT CHRISTMAS - Yogi Yorgenson TALK UNIT	7:24
54:30		LOGO: CASEY'S COAST TO COAST	
54:32		LOCAL INSERT: C-7	:60
55:32		LOGO: AMERICAN TOP 40 TALK UNIT #25 - IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:45 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:52	2:08
57:40			
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #24 - HOME FOR THE HOLIDAYS - Perry Como TALK UNIT #23 - CHRISTMAS IN KILLARNEY - Bing Crosby TALK UNIT LOGO: CASEY'S COAST TO COAST	6:52
06:50			
06:52		LOCAL INSERT: C-1	:60
07:52		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MERRY CHRISTMAS BABY - Charles Brown TALK UNIT #21 - ALL I WANT FOR CHRISTMAS IS MY TWO FRONT TALK UNIT TEETH - Spike Jones LOGO: CASEY'S COAST TO COAST	7:11
15:01			
15:03		LOCAL INSERT: C-2	2:00
17:03		LOGO: AMERICAN TOP 40 TALK UNIT #20A - I'LL BE HOME FOR CHRISTMAS - Bing Crosby TALK UNIT #20B - I'LL BE HOME FOR CHRISTMAS - Floyd Cramer TALK UNIT LOGO: CASEY'S COAST TO COAST	5:31
22:32			
22:34		LOCAL INSERT: C-3	:60
23:34		LOGO: AMERICAN TOP 40 TALK UNIT- #19 - Unavailable #18- NOTHIN' FOR CHRISTMAS - Ricky Zahnd TALK UNIT #17 - ROCKIN' AROUND THE CHRISTMAS TREE - Brenda TALK UNIT Lee	5:37
29:09		LOGO: CASEY'S COAST TO COAST	
29:11		STATION I.D.:	:10
29:21		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:21		LOGO: AMERICAN TOP 40 TALK UNIT #16 - PLEASE COME HOME FOR CHRISTMAS - Charles Brown TALK UNIT #15A - I SAW MOMMY KISSING SANTA CLAUS - Jimmy Boyd TALK UNIT	6:33
37:52		LOGO: CASEY'S COAST TO COAST	
37:54		LOCAL INSERT: C-5	:60
38:54		LOGO: AMERICAN TOP 40 TALK UNIT #14A - HERE COMES SANTA CLAUS - Gene Autry TALK UNIT	3:50
42:42		LOGO: CASEY'S COAST TO COAST	
42:44		LOCAL INSERT: C-6	2:00
44:44		LOGO: AMERICAN TOP 40 TALK UNIT #14B - HERE COMES SANTA CLAUS - Bobby Sox & The Blue Jeans TALK UNIT #13A - SLEIGHRIDE - Leroy Anderson TALK UNIT	5:08
49:50		LOGO: CASEY'S COAST TO COAST	
49:52		LOCAL INSERT: C-7	:60
50:52		LOGO: AMERICAN TOP 40 TALK UNIT #13B - SLEIGHRIDE - Ronettes TALK UNIT #12 - FROSTY THE SNOWMAN - Gene Autry TALK UNIT	5:56
56:48		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:58	
58:50		THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:04	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #11 - JINGLE BELLS - Bing Crosby & Andrew Sisters TALK UNIT #10 - CHIPMUNK SONG - Chipmunks TALK UNIT	5:48
05:46		LOGO: CASEY'S COAST TO COAST	
05:48		LOCAL INSERT: C-1	:60
06:48		LOGO: AMERICAN TOP 40 TALK UNIT #9 - BLUE CHRISTMAS - Elvis Presley TALK UNIT #8A - SANTA CLAUS IS COMING TO TOWN - Bing Crosby & The Andrews Sisters TALK UNIT	5:44
12:30		LOGO: CASEY'S COAST TO COAST	
12:32		LOCAL INSERT: C-2	2:00
14:32		LOGO: AMERICAN TOP 40 TALK UNIT #8B - SANTA CLAUS IS COMING TO TOWN - Four Seasons TALK UNIT #7A - WINTER WONDERLAND - Ray Conniff TALK UNIT	5:08
19:38		LOGO: CASEY'S COAST TO COAST	
19:40		LOCAL INSERT: C-3	:60
20:40		LOGO: AMERICAN TOP 40 TALK UNIT #7B - WINTER WONDERLAND - Darlene Love TALK UNIT #6A - SILVER BELLS - Margret Whiting & Jimmy Wakely TALK UNIT	5:19
25:57		LOGO: CASEY'S COAST TO COAST	
25:59		STATION I.D.:	:10
26:09		LOCAL INSERT: C-4	2:00



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28:09		LOGO: AMERICAN TOP 40 TALK UNIT #6B - SILVER BELLS - Diana Ross & The Supremes TALK UNIT #5 - JINGLE BELL ROCK - Bobby Helms TALK UNIT	5:19
33:26		LOGO: CASEY'S COAST TO COAST	
33:28		LOCAL INSERT: C-5	:60
34:28		LOGO: AMERICAN TOP 40 TALK UNIT #4 - THE CHRISTMAS SONG - Nat Cole TALK UNIT #3 - LITTLE DRUMMER BOY - Harry Simeon Chorale TALK UNIT	7:24
41:50		LOGO: CASRY'S COAST TO COAST	
41:52		LOCAL INSERT: C-6	2:00
43:52		LOGO: AMERICAN TOP 40 TALK UNIT #2 - RUDOLPH THE RED NOSED REINDEER - Gene Autry TALK UNIT	3:42
47:32		LOGO: CASEY'S COAST TO COAST	
47:34		LOCAL INSERT: C-7	:60
48:34		LOGO: AMERICAN TOP 40 TALK UNIT #1 - WHITE CHRISTMAS - Bing Crosby TALK UNIT SPECIAL - SILENT NIGHT - Bing Crosby TALK UNIT	7:56
56:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:46	
58:40		THEME TO: 58:40	
59:40		EMERGENCY THEME RUNOUT TO: 58:51 LOCAL INSERT: C-8 STATION I.D.:	:60 :10